Application Materials and Deadlines

California Dreamin’ is by invitation only. In January of each year, the invitation to compete is extended to participating schools, and the schools decide which team to send to the competition by whatever means they choose, be it an internal business plan competition, in-school incubator selection, student entrepreneur group choice, or other approach. In March, the invited schools will receive a link to file their online application.

If you are a student team from a University that will be attending California Dreamin’, please reach out to your school’s entrepreneurship center for details on your school’s selection process.

If you are a student team or a University representative, and are interested in receiving an invitation but have not received one, please email Alex Jewett at ajewett@chapman.edu. While space is limited, we will carefully consider all participation requests.

If you are from a University that has already received an invite, please see application details below.

Deadline and Process for Submission of Materials for Invited Universities

We would greatly appreciate if you would submit the following materials by April 15th. However, we know that a few schools cannot submit their team info until the week of April 20th, which we will still accept. This year we are not asking for business plans.

In early March, a link to an online application will be sent via email to all invited Universities.

The following documents will be requested as part of this online application:

- Executive Summary (see below)
- Brief Overview of company (50 words or less)
- Contact information for team: Faculty sponsor email and phone; Team Lead email and phone; team members’ emails and phones

Suggested Executive Summary Format (1-page limit)
Your executive summary should include:

1. Business name
2. Company summary/value proposition
3. Potential market size
4. Intellectual property
5. Current stage of development
6. Competition differentiation
7. Time frame to achieve significant revenue or cash flow positive
8. Amount of funding you are seeking

Additionally, it is advised that in addressing the prompt and format above, your executive summary addresses as many of the “21 Key Questions” listed below as possible.

<table>
<thead>
<tr>
<th>21 KEY QUESTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRODUCT</strong></td>
</tr>
<tr>
<td><strong>MARKET</strong></td>
</tr>
<tr>
<td><strong>TEAM</strong></td>
</tr>
<tr>
<td><strong>BUSINESS MODEL</strong></td>
</tr>
<tr>
<td><strong>FINANCIALS</strong></td>
</tr>
</tbody>
</table>