

## FAST FACTS

### Degrees

- B.A., Film Studies, Public Relations and Advertising
- B.F.A., Film Production, Television Writing and Production, Broadcast Journalism and Documentary, Animation & Visual Effects, Screen Acting, Creative Producing, Screenwriting
- M.A., Film Studies
- M.F.A., Screenwriting, Film and Television Producing, Film Production (with specializations in directing, editing, cinematography, production design and sound design), Television Writing and Producing, Production Design, Documentary Filmmaking
- Joint Degrees M.B.A./M.F.A.; J.D./M.F.A.

### Location

- Orange, California; 40 miles south of Los Angeles

### Educational Focus

- Primary focus on storytelling in mainstream Hollywood feature films and television, and on storytelling for business through advertising and public relations
- An emphasis on the "business of the business," how films are created, marketed, and exhibited, and how business models and content creation practices are changing, particularly in television and online
- A belief that film is "the literature of this century"

### Hallmarks of the Chapman Program

- Students get a camera in their hands day one
- Focus on discovery of one's own storytelling voice
- Small classes/personalized education
- Direct contact with mentoring faculty
- Collaborative environment

### Student Body

- More than 1,500 students; international students from 30 countries and numerous Fulbright Scholars
- Admission is highly selective; one in nine applicants is offered admission to film production

### Faculty

- 48 full-time, 89 adjuncts
- Faculty are working professionals who have won Oscars, Emmys and Clios. Full-time faculty have a combined filmography of more than 500 feature films

### Unique characteristics

- Facilities are open for student use 24/7

- Each student makes a film or a creative reel, writes a screenplay, develops a film property ready to be produced or creates a public relations or advertising campaign to serve as a calling card to the industry
- Students own all work created while in the program

### Chapman Filmed Entertainment

- Chapman Filmed Entertainment is the first-of-its-kind; a sustainable, fully-functioning independent film production company designed to produce pictures in the \$1M range
- Employing a unique hybrid of Dodge College post-graduates and a select group of established industry professionals, the productions are designed to keep costs low while maintaining high creative standards and serve as a means of building a bridge into the industry for talented Dodge College students and alumni
- CFE's first film, *The Barber*, enjoyed theatrical release in the U.S. and international sales
- Currently in production on its second feature

### Hollywood Connections

A steady stream of Hollywood guests has included Ted Sarandos, Steve Mosko, Michael Lynton, Glen Keane, Jon Favreau, Roger Allers, Brad Bird, Raffaella De Laurentiis, Chris Buck, Ed Carroll, Amy Pascal, Doug Belgrad, Frank Marshall, Nina Jacobson, Jeff Berg, Dawn Hudson, Sid Ganis, Jennifer Todd, Mark Andrews, Robert Zemeckis, Bryan Singer, Bonnie Arnold, Garry Marshall, Franklin Leonard, Catherine Hardwick, Rob Cohen, John Knoll, and executives from the major studios, cable networks, literary and talent agencies, and many others. Industry guests participate in programs including:

- [Distinguished Artist-in-Residence](#): Each semester, a renowned filmmaker spends 15 weeks on campus screening films and working individually with 10 selected scholars. Filmmakers-in-Residence have included directors Michael Apted, Rob Cohen, Donald Petrie, Betty Thomas, Jonathan Sanger, Randal Kleiser, Richard Benjamin, Tony Bill, William Friedkin, Harold Becker, Carl Franklin, Arthur Hiller, Mark Rydell, Peter Medak, and Jocelyn Moorhouse; producers Richard Gladstein, Don Hahn, Gary Foster, Cathy Schulman, Cathleen Summers, Joanne Sellar, Mace Neufeld and David Foster; production designer Polly Platt; editor Bob Jones; visual effects producers Joyce Cox and Richard Edlund; television director Sheldon Epps; screenwriter/producer Leslie Dixon, and Cheryl Boone Isaacs, president of the Academy of Motion Picture Arts and Sciences
- [Leo Freedman Foundation First Cut](#): Select student films are screened for industry representatives at the Directors Guild of America (DGA) in Los Angeles each fall. Encore events are hosted in other cities including New York, Seattle and Austin.
- [Women in Focus](#): Annual conference featuring women in various aspects of the business; the 2018 conference featured prominent women making waves in "The Streaming Era." Panelists included **Dorothy Fortenberry**, writer/producer on the second season of the Emmy Award-winning *The Handmaid's Tale* on Hulu; Scripted Current and Development Executive for YouTubeOriginals, **Amanda Barclay** (*12 Deadly Days*, *Good Game*, and *Youth & Consequences*); Head of Network for AwesomenessTV, **Bonnie Pan** (*Capturing Everest*, *Keys Of Christmas*, *What We Teach Girls*); Vice President of Emerging Platforms at Skybound and Chapman alumna, **Rachel Skidmore** (*Gone*, *Robert Kirkman's Secret History of Comics*); and SVP of Television Development at Super Deluxe, **Winnie Kemp** (*This Close*, *Chambers*, *Caring*). The panel was moderated by entertainment marketing executive **Dawn Taubin**, who most recently served as Chief Marketing Office for DreamWorks Animation.

### International Initiatives

- Travel courses that include making films in Korea, Taiwan, Singapore, India, Africa, Australia and China
- Scholarship programs enable students to travel to various countries to create documentaries; students have made film in countries including Malawi, Cuba, Cambodia, Botswana, Cameroon, Uganda and Tanzania
- Film students participate in exchange programs with the Seoul Institute of the Arts and Dongseo University in Korea, and the Graduate Institute of Filmmaking of Taipei National University of the Arts in Taiwan
- Chapman is one of 21 U.S. colleges and universities elected to membership in the Centre International de Liaison des Ecoles de Cinéma et de Télévision (CILECT), the preeminent international body of film schools

## **Student production**

- Students own their own films
- School-funded location film and television projects shoot in January with student scripts and crews selected competitively; some are shot on 35mm or in 3D
- A Film Festival Specialist helps students enter their work in festivals and brings in representatives from various organizations to present workshops on distribution, marketing and networking
- Students screen their final senior thesis and graduate thesis films each spring
- Students can take advantage of motion capture, green screen and VR/AR capabilities to create sophisticated composited projects
- All thesis films receive funding from the school upon approval of script

## **Marketing focus**

- Public relations and advertising students use the tools of film and television to create content and tell stories for business
- These students also partner with film students to write marketing plans for student films

## **Internships**

- Internships are available at the major studios, networks, independent production companies, talent agencies, public relations and advertising agencies and at non-profit organizations
- Internships abroad are available at the Cannes Film Festival

## **Alumni**

- Chapman alumni are employed by the major production entities and agencies, including DreamWorks, Paramount, Universal, Warner Bros., Disney, CAA, ICM, CBS, NBC, Sony, Fox, and more
- Many alumni are independent filmmakers and producers, with films appearing at Sundance and in festivals around the world
- PR and Advertising students have gone to work for agencies such as Ketchum; Rogers and Cowan; Porter Novelli; Fleishman Hillard; TBWA Chiat Day; Saatchi and Saatchi; Foote, Cone & Belding; Allied Integrated Marketing as well as for a wide range of corporations and non-profit institutions
- Broadcast Journalism alumni have been producing for networks like CNN and appear on the air in Los Angeles, Toledo, Fort Worth and Pittsburgh, among other cities, on network affiliates as well as on local channels

## **The DeMille Connection**

The lobby of Knott Studios is named for legendary director Cecil B. DeMille. The building features a priceless collection of movie art curated by Cecilia Presley, DeMille's granddaughter, a longtime Chapman trustee.

## **Chapman University (founded 1861)**

- An independent, 4-year liberal arts-based university with over 8,000 students
- 60+ undergraduate majors and 69 graduate programs

## **Film School History**

- 1970s: First film classes offered at Chapman
- 1981: First full-time film professor hired, Robert Bassett (now dean)
- 1983: First Location Filmmaking project
- 1992: Department of Film and Television formed
- 1996: The School of Film and Television founded
- 1999: First Filmmaker-in-Residence, director Arthur Hiller

- 2004: Film school named the Lawrence and Kristina Dodge College of Film and Media Arts
- 2006: Marion Knott Studios opens
- 2008: Dodge College Singapore campus opens doors
- 2013: *The Hollywood Reporter* ranks Dodge College #7 of Top 25 Film Schools in the U.S.
- 2014: Digital Media Arts Center, an 18,000-square-foot facility dedicated to animation and visual effects, opens
- 2014: Chapman Filmed Entertainment (CFE) completes first feature, *The Barber*, starring Scott Glenn
- 2014: In October, Chapman hosts the biannual Congress of CILECT, the international association of film schools with members from 60 countries
- 2014: CFE's *The Barber* is represented by The Little Film Company for worldwide sales and is acquired for domestic distribution rights by Arc Entertainment
- 2015: CFE's *The Barber* opens in select theaters in Los Angeles and New York
- 2016: Dodge College opens Chapman Studios West, the 38,000-square-foot production and documentary center
- 2017: *The Hollywood Reporter* ranks Dodge College #6 of Top 25 Film Schools in the U.S.
- 2018: CFE begins production on its second feature film