The Chapman Family is a close-knit and active community, but we have an opportunity to make Chapman’s network even more powerful. **THINK CHAPMAN FIRST** is a referral program designed to encourage Chapman University alumni, families and friends to look to Chapman when filling job opportunities and internships. If you or your company are looking for top-notch talent to fill roles within your organization, look no further than Chapman’s network of outstanding alumni and students.

**Why should you THINK CHAPMAN FIRST?**

- Chapman students and alumni are the best and brightest: Chapman consistently ranks as one of the top universities in the Western region in U.S. News and World Report’s annual list of America’s Best Colleges. Chapman’s admissions are highly selective, meaning we attract and admit the brightest and most talented students from across the country and around the world. Our alumni take what they learned at Chapman and become leaders in businesses and communities across the globe.
- Chapman students and alumni are experienced and job-ready: Chapman prepares graduates to enter the job market with a significant advantage over the competition: real-world, professional experience. Chapman students aren’t just in the classroom learning about how to invest funds, conduct research, trade stocks or start a business — they’re actually doing it. When you hire a Chapman graduate, you’re gaining a motivated and hardworking employee who is already equipped with hands-on experience.

**THINK CHAPMAN FIRST** is a win for everyone involved. It allows us to send your organization some of the best and most qualified candidates, while at the same time giving our alumni and students a chance to apply their skills and knowledge to help your business grow and thrive.

**If you or your organization are looking to fill:**

- Entry- or mid-level positions for recent graduates and young alumni — **THINK CHAPMAN FIRST**
- High-level careers that require leadership and experience — **THINK CHAPMAN FIRST**
- Internships for students — **THINK CHAPMAN FIRST**

**How can you get involved?**

- Join our Chapman University Alumni LinkedIn Group — all members of the Chapman Family are welcome to network with us: Search Chapman University Alumni Association

*To learn more, please visit us at chapman.edu/tcf or contact the Office of Career and Industry at thinkchapmanfirst@chapman.edu or (714) 744-7090.*
Why Chapman U?

Think Chapman First.

If you are an employer looking to get involved with Chapman University, the Career Development Center is a great place to start. With dynamic programming and an engaged population of participants, employers can get the maximum reward for their involvement. If you are an employer interested in participating in any of these events or services, please contact the Career Development Center at 714.997.6942 or career@chapman.edu.

**Internship/More Career Expo**

These much-anticipated events are held each fall and spring semester to connect you with highly qualified candidates who are interested in applying to your jobs and internships. Join us for food, fun, and the opportunity to meet Chapman University’s passionately driven students!

**Chapman University Live**

Join us on campus to host your own exclusive recruiting event for Chapman students! While indulging in light refreshments, you can network with students who are excited to learn about your available opportunities and the benefits of working at your company.

**The Summit Internship Program**

The Summit Internship Program consists of two parts—the Summit Career Institute and the Summit Internship. The Summit Career Institute is an 8-week professional development program that prepares students for the Summit Internship, an exclusive, paid summer internship offered by our Summit Internship Partners. Consider partnering with us to hire our motivated, well-prepared students!

**Insider Review/Target for Success**

Do you have industry insight and experience to share with emerging professionals? Our students greatly benefit from hearing stories directly from those in their fields of interest. Visit us here at Chapman to share yours!

**Chapman Recruitment Tables**

Chapman University and the Career Development Center welcome employers to purchase and host a recruitment table on campus. This gives you direct access to our student body to talk about your organization and promote open job or internship opportunities.

**On-Campus Interviews**

Once you have received applications from a number of Chapman University students, we offer space to host on-campus interviews. Please let us know how we can assist you in arranging interviews to fill your available positions!

**Chapman Connect**

Chapman Connect is an excellent way to post your employment opportunities to thousands of Chapman students at no cost to you! Chapman Connect is constantly updated and promoted to our student body and will act as a direct connection to excellent candidates for your jobs and internships.

**Career Excursions**

Career Excursions are off-campus day trips to professional destinations all over Southern California. These trips are designed to connect students with employers like you and introduce them to the inner-workings of your business.
EMPLOYER CHECKLIST
BUILDING YOUR BRAND ON CAMPUS

The following opportunities can help you build your organization’s brand on campus as well as partner with Chapman University to connect with students and alumni.

☐ ATTEND A CAREER/INTERNSHIP EXPO
Chapman University has two large career fairs per year, the Internship Expo and the More Career Expo

☐ HOST ON-CAMPUS INTERVIEWS OR INFORMATION SESSIONS
Participate in an Insider Review, Target for Success or on-campus interviews.

☐ SPONSOR/PARTICIPATE IN CDC EVENTS
We have many events to participate in, but if you want an event exclusively showcasing your business, consider a LIVE event.

☐ CONNECT WITH STUDENTS AT AN ON-CAMPUS RECRUITMENT TABLE
Students who have a positive experience with your organization become campus Ambassadors of your brand.

☐ SUBMIT A JOB OR INTERNSHIP
Add a job or internship to Chapman Connect and get exposure to thousands of students for free.

☐ HOST A CAREER EXCURSION
Do you have a work environment that would attract millennials? Build brand recognition with an Excursion.

☐ OFFER PAID INTERNSHIPS
By offering paid internships, you can become a Summit Internship Partner, which gives you exposure to Juniors and Seniors who have completed the Summit Internship Program.

FOR MORE INFORMATION

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aperez@chapman.edu | 714-744-7980
An Infographic Newsletter of the Institutional Research Office

CLASS OF 2015 GRADUATING SENIORS

Each year thousands of students across the United States complete the College Senior Survey, a national survey from the Higher Education Research Institute at UCLA. The results in this newsletter profile Chapman University’s graduating class of 2015. Over 400 graduating seniors completed the survey online resulting in a 26% response rate.

WHAT YEAR DID YOU ENTER CHAPMAN?

<table>
<thead>
<tr>
<th>Year</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010 or earlier</td>
<td>5.5%</td>
</tr>
<tr>
<td>2011</td>
<td>62.5%</td>
</tr>
<tr>
<td>2012</td>
<td>16.9%</td>
</tr>
<tr>
<td>2013 or later</td>
<td>15.0%</td>
</tr>
</tbody>
</table>

OVERALL SATISFACTION
Percent reporting “Very Satisfied” or “Satisfied”

- 95% Class size
- 93% Amount of contact with faculty
- 90% Courses in major field
- 89% Overall college experience
- 87% Overall quality of instruction
- 73% Relevance of coursework to future career plans

ACTIVITIES DURING COLLEGE

EXTRA-CURRICULAR

- Played club, intramural, or recreational sports: 34.3%
- Participated in study-abroad: 35.3%
- Joined a social fraternity or sorority: 44.8%
- Been a leader in an organization: 57.3%
- Participated in an internship program: 76.0%

DIVERSITY-RELATED

- 65% Had a roommate of a different race/ethnicity
- 53% Took an ethnic studies course
- 40% Attended a racial/cultural awareness workshop
- 26% Took a women’s studies course
- 20% Participated in an ethnic/racial student organization

FACULTY-STUDENT INTERACTION
Percent reporting professors “Frequently” provided them with:

- 56% Opportunities to discuss coursework outside of class
- 47% Encouragement to pursue graduate/professional study
- 47% Opportunities to apply classroom learning to real-life issues
- 44% Feedback on academic work (outside of grades)

LIFE AFTER COLLEGE

- 76% Plan to work full time after graduation
- 81% Feel prepared for employment
- 85% Feel prepared for graduate school
- 22% Plan to attend graduate school full time after graduation
### CIVIC ENGAGEMENT

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>76%</td>
<td>Performed volunteer work while in college</td>
</tr>
<tr>
<td>71%</td>
<td>Voted in a national, state or local election</td>
</tr>
<tr>
<td>59%</td>
<td>Planned to engage in volunteer work after graduating</td>
</tr>
<tr>
<td>56%</td>
<td>Helped raise money for a cause or a campaign</td>
</tr>
<tr>
<td>50%</td>
<td>Performed community service as part of class</td>
</tr>
</tbody>
</table>

### WHAT IS IMPORTANT TO SENIORS WHEN CONSIDERING A CAREER PATH?

**Percent reporting “Essential” or “Very Important”**

- 89.9% Work/life balance
- 87.1% Stable, secure future
- 77.3% Expression of personal values
- 76.7% Availability of jobs
- 75.7% Ability to pay off debt
- 72.7% Creativity and initiative
- 70.2% Opportunity for innovation
- 70.0% Leadership potential

### DIVERSITY-RELATED STRENGTHS

**Percent reporting “Highest 10%” or “Above Average”**

- 91% Ability to work cooperatively with diverse people
- 89% Tolerance of others with different beliefs
- 88% Ability to see the world from someone else’s perspective
- 89% Ability to discuss and negotiate controversial issues

### SENSE OF BELONGING & INCLUSION

**Percent reporting “Strongly Agree” or “Agree”**

- 87% Felt valued at Chapman University
- 79% Felt a sense of belonging to campus
- 31% Heard faculty in class express stereotypes based on race/ethnicity, gender, sexual orientation, or religious affiliation
- 27% Felt there was a lot of racial tension on campus
- 16% Felt discriminated against at Chapman because of race/ethnicity, gender, sexual orientation, or religious affiliation

### CAREER GOALS

**Percent reporting “Essential” or “Very Important”**

- 57.6% Helping others who are in difficulty
- 28.6% Improving my understanding of other countries and cultures
- 28.6% Developing a meaningful philosophy of life
- 71.6% Being very well off financially
- 69.9% Raising a family

### PERSONAL GOALS

**Percent reporting “Essential” or “Very Important”**

- 83.5% Obtaining recognition from my colleagues for contributions to my special field
- 77.7% Writing original works
- 71.6% Creating artistic work
- 70.7% Knowledge of a particular field or discipline
- 69.9% Problem-solving skills
- 67.7% Critical-thinking skills
- 94.7% Ability to work as part of a team
- 91.7% Interpersonal skills
- 89.9% Knowledge of people from different races/cultures
- 70.7% Ability to conduct research

### CHAPMAN UNIVERSITY CONTRIBUTED TO MY:

**Percent reporting “Strongly Agree” or “Agree”**

- 91% of seniors would recommend Chapman to others, if asked

Prepared by: Chapman’s Institutional Research Office
chapman.edu/ciro
As seen in the Winter 2016 issue of Chapman Magazine

PUTTING A PRIORITY ON CAREER SERVICES

LETTER FROM THE CHANCELLOR

This year will be an important one for me, as I assume the presidency of Chapman University. On Sept. 1, after serving for 10 years as Chapman’s chief academic officer, I will follow in the footsteps of the most successful president in American academia: Dr. James L. Doti. It is hard to overestimate the incredible role that President Doti has had in turning Chapman into a first-rate institution, and he certainly set a very high bar for me. But it is exactly because of the wonderful school that President Doti has developed, that I am truly excited at the opportunity to lead it, and to put my own imprint on an institution we all love so dearly.

As I develop ideas and priorities for the next several years, I cannot avoid reflecting on how, more and more, universities are being evaluated on the basis of their job placement rates following graduation. One of the most important things a university can do is to offer lifetime career services for its students and alumni. At Chapman, we are committed to providing best-in-class resources that will prepare our students to enter the job market, and help students and alumni find success and fulfillment in all of their professional endeavors.

In addition to the fundamentals, like resume writing and interview skills, we must support our students and alumni in the areas of career exploration, establishing professional goals and developing career search strategies. Most importantly, we need to offer opportunities for networking. Statistics show that nearly 80 percent of all jobs are landed as a result of networking, so by connecting students and graduates with alumni mentors and Chapman corporate partners who “Think Chapman First,” we can help our Panthers get that much-needed “foot in the door.”

We want our entire Chapman Family to “Think Chapman First” and to consider Chapman their “career connection for life.” This effort is really about establishing a career continuum. I believe that making career preparation and support a top priority at Chapman will be a real differentiator for potential students and their parents who are trying to decide which college to attend. For our current students, thinking about getting an internship or job isn’t something that should wait until graduation. It’s a process that should begin much earlier by seeking out and utilizing the valuable career resources offered at Chapman. For our alumni, it means that no matter where they are in their careers, they can always come back to Chapman to find the resources, support and connections they need. For employers, it means they can count on Chapman to be a true partner in their recruitment and hiring of our alumni and students.

We have some work to do, but my goal is to see Chapman set the standard in the area of career services for our students and alumni alike. So stay tuned, and remember to Think Chapman First.

Best regards,

Daniele C. Struppa