



CHAPMAN  
UNIVERSITY

ARGYROS SCHOOL OF  
BUSINESS AND ECONOMICS

# Employment Outcomes

Class of 2014

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# **Part I:**

## **Undergraduate Employment Outcomes**

## Introduction

In May 2014, Argyros Career Services surveyed graduating students of the undergraduate class of The Argyros School of Business and Economics in order to gather data on their post-graduation activities, otherwise known as their “First Destination”. The First Destination Survey asked students in regards to their “Current Status”. Survey respondents chose one of the following options:

- Have/accepted full time job/offer
- Received full time offer(s) but have not accepted
- Looking for full time employment
- Accepted admission to attend graduate school
- Starting my own business
- Other (explain)

For graduating students who reported that they had accepted a position, we additionally asked for their employer, job location, job title, start date, and salary information. The data we collect from the First Destination Survey provides valuable insight into the employment outcomes and trends of our business school graduates.

## Methodology

To be included in the First Destination Survey population, we defined the class of 2014 as those who completed their undergraduate degree from The Argyros School of Business and Economics in May 2014.

The primary means by which we collected information from this population was “in-person” at “The Last Call” event for seniors in May 2014, visiting classes to collect surveys in May 2014, as well as utilizing information from faculty, staff, employers and social media.<sup>1</sup> Between June 2014 and August 2014, we invited those who graduated and had not previously filled out the survey, to do so via online methods. Graduates who had already responded were invited to update their previous responses if their post-graduation plans had changed.

The outcomes reported in this document reflect employment outcomes through 90 days post-graduation (through August 31, 2014).

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<sup>1</sup> As defined by the National Association of Colleges and Employers. <http://www.nacweb.org/s03052014/first-destination-standards-questions.aspx>

### Knowledge Rate

The knowledge rate is the percentage of the surveyed population for whom we have reliable post-graduation information. When calculating the survey responses from the various collection methods listed above, we were able to account for post-graduation activities of 65% of the graduating class of 2014.

The **65% Knowledge Rate** for the Class of 2014 is **41% higher** than that of the Class of 2013.

Number of Survey Respondents	Total Number of Graduates in the Class of 2014	Knowledge Rate
205	318	65%

### Post-Graduation Activity Summary

Post-Graduation Activity	Number of Graduating Class of 2014	Percentage of Graduating Class of 2014
Have/accepted full time job/offer	129	63%
Looking for full time employment	48	23%
Accepted admission to attend graduate school	17	8%
Starting my own business	8	4%
Other (explain)	3	1%
Total Number of Respondents	205	100%

### Salary Information

The First Destination Survey asked respondents who declared having accepted an offer, to provide salary information. Not every respondent provided data. (Response rate = 54% or 70/129.)

Mean Salary	\$44,406
Median Salary	\$49,000
Mode Salary	\$53,000

### Job Acceptances by Industry

Industry	Number	Percentage
Accounting	27	21%
Other	15	12%
Consumer Goods/Retail	14	11%
Consulting	13	10%
Media/Entertainment	13	10%
Financial Services	12	9%
Real Estate	10	8%
Technology/Science	9	7%
Non-Profit	8	6%
Pharma/Biotech/Healthcare	3	2%
Sports/Leisure	3	2%
Transportation	1	1%
Utilities	1	1%
<b>Total</b>	<b>129</b>	<b>100%</b>

### Job Acceptances by Function

Function	Number	Percentage
Finance/Accounting	44	34%
Marketing/Sales	40	31%
Management	19	15%
Other	11	9%
Consulting	8	6%
Human Resources	3	2%
Operations	3	2%
Information Systems	1	1%
<b>Total</b>	<b>129</b>	<b>100%</b>

### List of Hiring Employers

Employer	Count
Deloitte	6
Ernst & Young	4
Chapman University	3
Grant Thornton	3
Hurley	3
Nordstrom	3
PwC	3
KPMG	2
Moss Adams	2
Pathbrite	2
20th Century Fox Film	1
Absolute Event Solutions	1
ACF	1
ALDI	1
Alliance Funding Group	1
Angels Baseball	1
Arnel Management	1
Bankers Life and Casualty Company	1
Barney & Barney	1
Belkin International	1
Big Creek Fisheries	1
Brightroll	1
byDCLA	1
Cadence 9	1
Cartes	1
Chosen Garments	1
Conductor Inc.	1
Consumer Credit Counseling Services	1
CVC Legal Solutions	1
Delhi Center	1
Disneyland Resort	1
DNK Hotels	1
Edwards Lifesciences	1
Encore Capital Group	1
Endologik	1
Equity Office	1
Essette, Inc.	1
Freedom Partners	1
Grandbridge Real Estate Capital	1
H&N Enterprises	1

Employer	Count
Habit	1
HDMG International	1
Horizon Media	1
HSBC	1
Ideal Designs	1
Indigo Capital Markets	1
Intacct Corporation	1
Interstate Hotels & Resorts	1
Irvine Company	1
JetSuite	1
Jobspring Partners	1
KPRS Construction Services, Inc.	1
Lee and Associates	1
LF Stores	1
Los Angeles Capital Management	1
LSC	1
McCullough Yachts	1
Metlife	1
Mohr Partners	1
Mopro	1
Morgan Stanley	1
NDI USA	1
OCTA	1
Opus Bank	1
Paycom	1
Qneuro	1
Re-Soap	1
Reven Media	1
RMD Group	1
RPA	1
Rule of Three	1
Servco Pacific Insurance	1
Sibson Consulting	1
Smpl Solutions	1
StarCycle	1
Sungevity	1
Taqueria De Anda	1
The Car Lab	1
T-Mobile	1
Tripepi Smith & Associates	1
Turnip Rose Catering Co.	1
UC Irvine	1

Uscalibration Inc.	1
VinoPro	1
VinPure Mobile Velcorin Services	1
Vivint	1
Voit	1

Weldex	1
White Nelson Diehl Evans	1
Zillow	1
Zurich Corporate Advisors	1
Zymo Research Corporation	1

**Internship Data**

78% of the First Destination Survey respondents had at least 1 internship during their college experience. 41% of the respondents had at least 2 internships during that same time.

Sample of Internship Employers

20th Century Fox
AEG
BAE Systems
BCBG
CBRE
Deloitte
Dreamworks SKG
Ernst & Young
Fox Sports
GlaxoSmithKline
Grant Thornton
Harvey & Company LLC
HSBC
Hurley International
Irvine Company
J.P. Morgan
JetSuite
Lieberman Research Worldwide
Lionsgate
Los Angeles Clippers
Los Angeles Sparks
LSL
Make a Wish
MassMutual Capstone Financial Partners
Merrill Lynch
MetLife
Morgan Stanley
Moss Adams

Nordstrom
Northwestern Mutual
Opus Bank
Pacsun
Palo Capital
Paramount Pictures
PwC
Quiksilver
Sony Music Entertainment
Sony Pictures
Sperry Van Ness
Sprint
Squar Milner
St. Jude Children's Research Hospital
State Farm
The Walt Disney Company
T-Mobile
Trustwave
U.S. House of Representatives
UBS Financial Services
Universal Music Group
Waddell & Reed
Walt Disney Imagineering
Warner Bros Records
White Nelson Diehl Evans
Worldwide Motion Pictures Corporation
Zurich Corporate Advisors

## **Part II:**

# **MBA Employment Outcomes**



## **Introduction**

Starting in January 2014, Argyros Career Services began surveying graduating candidates of the Fulltime MBA Program of The Argyros School of Business and Economics in order to gather important employment data. The Employment Survey asks students to inform us of their employment status. Survey respondents chose one of the following options:

- I am currently seeking a job
- I have already accepted a job offer
- I am not seeking a job

For MBA candidates who reported that they had accepted a position, we additionally asked for their employer, industry, job title, job function, job location, date offer was received, date offer was accepted, salary information, and the source of the job offer. The data we collect from the Employment Survey is used internally to track employment outcomes and trends of our business school graduates, and is sent to media outlets that rank Fulltime MBA programs such as US News & World Report and Bloomberg BusinessWeek.

## **Methodology**

To be included in this year's Employment Survey population, we defined the class of 2014 as Fulltime MBA candidates who received their MBA degree from The Argyros School of Business and Economics between July 1, 2013 and June 30, 2014. This standard, along with many others that are listed in this document were created and voted on by members of the MBA Career Services and Employer Alliance, the governing association for MBA Career Services professionals around the world.<sup>2</sup>

The primary means by which we collected information from this population consisted of visiting classes to collect surveys in May 2014, emailing individuals, an online survey, phone calls, as well as utilizing information from faculty, staff, employers and social media. The outcomes reported in this document reflect employment outcomes through 90 days post-graduation (through August 31, 2014).

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<sup>2</sup> <http://www.mbacsea.org/Files/MBA%20CSEA%20Standards%20Edition%20IV%20v5.pdf>

**Fulltime MBA Class Profile**

There were 34 fulltime MBA candidates in this year’s graduating MBA class.

- 70.5% - Seeking Employment (24)
- 23.5% - Non-Seeking Employment<sup>3</sup> (8)
- 6% - No Information (2)

**Offer Acceptance Summary**

- **88% received and accepted an offer within 3 months of graduation<sup>4</sup>**
  - 50% by graduation
  - 38% after graduation, but within 3 months
- 12% accepted after 3 months of graduation or did not receive a job offer within 3 months of graduation

**Source of Job Offer**

- 50% - primarily facilitated by the Argyros School
- 18% - primarily facilitated by the MBA candidate
- 32% - no information provided

**Salary Information<sup>5</sup>**

Mean Base Salary <sup>6</sup>	\$61,667
Median Base Salary	\$60,000
Mode Base Salary	\$60,000
Mean Signing Bonus	\$7,500
Median Signing Bonus	\$7,500
Mean “Other Guaranteed Bonus”	\$5,872
Median “Other Guaranteed Bonus”	\$6,000

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<sup>3</sup> As defined by MBACSEA, non-seekers are MBAs that are company sponsored, continuing education, starting a new business, postponing the job search or not seeking for other reasons.

<sup>4</sup> 24% increase from the Class of 2013.

<sup>5</sup> 81% of the respondents provided useable salary data.

<sup>6</sup> 21% increase from the Class of 2013.

**Job Acceptances by Industry**

<b>Industry</b>	<b>Percentage</b>
Financial Services	50%
Other	14%
Technology	9%
Consulting	4.5%
Consumer Goods/Retail	4.5%
Energy	4.5%
Media/Entertainment	4.5%
Pharma/Biotech/Healthcare	4.5%
Real Estate	4.5%
<b>Total</b>	<b>100%</b>

**Job Acceptances by Functional**

<b>Function</b>	<b>Percentage</b>
Finance/Accounting	45%
Operations/Logistics	18%
Marketing/Sales	14%
Management	9%
Other	4.5%
Consulting	4.5%
Unknown	4.5%
<b>Total</b>	<b>100%</b>

**Sample of Hiring Employers**

<b>Employer</b>
Broadcom
City National Bank
Cove Financial
Ernst & Young
Gateway One Lending & Finance
Kaiser Permanente
KPMG
National Bank of Kuwait
Opus Bank
Southern California Edison
Standard Pacific Homes
Union Bank

