Does the thought of putting a bug near your mouth terrify you? Did you know that insects are far more nutritious, environmentally sustainable, and economically lucrative than out customary meat sources? I will be outlining the many benefits of entomophagy (the practice of humans eating insects) while also highlighting the deeply-ingrained, psychological and sociological reasons why Western society hasn’t explored a protein alternative that has been sustaining other cultures since the dawn of civilization.