New students applying to Chapman University and the BFA Graphic Design program must submit both the Creative Supplement and the Common Application. The Creative Supplement application requires the following four pieces.

The Department of Art Portfolio application requires you to submit four items to be considered:

1. **Statement of Interest:**
   a. Provide insight to your creative background and experience.
      What appeals to you about Chapman’s Graphic Design Program?
   b. Describe your most influential designer or artist?
      What of their body of work has been impactful to your decision to be a designer?

2. **Statement of two most successful works:**
   Art is visual communication. Pick the two most successful works in your portfolio and explain in a statement what makes them most significant, including how the formal elements of the works support their meaning. Statement should be about 500 words in length, total.

3. **Signed Letter of Recommendation:**
   A signed letter of recommendation from a high school art teacher or art mentor, speaking to your creative talents and merits as a student. The letter is not required to be confidential, but mandatory. **NOTE: This letter is in addition to the recommendation letter required by the Admissions Office.**

4. **Media Uploads:**
   Portfolio: Upload 10 examples of your best art work. It may include design, drawing, painting, ceramics, sculpture or whatever you feel best demonstrates your talent.

Students currently at Chapman University wishing to declare a Major or Minor in Graphic Design must first meet first with one of the Graphic Design full-time faculty: Professors Eric Chimenti (chimenti@chapman.edu), Claudine Jaenichen (jaeniche@chapman.edu) or Andrew Shalat (shalat@chapman.edu) to discuss the program & requirements. If you move forward with the application, all the pieces listed above are required for your application to be considered.

Please visit: https://www.chapman.edu/admission/undergraduate/applynow.aspx or call 714.997.6729 for more information.

**BFA in Graphic Design Curriculum:**

- GD 100  Book Arts
- GD 102  Research Methods for Designers
- GD 103  Visualization
- ART 122  Objects and Space
- ART 195  Art and Text (Offered only in Fall)
- GD 200  Introduction to Graphic Design
- GD 201  Typography
- GD 202  Web Design
- GD 203  Color
- GD 204  Objects and Space II
- GD 303  Information Design
- 2 ART History elective courses & 2 ART/DESIGN elective courses
- GD 300  Graphic Design
- GD 301  Book Design
- GD 302  Branding and Advertising Design
- GD 304  History of Graphic Design
- GD 306  4D Design
- GD 307  Advanced Typography
- GD 400  Advanced Graphic Design
- GD 401  Graphic Design Business Practices
- GD 402  Advanced Interaction and Web Design
- GD 408  Independent Internship
- GD 496  Graphic Design Portfolio

78 UNITS Total

---

**Best Graphic Design Degree**

**Best Undergraduate Teaching**

**Regional Universities West 2019–2020 EDITION**

**CREATED BY:**

Wilkinson College of Arts, Humanities, and Social Sciences
The Bachelor of Fine Arts (BFA) in Graphic Design is rigorous and challenging. The program emphasizes conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepare the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, motion design, and book design.

The design process, at its best integrates the aspirations of art, science, and culture. Jeff Smith

Disney Emoji
Minnie by Kirsten Worrells, '17
Squirt by Stefanie Shoemaker, '17

Students from 2018’s GD 308 Sustainable Design, a summer travel course in London.
From left to right: Julia Ramirez, Mark Schneider, Ashley Lynch, Caitlyn Mumaw, Cameron Krekorian, Lindsey Rempalski, Brandi Keahi, Claire Karalla, Sydney Cheung, Caroline Cogliani, Nikita Srinivasan, Travis McClure, Kyra Brandman, Alexandra Mogelvang, Rikki Saydman, Sasha Coughlin, Professor Eric Chimenti, Lily Turner, Client Contact Andrew Comer, Professor Andrew Shalat

Mercedes-Benz Classic Center Poster by Travis McClure '19

Paper Tunnel Book by Erin Schmitt, '20
Groot Emoji by Nic Oeffling, '17
Emily Suh, Class of 2018
Recent Chapman graduate, Emily Suh has hit the ground running in her first year after college. She is currently a Marketing Designer at Guidebook Inc and had the Design Program

Visual Thinker Lecture Series
The Department of Art hosts lectures every semester designed for students to explore visual culture from a wide range of art professionals across disciplines offering opportunities to learn, be inspired, and network. www.chapman.edu/wilkinson/art/speaker-series.aspx

Commpost
Since 2005 the Graphic Design program has been communicating and posting the happenings of professors, students, interns, and alumni. www.chapman.edu/art/commpost/default.aspx

OC Portfolio Design Club
The OC Portfolio student group encourages current students to be involved in the local design community, create a community of their own and help students build leadership skills. Students gain access to invaluable resources and opportunities to help make the transition from student to professional designers.

Visual Thinker Lecture Series
The Department of Art hosts lectures every semester designed for students to explore visual culture from a wide range of art professionals across disciplines offering opportunities to learn, be inspired, and network. www.chapman.edu/wilkinson/art/speaker-series.aspx

GD Program Ranked #1 in CA
For the 5th year Chapman University Graphic Design programs ranked #1 according to multiple guides over the years including DesignIntelligence, Study.com, ArtSchools.com, and the Art Career Project. We couldn’t be prouder of our ranking. But we know that there’s more money in the happenings and success of our students. And we think we do that better than other places. We make sure that our students have an internship and we make them do these things in a meaningful way. We work with our students to develop a professional portfolio that shows both their creative and professional skills. We believe that we are preparing our students for success in the real world.

We are also ranked the #1 Graphic Design program in the nation by DesignIntelligence, the #1 Graphic Design program in California by DesignIntelligence, the #1 Graphic Design program in Anaheim by DesignIntelligence, the #1 Graphic Design program in Orange County by DesignIntelligence, and the #1 Graphic Design program in California by Graphic Design Intelligentsia.

The biannual Graphic Design program communication composition, for students, alumni, friends, and supporters. The biannual Graphic Design program communication composition, for students, alumni, friends, and supporters. The biannual Graphic Design program communication composition, for students, alumni, friends, and supporters. The biannual Graphic Design program communication composition, for students, alumni, friends, and supporters. The biannual Graphic Design program communication composition, for students, alumni, friends, and supporters.

Internships & Campus Jobs
Students are encouraged to intern as soon as they are able and required to complete 120hrs field internships in their senior year. Internship opportunities have included Quicksilver Inc., Roxy, Volcom, O’Neil, Chase Design Group, Capston Studios, St. John, Crisp Brand Agency, Clear Channel Radio, Seventeen Magazine, Filter Magazine, Bozel and Amarati.

Students have the opportunity to obtain on-campus jobs in a variety of Graphic Design positions. Within the department is the Ideation Lab where students work on projects for many departments across the University. This allows students to gain valuable experience while furthering design skills.

Assessment
Students are assessed on their performance and progress in their sophomore year by all design faculty, and in their junior and senior year by design faculty and outside professional designers brought in at the annual AIGA portfolio review helping the students mature and grow.

Alumni Success
Our alumni work all over the USA and around the world. Visit our Commpost for highlights and also visit our Department of Art Alumni page, https://www.chapman.edu/wilkinson/art/alumni/index.aspx.
Interdisciplinary

Work with Ad/PR students
Design students work alongside advertising students on senior level projects and in the annual NSAC competition.

Work with Law and Political Science students
Design students work alongside Law students on trial competitions to create clear communications and also to form effective communication.

Work with Science Students
Design students are influenced by working with the Jet Propulsion Lab (JPL) and NASA.

Work with Marketing Students
Design students work with Business & Marketing students to create visual communications.

Liberal Arts Core, Extra-curricular Activities, Minors
Students have the opportunity and freedom to explore a range of topics, concerns, and methodologies from historical culture, formal analysis and iconography to material culture, social history, and gender studies within their general education core. Chapman University offers an exciting range of activities that enhance the learning experience. Students are encouraged to minor in Arts and Humanities, Social and Cultural Studies, Area Studies, Historical Studies, Language Studies, Communication Studies to supplement their major and round out their education.

International Opportunities

London, Olympics, and Beyond
Graphic Design 308, Sustainable Design. During the period of 2009 – present, graphic design has provided their majors and minors the opportunity to work in London with primary agencies responsible for the Olympic Games and the Living Cities project. We’re honored to be the only university in the world to offer our students these opportunities.

Study Art History in Italy
The department offers specific travel courses to Italy fulfilling both general education and major/minor requirements.

Global Studies
Chapman University students are encouraged to participate in study abroad programs. Studying abroad will provide a unique opportunity which opens up fresh perspectives on international political, economic and social issues, interpersonal relationships and ultimate career choices. More information – https://www.chapman.edu/international-studies/center-for-global-education/index.aspx.