ENTR415: Entrepreneurial Failure

Only 4% of startups reach $1M in revenue and less than 10% of tech startups have successful exits. Whether it is team sports, martial arts, or trading in the stock market, most approaches begin with one’s ability to defend oneself before going on the offensive. This course will allow students to have a greater understanding on why and how startups fail; what entrepreneurs can do to avoid failure; and if they do fail, how founders can exit companies amicably with various stakeholders and leverage previous relationships to relaunch and reinvent their careers. With the goal of attaining a full perspective on entrepreneurship and overcome the fear of starting a new business on their own.

Check out the course catalog for more information
https://catalog.chapman.edu/