

Industry Partners Program

	Gold Partnership \$4,000	Silver Partnership \$2,500
Recruitment and Outreach		
Registration to Career Fair(s)	2 Career Fair Registrations	1 Career Fair Registration
Registration for Career Networking Night	✓	✓
Registration for Inclusive Employer Night*	✓	
Prime Booth Location and Preferred Parking at Recruiting Events	✓	
Additional Employer Representatives (beyond two) for each Career Fair	✓	
Boost Your Brand		
30-Minute Partnership Overview and Strategic Planning Meeting with the Employer Engagement Team	2x/year	1x/year
Strategy Session with the Employer Engagement Team and Internship Coordinator to Develop an Internship or Experiential Learning Program	✓	
Presentation at a CPD Staff Meeting	1x/year	
Year-Round Visibility on the Industry Partner Recognition Display in the CPD Office	✓	✓
Employer Logo on Career Fair(s) Signage and Career Fair Guide Sponsor Label	✓	✓
Employer Logo with Organization Link on Industry Partners Webpage	✓	✓
Social Media Spotlight (e.g., Your DEI initiatives, Upcoming Events, etc.)	2x/semester	1x/semester
Feature an Open Opportunity on the Weekly Student e-Newsletter	2x/semester	1x/semester
CPD Social Media Takeover - Instagram	1x/year	
Student Access and Engagement		
Customized Campus Partners Introductions(e.g., Office of DEI, School-Based Career Specialists, etc.)	✓	✓
Curated Resume Book	2x/year	1x/year
Targeted Email Outreach to Applicable Student Organizations	1x/semester	
Guest Speaker at a Student Workshop	1x/year	
Specialized On-Campus Event to Target Student Candidates	1x/year	

** subject to review of DEI initiatives*



**Career and Professional
Development**