Bernard McGrane

RESEARCH AND PUBLICATIONS

2008  Watching Television Is Not Required: Toward Media Mindfulness and Enlightenment TV. Routledge


2004  “Zen TV: Consciousness and the Media” in Shift: At the Frontiers of Consciousness, Institute of Noetic Sciences, March-May, No.2


1992  The Ad and the Id: Sex, Death and Subliminal Advertising. A half-hour educational video analyzing subliminal advertising. (This is the first of a projected series of three videos on advertising culture. The other two are The Ad and the Ego and The Ad and the SuperEgo. There will also be an accompanying booklet.) Distributed by The University of California Extension Center for Media, Berkeley, CA.

1992  College Circuit Speaker, Slide-lecture presentation: "The Ad and the Id" represented by Lordly & Dame, Inc., Boston, MA.

1992  "Buddhist Experiments in De-Socialization." Hour long interview on KPFK, F.M. Barbara Dunlap's show, "New Signals," Audiotape distributed by KPFK 90.7 FM.

1989  Beyond Anthropology: Society and the Other. Columbia University Press. (A history of the different Euro-centered conceptions of difference from the Renaissance through the 20th Century.)

1979  Awarded two NEH Summer Seminar Research Grants: "The Social History of Modern Science" under Everett Mendelsohn at Harvard University (declined), and "The Importance of History to the Philosophy of Science" under Ian Hacking at Stanford University (accepted). (The Stanford Seminar dealt with the work of Michel Foucault and Thomas Kuhn, relating better to my research projects of writing "An Archaeology of Anthropology," and "A History of the Human Body from the Renaissance Microcosm to the Twentieth Century Organism".)