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B.F.A. Graphic Design

Minor: University Honors

Mentor:

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Sustainable Design

This presentation will explore the fundamentals of sustainability, what the guidelines are for defining a product as sustainable, and how these guidelines apply specifically to graphic design. I will explore case studies that examine sustainability and its application to various forms of design. I also will examine how sustainability can be put into practice in the field of graphic design, which is often thought of as being immeasurable in its output, unlike product design or architectural design. A piece of my own design work that follows the principles of sustainability will be presented.