Chapman's new entrepreneurship curriculum seeks to develop students' competencies in product and service development, new venture financial analysis, IP protection, and customer acquisition. As market conditions change and global business practices evolve, it is imperative to be prepared and agile in career development. Our Entrepreneurship academic team will help you develop the educational basis to be successful as next generation business leaders.

**NEW MINOR IN ENTREPRENEURSHIP**

**FOR NON-BUSINESS MAJORS**

**Core Course Requirements (15 credits)**

- BUS 110 – Accounting & Finance for Non-Majors
- MKTG 305 – Fundamentals of Marketing for Non-Majors
- ENTR 300 – Entrepreneurial Finance
- ENTR 310 – How to Successfully Start a New Business
- ENTR 315 – Protecting Ideas & Innovation

**Course Elective Requirements (6 credits)**

- ENTR 335 – Customer Acquisitions & Insights
- ENTR 410 – Entrepreneurship & Venture Capital
- ENTR 415 – Entrepreneurial Failure
- ENTR 400 – Managing & Scaling Up Operations for Start Ups
- ENTR 495 – Special Topics in Entrepreneurship

**TOTAL REQUIREMENTS FOR ENTREPRENEURSHIP MINOR 21**

GPA Requirement for Entrepreneurship Minor is 2.5