



CHAPMAN UNIVERSITY

Alumni Discovery Initiative

PROGRAM SUMMARY REPORT

"Alumni are an invaluable part of Chapman University and an essential part of our growing Chapman community." -President Jim Doti

The Alumni Discovery Initiative sends current Chapman University students throughout Southern California and across the country to connect with alumni face-to-face and learn about their time as Chapman students, their lives as working professionals, and their relationship with the University today. In 2015, students also began using Skype to reach a broader audience and connect with international alumni.

"**The Alumni Discovery Initiative** helped me to envision a future where Chapman can play a role in my life long after I graduate." - Stefan Metrakos '16

BUILDING CHAPMAN FAMILY CONNECTIONS

The Alumni Discovery Initiative not only strengthens alumni connections with the University, it also gives the student Alumni Discovery Ambassadors a unique opportunity to build their Chapman Family network and get a glimpse of what life is like as a Chapman graduate.

"The alumna I interviewed provided insight and wisdom that will help guide me through the rest of my Chapman career!" -Kati Simpson '17

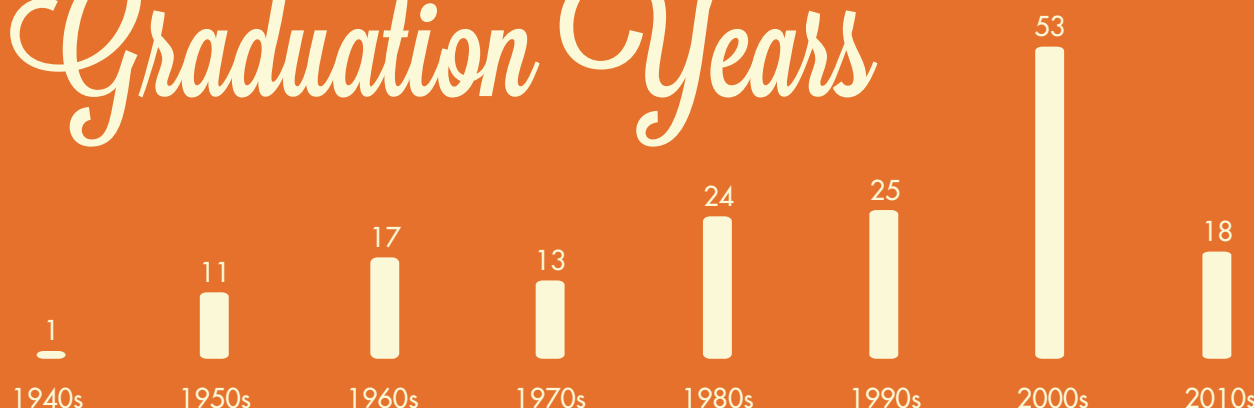
Who was interviewed?

162 TOTAL INTERVIEWS have been conducted during the **2013-14** and **2014-15** academic years:
2013-14 (139)
2014-15 (23)

RESPONDENTS BY SCHOOL/COLLEGE:

47 ARGYROS SCHOOL OF BUSINESS AND ECONOMICS	11 COLLEGE OF EDUCATIONAL STUDIES	12 COLLEGE OF PERFORMING ARTS
6 CREAN COLLEGE OF HEALTH AND BEHAVIORAL SCIENCES	13 DODGE COLLEGE OF FILM AND MEDIA ARTS	1 FOWLER SCHOOL OF LAW
12 SCHMID COLLEGE OF SCIENCE AND TECHNOLOGY	59 WILKINSON COLLEGE OF ARTS, HUMANITIES, AND SOCIAL SCIENCES	1 OTHER

Graduation Years



Location



Experience as a

91% of alumni

would recommend Chapman to future students

When asked about the cost of their Chapman education,

67% said they got more or somewhat more than what they paid for.

ALUMNI REPORTED THAT THEIR MOST POSITIVE EXPERIENCES AS STUDENTS INVOLVED

FACULTY AND STAFF 24%	CAMPUS ORGANIZATIONS 23%	THE PEOPLE THEY MET 14%	THEIR CLASSES 15%
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"My most significant memory of my time at Chapman is an overall sense of family - from my softball team to my Disciples on Campus group, the Chapman community represented my home away from home."
-Moe Caryl '96

Alumni Experience After Graduating

91% said their Chapman experience was very or somewhat significant to their success.

77% secured employment soon after graduating.

90% have stayed connected with classmates.

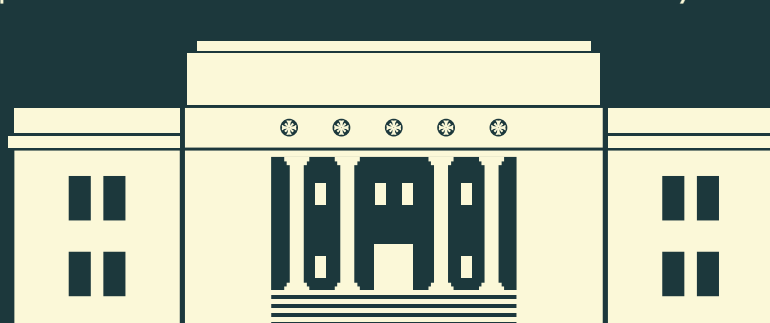


"My time as an art and art history student at Chapman really provided the framework of education that I employ daily in my job as a project manager with the City of Philadelphia Mural Arts Program. My art history classes and the connections I made there have served me well through my career."
- Leslie Lodwick '04

Alumni Perceptions of Chapman University Today

84% think Chapman is headed in the right direction.

Chapman University is in an extraordinary era of success and growth. As campus expands and new programs are added, the University remains committed to providing a highly personalized education and a low student-to-faculty ratio (14:1).



48% are happy with the communication they receive and would like it to stay the same.

22% would like to see communications targeted for specific interests.

Alumni can stay up to date on the latest Chapman news, upcoming alumni events and more through our monthly e-newsletter, blog, and website, and by connecting with the Chapman University Alumni Association on Facebook, Instagram, LinkedIn and Twitter.

Learn more at chapman.edu/alumni.

67% of alumni felt Chapman offered interesting and rewarding opportunities to get involved. Alumni are most interested in getting involved with Chapman through:

- Matching their talents to students' needs
- Regional events
- Social activities (such as Chappy Hour)

Visit chapman.edu/alumni to find out more about how you can be involved with your alma mater.