



Jenny Gritton

BS Environmental Science

Mentor:
Jason Keller

Beckman 107

There is an evident difference between male and female patterns of environmentalist behavior: pretty much across the board, men tend to make fewer “green” choices than women. Exploration of this phenomenon focuses primarily on personality differences between genders, but I believe a deeper force is at play. My capstone explores the social and psychological construct of masculinity, its fundamental traits and consequences on both a personal and societal level, and its relation to why men act less environmentally-friendly than women. The dangerous conclusion: until this construct is challenged and destroyed, protecting the environment just might start with protecting the fragile masculinity of the most powerful and destructive half of Earth’s human population.