



Fall 2018 GUS 530 GRADUATE STUDENT WORKSHOPS

Course Number	Topic	Instructor	Date and Time	Location
GUS 530-01	Building Blocks for the Future: Turning Untamed Potential into Professional Reality	Julye Bidmead, Associate Professor, Department of Religious Studies	Tuesday, September 4, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-02	Library Research Methods: Pathways to Success	Shahrzad Khosrowpour, Coordinator of Cataloging & Gifts, Leatherby Libraries	Monday, September 10, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-03	Lies versus Damned Lies: Evaluating Research Sources	Gregory A. Daddis, Associate Professor, Department of History	Tuesday, September 18, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-04	From Thesis to Published Novel	Lynnette Beers, MFA Creative Writing Alumna and Published Author	Wednesday, September 26, 2018 7-9:50pm	Roosevelt Hall 121
GUS 530-05	The Theory of Podcasting: A Conversational Art	Mike Gravagno, Host of Writers' Block and Ryan Haley, Host of The OC Disorder	Monday, October 1, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-06	New Play Development: The Craft of Collaboration	Jocelyn L. Buckner, Assistant Professor, Department of Theatre and Mildred Lewis, Assistant Professor, Department of English	Monday, October 8, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-07	Why Flash Fiction Matters	Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder	Thursday, October 18, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-08	Down the Rabbit Hole: Writing the Seductive First Sentence in Dramatic Narrative	Laurie Stone, Writer, Performer, Critic	Wednesday, October 24, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-09	Legal Basics for Artists, Academics, and Other Creatives	Sarah Conley Odenkirk, Experienced Art Attorney	Wednesday, November 7, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-10	Creating and Maintaining Your Web and Social Media Presence	Michelle Leslie, Social Media and Communications Manager and Aaron Singh, Copywriter	Tuesday, November 13, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-11	Nonfiction Book Proposals: Techniques and Tips	Dr. Anna Leahy, Professor, Department of English	Tuesday, December 4, 2018 7-9:50pm	TBA

September

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December

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9	FINAL EXAMINATIONS					15
16	HOLIDAY BREAK					22
23	HOLIDAY BREAK					29
30	31					

Tuesday, September 4, 2018 4-6:50PM

Building Blocks for the Future: Turning Untamed Potential into Professional Reality

Laura Scudder Conference Room, Roosevelt Hall 121

This workshop will focus on three areas focused on providing the tools necessary to turn untamed potential into professional reality.

- 1. Grant Writing - Find out how to develop great ideas for research and creative activity, describe your projects, find faculty mentors, and ask for recommendation letters. In addition, learn about International Opportunities, including the various Fulbright programs that you can apply for, and what the application process is like.*
- 2. Conference Poster Design - Find out how to develop a better poster design to grab the attention of your audience through use of better lay-out and visuals.*
- 3. Conference Presentations - Develop your skills as a presenter to engage your audience about your project. The three minute thesis (3MT) will also be discussed.*

Dr. Julye Bidmead, Associate Professor, Department of Religious Studies

Wilkinson College of Arts, Humanities and Social Sciences, Chapman University



Dr. Julye Bidmead (Ph.D., Vanderbilt University) is the Director of OURCA, the Director of the Office of Fellowships and Scholar Programs and an Associate Professor of Religious Studies in Wilkinson College of Arts, Humanities, and Social Sciences. She received a Ph.D. from Vanderbilt University in Method and Theory of Religion. Prior to joining Chapman University in 2007, she held faculty positions at Miami University (OH), James Madison University, and California State University, Fresno. Dr. Bidmead teaches classes in Religious Studies, First Year Foundation (FFC), and the University Honors Program. She has won several teaching awards including the Valerie Scudder Award and Pedagogical Innovative Award. Dr. Bidmead's publications include *The Akitu Festival: Religious Continuity and Royal Legitimation in*

Mesopotamia (Gorgias Press, 2004), *Invest Your Humanity* (Pickwick, 2016), and numerous articles on Near Eastern religion, ritual studies, and gender. Her most recent research project, *Recovering Women's Rituals in the Ancient Near East* (Equinox Press), explores women's religious roles and rites of passage in ancient Israel, Mesopotamia, and Canaan. Dr. Bidmead is currently the Education Director and field archaeologist on the Jezreel Expedition, where she spends her summers excavating the world of the ancient Israelites.

Monday, September 10, 2018 4-6:50PM
Library Research Methods: Pathways to Success
Laura Scudder Conference Room, Roosevelt Hall 121

This workshop focuses on supporting Chapman graduate students who are conducting research and producing research papers, theses and dissertations.

Being aware of the resources available to you at your library will prepare you to manage your time efficiently, to do your research more effectively, and to write your paper more successfully. This workshop highlights practical strategies to locate sources for literature review and provides you some tips in using citations, creating alerts to stay updated on publications, customizing Google Scholar options, and more.

Shahrzad Khosrowpour, Coordinator of Cataloging & Gifts
Leatherby Libraries, Chapman University



Shahrzad Khosrowpour, Coordinator of Cataloging & Gifts received her Bachelor's degree in food engineering from Middle East Technical University (Ankara, Turkey), and her master of library science degree from Texas Woman's University (Denton, Texas). She has been with Chapman University and the Leatherby Libraries since August 2014 as the coordinator of cataloging and gifts. In this position, she coordinates the cataloging department and its operations and workflows as part of the collection management division. She is also the subject liaison for the Department of World Languages & Cultures, Peace Studies, and International Studies.

Her academic interest for the last 16 years in the library profession has been focused on academic libraries and information management and has successful presentations on this topic. She considers library science a multidisciplinary field that can be applied to different research areas. She has taken advantage of this in her library career and has shown research interests in science, engineering, business, world languages, and cultures, as well as library science. Shahrzad is also dedicated to bringing awareness of Middle East culture and literature mostly centered on Iran and Turkey and to this end she is contributing book reviews to the Middle East Librarians Association which is indexed in JSTOR.

Tuesday, September 18, 2018 4-6:50PM

Lies versus Damned Lies: Evaluating Research Sources

Laura Scudder Conference Room, Roosevelt Hall 121

Mark Twain once quipped, "There are three kinds of lies: lies, damned lies and statistics." How do students in the humanities determine "truth" when conducting research among various sources? This workshop will explore the problems researchers confront when different stories emerge from the likes of memoirs, newspaper articles, autobiographies, and historical works.

Dr. Gregory A. Daddis, Associate Professor, Department of History

Wilkinson College of Arts, Humanities and Social Sciences, Chapman University



Gregory Daddis is an associate professor of history and director of Chapman's MA Program in War and Society. Dr. Daddis joined the History Department in the summer of 2015 after having served as the Chief of the American History Division in the Department of History at the United States Military Academy at West Point. A retired US Army colonel, he has served in both Operations Desert Storm and Iraqi Freedom. Dr. Daddis specializes in the history of the Vietnam Wars and the Cold War era.

Wednesday, September 26, 2018 7-9:50pm
From Thesis to Published Novel
Laura Scudder Conference Room, Roosevelt Hall 121

Learn about writing and publishing from Lynnette Beers, MFA Creative Writing Alumna, and how she turned her MFA thesis project into a published novel.

Lynnette Beers, MFA Creative Writing Alumna and Published Author



Lynnette has been telling stories ever since she was a child, but it was not until adulthood that she realized she wanted to pursue a career in writing and literature. After earning degrees in English and film studies, she went on to get an MA in literature and an MFA in fiction writing at Chapman University. She has been a professor of creative writing and British literature for several years.

Just Beyond the Shining River (Regal Crest, 2017) was her MFA thesis and is the product of extensive research and time spent in England. Three study abroad trips gave her the opportunity to live as a Londoner and to get an ear for British dialect and nuances. As a longstanding member of the International Virginia Woolf Society, she has presented papers at conferences in the US and the UK. Her stories and essays have appeared in a number of publications.

Monday, October 1, 2018 4-6:50PM

The Theory of Podcasting: A Conversational Art

Laura Scudder Conference Room, Roosevelt Hall 121

Supposedly, Andy Warhol said, "In the future, everyone will be world-famous for 15 minutes." Well the future is now, and if by world-famous he meant have a podcast, he was right. There are thousands of podcasts out there in numerous formats--comedy, news, interview, panel, audio drama, others even--so how do you stand out amongst the din? By being marginally famous of course! Barring that, you have to make sure the quality of your show is beyond reproach.

This workshop will introduce participants to the basic technical aspects of podcasting, but most importantly it will unveil the lie of podcasting that most shows are just "friends being friends." Nothing is more boring than listening to friends catch up, which is why this class will focus on the underlying structure of a show, the art of conversation, and how the rules of improv can be applied to just about any show format.

Mike Gravagno, Chapman University MFA Creative Writing Alumnus, 2017; Host of *Writers' Block*; Co-host of the *Super Hero Hour Hour*; Director of Operations, YourPopFilter.com



Mike Gravagno has been podcasting since 2010, way before Sarah Koenig made it "hip" and "the next big thing," mom! While serving seven years in the California National Guard and later pursuing his BA in Creative Writing from Columbia University, Mike co-founded yourpopfilter.com with Ryan Haley, and the two launched *the PopFilter Podcast*, *Nutflex: Building the Ultimate Netflix Queue*, and *the Super Hero Hour Hour*. During his time at Chapman, Mike started *Writers' Block* as the audio arm of the interdisciplinary graduate journal, *Anastamos*. This is also when podcasting stopped being something he lost money on, as he started producing and engineering *The Coast Conversation with Samantha Dunn* for *Coast Magazine*, and *Catalyst: A Cultural and Creative Industries Podcast* for Chapman University. His

poems, interviews, and essays have appeared in the *Los Angeles Review of Books*, *Calliope*, *The Gordion Review*, and the poetry anthology, *Lullaby of Teeth*. In addition to *Writers' Block*, and *The Super Hero Hour Hour*, you can also catch Mike on *The OC Disorder* and *Movie of the Year*.

Ryan Haley, Host of *The OC Disorder*; Co-host of the *Super Hero Hour Hour*; Creative Director, YourPopFilter.com



Ryan Haley has been podcasting since 2009, a whole year before Mike Gravagno started podcasting and made it "lame" and "for losers." He co-hosts and co-created all of the podcasts that Mike is on that aren't dumb. He has a BA from Cal State Fullerton, the Columbia of the West Coast, along with his teaching credential in English Language Arts, which he has used to teach English and Literature to students of all shapes and sizes. He doesn't understand why you would write poetry and bore a couple of people when you can teach high school students how to write poetry and potentially bore the world. You can catch Ryan on such podcasts as *The Super Hero Hour Hour*, *The OC Disorder*, and *Movie of the Year*, starting sentences in the middle of each of Mike's sentences.

Monday, October 8, 2018 4-6:50PM
New Play Development: The Craft of Collaboration
Laura Scudder Conference Room, Roosevelt Hall 121

Creating new works often involves collaboration and artistic exchange that is invisible to the reader or audience of the final script. While writing is often a solitary task, play production is inherently collaborative, involving many artists in the task of moving a story from page to stage. In this workshop, we will discuss the craft of collaboration as it pertains to new play development, focusing on the relationship between dramaturgy and playwrighting. We will discuss the role of the dramaturg, discuss approaches to collaboration and interdisciplinary research, and will model the craft collaboration in new play development and production in two case studies.

Jocelyn L. Buckner, Assistant Professor, Department of Theatre
College of Performing Arts, Chapman University



Jocelyn L. Buckner holds a Ph.D. in Theatre Studies from the University of Kansas, an M.F.A. in Theatre Pedagogy from Virginia Commonwealth University, and a B.A. in Theatre and Economics from Converse College. Prior to joining Chapman's Department of Theatre in 2012, Dr. Buckner held a Postdoctoral Fellowship in the Department of Theatre Arts at the University of Pittsburgh. Dr. Buckner teaches theatre history and historiography, dramaturgy, dramatic theory and criticism, and the B.A. Senior Seminar course. Dr. Buckner's research focuses on the intersections and representations of identity, as well as materialism and affect in theatre and popular entertainment, particularly in the U.S., from the nineteenth to twenty-first centuries.

Mildred Lewis, Assistant Professor, Department of English
Wilkinson College of Arts, Humanities and Social Sciences, Chapman University



Mildred Lewis has most recently published book reviews for Scope, The University of Nottingham's online film journal. She also has served as an editorial reviewer for W.W. Norton's Looking at Movies (3rd. edition) and Bedford-St. Martin's forthcoming Critical Voices in Film Theory for which she also prepared a supplemental text. Her screenplays have been produced and screened on Encore/Starz and HBO. Her plays have been performed in theaters in Los Angeles, New York and Cincinnati. She completed graduate work at UCLA in film and African Area Studies with a focus on literature and film. She has taught at Chapman since 2000 and was named the Marilyn Harran Freshman Foundations for 2010.

Thursday, October 18, 2018 4-6:50PM

Why Flash Fiction Matters

Laura Scudder Conference Room, Roosevelt Hall 121

Flash fiction is not only fun, it's easy to publish if it's good. More and more magazines print and online—literary and commercial—want it because more and more readers are appreciating it. It's also a perfect way to see quickly and clearly story structure of all kinds and, in turn, the dramatic principles that govern all forms of art. This workshop will help you get the most story, character and "idea" out of your flash fiction's flash.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

Bruce's literary and genre fiction has appeared in national magazines, literary quarterlies, college textbooks and 'year's best' anthologies. His second novel, *Dream Baby*, a National Endowment for the Arts

fellowship winner, and was called a "stunning tour de force" by Publishers Weekly. His most recent novel, the autobiographical *The Village Sang to the Sea: A Memoir of Magic*, was a *Cibils* and *Locus* nominee. His fiction has been translated widely and received national awards and notable mentions in the *New York Times*, other U.S. newspapers, U.S. and foreign magazines and journals, and reference works for major publishers and literary presses. His poetry and experimental work have appeared in literary quarterlies and anthologies; he has co-edited magazines and anthologies; and his articles on popular science, writing craft and sports have appeared in publications like *Life*, *International Wildlife*, *The Writer* and newspapers across the country.

Bruce has been a writing coach and consultant on a wide range of popular books for major and smaller publishers and scientific books published by scholarly presses, including Pulitzer and National Book Award nominees; and a facilitator of autobiography and memoir workshops. At a private university in southern California, where he taught writing for twenty-four years, he helped establish and direct the Creative Writing Program, directed both the Professional Writing Track of that program and its Communications Internship program, received various teaching and service awards, and was Distinguished Professor of Literature and Writing from 1990 to 1995

His interests include cultural anthropology, creativity theory, storytelling, popular culture and popular fiction, Early Man archeology, advertising and the media, science and multicultural education, theory and methodology in the social and natural sciences, the Vietnam War, U.S. foreign policy, oceanography. The son of a career Navy officer and an anthropologist mother, he grew up in Washington, D.C., Florida, California and Italy; attended middle school and art school in Italy; received degrees in English and writing from Claremont McKenna College and the University of California at Irvine; has three wonderful children (Annie, Ben and Liz); and is married to choreographer Amelie Hunter. He lives in Orange, California.

Wednesday, October 24, 2018 4-6:50PM

Down the Rabbit Hole: Writing the Seductive First Sentence in Dramatic Narrative

Laura Scudder Conference Room, Roosevelt Hall 121

*"A story has no beginning or end; arbitrarily one chooses that moment of experience from which to look back or from which to look ahead." —Graham Greene, *The End of the Affair* (1951)*

Where does a story start, and how does the first sentence lure the reader into the narrator's world? What does it take to write sentences that function as little stories? How do we produce sentences that either make something ordinary seem strange or something strange seem ordinary?

We will work with this proposition: The story is not about what happened; it is about what the narrator makes of what happened. We will consider how, even in a single sentence, narrators convey their love of the story they are telling and their need to tell it. The reader connects to the narrator's engagement and begins to feel the story is about the reader. That is the trick, to make the reader feel inside the story being told. We will look at the device of layering, where the narrator alternates three kinds of sentences: It happened; It reminded me of; It made me feel (or know, understand, associate, etc.). Using layering techniques during the workshop, writers will produce a first sentence for a story as well as the first paragraph of that story. Everyone will have a chance to read their opening aloud and receive supportive feedback on their uses of craft and form elements.

Laurie Stone, Writer, Performer, Critic



Laurie Stone is author of *My Life as an Animal, Stories* (Northwestern UP, 2016), the novel *Starting with Serge* (Doubleday), and the essay collection *Laughing in the Dark* (Ecco). She is editor of and contributor to the memoir anthology *Close to the Bone* (Grove). A longtime writer for the *Village Voice* (1974-1999), she has been theater critic for *The Nation* and critic-at-large on *Fresh Air*. In 1996, she won the Nona Balakian prize in excellence in criticism from the National Book Critics Circle. Included in her grants are two from the New York Foundation for the Arts, the Kittredge Foundation, Yaddo, MacDowell, VCCA, the Edward Albee Colony, Saltonstall, Djerassi, the Millay Colony, Ragdale, and Poets & Writers. She was included in the "Living Writers Series" at Muhlenberg College, and the world premier of her piece with composer Gordon Beeferman entitled "You, the Weather, a Wolf" was presented in the 2016 season of the St. Urbans concerts. She is at work on a collage of hybrid narratives. Her website is: lauriestonewriter.com.

Wednesday, November 7, 2018 4-6:50PM
Legal Basics for Artists, Academics, and Other Creatives
Laura Scudder Conference Room, Roosevelt Hall 121

Whether you're an artist or an academic, it is crucial to know how to take care of yourself when it comes to negotiating deals and protecting your work. How do you negotiate effectively for what you want? Are written contracts always necessary? Who owns creative content and how much copying is allowed before there's a violation of copyright? Join us for a fast-paced seminar exploring issues pertaining to contracts and intellectual property for creative people. Experienced art attorney, Sarah Conley Odenkirk, will lead this 3-hour session on November 7, 2018 from 4-6:50pm.

Sarah Conley Odenkirk, Experienced Art Attorney



Sarah Conley Odenkirk has practiced law in the area of fine art for more than 20 years. She advises clients in transactional matters related to the arts in the private and public realms. Through her years of practice, Sarah has developed a deep understanding of the field of public art and cultural policy. She uses this experience to provide strategic planning guidance through a legal lens, supporting innovative programs and the evolution of balanced and sustainable cultural ecosystems.

Sarah is the author of *A Surprisingly Interesting Book About Contracts for Artists and Other Creatives*; and publisher of an online database and the comprehensive *Resource Guide for Public Art in Private Development*. She is a frequent speaker at professional conferences in both the legal and art fields.

At the same time that she maintained her legal practice, from 2013-2017 Sarah was the Associate Director of the Sotheby's Institute of Art's Art Business and Arts Management masters degree programs at Claremont Graduate University, where she was instrumental in developing the curriculum, ran several conferences on art law and community engagement topics, and was the Professor for Legal Foundations; Public Art; International Transactions; and Cultural Property and Restitution.

Tuesday, November 13, 2018 4-6:50PM
Creating and Maintaining Your Web and Social Media Presence
Laura Scudder Conference Room, Roosevelt Hall 121

A strong online presence is a major tool for you in accomplishing your goals, especially if your field requires you to have a portfolio. In this workshop, we'll talk about web and social media best-practices, and we'll answer questions and offer marketing advice.

Michelle Leslie, Social Media and Communications Manager
Strategic Marketing and Communications, Chapman University



Michelle has been at Chapman for four years in a communications role. After many late nights of class after work, she has her MBA in international business from Chapman University.

Aaron Singh, Copywriter
Strategic Marketing and Communications, Chapman University



Aaron Singh is a writer who grew up in the Tampa Bay area of Florida. He spent his childhood building personal websites for himself and his brother. They weren't very good. At Chapman, Aaron worked on the web team before moving to a communications role. Aaron holds an MFA in creative writing from the University of South Florida.

Tuesday, December 4, 2018 7-9:50pm
Nonfiction Book Proposals: Techniques and Tips
Location TBA

Do you have an area of expertise that you could tap to write a book? Do you already have a book-worthy idea? The next step is to convince an editor that your idea is fantastic and that you're the best person to write this book. Join this seminar to understand the basics of book proposal writing, with attention to both academic and commercial publishers.

Dr. Anna Leahy, Professor, Department of English
Wilkinson College of Arts, Humanities and Social Sciences, Chapman University



Anna Leahy is the author of the nonfiction book *Tumor* and the poetry collections *Aperture* and *Constituents of Matter* the co-author of *Generation Space: A Love Story* and *Conversing with Cancer*. Her essays have appeared at *The Atlantic*, *Pop Sugar*, *The Southern Review*, *The Pinch*, and elsewhere and won the top awards from *Ninth Letter* and *Dogwood* in 2016. She edited and co-wrote *What We Talk about When We Talk about Creative Writing* and publishes widely about creative writing pedagogy and the profession.

She directs the MFA program at Chapman University, where she edits the international journal *TAB* and curates the *Tabula Poetica* reading series. Leahy earned her Ph.D. from Ohio University, her M.F.A. from the University of Maryland, and her M.A. from Iowa State University. She teaches creative writing courses.

See more at www.amleahy.com & follow @amleahy .