

WHAT YOU CAN DO WITH A MAJOR IN...

business: international, management & entrepreneurship

Business is fundamentally about achieving the best results with given resources. Therefore, the ability to recognize and solve business and organizational problems with sound ethical judgment is critical. Additionally, being able to understand the role of a business' or organization's social responsibilities is valuable. Some qualities important for success include leadership, self-confidence, motivation, decisiveness, and flexibility, as well as stamina under pressure. Most business majors are thinkers who organize facts and data and plan well in advance. They may be extroverted or introverted, but must be decisive.

Business majors who choose to go into management will find themselves leading projects and supervising people. They will have an overall responsibility for the performance of others on various projects. Working in conjunction with other management personnel, they will set goals and organize programs to attain those goals. Primarily, managers are people oriented, understand how to motivate others to work efficiently, and know how to communicate problems and changes in a positive manner.

International business majors will find opportunities working in both the public and private sector dealing with international relations. Studying or speaking a foreign language may benefit future interactions with other businesses.

Entrepreneurs create or run their own businesses, and need to have a solid understanding of skills such as, leadership, ambition, self motivation and determination. Networking, the exchange of information between individuals or groups, is necessary as the business or owner becomes established in their industry. Networking is important because it builds business skills, while also providing opportunities to gain information and possible customers or future co-workers/employees.

...at chapman university

The Business Administration program at Chapman University offers a broad-based Bachelor of Science business degree. Students have the option to choose an emphasis in business economics, finance, entrepreneurship, management, international business and marketing. A degree in business teaches students to communicate effectively, understand contemporary ethical issues, and technology information that business are using.

The emphasis in International business is an area of study that will introduce a variety of theoretical approaches to international politics and economics. The primary objective is to develop an understanding of international business with a broad understanding of the fundamental workings of the business world.

Chapman Clubs and Organizations

Alpha Kappa Psi

www.chapman.edu/sbe/akpsi

Chapman's Business Fraternity is open to men and women, and provides leadership development, experience and both personal and professional training.

The Leatherby Center for Entrepreneurship and Business Ethics

www.chapman.edu/sbe/etp/index.html

Founded in 1994 by philanthropists, the center serves as a resource for entrepreneurial information, guidance and opportunities.

The Walter Schmidt Center for International Business

www.chapman.edu/sbe/cib/cib.html

Endowed by private enterprise and founded in 1992, the center focuses on three major points: international trade, global investment and person-to-person contact.

Public Relations Student Society of America (PRSSA)

www1.chapman.edu/~skanatsi/prssa.htm

PRSSA is designed to enhance the relationship between students and professional Public Relations practitioners. Students are provided insight and networking opportunities that most likely will lead to a career in public relations.

Related Majors

Organizational Leadership, Foreign Language, Public Relations and Advertising, Peace Studies, Social Science, History, Philosophy

While Still in College...

Students wishing to pursue these areas should join on-campus clubs or organizations, start a small business, work in positions where you can learn managerial skills, and participate in internships. The Kauffman Entrepreneur Internship Program is available to students participating in a pre-approved entrepreneurial internship experience.

...at the professional level

Associations provide a venue for people to share professional interests while educating the public about their field. Look for details about salaries, training opportunities, membership benefits, and job resources.

American Association of Entrepreneurs (AAE) www.albertine.com

Supports the common business interests of entrepreneurs by defending and enhancing a national political climate conducive to the entrepreneurial spirit in America.

American Business Women's Association (ABWA) www.abwahq.org

Brings together businesswomen of diverse occupations and provides opportunities for them to grow personally and professionally through leadership, education, networking, support, and national recognition.

American Management Association (AMA) www.amanet.org

A non-profit, membership-based educational organization that assists individuals and enterprises in the development of organizational effectiveness, the primary sustainable competitive advantage in a global economy.

National Business Association (NBA) www.nationalbusiness.org

Specifically designed and actively managed to assist the self-employed and small business community in achieving their professional goals.

Public Relations Society of America (PRSA) www.prsa.org

With the vision to unify, strengthen and advance the profession of public relations, the largest PR society has been established to build value, demand and global understanding for public relations.

U.S. Council for International Business (USCIB) www.uscib.org

Promotes American business views and solutions on a wide range of issues, from telecommunications and e-commerce to labor relations, directly to U.S. and international policy makers.

Is It a Good Match For You?

Are you very self motivated?

Do you enjoy working with others?

Do you know how to oversee and delegate work?

Do you enjoy working with a diverse population?

Do you not give up easily?

Do you enjoy traveling?

Do you like structured work environments?

Vital Skills

Good written and verbal communication skills

Coming up with ideas and putting them into motion

Analytical problem solving

Leadership skills

Potential Employment With...

Banks, Government Agencies, Self-Employment, Educational Institutions, Hospitals, Non-Profit Organizations, Private Sector Companies/Organizations

Related Occupations

Some of these occupations may require additional education and training.

Government/Non-Profit

Ambassador
Campaign Manager
City Manager
Foreign Relations
Human Rights Activist
Military Overseer
Negotiator
Political Negotiator
Politician
Secretary of State
Special Agent
Transportation Director
Urban Planner

Education

School Administrator
Professor
Program Coordinator

Human Services/Resources

Employee Relations Representative
Employment Agency Manager

Housing Manager

Personnel Manager

Business/Industry

Account Executive
Airport Manager
Area Development Manager
Association Executive
Branch Manager
Business Owner
Buyer
Career Planning & Placement Director
Chief Executive Officer
Contract Manager
Department Manager
Editor
Executive Manager
Foreign Trade Specialist
Import-Export Manager

Choosing Your Major...

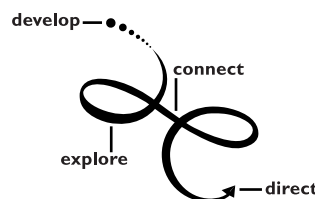
Choosing a major can be a difficult decision. If you need assistance in choosing your major or emphasis, the Career Development Center offers individual career counseling and provides career testing and assessment for current students. In addition, involvement in leadership activities, internships, part-time employment, clubs, organizations, and student government will expose you to different work and learning environments which will aid you in your decision making.

For Further Information

Argyros School of Business and Economics

www.chapman.edu/argyros/default.asp

(714) 997-6684 • Francis Tuggle, Dean



Career Development Center

Student Life Center, Argyros Forum 303 • One University Drive • Orange, California 92866

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