

Recommended for Business & Science Majors

“Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”

—Jessica Helfand

The Information Design Minor is recommended for science and business majors geared to create standards for the structuring, design and the use of task-related information. Standards for the structuring, design and use of information find their technical analogy in electronically supported information systems. Decisions concerning the necessary media mix for knowledge transfer in a given situation need to be based on task-specific user requirements. The capabilities of the media acting together in an information system depend on the depth, the breadth, the structure and the required interactivity of the information provided to support users in a task-specific way.

Students will be able to design quality information and information systems by creating relationships between people and information and by providing evidence that the information is accessible and usable to a measurable standard. The areas in which information designers become active may include education, health and financial services, transport, data visualization, and tourism to name a few. The minor will consist of the survey of the field’s evolution and current status; its theoretical foundations, key concerns and issues, core competencies and specializations, and the technologies and societal trends that will impact the work of information in the future. Emphasis is placed on developing a strong professional identity and the process of career planning.

Students must apply for a Minor in Information Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in an Information Design Minor. The faculty will review the application for approval. The Information Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a Minor Information Design.

For more information please feel free to contact:

Professor Eric Chimenti, Associate Dean
chimenti@chapman.edu

Professor Claudine Jaenichen, Chair
jaeniche@chapman.edu

The Department of Art office at 714-997-6729

If you do not have an advisor in your program, please contact the art office.

Tracking Sheet

INFORMATION DESIGN MINOR

2015-2016

Recommended for Business & Science Majors

FALL SEMESTER	INTERTERM	SPRING SEMESTER	SUMMER
100-LEVEL			
		Art 130 Research Methods for Designers* Art 132 Rendering & Perspective *	
200-LEVEL			
Art 230 Intro Graphic Design* Art 231 Typography*	<i>Info Design</i> <i>Travel Course</i>	Art 235 Infomation Design*	
300-LEVEL			
Art 335 Web and Interaction Design Art 339 Book Design		Art 399 Infomation Design Capstone*	

*Required for Information Design Minor



Not all courses are offered every semester. Meet with a GD advisor as soon as possible.

Minor in Information Design

2015-2016

Recommended for Business & Science Majors

Program Opportunities

Graphic Design Internship

Graphic Design AIGA Portfolio Review

Graphic Design Club

VTLS lecture series

Commpost newsletter

Student-organized department exhibitions

Required Courses

(18 credits)

ART 130 Research Methods for Designers

ART 132 Rendering and Perspective*

ART 230 Introduction to Graphic Design*

ART 231 Typography*

ART 235 Information Design*

ART 399 Information Design Capstone*

One Elective Course

(3 credits)

ART 335 Web and Interaction Design

ART 339 Book Design

TBA Information Design Travel Course

Total

(21 credits)

Minor in

INFORMATION DESIGN

Student Name: _____ ID Number: _____

E-mail: _____

Graphic Design Faculty Advisor: _____

If you do not have an advisor in your program, please contact the art office.

AGREED COURSE LIST

Requirements (18 credits)

Art 130	Research Methods for Designers	3
Art 132	Rendering and Perspective	3
Art 230	Introduction to Graphic Design	3
Art 231	Typography	3
Art 235	Information Desing	3
Art 399	Information Design Capstone	

Selected Electives (3 credits)

Electives (3 credits)

ART 335	Web and Interaction Desing	3
ART 339	Book Design	3
TBA	Information Design Travel Course	3

Student Signature _____ Date _____

Faculty Signature _____ Date _____