

**Recommended for English & Creative Writing Majors**

*“Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”*

—Jessica Helfand

The Image Text Interface Minor represent Chapman University’s emphasis on interdisciplinary, innovative, and niche programs as part of our mission. This proposal is made jointly between the English Department (Creative Writing) and the Art Department (Graphic Design). This minor addresses the need for skills in the creative industries, which contribute more than 10% to the GDP in the United States, according to a recent joint study by the OAS, Inter-American Development Bank, and British Council. The same report notes growth rates in the creative industries above the general economic growth. This expectation aligns with the Bureau of Labor Statistics (BLS) projected growth in some areas of the creative industries represented by the Image Text Interface Minors, including graphic design, web design, and writing. The ITI Minor offer our students a way to combine skills and, thereby, increase their marketability in the creative industries.

The ITI Minor in Graphic Design is designed to allow students to work across disciplines to explore the relationships among image, text, and medium in creating meaning. Before enrolling in art courses, students must formally declare the associated minor, complete required prerequisites, and/or get faculty approval. A minimum of 24 credits, at least 12 of which must be upper division, are required for the ITI Minor in Graphic Design.

In planning to complete this minor, students should be aware of prerequisites and also that some courses are offered only in the Fall or only in the Spring. Once you have declared the ITI Minor, select prerequisites for select art courses are waived; those automatic waivers are noted below, but most prerequisites must be fulfilled.

Students majoring in Art cannot declare the ITI Minor in Graphic Design. Instead, Art majors should consider the ITI Minor in Creative Writing. All students should consider the limit for counting credits in a minor toward major requirements; at least 12 credits in the minor must not be duplicated by the major or any other minor.

Students must apply for a Minor in ITI by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in a graphic design minor. The full-time graphic design faculty will review the application for approval. The graphic design minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a Minor in ITI.

*For more information please feel free to contact:*

Professor Eric Chimenti, Associate Dean  
chimenti@chapman.edu

Professor Claudine Jaenichen, Chair  
jaeniche@chapman.edu

The Department of Art office at 714-997-6729

If you do not have an advisor in your program, please contact the art office.

## Tracking Sheet

# IMAGE TEXT INTERFACE MINOR

## WITH GRAPHIC DESIGN FOCUS

2015-2016

### Recommended for English & Creative Writing Majors

*Note: Students must declare the ITI Minor in order to enroll in any of the Art courses listed here. Students majoring in any Art major cannot do this ITI emphasis.*

*Art course offerings are subject to lab availability*

FALL SEMESTER	INTERTERM	SPRING SEMESTER	SUMMER
<b>100-LEVEL</b>			
		Art 132 Perspective & Rendering*	
<b>200-LEVEL</b>			
Art 208 Book Arts Art 230 Intro to Graphic Design* Art 231 Typography I		Eng 204 Introduction to Creative Writing*	
<b>300-LEVEL</b>			
Art 335 Web Design Art 339 Book Design Eng 310 Writing Creative Nonfiction Eng 312 Writing the Short Story		Eng 314 Writing the Novel Eng 316 Writing Poetry	
<b>400-LEVEL</b>			
		Art 435 Advanced Web Design Art 431 Motion Design Eng 484 Introduction to Digital Humanities*	

\*Required for ITI Minor



**Not all courses are offered every semester. Meet with a GD advisor as soon as possible.**

# Minor in Image Text Interface

2015-2016

## Recommended for English & Creative Writing Majors

### Program Opportunities

*Graphic Design Internship*

*Graphic Design AIGA Portfolio Review*

*Graphic Design Club*

*VTLS lecture series*

*Compost newsletter*

*Student-organized department exhibitions*

### Required Courses

*(12 credits)*

ART 132	Perspective and Rendering*
ART 230	Introduction to Graphic Design*
ENG 204	Introduction to Creative Writing*
ENG 484	Introduction to Digital Humanities*

### Three of the Following

*(9 credits)*

ART 208	Book Arts
ART 231	Typography I
ART 335	Web Design
ART 339	Book Design
ART 431	Motion Design
ART 435	Advanced Web Design

### One of the Following

*(3 credits)*

ENG 310	Writing Creative Nonfiction
ENG 312	Writing the Short Story
ENG 314	Writing the Novel
ENG 316	Writing Poetry
ENG 328	Writing for Video Games (offered as needed)
ENG 421	Humanities Computing (offered as needed)

### Total

**(24 credits)**

# IMAGE TEXT INTERFACE WITH A GRAPHIC DESIGN FOCUS

Student Name: \_\_\_\_\_ ID Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Graphic Design Faculty Advisor: \_\_\_\_\_

If you do not have an advisor in your program, please contact the art office.

## AGREED COURSE LIST

### *Requirements (12 credits)*

ART 132	Perspective and Rendering	3
ART 230	Introduction to Graphic Design	3
ENG 204	Introduction to Creative Writing	3
ENG 484	Introduction to Digital Humanities	3

### *Selected Electives (12 credits)*

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### *Electives (12 credits–9 upper division)*

ART 208	Book Arts	3
ART 231	Typography I	3
ART 335	Web Design	3
ART 339	Book Design	3
ART 431	Motion Design	3
ART 435	Advanced Web Design	3
ENG 310	Writing Creative Nonfiction	3
ENG 312	Writing the Short Story	3
ENG 314	Writing the Novel	3
ENG 316	Writing Poetry	3
ENG 328	Writing for Video Games	3
ENG 421	Humanities Computing	3

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Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Faculty Signature \_\_\_\_\_ Date \_\_\_\_\_