The Bachelor of Fine Arts (BFA) in Graphic Design is rigorous and challenging. The program emphasizes conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepare the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, motion design, and book design.
Visual Thinker Lecture Series
The Department of Art and Graphic Design Program hosts lectures every semester designed for students to explore visual culture from a wide range of art professionals across disciplines offering opportunities to learn, be inspired, and network. In addition we have the Spring Margo Pawel Design Symposium bringing a panel of experts to dialog on contemporary design issues.

Commpost
Since 2005 the Graphic Design program has been communicating and posting the happenings of professors, students, interns, and alumni. www.chapman.edu/art/commpost/default.asp.

OC/LA/SD design community
Our location encourages current students to be involved in the regional design industry, create a community of their own and help students build leadership skills. Students have access to invaluable resources and opportunities to help make the transition from student to professional designers. orangecounty.aiga.org

GD Program Ranked #1 in CA
February 2016. Chapman's Graphic Design Program was ranked #1 by the best graphic design colleges in California. The news came as a total surprise. Chapman University was named the best graphic design program in California. The university offers a Bachelor of Fine Arts in Graphic Design with a wide range of disciplines to choose from. Chapman's Graphic Design program is ranked #1 in California.

Internships & Campus Jobs
Students are encouraged to intern as soon as they are able and required to complete 120hrs field internships in their senior year. Internship opportunities have included Quicksilver Inc., Roxy, Volcom, O'Neil, Chase Design Group, Capston Studios, St. John, Crisp Brand Agency, Clear Channel Radio, Seventeen Magazine, Filter Magazine, Bozel and Amarati.

Students have the opportunity to obtain on-campus jobs in a variety of Graphic Design positions. Within the department is the Ideation Lab where students work on projects for many departments across the University. This allows students to gain valuable experience while furthering design skills.

Assessment
Students are assessed on their performance and progress in their sophomore year by the all design faculty, and in their junior and senior year by design faculty and outside professional designers brought in at the annual OC portfolio review helping the students mature and grow.

Alumni Success
Our alumni work all over the USA and around the world. Visit our Commpost for highlights and also visit our Department of Art Alumni page, https://www.chapman.edu/wilkinson/art/alumni/index.aspx.
Work with Ad/PR students
Design students work alongside advertising students on senior level projects and in the annual NSAC competition.

Work with Law and Political Science students
Design students work alongside Law students on trial competitions to create clear communications and also to form effective communication.

Work with Science Students
Design students are influenced by working with the Jet Propulsion Lab (JPL) and NASA.

Work with Marketing Students
Design students work with Business & Marketing students to create visual communications.

Liberal Arts Core, Extracurricular Activities, Minors
Students have the opportunity and freedom to explore a range of topics, concerns, and methodologies from historical culture, formal analysis and iconography to material culture, social history, gender studies, and gender studies within their general education core. Chapman University offers an exciting range of activities that enhance the learning experience. Students are encouraged to minor in Arts and Humanities, Social and Cultural Studies, Area Studies, Historical Studies, Language Studies, Communication Studies to supplement their major and round out their education.

Global Studies
Chapman University students are encouraged to participate in study abroad programs, because provides a unique opportunity to gain fresh perspectives on international political, economic and social issues, interpersonal relationships and ultimate career choices. More information – https://www.chapman.edu/international-studies/center-for-global-education/index.aspx.
New students applying to Chapman University and the BFA Graphic Design program must submit both the Creative Supplement and the Common Application. The Creative Supplement application requires the following four pieces.

The Department of Art Portfolio application requires you to submit four items to be considered:

1. Statement of Interest:
   a. Provide insight to your creative background and experience.
      What appeals to you about Chapman’s Graphic Design Program?
   b. Describe your most influential designer or artist?
      What of their body of work has been impactful to your decision to be a designer?

2. Statement of two most successful works:
   Art is visual communication. Pick the two most successful works in your portfolio and explain in a statement what makes them most significant, including how the formal elements of the works support their meaning. Statement should be about 500 words in length, total.

3. Signed Letter of Recommendation:
   A signed letter of recommendation from a high school art teacher or art mentor, speaking to your creative talents and merits as a student. The letter is not required to be confidential, but mandatory. NOTE: This letter is in addition to the recommendation letter required by the Admissions Office.

4. Media Uploads:
   Portfolio: Upload 10 examples of your best art work. It may include design, drawing, painting, ceramics, sculpture or whatever you feel best demonstrates your talent.

Students currently at Chapman University wishing to declare a Major or Minor in Graphic Design must first meet first with one of the Graphic Design full-time faculty: Professors Eric Chimenti (chimenti@chapman.edu), Claudine Jaenichen (jaeniche@chapman.edu) or Andrew Shalat (shalat@chapman.edu) to discuss the program & requirements. If you move forward with the application, all the pieces listed above are required for your application to be considered.

Please visit: https://www.chapman.edu/admission/undergraduate/applynow.aspx or call 714.997.6729 for more information.

BFA in Graphic Design Curriculum:

- GD 100  Book Arts
- GD 102  Research Methods for Designers
- GD 103  Visualization
- ART 122  Objects and Space
- ART 195  Art and Text (Offered only in Fall)
- GD 200  Introduction to Graphic Design
- GD 201  Typography
- GD 202  Web and Interaction Design
- GD 203  Color
- GD 300  Graphic Design
- GD 301  Book Design
- GD 302  Branding and Advertising Design
- GD 303  Information Design
- GD 304  History of Graphic Design
- GD 306  4D Design
- GD 307  Advanced Typography
- GD 400  Advanced Graphic Design
- GD 401  Graphic Design Business Practices
- GD 402  Advanced Interaction and Web Design
- GD 406  Motion Design
- GD 408  Independent Internship
- GD 496  Graphic Design Portfolio

2 ART History elective courses & 2 ART/DESIGN elective courses

78 UNITS Total