

The biannual Graphic Design program communication composition

for students, alumni, friends, and supporters.

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Ideation Lab Launches FAB FRIDAY Workshops!



In response to the growing need for hands-on learning and the recent addition of machinery, the Ideation Lab has started running 'Fab Friday' workshops. Short for 'Fabrication Fridays', these weekly sessions will be held every Friday from 1:00 to 3:00 PM and are designed to help students gain practical experience with the lab's new fabrication equipment. While the lab has made significant investments in advanced machinery, many students have avoided using these machines as they are not always covered or used in their regular coursework.

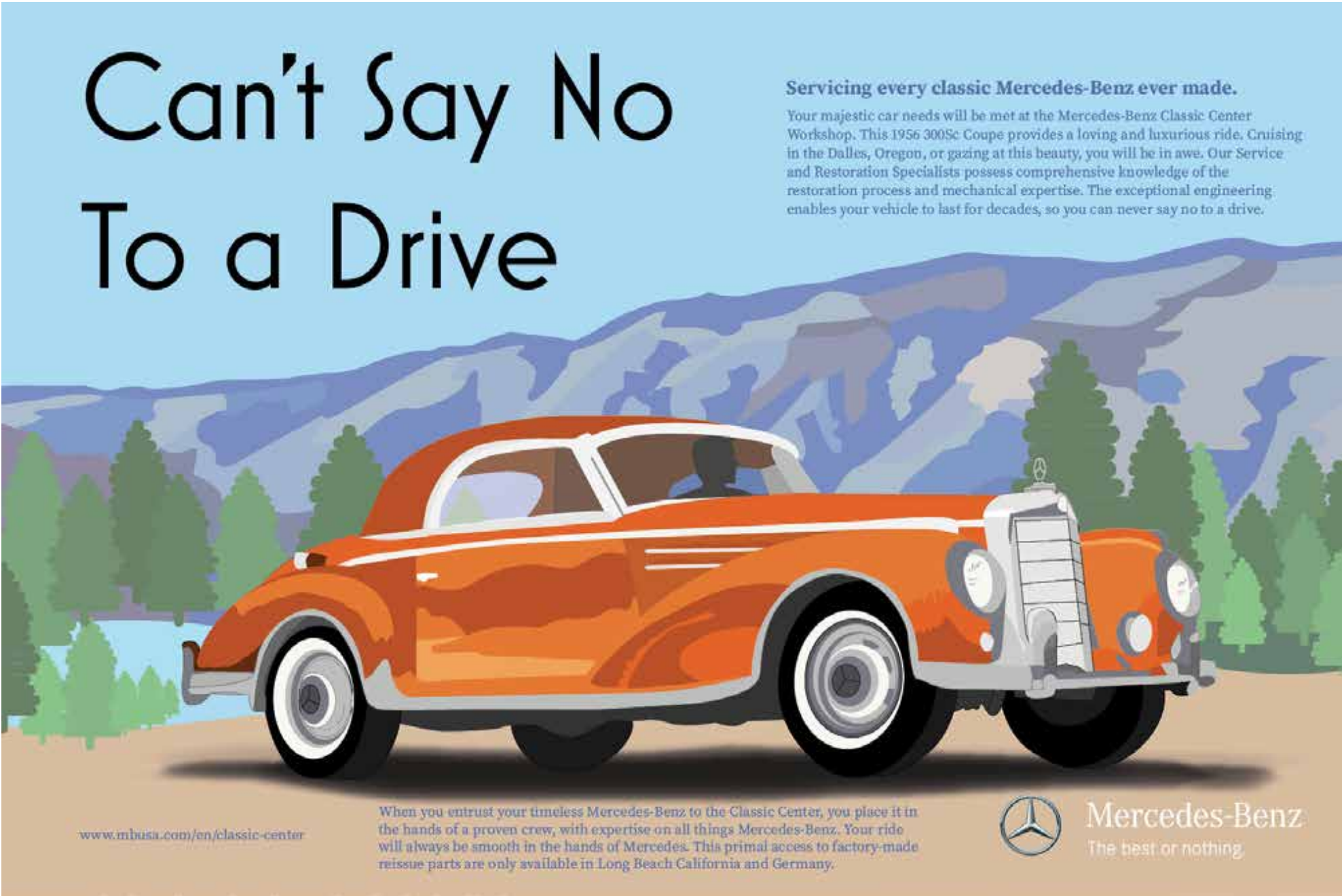
To bridge this gap, members of the Ideation Lab will lead the workshops, offering step-by-step guidance and hands-on practice to ensure students feel confident in utilizing the lab's resources. The initiative aims to both enhance students' technical skills and encourage more frequent use of the lab's facilities. With the launch of Fab Fridays, the Ideation Lab hopes to create a dynamic environment where students can transform their ideas into tangible projects using the resources available especially for them.



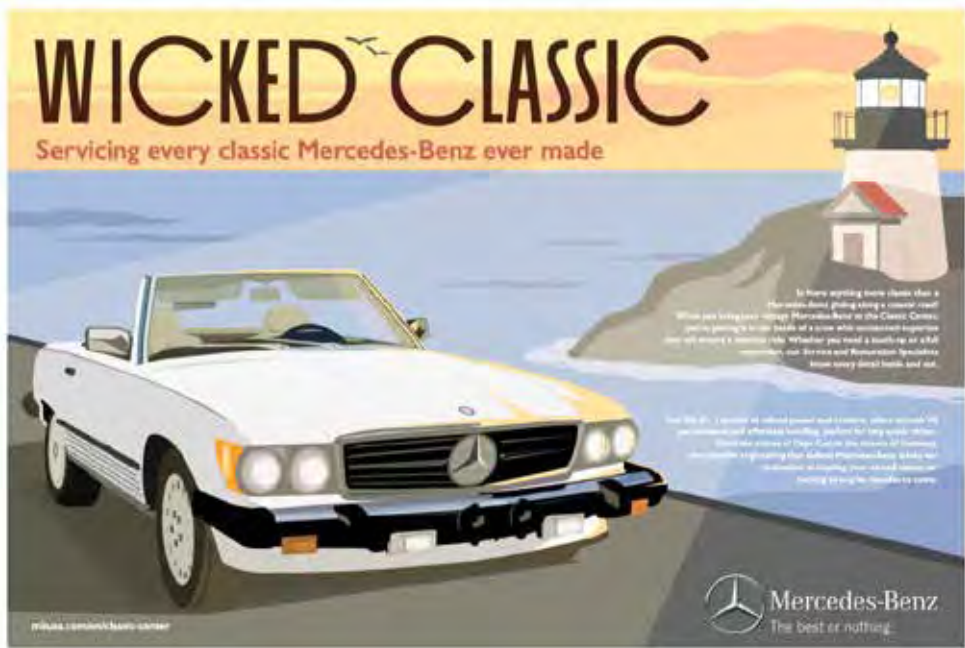
GD 200 PROJECT MERCEDES-BENZ CLASSIC CENTER

Every semester, students in GD 200 Intro to Graphic Design are tasked with designing a poster for the Mercedes-Benz Classic Center in the Art Deco style. The poster must contain an illustration of a Mercedes-Benz classic car, a catchy headline, a dynamic background, and many other components. In contrast to other semesters, students

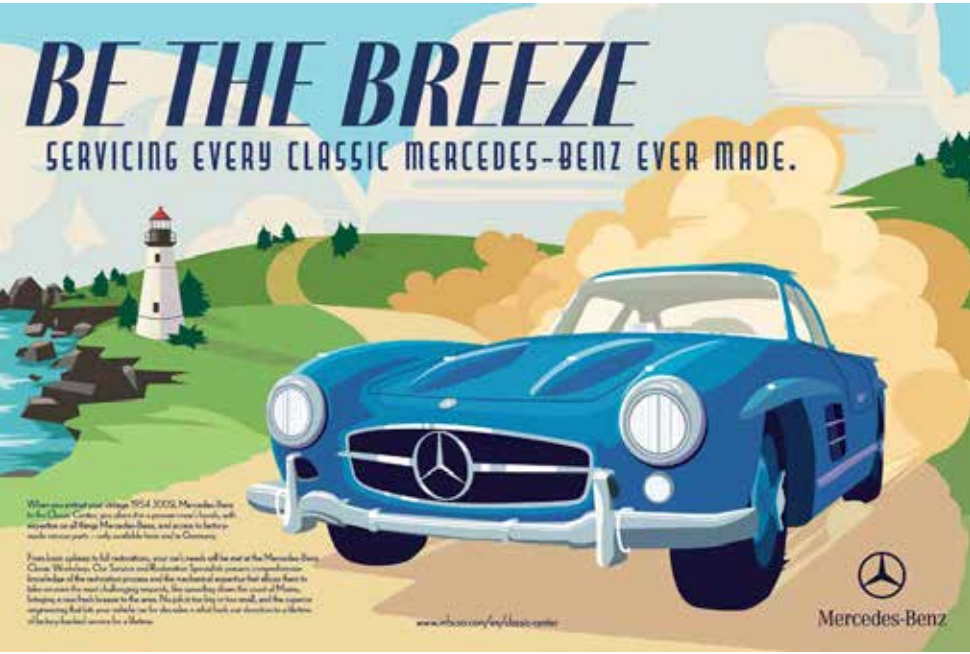
were also asked to select one of the 50 states of America in order to base their poster in. The state chosen could not be the same as other students, and could not be the state the student is from.



1ST PLACE - ELLA ARANJO



2ND PLACE - JANE SACON



3RD PLACE - NICOLE NGUYEN



Amelia Chou



Jewel Han



Juliet Holmboe



Evan Kelly



Eunice Kim



Matthew Marchese



Gigi Miller



Katherine Moreno



Shelly Netz



Hilina'i Schenk



Chaz Tsang



Hailey Shimazu



Yeray Piñera Morote



Mafe Almeida



Susanna Klatt



Alex Mattias



Gunhee Shin



Anya Spiers



Olivia Greenberg



Megan Banh



Ilana Klughaupt



Sierra Brogmus



Keira Sarni



Jacob Spieler



Alejandra Boscan



Jamie Elkern



Gillian Johnson



Iris Kase



Molly Stone



Xenia Diaz

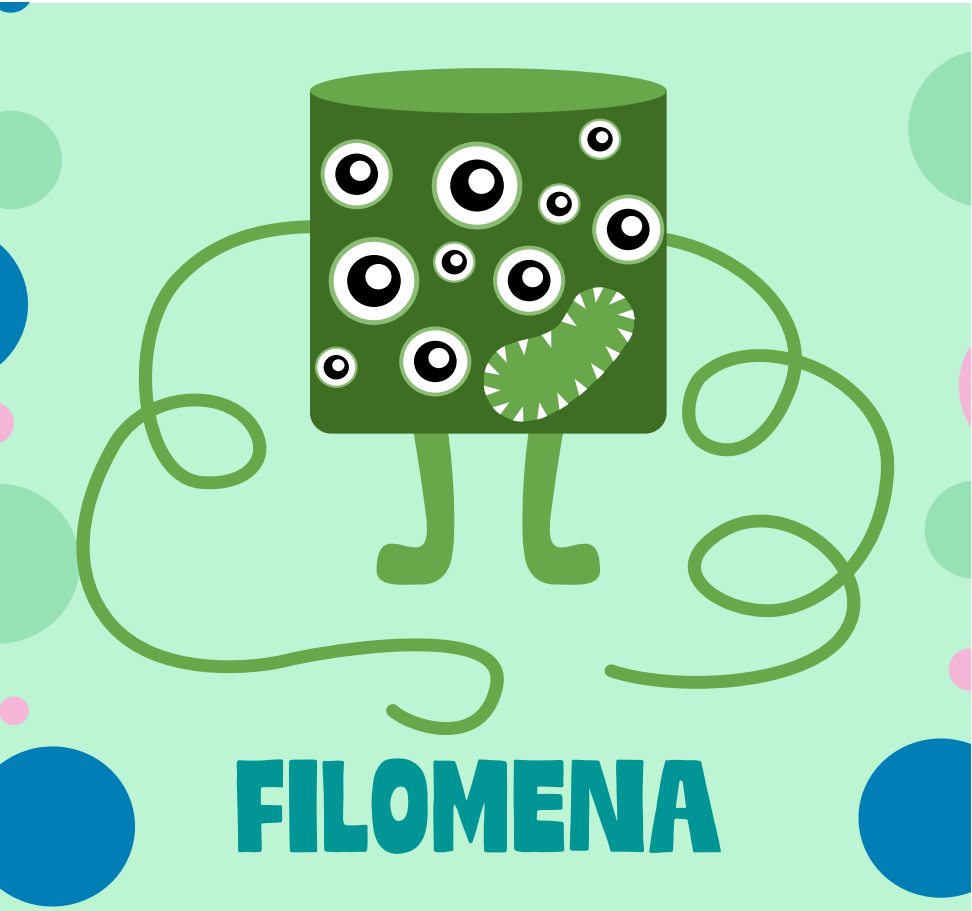
SAME NAMES, NEW FACES

As part of the remodeling of MC168 and MC165, the Graphic Design program’s new Epson printers, risograph, large-format printers, 3D printers, and Cricut have all received a fresh makeover. These essential tools have been upgraded not only to enhance their functionality but also to reflect the creativity and innovation that define our program. With their updated appearance, these machines are set to become an even more integral part of the design curriculum, allowing students to bring their ideas to life

through a variety of printing and fabrication techniques.

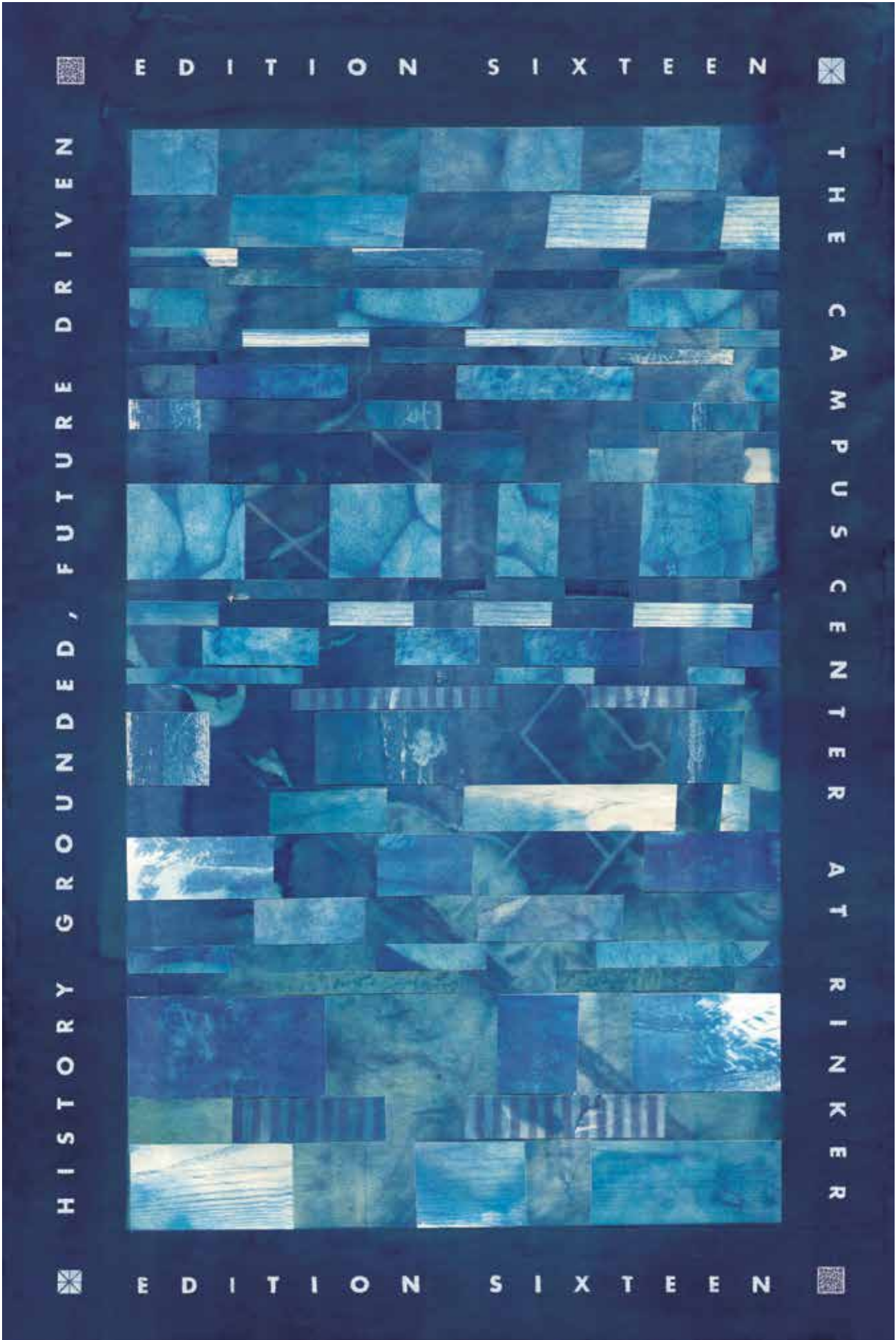
Designed by Caroline Notaro ’25 and Gianna Iannarilli ’26, our newly transformed machines—now referred to as “monsters”—stand ready to be chosen by our Graphic Design students. Each piece of equipment has been given a unique visual identity, adding an element of fun to the workspace while maintaining a cohesive and inspiring environment. These upgrades not only make

the tools more engaging but also reinforce the program’s commitment to fostering a creative, hands-on learning experience. Now, students can enjoy working with machines that are not just functional but also visually dynamic, reflecting the innovative spirit of our community.



GD 400 PROJECT COMMEMORATIVE POSTER

Every year students in GD 400 Advanced Graphic Design are tasked with designing a commemorative poster for Chapman University based on the theme selected by President Struppa. The theme for this year was to commemorate Chapman’s Campus Center at Rinker.



WINNER SUZIE CULLEN

The poster is made from a cyanotype that Suzie actually printed and weaved herself. The photos were taken at the Rinker Campus Center and then printed as Cyanotypes. She then wove strips from those prints into a background cyanotype of the location from before anything was ever built there.



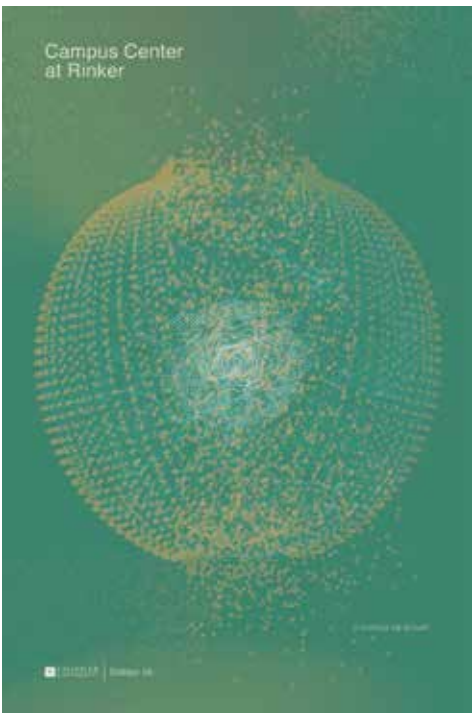
Ryan Bracewell



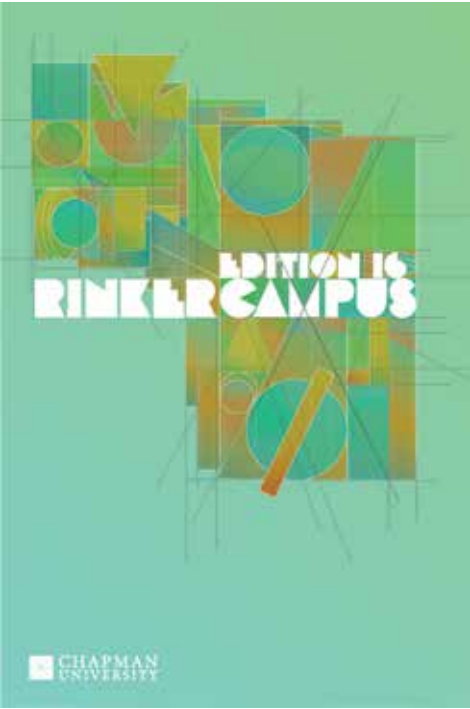
Katie Bennyworth



Annie Yu



Pascha Oania-Hopkins



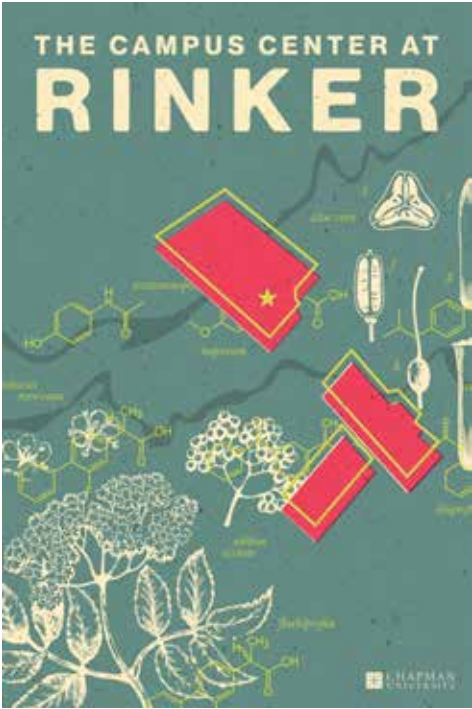
Grace Stuart



Micah Gonzalez



Sophie Manis



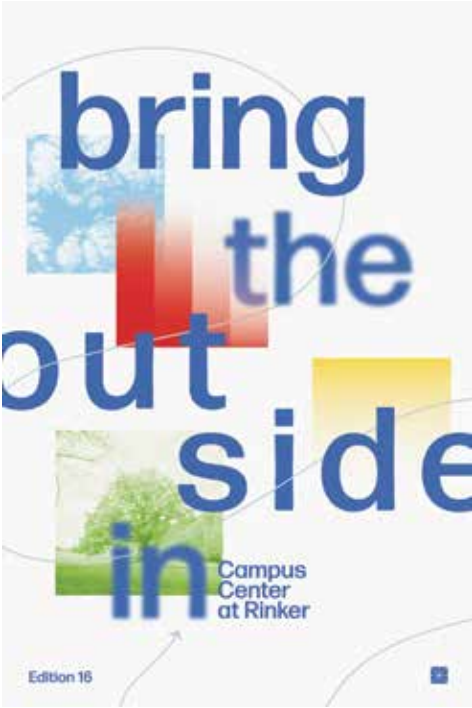
Ella Shattenkerk



Yandel Salas



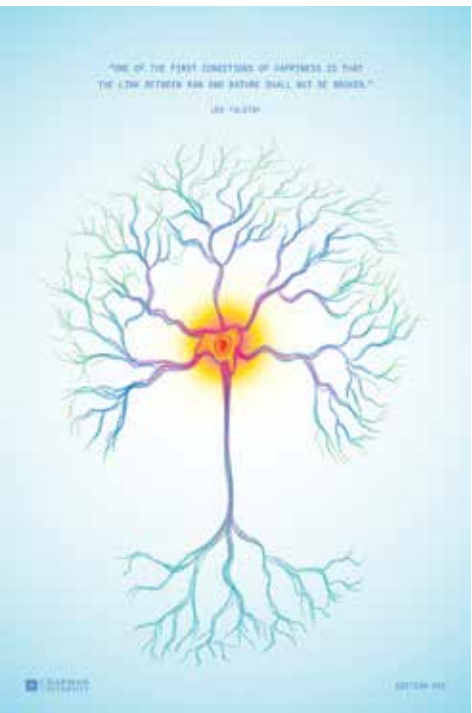
Ryan King



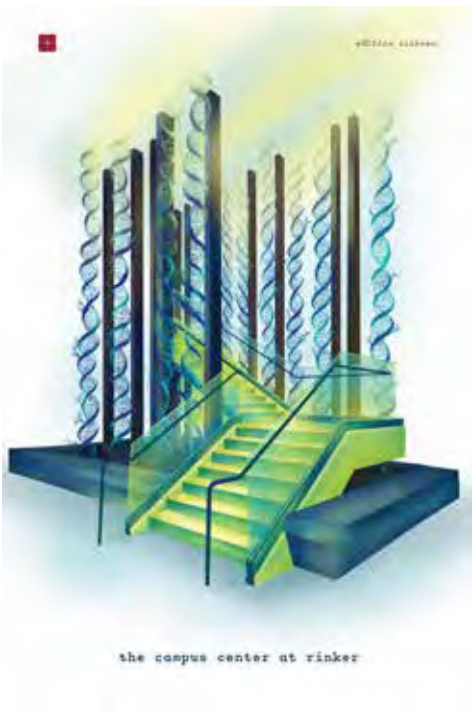
Layla Dominguez



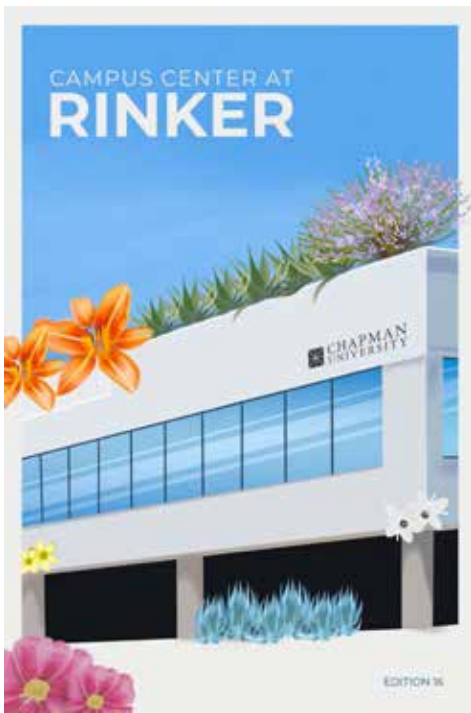
Risa Olson



Madeline Wysong



Yana Samoylova



Jessie Willey



Kristen Ratnaparkhi



Sydney Chancey



Ivanna Tjitra



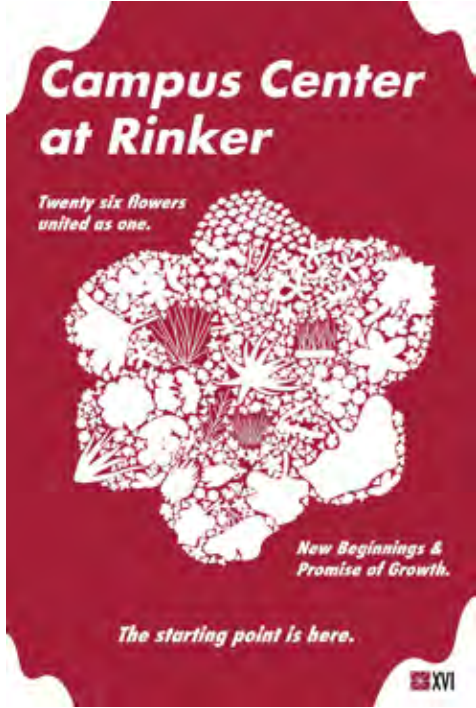
Sarah Sanders



Campbelle Brenne



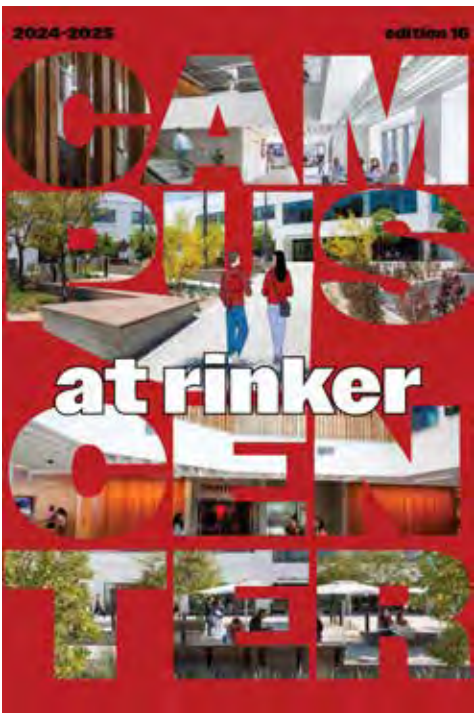
Vinay Bakshi



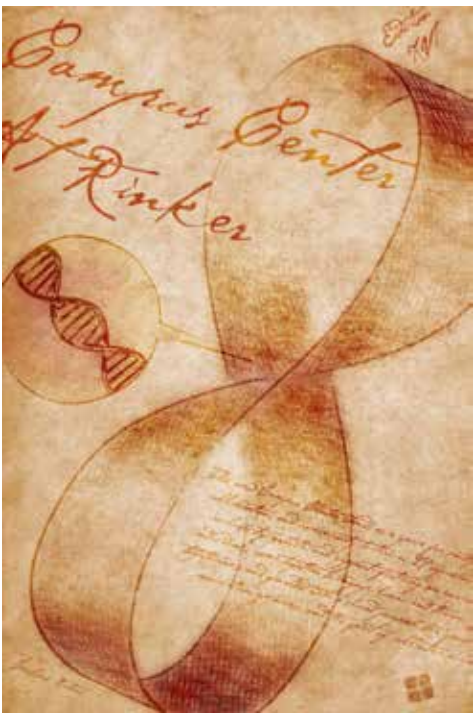
Willis Boyd



Julianne Peters



Samantha Tran



Caroline Notaro



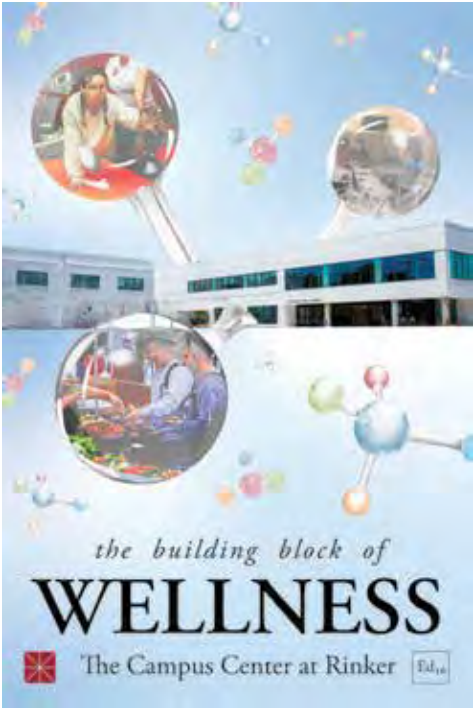
Ashelyn Tablan



Annika Dinh



Kate Lê



Celina Tran



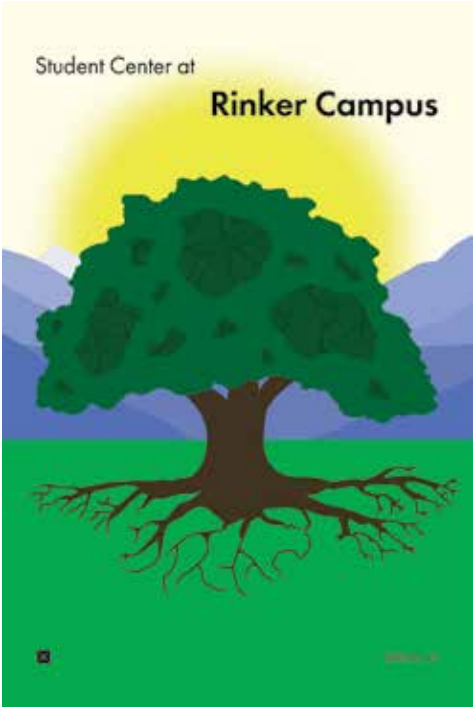
Payton Price



Gianna Arenas



Melis Tokad



Evan Kim



Annabelle Kim

WACKY WEDNESDAY RETURNS

Wacky Wednesday, originally launched by Oona Clarke '24 in Fall 2023 on the Chapman Graphic Design Instagram account, has made a spirited comeback, now driven by a fresh board of creative minds. This beloved series, known for its humorous and quirky takes on the graphic design world, is now in the hands of Class of 2025 seniors Kate Le, Annika Dinh, and Vinay Baski.

Together, they have embraced the challenge of curating content that is both entertaining and relatable for the Chapman Graphic Design community. From reimagining favorite fonts as cats to compiling the ultimate playlists for those late-night design grinds, the team continues to celebrate the unique blend of creativity and humor that defines the program.



WCAHSS WELCOMES NEW GD FACULTY!



KATHLEEN KAISER

Teaching:
In the spring, Professor Kaiser taught GD 304: History of Graphic Design and GD 300: Graphic Design. In the fall, she taught GD 200: Introduction to Graphic Design, GD 201: Typography, and GD 307: Advanced Graphic Design.

Service:
Professor Kaiser organized the Margo Pawell Design Symposium in the spring (featuring Debbie Millman), participated in Preview Day, and developed new curriculum for the design program.

Creative and Scholarly Activity:
During this reporting period, Professor Kaiser continued her design practice at Pencilbox Studios, where she is a principal partner. She worked on projects for Emanate Health, Bosco Tech, UC Irvine, Okood (app development), and the No Hate campaign.

Assistant Professor of Graphic Design
Education:
BA, California State University, Fullerton
MFA, Savannah College of Art and Design



FT FACULTY UPDATE



Associate Professor of Art
Graphic Design Program Head
Ideation Lab Head

Education:
BS, Biola Univeristy
MFA, Savannah College of Art
and Design

ERIC CHIMENTI

Teaching:
Professor Chimenti taught GD 103 and GD 200, in addition he covered GD 307 for a PT faculty member for 3 weeks. He also oversaw 18 internships.

Service:
Professor Chimenti continued his service in the Ideation Lab helping students, faculty, and University community with their design needs. He also worked with Professor Kaiser on the revisions and evolution of the design degree, continued his service on the VTLS committee, reviewed prospective students Slate Applications, and oversaw curriculum and course

scheduling. His advising load was especially heavy with Professor Jaenichen on Sabbatical – 180, doubling the number of students he was responsible for.

Creative Scholarly Activity:
In this reporting period, Professor Chimenti did an additional cover illustration and design for an Economics book written by Dr. Bart Wilson published by Oxford University Press. He began work on the illustrations for a Torah Guide being written by Dr. Michael Morales, along with starting an illustration project with Dr. Joshua Fisher on Urban Heat Islands.



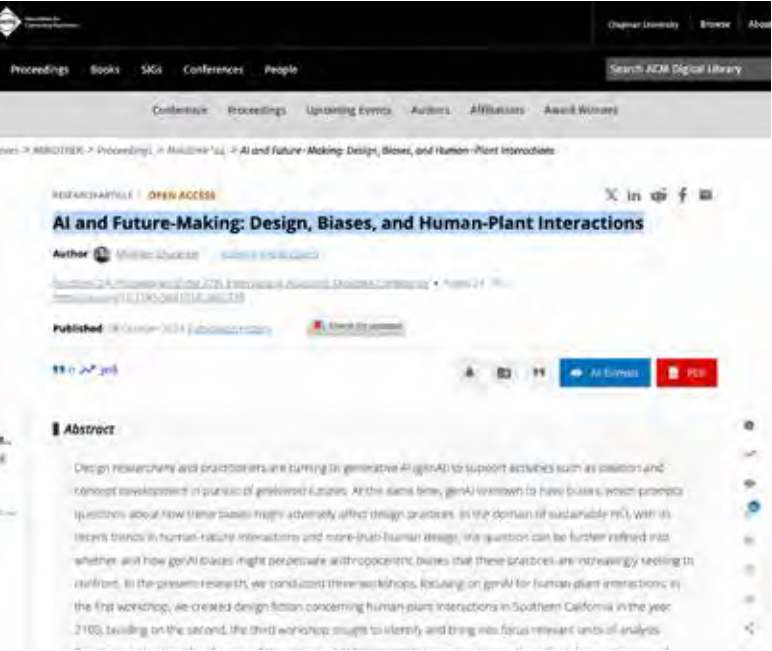
Assistant Professor of
Graphic Design

Education:
BA, University of Tehran
BS, University of Turin
MS, University of Turin
Ph.D, University of Turin

MALI GHAJARGAR

In October 2024, Mali presented two peer-reviewed papers at ACM Academic Mindtrek 2024 Conference. Presented at Design Fiction on the Speculative Design or Critical Design track, “AI and Future-Making: Design, Biases, and Human-Plant Interactions” explores how AI biases may impact the ability of designers and design researchers to make sustainable and livable futures. Presented on the Human-nature Interaction track, “‘The Words We Do Not Yet Have.’ A Creative Inquiry Into Human-Plant Relationships” is a long-term auto- ethnographic study in nature and a reflective and creative engagement with generative AI to examine human-environment interactions. Both papers were published on Open Access. In addition to her research, Mali also taught two

sections of GD 310 - Sustainability and More Than Human Design Research. The course is a design research course and requires a slow paced, analytical and reflective approach to design research. It will provide students with a critical lens required for a paradigm shift from traditional design processes, namely Human Centered Design (HCD) and User Centered Design (UCD), to a more inclusive and sustainable design approaches.





Professor of Art

Education:
BFA, California Institute of the Arts
MFA, University of Reading in
the UK

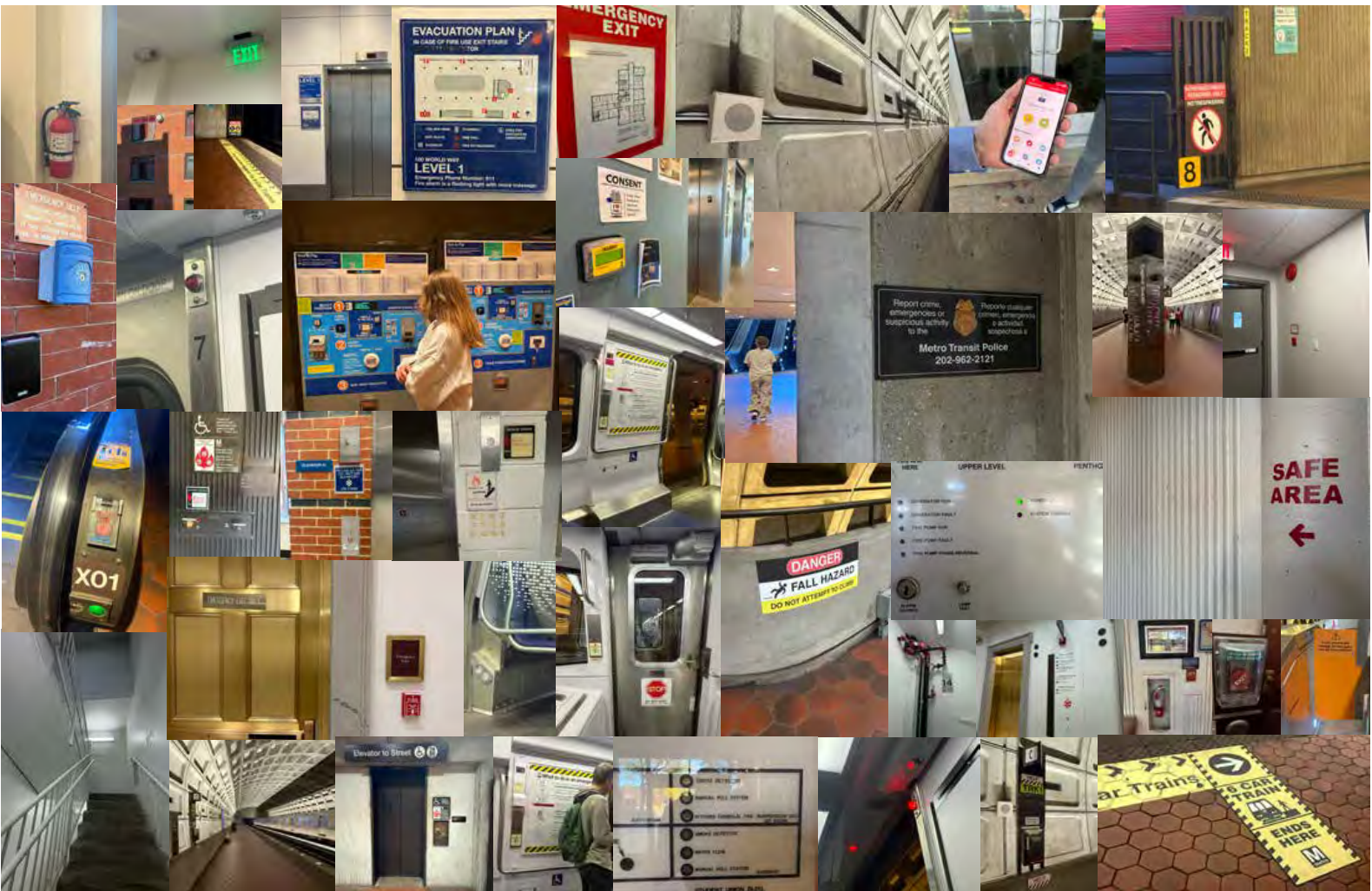
CLAUDINE JAENICHEN

Claudine is on sabbatical and was invited by MIT Press to work on her second book proposal, *People, Places, and Things: Design Perspectives on Evacuation Privilege*. The book aims to shift the conversation beyond emergency management and design networks to engage the public in understanding design’s role in fostering thoughtful and meaningful evacuation experiences. She has identified a severe lack of addressing evacuation privilege and gaps in evacuation equity, including assumptions of access, ableism, information literacy, wayfinding, wealth, and tech bias. The significance of this book will look beyond traditional and antiquated aesthetics, visual, or textual presentation of design. Design will be evaluated in evacuation environments as choices in materials, structures, objects, acoustics, lighting, interactions, and expected procedures. This project investigates and addresses disparities through the

lens of design, how, when, and where design impacts people most.

She ran two workshops this fall:

- **Strengthening resilience across borders: design to mitigate the worst case scenario With the Design for Emergency Management and World Design Capital 2024 at the UCSD Design Lab** - An initiative that aims to establish a localized visual language for emergencies in the San Diego-Tijuana context, enhance wayfinding systems and foster community engagement in disaster preparedness.
- **Accessible Design in Emergency Management at the The Bay Area Urban Areas Security Initiative**



Assistant Professor of
Graphic Design

Education:
BA, College of Charleston
MA, Maastricht University
Ph.D/MSc, Simon Fraser University

JILLIAN WARREN

This semester Jill taught two design courses: GD 312 - Designing Tomorrow: Ethics, Technology, and Social Vision, and GD 102 - Research Methods for Designers.

In GD 312 - Designing Tomorrow: Ethics, Technology, and Social Vision, Jill delves into interdisciplinary design paradigms where technology, ethics, and societal values converge. This course equips students with practical and analytical skills for real-world challenges, developing them into forward-thinking, ethically responsible designers adept at navigating today’s dynamic societal and technological landscapes. In GD 102 - Research Methods for Designers, Jill teaches students a range of methodologies and

strategies used to enhance creative conceptualization abilities and provide evidence to support design decisions. Students will be exposed to the relationship that exists between research as a practice-based activity and research as scholarly inquiry. Students will engage in the research process through field work, papers, and visual presentations with the ability to conduct primary research using a variety of interviewing techniques, observational, and participatory design methods.

WCAHSS WELCOMES NEW PT FACULTY!



Adjunct Professor of Graphic Design

Education:
BFA, California State University, Long Beach

PRAX CRUZ

Prax Cruz is a freelance web designer, developer, and brand strategist based in Newport Beach, California, with over 20 years of experience. He is keen on clean design and visual storytelling. He has enjoyed working with startups and personal clients, and collaborating with design studios and agencies to develop creative solutions to help them succeed. He has always believed that collaboration and communication are the main drivers of delivering a solution tailored to the client’s needs. Prax has worked for notable companies and brands such as Audi, Oakley, Toyota, UChicago Medicine, and Waste Management. Prax has served on the board of the OC AIGA Chapter, been a mentor in their mentorship program, and participated in Chapman University’s Portfolio Review.

When Eric Chimenti asked if he would like to teach Interactive UX/UI and web design and then the advanced class at Chapman, he was excited, and it seemed like the next step in giving back to an industry and craft he has enjoyed and has given him so much. Teaching was something he had thought about but never really pursued, but he is happy and grateful he accepted the offer. Teaching at Chapman has given him a new perspective, and he found himself learning more than he thought he would from the students, which is excellent. Never stop learning.

Prax enjoys running, reading, traveling, and beach days with his two Rhodesian Ridgebacks when not working on client projects or teaching.



Adjunct Professor of Graphic Design

Education:
BFA, Chapman University

MARIE FITCH

Marie Fitch is a multidisciplinary creative with a background in graphic design, interior design, and leadership. She holds a BFA in Graphic Design with a minor in Leadership from Chapman University. Passionate about design and mentorship, she previously taught an Advanced Typography course at her alma mater, guiding students in refining their typographic skills and design sensibilities.

Marie’s career spans various creative fields, including her work in nonprofit initiatives, fundraising, and event experiences—most notably being on stage at the NFL Draft. Currently, she is working as an interior designer, bringing her keen eye for aesthetics and functionality into thoughtfully curated spaces. She is

also preparing for the 50th anniversary of Irrelevant Week. Irrelevant Week celebrates perseverance, optimism, and the idea that everyone deserves recognition, regardless of where they start. It turns what could be seen as a negative—being the last pick in the NFL Draft—into a moment of honor and encouragement. More than just a fun tradition, it has a meaningful philanthropic impact, having raised over \$1 million for charities such as the American Cancer Society, Orange County Youth Sports Foundation, and Serving Our Youth. By combining sports, humor, and giving back, Irrelevant Week not only uplifts the final draft pick but also supports important causes and spreads a message of resilience and community.



Adjunct Professor of Graphic Design

Education:
BFA, Chapman University

MELISSA SIMONIAN

Melissa is a Chapman alumni who is currently teaching GD 300 and taught GD 201 during her first semester back at Chapman last fall.

Her professional journey began shortly after graduation with a job at FILTER Magazine – which at the time was an indie music magazine independently owned and on global newsstands. That job opened up doors to work on other editorial publications and a variety of experiential design projects with a focus in the music industry. Throughout her career she has worked at marketing agencies and also freelanced for a variety of clients such as Toyota, Microsoft, Snapchat, Levis, Outbound Hotels, Stewmac Guitars, JBL Audio, Kellogg Foundation, and mntn to name a few.

Most recently she co-founded a passion project brand called Wyld & Roam selling her original artwork on various products geared towards the National Parks and donating back to the environment. You can find some of these items in local REI stores, Public Lands visitor centers and gift stores around the western US. Wyld & Roam also offers custom designed merch and branding services with the goal of turning it into a full design studio as well as growing the ecommerce side of the business.

Outside of design, Melissa is always up for an adventure, traveling, boating, surfing, snowboarding, or studying astrology.

CHAPMAN INTERNSHIPS

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where students are interning during their time in the Art Department.

Here's what their employers have expressed about Chapman:
"Chapman is our go-to resource for young, intelligent talents. As a local company, we value our relationships with Chapman to help us fill our staffing needs as they have consistently provided high-quality candidates to meet our needs."
"Here at Idea Hall we have found the Chapman students that join us for our internship program to prepared for professional careers."



CHAPMAN ALUMNI



MONIKA DEL ROSARIO '22 -- DERMALOGICA
JASON DILLON '24 -- DISNEY
LILI MCGUIRE '24 -- LEROY AND ROSE
SUMMER WOODWARD '15 -- MEANINGFUL WORKS
TAYLOR COLE WHITE '15 -- FX

TOMMY DANIELSEN '16 -- MICROSOFT TEAMS
JORDAN PATAO '17 -- MOB SCENE
AUDREY CHANG '17 -- MGA ENTERTAINMENT
ARYANNA DIAZ '22 -- HOT TOPIC
ASHLEY KONHEIM '23 -- PARAGON-IMPLANT

GD 308 LONDON TRAVEL COURSE IN PLANS TO TAKE PLACE!

In this summer course, students will focus on how sustainable design practices will be worked into design solutions by visiting a variety of professional businesses in London with global clients. They will be required to do a pre-departure assignment that will be for the benefit of all students traveling to London based on the background of the design offices that we will be visiting. While at each office, students will be assigned two design charrettes to be completed while on site - and juried by senior staff at each office. There will be several off site visits to design studios, or places where sustainable design practices are a strong focus.

STUDENT BLOG

Through the course, the students all worked hard on multiple different tasks and teams to make the visual and verbal presentation the best it can be. They learned about themselves, what they know, don't know, they learned new software skills, professional skills, and life coping skills. The students worked diligently continuing at a good pace, renderings were perfected, script was nuanced, slides were polished for the big and final presentation. The last day was the best day because the client was very pleased. They praised the team quoting "spectacular", "well done", "you've come a million miles", "fantastic job", and "I'm blown away!" Saturday was the final day and the students were mostly together in London. One student had already left for Italy. The rest of the group spent the day enjoying the last bits of time we had. They had booked tickets to the Sky Garden earlier into the trip and that is where they all met as the sun was setting on Saturday night.

LONDON 2025

GD 308 ————— **SUSTAINABLE DESIGN**

Interested in traveling abroad and gaining real life professional experience? Love graphic design, marketing, AD/PR, creative writing? This class is for you. You will spend two weeks at Chapman researching and preparing weekly presentations, and three weeks in London implementing your research into your designs. Working a 9-5, the evenings and weekends are yours to travel and explore.

DATES
May 26th - June 6th (Chapman)
June 9th - June 27th (London)

LOCATIONS
First 2 Weeks: Chapman University
Last 2 Weeks: London, England



COST
\$6372 - \$7009
*more students = lower cost

INCLUDED
Hotel (London only), breakfast, fieldtrip admission fees, shuttle to lax

NOT INCLUDED
Chapman housing, airfare, lunch/dinner, transportation (tube/bus/etc.)

SIGNUP DEADLINE
Mid March

FOR MORE INFORMATION, CONTACT PROFESSOR ERIC CHIMENTI AT CHIMENTI@CHAPMAN.EDU



Check Us Out




Graphic Design Program, Department of Art
Chapman University
send an email to chimenti@chapman.edu

For further details and more events, check our website
chapman.edu/wilkinson/art/graphic-design/

www.facebook.com/WilkinsonCollege/

www.chapman.edu/wilkinson/art/graphic-design/

[@chapmangraphicdesign](https://www.instagram.com/chapmangraphicdesign)



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UNIVERSITY

Graphic Design Program

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