The OC Design Awards recognize design solutions and the designers, students, companies and organizations throughout the country that use their creative influence to create a positive impact for the design profession. The competition recognizes design that challenges us to think of solutions outside of the box that solve everyday problems. Entries were judged on five different concepts including production, concept, aesthetics, etc. Multiple Chapman students brought home silver and gold in various areas, as well as being recognized for merit. The winners were:

**Print Design:**
- **Silver** – Anton Warkentin (Book Heart Poster) ’12
- **Merit** – Anton Warkentin, Michelle Billings, Katelyn Bianchini, Laura Brewer, Lisa Horn, Sabrina Davis, Kristen Lee, Kelly Lonergan, Ivana Wong, Rebecca Shead, Devin Valdivia, Hannah Cates, Keri Kubota, Rachael Morello and Kristin Hinkley

**Advertising:**
- **Silver** – Rebecca Shead (St. Jude Campaign) ’12
- **Merit** – Rebecca Shead, Selena Slavenburg, Keri Kubota, Laura Brewer and Kelsi Mathey

**Environmental Design:**
- **Gold** – Marian Huang (Quiksilver Pro Wayfinding Campaign) ’12
- **Silver** – Sabrina Davis (Cafeteria Nutritional Signage) ’12
- **Merit** – Roger Dumas

**Package Design:**
- **Gold** – Laura Brewer (Chris & Lee) ’11
- **Silver** – Katrina Chen (Chen Wine Label) ’12
- **Merit** – Ivana Wong, Hannah Cates, Emilie Christ, Ali Labelle, Sabrina Davis, Danielle Hebert, Michelle Billings, Rebecca Shead, Marian Huang, Keely Misenhimer, Rachael Morello, Ashley Oster and Kelly Lonergan

**Brand Identity:**
- **Merit** – Anton Warkentin, Laura Brewer, Kristin Hinkley, Lisa Horn, Marian Huang and Kelsi Mathey

**Web Design:**
- **Merit** – Ivana Wong
Art Department Welcomes New Students

On August 21, The Art Department welcomed Freshmen and Transfers to the program. The evening included introductions to faculty and fellow students, department tours, kid-friendly pizza made by Professor David Kiddie and helpers, and an insight into the department as a whole. Professor Isaac Riemkoff also gave a demonstration of the department’s new table “… the department is delighted to have the new additions to the Art family,” saw which features impressive new safety technology to protect students from injury in the workshop.

The event was full of fun and laughter and the department is delighted to have the new additions to the Art family for the coming years.

Mattson Creative Mentors Seniors

Renowned Designer Ty Mattson Provides Studio Sessions for Graphic Designers

For the first time this year, senior Graphic Design majors and minors had the amusing and unique opportunity to get professional feedback and mentoring from award winning designer, Ty Mattson. You can see Mattson’s strategic creativity in his projects for Apple, Billabong, Cartoon Network, CBS, Coca-Cola, Discovery Channel, DreamWorks, Hasbro, Mattel, Nickelodeon, Showtime and others. BFA Graphic Design Alumnae, Jenn Peters ’10, works with Mattson Creative and because of this, Mattson has since been very impressed with Chapman Graphic Design students and has been kind enough to offer his services. His work has appeared in numerous professional publications and has been recognized for excellence by the leading design competitions including the One Show and Communication Arts.

New Visiting Professor Delighted with Outcome of London Olympics

The Graphic Design Program announced earlier this summer that Yasmin Say, from London, will be joining the Chapman faculty for Spring and Fall of 2013 to bring her Olympic branding expertise to teach here at Chapman. In an e-mail to Eric Chimienti she exclaimed what a wonderful experience the London Olympics were: “Well, what can I say? I truly feel a sense of loss at the moment. The Games by far surpassed my expectations and I think the general public’s too! It has been an incredible two weeks…”

She had many favorite highlights from the games, including the Opening Ceremony (she also got to see the rehearsal), taking part in the Guard of Honour, where she and over 8,000 schoolchildren and teachers were able to line up along the path of the Athlete’s Parade during the Opening Ceremony, and watching Mo Farah win the 1000m in the Stadium and then Bolt with the 4x100m relay. She said the atmosphere was unbelievable and that the “sounds in the Stadium were deafening!”

She went on to say that the world’s feedback was overwhelming and that Chapman was there in spirit! We are all looking forward to her joining the Graphic Design family this coming Spring.

Visual Thinkers Series

Torrey Sharp and Tim Green

Every semester the Art Department invites professional designers to come speak about their experience and work in the design world. This unique series aims to intellectually stimulate undergraduate students to think innovatively about the interdisciplinarity of creativity, inspiration, and the practice of art. We were lucky enough to have Torrey Sharp and Tim Green to lecture at our Visual Thinkers Series this fall.

TORREY SHARP

Tim Green and Torrey Sharp are book designers situated in the Pacific Northwest, working at Facet Studios, a market leading design firm that services a broad range of national and international publishing clientele. The studio focuses on brand design, brand identity systems, book packaging, photography, film production and product development. Over the years their work has been recognized by Communication Arts, the AIGA, Print magazine, Eye magazine, STEP magazine, Graphis, CMYK, Graphic Design: USA, the national American Advertising Federation, and they’ve won over a hundred local Ad Federation awards. Their work has been published in various books, and they have been invited to speak at various events, such as various design conferences in Chicago, featuring some of the world’s top designers and industry consultants.

TIM GREEN

According to Google, Tim Green is an NFL star turned best-selling author. You may have heard of graphics design. That makes me something of an “outlier” if you buy into all that Malcolm Gladwell gets awkward between us when I take to the podium…”

With a sense of loss at the moment, the Games by far surpassed my expectations and I think the general public’s too! It has been an incredible two weeks…”

Yasmine Say representing Chapman University in front of Olympic Stadium in London
MBCC Poster Winners

Every fall, the sophomore level graphic design students are invited to visit the Mercedes Benz Classic Center located close by in Irvine, CA. They are taken on a guided tour of the shop room, repair facilities, and gift shop, while taking pictures and noting the style and class for which Mercedes Benz is so well known. Soon after, the students begin work on creating posters for the Center. They had to design a poster that displayed the beauty of the classic Mercedes cars found at the Classic Center and pay homage to either Art Deco style or Art Nouveau style. The challenge was to successfully unite strong visual imagery with compelling use of language in an interesting and dynamic composition to promote the Mercedes Benz Classic Center, rather than the just the car itself.

Professors Eric Chimienti and Tony Pinto worked with the Classic Center to craft the poster assignment into a competition where the Center would actually choose their favorite posters in the end. The winning poster designers would receive a small model replica of a classic Mercedes Benz automobile. Most students were relatively new to the software, so the poster is a test of inherent design ability and problem solving techniques.

Make-Up Portfolio Show

Sorry, We’re Late to the Party

This year the gallery also featured the BA Studio Art Exhibition which featured Melanie Rechert and Roxanne Sherif, which included an interactive piece. Refreshments and live music were provided and the turn out was larger than expected.

We had an interactive piece that featured an art table where anyone could make their own print, which featured a variety of creative techniques.

Students Design and Travel During Summer

NIKITA HEGGE

I worked as an intern at the advertising agency DDB back home in Dubai. I worked on Unilever brands - writing creative briefs, brainstorming campaign ideas and carrying out market research tasks. I also got my driver’s license!

MEGAN HOLLOWAY

My family and I took a 2 week cruise through Scandinavia, Russia, and Germany! It was breathtaking and I learned so much about many different cultures! And I didn’t know this, but Helsinki, Finland is the design capital of the world for 2012.

MANEESH SIDHU

I started a business called Limitless Lasers with my 24 year old sister, Sandeetu. We originally decided to purchase the laser cutter to make packaging for the transformers that my dad makes for his engineering company, but after doing some more research we discovered the endless number of opportunities this machine could provide. We spent weeks designing our logo, website and brand identity. We do pretty much any cutting, etching, or engraving that anyone needs, but our biggest markets as of right now are custom industrial packaging, business cards, and custom iPhone cases. Our website is Limitless lasers.com and you should check it out if you get the chance!

ERIK HOLTAN

I worked as a design intern at three companies, DomusStudio Architects, SlideGenius, and Jack in the Box. DomusStudio is an architecture firm that my dad works for, and they were looking to update their existing website. SlideGenius is a design company that specializes in PowerPoint designs, and I spent most of my time there making PowerPoint decks for them. At Jack in the Box, I worked with the IT Portal Development team in updating the companies SharePoint portal.

TONY MURPHY

I did a lot of design work for my clothing company, Cult Of Dreamers (www.cultofdreamers.com). I have been working with boutiques and stores all summer to carry the product and we were able to get our first account with a store that is located in the South Coast Plaza. The name of the store is Stade and their website is www.stade.co.

JENNIFER SHARP

I had a graphic design internship at the Orange County Transportation Authority (OCITA) this summer (and continuing this fall). I help with the CEO’s weekly newsletter, webpage banners, poster/advertisement design and generally any type of graphic that is needed by the company. The department is small with three people, so I actually get to do a lot of published work. The most exciting thing I designed this summer was a quarterly brochure for Metrolink that is now printed and located on every train in Orange County!

SASHA NETCHAEV

I actually traveled a lot over summer. I took a lot of pictures from my trip to Alaska. I get to walk on a glacier for an hour and go dog sledding in a rainforest! Those were probably the highlights of my trip.
The Advanced Graphic Design class was given the traditional assignment of designing a commemorative poster for Chapman University. Again, the students worked with Chapman University’s President Dott to design a poster specifically highlighting this year’s theme, the new Doti Hall. The chosen commemorative poster, designed by Emma Deiner, features illustrations of the new building and the other iconic halls located around Memorial Quad.

Design students were also able to design Chapman University holiday cards, based off of the commemorative poster finalists featured. Deans and various academic units sent the beautiful cards to donors, friends and faculty of Chapman.

Get this year’s poster at the student store or in the art department’s office while this limited edition poster lasts.

The winning holiday cards were designed by:

- **Emma Deiner** BFA in GD ’13
- **Alana Michaels** BFA in GD ’13
- **Ariel Roth** BFA in GD ’13
- **Cassi Basile** BFA in GD ’13
Reel Portfolio Show
Major Companies Give Feedback and Potential Job Opportunities

On November 14th, students and alumni from all around Orange County came to show their work, meet potential employers, and possibly acquire internships at the Reel Portfolio Show. The Student Union Ballroom was full of representatives from big name companies such as Badoonga, Dreamworks Animation, Sony Pictures Entertainment, Sanuk Footwear and much more. Anyone from Graphic Design majors to Computer Science and Advertising students were invited to attend and Chapman alumna Sarah Anderson ’10, was even a reviewer for the show, representing Fairfax Private Schools. The Career Development Center provided refreshments and student volunteers ran reviewee registration. The show was a great success as students made connections and received helpful feedback on their portfolios from professionals, and our own Diana Goldberg BFA in GD ’14, has an interview lined up for an internship at Dreamworks.

GD Students Win in Departmental Show

Chapman’s Biannual Student Juried Departmental Show was held the week of December 3rd through the 7th. Many exceptional pieces were submitted for the exhibition and out of the artworks selected, below are the Graphic Design Students whose work received awards:

Margo Pawell – Best Graphic Design
Use of strong color palate, realistic typographic treatment. Desire to see this product produced and on shelves.

Sean Imayanganita – Best Drawing
Amazing details and selected composition location.

Many other GD students works were accepted and featured in the show.

On November 16th, Chapman University’s Graphic Design Club hosted their annual Sweet Exchange event. The night consisted of delicious desserts, Charlie Brown Christmas, and a white elephant gift exchange. The ceramic baby returned once again and knitted hats and scarves were continually stolen one after the other. The highlight of the night was Professor Kristi Hansen’s rolo story and a improvised sweet exchange rap by three Graphic Design students after the exchange.

Club Kick-off

The Graphic Design Club started off the new school year with “poor-man” screen printing and delicious treats! New members learned how to screen print and made witty shirts with designs saying “CMYK,” “RGB,” and even the word “Helvetica” in Comic Sans. Cream cheese filled strawberries, homemade cookies and cupcakes were definitely delicious crowd-pleasers! Deena Edwards also gave a great presentation about becoming an AIGA member.

Sweet Exchange

Tuesday Dec. 4, the Graphic Design Club hosted their annual SweetExchange! The night consisted of delicious desserts, Charlie Brown Christmas, and a white elephant gift exchange. The ceramic baby returned once again and knitted hats and scarves were continually stolen one after the other. The highlight of the night was Professor Kristi Hansen’s rolo story and a improvised sweet exchange rap by three Graphic Design students after the exchange.

Club Elects New Board Members

Every year, the Graphic Design Club holds elections for new board members. The club is responsible for organizing and throwing all events in the graphic design department, as well as being an AIGA affiliated group to continue holding events run by the organization. If you have any questions, comments, or suggestions for the GDC, please e-mail Summer Woodward at woodward176@mail.chapman.edu.

Contract Writing Workshop

On Tuesday, November 13th, Professor Gail Griswold led the Graphic Design Freelance Contract Writing Workshop and taught interested students about copyrights, up front fees, and everything else that should be included in a contract. A useful book about pricing, ethical guidelines, and legal documentation was raffled off at the event, and delicious free food was provided.

Lazerjoust

Saturday September 30th, the Graphic Design Club went “lazer-jousting” at Camelot Goldland in Anaheim. The club had the whole room to themselves and had a blast running around and shooting each other with lasers. Alana Michaels took former Annie Unruh’s title as “Lazer Master.” This is not the first time the GDC has held their Lazerjousting event and they hope to continue the fun tradition for years to come.

What’s Happened and What’s to Come in the Future

GDC Elects New Board Members

Taylor Peck - President
Kathryn Ferons - Vice President
Valerie Rustad - Treasurer
Summer Woodward - Public Relations Chair
Lizz Bacon - Events Chair
Margo Pawell - Communications Chair

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Professor Chimenti

In late spring 2012, Professor Chimenti was asked by the new incoming Dean of Wilkinson College if he would be willing to serve as the Associate Dean for the school. Over the summer Eric began those duties, while continuing to be the chair of the Department of Art and co-head of the graphic design program. One of his duties as Associate Dean is to improve the overall look and brand of Wilkinson College, more of this will be seen in the months and years ahead. As part of that, Eric created and designed the logo for the Ideation Lab. The design has been submitted to Logo Lounge, an international repository of logo design. The Ideation Lab is Professor Chimenti’s initiative and will be an extension and expansion of the current graphic design assistant position. The new lab is envisioned to use the talents of graphic design majors, art majors, creative writing majors, photo journalism majors, and strategic communication students.

Professor Jaenichen

Professor Jaenichen expanded her design research project and standardized visual language towards improving evacuation information to Huntington Beach, San Clemente and the San Onofre Nuclear Generating Station (SONGS). The image shown demonstrates the application of established design guidelines applied to public information evacuation routes. She is now working with 6 undergraduate students from Chapman; 3 graphic design majors, a business major, a sociology major and a psychology major.

In collaboration with Prof. Anna Leahy in English, Prof. Jaenichen officially launched The Journal of Poetry & Poetics, a national and international journal of creative and critical writing. This new literary journal’s mission is to discover, support, and publish the contemporary poetry and writing about poetry; to provide a forum in which the poetic tradition is practiced, extended, challenged, and discussed by emerging and established voices; and to encourage wide appreciation of poetry and expand the audience for poems and writing about poetry.

Plug-In

Let us know what you are doing and how you’re doing. Send us digital samples of your work and/or update us on what you are doing. Then we can include you in our next newsletter.

Name:  
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Home Address  
City  State  Zip  
Business Title  Company  
Email Address  Web Site URL

Stay connected and celebrate the creative and intellectual promise of today’s aspiring students and alumni by joining commpost. 

I’d like to receive compost electronically (PDF)  
I’d like to receive other announcements from the Graphic Design Program  
I’d like to be a GD volunteer to help the current program and students  
I’d like to support the Graphic Design program with a gift of:  
Please make check payable to Chapman University, and route as the memo line: Graphic Design Program.

Please send your selections along with this form to:  
Graphic Design Program,  
Department of Art  
Chapman University,  
One University Drive, Orange, CA 92866  
Or send an email to chimenti@chapman.edu

For further details and more events, check our website www.chapman.edu/sac/art/gd/events.asp