

# Minor in Graphic Design

*“Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”*

—Jessica Helfand

A Minor in Graphic Design will supplement majors from business, marketing, advertising and public relations and other fields of transactional practices. The minor in Graphic Design provides the necessary skill set needed in visual communication and the tools to contribute and work with information/marketing campaigns and creative professionals. A graphic design minor will have positional advantage and opportunities including strategic planning, involvement in the creative process and opportunities in interdisciplinary work courses in visual literacy will help the student develop exceptional skills and ability to verbalize creative ideas on a variety of platforms.

Students with a minor in Graphic Design will: Demonstrate ability to create and develop visual form in response to communication problems, have an understanding of tools and technology, understand the creative process, explore visual literacy, develop professional habits and skills that are essential in graphic design and related professions, and acquire the written, verbal and formal vocabulary to communicate effectively.

The graphic design program has two 24-station Macintosh computer labs equipped with scanners, color printers, and plotters. The lab software is updated quarterly and computers are replaced every three years. The graphic design faculty are working professionals as well as experienced design professors. Students meet one-on-one with their professors for advising and mentoring and for committee meetings.

Students must apply for the Minor in Graphic Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in a graphic design minor. The Graphic Design faculty will review the application and notify the student of their decision. The Graphic Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a minor in graphic design.

*Please feel free to contact:*

Associate Professor and Associate Dean  
Eric Chimenti [chimenti@chapman.edu](mailto:chimenti@chapman.edu)

Associate Professor Claudine Jaenichen  
[jaeniche@chapman.edu](mailto:jaeniche@chapman.edu)

Associate Professor Andrew Shalat  
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Dr. Justin Walsh, Chair  
[jstpwalsh@chapman.edu](mailto:jstpwalsh@chapman.edu)

If you do not have a Graphic Design faculty advisor in your program, please contact the Department of Art office at 714-997-6729.

# Tracking Sheet

## Minor in Graphic Design

2019-2020

FALL SEMESTER	INTERTERM	SPRING SEMESTER	SUMMER
<b>100-LEVEL</b>			
GD 102 Research Methods for Designers* GD 103 Visualization*		Graphic Design Elective	
<b>200-LEVEL</b>			
GD 200 Intro. Graphic Design* GD 201 Typography*		Graphic Design Elective	GD 308 Sustainable Design <i>Travel course</i>
<b>300-LEVEL</b>			
Graphic Design Elective		Graphic Design Elective	GD 308 Sustainable Design <i>Travel course</i>
<b>400-LEVEL</b>			
Graphic Design Elective	GD 405 Portfolio Workshop	Graphic Design Elective	

\*Required course for the GD Minor.



**Not all courses are offered every semester. Meet with a Graphic Design Advisor as soon as possible.**

# Minor in Graphic Design

2019-2020

## Program Opportunities

*Graphic Design Internship*

*Graphic Design AIGA Portfolio Review*

*Graphic Design Club*

*VTLS lecture series*

*Commpost newsletter*

*Student-organized department exhibitions*

## Required Courses

(12 credits)

GD 102	Research Methods for Designers*
GD 103	Visualization - Rendering & Perspective*
GD 200	Introduction to Graphic Design*
GD 201	Typography*

## Four Elective Courses (at least three must be upper-division) (12 credits)

*Please consult with your advisor*

Art 122	Objects & Space
GD 203	Color
GD 204	Objects & Space II
GD 300**	Graphic Design
GD 301	Book Design
GD 302	Branding & Ad Design
GD 303	Information Design
GD 304 ■ ■	History of Graphic Design
GD 307	Advanced Typography
Art 336	Illustration
GD 400	Advanced Graphic Design
GD 401	Graphic Design Business Practices
GD 402	Advanced Interaction and Web Design
GD 406	Motion Design
GD 408	Graphic Design Portfolio
GD 490	Independent Internship

**Total**

**(24 credits)**

ONLY 6 CREDITS  
(TWO CLASSES)  
MAY DOUBLE COUNT

■ double counts for AI credit  
■ double counts for SI credit  
■ double counts for VI credit

■ double counts for GC credit  
■ double counts for CC credit

# Minor in Graphic Design

Student Name: \_\_\_\_\_ ID Number: \_\_\_\_\_

Chapman E-mail: \_\_\_\_\_

Graphic Design Faculty Advisor: \_\_\_\_\_

## AGREED COURSE LIST

### *Requirements (12 credits)*

GD 102	Research Methods for Designers	3
GD 103	Visualization	3
GD 200	Introduction to Graphic Design	3
GD 201	Typography	3

### *Selected Electives (12 credits)*

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### *Electives (12 credits—9 upper division)*

ART 122	Objects and Space	3
ART 124	Drawing and Planning	3
GD 202	Web Design	3
GD 203	Color	3
GD 204	Objects and Space II	3
GD 300	Graphic Design	3
GD 301	Book Design	3
GD 302	Branding and Advertising Design	3
GD 303	Information Design	3
GD 304	History of Graphic Design	3
GD 307	Advanced Typography	3
ART 336	Illustration	3
GD 400	Advanced Graphic Design	3
GD 401	Bus. Practices/Pre Internship	3
GD 402	Advanced Interaction and Web Design	3
GD 406	Motion Design	3
GD 408	Graphic Design Portfolio	3

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Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Faculty Signature \_\_\_\_\_ Date \_\_\_\_\_