

Minor in Information Design

Recommended for Business & Science Majors

“Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”

—Jessica Helfand

The Information Design Minor is recommended for science and business majors geared to create standards for the structuring, design and the use of task-related information. Standards for the structuring, design and use of information find their technical analogy in electronically supported information systems. Decisions concerning the necessary media mix for knowledge transfer in a given situation need to be based on task-specific user requirements. The capabilities of the media acting together in an information system depend on the depth, the breadth, the structure and the required interactivity of the information provided to support users in a task-specific way.

Students will be able to design quality information and information systems by creating relationships between people and information and by providing evidence that the information is accessible and usable to a measurable standard. The areas in which information designers become active may include education, health and financial services, transport, data visualization, and tourism to name a few. The minor will consist of the survey of the field’s evolution and current status; its theoretical foundations, key concerns and issues, core competencies and specializations, and the technologies and societal

trends that will impact the work of information in the future. Emphasis is placed on developing a strong professional identity and the process of career planning.

Students must apply for a Minor in Information Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in an Information Design Minor. The faculty will review the application for approval. The Information Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a Minor Information Design.

Please feel free to contact:

Associate Professor and Associate Dean

Eric Chimenti chimenti@chapman.edu

Associate Professor Claudine Jaenichen
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Associate Professor Andrew Shalat
shalat@chapman.edu

Dr. Justin Walsh, Chair
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If you do not have a Graphic Design faculty advisor in your program, contact the Department of Art office at 714-997-6729.

Tracking Sheet

Minor in Information Design

2019-2020

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FALL SEMESTER	INTERTERM	SPRING SEMESTER	SUMMER
100-LEVEL			
GD 102 Research Methods for Designers			
GD 103 Visualization*			
200-LEVEL			
GD 200 Intro Graphic Design*	<i>Info Design Travel Course</i>	GD 303 Information Design*	
GD 201 Typography*			
300-LEVEL			
GD 202 Web Design		Art 499 Info Design Capstone*	
GD 301 Book Design			

*Required for Information Design Minor



Not all courses are offered every semester. Meet with a Graphic Design Advisor as soon as possible.

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2019-2020

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Program Opportunities

Graphic Design Internship
Graphic Design AIGA Portfolio Review
Graphic Design Club

VTLS lecture series
Compost newsletter
Student-organized department exhibitions

Required Courses

(18 credits)

GD 102 Research Methods for Designers
GD 103 Visualization*
GD 200 Introduction to Graphic Design*
GD 201 Typography*
GD 303 Information Design*
ART 499 Information Design Capstone*

One Elective Course

(3 credits)

GD 202 Web Design
GD 301 Book Design
TBA Information Design Travel Course

Total

(21 credits)

ONLY 6 CREDITS
(TWO CLASSES)
MAY DOUBLE COUNT

■ double counts for AI credit
■ double counts for SI credit
■ double counts for VI credit

■ double counts for GC credit
■ double counts for CC credit

Minor in Information Design

Student Name: _____ ID Number: _____

Chapman E-mail: _____

Graphic Design Faculty Advisor: _____

AGREED COURSE LIST

Requirements (18 credits)

GD 102	Research Methods for Designers	3
GD 103	Visualization	3
GD 200	Introduction to Graphic Design	3
GD 201	Typography	3
GD 303	Information Design	3
Art 4 99	Information Design Capstone	

Selected Electives (3 credits)

Electives (3 credits)

GD 202	Web and Interaction Design	3
GD 301	Book Design	3
TBA	Information Design Travel Course	3

Student Signature _____ Date _____

Faculty Signature _____ Date _____