"Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable."

—Jessica Helfand

The Information Design Minor is recommended for science and business majors geared to create standards for the structuring, design and the use of task-related information. Standards for the structuring, design and use of information find their technical analogy in electronically supported information systems. Decisions concerning the necessary media mix for knowledge transfer in a given situation need to be based on task-specific user requirements. The capabilities of the media acting together in an information system depend on the depth, the breadth, the structure and the required interactivity of the information provided to support users in a task-specific way.

Students will be able to design quality information and information systems by creating relationships between people and information and by providing evidence that the information is accessible and usable to a measurable standard. The areas in which information designers become active may include education, health and financial services, transport, data visualization, and tourism to name a few. The minor will consist of the survey of the field’s evolution and current status; its theoretical foundations, key concerns and issues, core competencies and specializations, and the technologies and societal trends that will impact the work of information in the future. Emphasis is placed on developing a strong professional identity and the process of career planning.

Students must apply for a Minor in Information Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in an Information Design Minor. The faculty will review the application for approval. The Information Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a Minor Information Design.

Please feel free to contact:

Associate Professor and Associate Dean
Eric Chimenti chimenti@chapman.edu
Associate Professor Claudine Jaenichen jaeniche@chapman.edu
Associate Professor Andrew Shalat shalat@chapman.edu
Dr. Justin Walsh, Chair
jstpwalsh@chapman.edu

If you do not have a Graphic Design faculty advisor in your program, contact the Department of Art office at 714-997-6729.
# Tracking Sheet

## Minor in Information Design

2019-2020

**Recommended for Business & Science Majors**

<table>
<thead>
<tr>
<th>FALL SEMESTER</th>
<th>INTERTERM</th>
<th>SPRING SEMESTER</th>
<th>SUMMER</th>
</tr>
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<tbody>
<tr>
<td>100-LEVEL</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>GD 102 Research Methods for Designers</td>
<td></td>
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<tr>
<td>GD 103 Visualization*</td>
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<td>200-LEVEL</td>
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<tr>
<td>GD 200 Intro Graphic Design*</td>
<td></td>
<td>GD 303 Information Design*</td>
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<tr>
<td>GD 201 Typography*</td>
<td></td>
<td><strong>Info Design Travel Course</strong></td>
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<td>300-LEVEL</td>
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<tr>
<td>GD 202 Web Design</td>
<td></td>
<td></td>
<td>Art 499 Info Design Capstone*</td>
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<tr>
<td>GD 301 Book Design</td>
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</tbody>
</table>

*Required for Information Design Minor

⚠️ Not all courses are offered every semester. Meet with a Graphic Design Advisor as soon as possible.
Minor in Information Design
2019-2020

Recommended for Business & Science Majors

Program Opportunities
Graphic Design Internship
Graphic Design AIGA Portfolio Review
Graphic Design Club
VTLS lecture series
Commpost newsletter
Student-organized department exhibitions

Required Courses
GD 102 Research Methods for Designers
GD 103 Visualization*
GD 200 Introduction to Graphic Design*
GD 201 Typography*
GD 303 Information Design*
ART 499 Information Design Capstone*

One Elective Course
GD 202 Web Design
GD 301 Book Design
TBA Information Design Travel Course

Total
(18 credits)
(3 credits)
(21 credits)

ONLY 6 CREDITS
(TWO CLASSES)
MAY DOUBLE COUNT

double counts for AI credit
double counts for SI credit
double counts for VI credit
double counts for GC credit
double counts for CC credit
Minor in Information Design

Student Name: ___________________________________________  ID Number: ___________________________________________

Chapman E-mail: ___________________________________________

Graphic Design Faculty Advisor: ______________________________

AGREED COURSE LIST

Requirements (18 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>GD 102</td>
<td>Research Methods for Designers</td>
<td>3</td>
</tr>
<tr>
<td>GD 103</td>
<td>Visualization</td>
<td>3</td>
</tr>
<tr>
<td>GD 200</td>
<td>Introduction to Graphic Design</td>
<td>3</td>
</tr>
<tr>
<td>GD 201</td>
<td>Typography</td>
<td>3</td>
</tr>
<tr>
<td>GD 303</td>
<td>Information Design</td>
<td>3</td>
</tr>
<tr>
<td>Art 499</td>
<td>Information Design Capstone</td>
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Electives (3 credits)

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<tr>
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<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>GD 202</td>
<td>Web and Interaction Design</td>
<td>3</td>
</tr>
<tr>
<td>GD 301</td>
<td>Book Design</td>
<td>3</td>
</tr>
<tr>
<td>TBA</td>
<td>Information Design Travel Course</td>
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</table>

Selected Electives (3 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
</table>

Student Signature ___________________________________________ Date ___________________________

Faculty Signature ___________________________________________ Date ___________________________