Andrew Shalat, a former part time professor, has recently made the switch to becoming a full time professor here at Chapman. Making the transition to being a full time professor "consolidated [his] efforts", making it easier to focus on his work and teaching. "The difference is focus", Professor Shalat said when asked what he thinks the difference between his part time position and now the full time position. "There is more of an involvement with the curriculum side of things, not just with what I teach but what other people are teaching as well."

Professor Shalat’s background doesn’t start and end with design like many professors in the department. Being an English major in college, Professor Shalat pursued a Master’s degree in Literature and is currently working toward his PHD in Literature. In graduate school, he supported himself by doing design, choosing to focus during that time on his writing. Besides writing, he has acted in a few movies and even a few television shows. Besides teaching at Chapman, Professor Shalat has also taught at OCC, Coast Community College, and El Camino in an online course, teaching everything from typography to Photoshop and even color theory and video production courses. This semester he is teaching a web design course as well as a perspective and rendering course at Chapman.

When asked about the switch from English to design, he stated that “It wasn’t a switch. It’s language, it’s all the same to me. The process is slightly different from when you are writing to when you are composing a page, but the tools I think are very much the same.” Professor Shalat continues to use his degree ad background in English and literature in his designs and in the way he teaches his classes. “To tell a story is to do so with language, and whether the language is visual, or textual, or oral, it’s still language. There is a grammar to graphic design. There is a grammar to the visual page, and there is a logic to grammar. Logic may change slightly for the context, which is what we deal with all the time as designers, but essentially it’s the same thing.”

Next time you see Professor Shalat in the halls of Moulton or walking around campus, give him a friendly hello and a smile, maybe have a little chat with him if you have the time. There is more to the newest full time professor than meets the eye.

Meet the New Freshman
Welcome the Class of 2020 Graphic Design Students

MARK SCHNEIDER  
Huntington Beach, CA  
Excited to build his portfolio  
Likes Adobe Photoshop

MAX XAVIER  
Sacramento, CA  
Excited to make connections  
Likes Adobe Illustrator

CAITLYN MUMAW  
Overland Park, KS  
Excited to go abroad and build portfolio  
Likes Adobe Illustrator and Lightroom

DEREK SHAFER  
San Diego, CA  
Excited to get involved with clubs and gain real-world experience  
Likes Adobe Illustrator

SANJAY JOSHI  
Fullerton, CA  
Excited to meet new people and grow skill set  
Likes Adobe Illustrator

ERIN SCHMITT  
Boise, ID  
Excited to experience a new environment  
Likes Adobe Photoshop

ALY CARLEY  
San Jose, CA  
Excited to grow skill set  
Likes Adobe Illustrator

HAYLEE MOON  
Porter Ranch, CA  
Excited to build new friendships and grow skill set  
Likes Adobe Photoshop

GENEVIEVE GELLER  
Madison, CT  
Excited to make career connections  
Likes Adobe Illustrator

AIMEE BOWEN  
Ewa Beach (Oahu), HI  
Excited to meet new people  
Likes Adobe Photoshop
Every year, the Advanced Graphic Design class is assigned the task of designing a commemorative poster for Chapman University. The students work with Chapman University’s President Struppa to design a poster around a specific topic that differs every year.

This year’s topic:
Inauguration of Chapman’s 13th President, Daniele Struppa

2016 Winner

Gee Suan Yeo
B.A in Business
Minor in Graphic Design
Minor in Psychology

2016 Holiday Cards

Design students were able to design Chapman University holiday cards, based off of the Class of 2017 commemorative poster finalists featured in the last issue of Commpost. Deans and various academic units sent the beautiful holiday cards to donors, friends and faculty of Chapman.

Client: Chapman University Commemorative Poster and Holiday Cards
Students in Rachelle Chuang’s Book Design class had the opportunity to have their final book cover designs shown at the Great Park Artist Studio for their Fine Art Program. Throughout the fall semester, students researched and redesigned book covers and jackets for beloved novels, such as Lewis Carol’s *Alice in Wonderland*, Paula Hawkins’ *Girl on the Train*, and C.S. Lewis’ *The Chronicles of Narnia: The Lion, The Witch, and The Wardrobe*. The book covers are designed to inspire audiences with the value and satisfaction that comes from reading. The exhibition is available for viewing to the general public for free from December 1st to February 12th, opening only on Saturdays and Sundays from 10am to 4pm.

**Graphic Design Internships**

Graphic Design majors are required to complete one internship during their time at Chapman. Partnering with the Career Development Center and a Graphic Design faculty member, students are given a variety of options to suit the specific area of study they feel is most important to them, ranging from design firms to advertising agencies to bigger industries with in-house design departments. Check out where past students have interned during their time in the Art Department.

**BRENNA BUTLER**, BFA in GD ’14  
Graphic Design Intern at MBI Media

**KATHRYN FERONS**, BFA in GD ’14  
DreamWork Animation

**ANTON WARKETIN**, BFA in GD ’12  
Preemptive Love Coalition in Iraq  
Summer of 2011

**KATRINA CHEN**, BFA in GD ’12  
Seventeen Magazine  
Summer 2011

**IAN HUTCHINSON**, BFA in GD ’11  
Bozel Agency in Omaha, NE with clients like  
First National Bank

**SPENCER WIERWILLE**, BFA in GD ’14  
Graphic Design Intern at Hasbro

**MANEESH SIDHU**, BFA in GD ’15  
Universal Studios  
Summer of 2014
Lunar Mission Everyone
6th Graphic Design London Trip, Summer 2016

Over the summer, 15 graphic design students went to London to work on the Lunar Mission One project. This year, students were asked to develop an idea that will promote the Lunar Mission Everyone program in a way that will encourage students to participate and share their experiences. Students spent ten days in June on Chapman’s campus preparing for the trip and creating their initial “big ideas”. They were broken up into three separate groups and each came up with their own separate ideas. After many rounds of brainstorming in small groups and as a whole, as well as two rounds of presentations to their client in London over skype, the students and professors finally traveled 5,443 miles to England to continue their work.

For the next two weeks, students continued to perfect and hone in on their ideas and designs, creating everything from shirts to promotional videos to business cards and posters. Of course, you can’t have all business and no fun when it comes to a travel course. In between revisions and presentations, students explored the streets of London. No stone was left unturned, as some students traveled to tourist attractions such Buckingham Palace, Westminster, Oxford, Cambridge, and the Victoria and Albert Museum, while others took advantage of the great local food joints around their hotel.

After numerous revisions, countless presentations, and even a power supply shortage, students finally presented their final ideas on July 29th to their client. Throughout the trip, students learned to work together in teams, take criticism from both their peers and from their client, and manage their time and efforts in a productive way, while also having some fun along the way.
Kimmy Kirkwood, a graduate of the design program at Chapman, decided she wanted to further her education and pursue a Master's degree in Type Design. At 28, Kimmy decided that the University of Reading in England would be the best fit for her, as they have one of the best programs for the Masters in Type Design degree she was looking for. Reaching out to Claudine, a faculty member here in the at department as well as a graduate of the same college Kimmy applied to, Kimmy submitted her application and short statement of purpose to the university, finding out in December that she was granted admissions. Kimmy stated in her essay that she fell in love with designing type while taking classes here at Chapman, being "instantly captivated by the way [the type's] subtle beauty had a hidden impact on the world." After she graduated, Kimmy worked as a typeface designer for the movie industry in Hollywood. It After reading a quote by Jessica Hische, she decided to start her own company to do continue doing what she loved most.

As well as being accepted into the University of Reading, Kimmy has also submitted a piece for the Type Design edition of the Symposium Journals this year. Her piece was accepted and is on display in the newest addition of the symposium journal.

Kimmy still has her work from her business online at www.kimmydesign.com. She is working on creating tutorials for other aspiring type designers as well as showcasing the fonts she has created thus far. Her website focuses on the two things she loves most: Type design and traveling the world.

"THE WORK YOU DO WHILE YOU PROCRASTINATE IS PROBABLY THE WORK YOU SHOULD BE DOING FOR THE REST OF YOUR LIFE"

-JESSICA HISCHE

Class Project Turns Profitable
Advanced Typography Student Sells Designed Font Online

Gino Belassen, Class of 2016, recently had a font design published on myfonts.com. His font, Mathieu, was designed during his Advanced Typography class here at Chapman, and perfected with the help of Professor Shalat. Mathieu was created with a paint market, the Krink K-60, which allows the end result of the letters be dictated by gravity. Belassen's font has been used by many artists already, including in videos by Marshmello and Louis the Child. Mathieu debuted on January 19th and is available for purchase on myfonts.com.
Full Time Professor Update

Professor Chimenti led 15 students with the awesome Department of Art Assistant to London for our 6th trip. He returned and taught Art 132, now offered only in the fall, and Art 230 while continuing his role as Associate Dean for Wilkinson College. This allowed him to conduct a program evaluation of Concordia University’s Art programs, including a 2-day site visit and written report.

In addition, he continued his Creative Director and project manager role in the Ideation lab with its 10+ students workers and 20ish jobs per week. As a professional designer and illustrator he completed the following creative assignments: Designed and Created 19 initial branding and design jobs for Compass Bible Church in Tustin.

Updated the design for an English and Spanish multi-media product for Successful Innovations in Virginia. Designed and created the 52 page OC Report (pictured) for CU’s Center for Demographics and Policy. Commissioned to illustrate the Chapman Magazine cover featuring President Struppa. (pictured)

GLOW-IN-THE-DARK EXHIBITION CATALOG - Lia Halloran’s Deep Sky Exhibition is an exhibition that tests the boundaries between seeing, classifying, and reproducing deep-sky objects against those 100 deep sky object cataloged by French astronomer Charles Messier in his attempt to chart comets (when, in fact, he had “accidentally” observed whole galaxies and interstellar nebulae). The catalog is 11x17 with glow ink on the cover. Two of the spreads pull out of the catalog acting as posters of the artist’s work in each, negative and positive, of the 100+ paintings. Line illustrations expresses the dramatic perspective lines and avant guard orientation of space in the building the work is exhibited.

GUEMIL - Claudine has been asked to partner with Guemil, an open source pictogram initiative oriented to risk and emergency situations. They are in the midst of developing a methodology for an international study on the success of necessary performance tasks of these icons.
Part Time Professor Update

Kathleen is a part owner and creative director at the design studio Pencilbox. Pencilbox, a team of designers, photographers, writers and developers, handles any design needs a client might have, such as strategy, copywriting, imagery, and web.

Over the past year, she has worked on numerous projects that show the range of services Pencilbox has to offer. She pushed the limits on her company’s creative concepts with her client Bevel Specs, whose brand focuses on “innovative eyewear design and unique colors.” On the content design side of her work, Kathleen worked with the Camino Health Center to “clarify and simplify” their healthcare information. Camino Health Center works with the “under-served” population of the community, striving to keep them up to a healthy standard. Taco Asylum and Prickly Pear Bar is another client Kathleen has worked with this past year. Designing everything from their menus to sauce packaging to even their brand ID, Kathleen and Pencilbox has enjoyed their time spent with this client. “We are still waiting for a taco to be named after us,” she said. Working with Hilton Waterfront Huntington Beach, Kathleen has had a hand in “updating and reaffirming their brand through sales brochures, menus and site books.” The company is currently going through an expansion, and Kathleen is looking forward to creating more marketing solutions once that expansion is completed.

Patricia Vining’s lifetime of experience includes stints as a university-level educator, as a practicing creative director, entrepreneur, blogger, and business owner. Born and raised in New York, Pat began her second career* as principal and creative director for Vining Barton Design, an award-winning strategic communications firm with four Fortune 500 companies including ExxonMobil and Lennox Industries as clients. The firm’s award-winning projects included branding initiatives, marketing and strategic planning, print collateral, environmental graphics, commercial interior design, trade shows, POS, packaging, Web & App design, information graphics, and more.

Currently, Pat stays out of trouble by blogging—about to launch www.cutzandpastes.com, a site for the prime time gal that celebrates the fact that women over 40 are just getting started; building a gamified English Language Learning program called Phonix Comix—BAM; and working on an app called Happytrac:) that monitors and enhances mood through design intervention.

Fall Visual Thinker Series

Featuring Mike Mignola, Creator of Hellboy

Mike Mignola is best known as the award-winning creator, writer and artist of Hellboy now celebrating its 22nd anniversary! He was also visual consultant to film director, Guillermo del Toro, on both Hellboy and Hellboy II: The Golden Army. Mike co-authored (with Christopher Golden) two novels: Baltimore, or, The Steadfast Tin Soldier and the Vampire and Joe Golem and the Drowning City.

In 1982, hoping to find a way to draw monsters for a living, he moved to New York City and began working for Marvel Comics as a (very terrible) inker. He also worked as an artist on stories like Rocket Raccoon, Alpha Flight and The Inhumans.

In time, Mike developed his signature style, thin lines, chunky shapes and lots of black and moved onto higher profile commercial projects like Cosmic Odyssey (1988) and Gotham By Gaslight (1989) for DC Comics. Mike created the award-winning comic book The Amazing Screw-on Head and co-wrote two novels with bestselling author, Christopher Golden. He worked (very briefly) with Brian Ford Copeland on Bram Stoker’s Dracula (1992) and his portfolio includes production design on the Disney film Atlantis: The Lost Empire (2001). He lives somewhere in Southern California with his wife, daughter, a lot of books and a cat.
Plug-In

Let us know what you’re doing and how you’re doing. Send us digital samples of your work and/or update us on what you are doing. Then we can include you in our next newsletter.

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AIGA is the American Institute for Graphic Artists. It is the leading association for visual designers, identity designers, environmental designers, information designers, editorial designers, package designers, motion graphic designers, interaction designers, customer experience designers, strategic designers, and more. Its members are empowered through information, education, recognition, and advocacy. AIGA offers students the inside track to mentors and collaborators. AIGA student groups get students involved in the design community, help them build their own communities, and develop leadership skills. AIGA memberships let students gain national exposure by creating the chance to post their resumes and portfolios online.

A contributor (basic) membership is only $50 a year.

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