DEPARTMENT OF ART
GRAPHIC DESIGN

The design process, at its best integrates the aspirations of art, science and culture.

– Jeff Smith

The mission of the Department of Art at Chapman University is to offer a comprehensive education that develops the technical, perceptual, theoretical, historical and critical expertise needed for successful careers in visual art, graphic design and art history. The department supports artists, designers, and scholars within a rigorous liberal arts environment that enriches the human mind and spirit. We foster the artistic and academic growth necessary to encourage lifelong study and practice of the arts through a curriculum that contains strong foundation and history components as a basis for continued innovations in contemporary practice and scholarship.
Majoring and Minoring in Graphic Design

The Graphic Design program is rigorous and challenging, emphasizing conceptual design methods, appropriate aesthetics, history, writing development, verbal articulation, and training in technology that prepare the student to enter the graphic design profession. Students have opportunities to explore all aspects of graphic design, such as packaging, illustration, information design, advertising design, web design, multimedia design, and book design. Courses include numerous visiting lecturers and professionals, field trips, gallery shows and realworld client projects.

PROGRAM HIGHLIGHTS:

- 3 full-time faculty and 15 part time faculty who are practicing and/or published graphic designers
- Teaches students how to organize ideas visually and convey a desired message along with developing effective communication concepts and strategies designed to enhance a client’s image, service, or product
- Require mandatory OC Portfolio Review submissions in their Junior/Senior year

STUDY ABROAD AND TRAVEL COURSE OPPORTUNITIES:

- Majors and minors can choose from a an array of abroad programs
- Study sustainable design in London over the summer

COURSES OFFERED FOR A MAJOR OR MINOR IN GRAPHIC DESIGN

- GD 202 Interactive and UX/UI Design
- GD 302 Branding & Ad Design
- GD 303 Information Design
- GD 304 History of Graphic Design
- GD 336 Illustration
- GD 401 Graphic Design Business Practices
- GD 406 Motion Design

78 UNITS TOTAL

MINOR REQUIREMENTS:

- Minor in Graphic Design

24 UNITS TOTAL

Learn More

For more information on how to apply, please contact the Office of Admissions at admit@chapman.edu or (714) 997-6611 or visit their webpage at www.chapman.edu/admission/index.aspx.

To visit the art department website, please scan the QR code:

Contact or visit us at:

Email: art@chapman.edu
Office: Moulton Hall