Minor in Graphic Design

"Graphic design is complex combinations of words and pictures, numbers and charts, photographs and illustrations that, in order to succeed, demands the clear thinking of a particularly thoughtful individual who can orchestrate these elements so they all add up to something distinctive, or useful, or playful, or surprising, or subversive or somehow memorable.”

—Jessica Helfand

A Minor in Graphic Design will supplement majors from business, marketing, advertising and public relations and other fields of transactional practices. The minor in Graphic Design provides the necessary skill set needed in visual communication and the tools to contribute and work with information/marketing campaigns and creative professionals. A graphic design minor will have positional advantage and opportunities including strategic planning, involvement in the creative process and opportunities in interdisciplinary work courses in visual literacy will help the student develop exceptional skills and ability to verbalize creative ideas on a variety of platforms.

Students with a minor in Graphic Design will: Demonstrate ability to create and develop visual form in response to communication problems, have an understanding of tools and technology, understand the creative process, explore visual literacy, develop professional habits and skills that are essential in graphic design and related professions, and acquire the written, verbal and formal vocabulary to communicate effectively.

The graphic design program has two 24-station Macintosh computer labs equipped with scanners, color printers, and plotters. The lab software is updated quarterly and computers are replaced every three years. The graphic design faculty are working professionals as well as experienced design professors. Students meet one-on-one with their professors for advising and mentoring and for committee meetings.

Students must apply for the Minor in Graphic Design by providing eight samples of their art and/or design work and a one-page written rationale describing the student’s interest in a graphic design minor. The Graphic Design faculty will review the application and notify the student of their decision. The Graphic Design Minor is only for students majoring in another discipline at Chapman University. Before enrolling in certain courses, students have to formally be accepted and declare the associated minor to complete required prerequisites and/or get faculty approval. A minimum of 24 credits, at least 9 of which must be upper-division, are required for a minor in graphic design.

Please feel free to contact:

Associate Professor Eric Chimenti chimenti@chapman.edu
Associate Professor Claudine Jaenichen jaenichen@chapman.edu
Assistant Professor Andrew Shalat shalat@chapman.edu
Dr. Justin Walsh, Chair jstpwalsh@chapman.edu

If you do not have a Graphic Design faculty advisor in your program, please contact the Department of Art office at randazzo@chapman.edu.

AGREED COURSE LIST

Requirements (12 credits)  Selected Electives (12 credits)

GD 102 Research Methods for Designers 3  
GD 103 Visualization 3  
GD 200 Introduction to Graphic Design 3  
GD 201 Typography 3  

Electives (12 credits—9 upper division)

ART 122 Objects and Space 3  
ART 124 Drawing and Planning 3  
GD 202 Web and Interaction Design 3  
GD 203 Color 3  
GD 204 Objects and Space II 3  
GD 300 Graphic Design 3  
GD 301 Book Design 3  
GD 302 Branding and Advertising Design 3  
GD 303 Information Design 3  
GD 304 History of Graphic Design 3  
GD 307 Advanced Typography 3  
GD 309 Illustration 3  
GD 400 Advanced Graphic Design 3  
GD 401 Bus. Practices/Pre Internship 3  
GD 402 Advanced Interaction and Web Design 3  
GD 406 Motion Design 3  
GD 408 Graphic Design Portfolio 3  

Student Signature ___________________________ Date ____________

Faculty Signature ___________________________ Date ____________

Chapman E-mail: ___________________________ ID Number: ___________________________

Graphic Design Faculty Advisor: ____________________________________________________________________________________________
## Minor in Graphic Design
### 2021–2022

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<tr>
<th>FALL SEMESTER</th>
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<tbody>
<tr>
<td><strong>100-LEVEL</strong></td>
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<tr>
<td>GD 102 Research Methods for Designers*</td>
<td>Graphic Design Elective</td>
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<tr>
<td>GD 103 Visualization*</td>
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<td><strong>200-LEVEL</strong></td>
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<td>GD 200 Intro. Graphic Design*</td>
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<td>Graphic Design Elective</td>
<td>GD 201 Typography*</td>
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<td><strong>300-LEVEL</strong></td>
<td>Graphic Design Elective</td>
<td>GD 308 Sustainable Design</td>
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<td>Graphic Design Elective</td>
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<tr>
<td><strong>400-LEVEL</strong></td>
<td>GD 405 Portfolio Workshop</td>
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*Required course for the GD Minor.

### Program Opportunities
- Graphic Design Internship
- Graphic Design GC Portfolio Review
- VTLS lecture series
- Compost newsletter
- Student-organized department exhibitions

### Required Courses
- GD 102 Research Methods for Designers*
- GD 103 Visualization - Rendering & Perspective*
- GD 200 Introduction to Graphic Design*
- GD 201 Typography*

#### Four Elective Courses (at least three must be upper-division)
Please consult with your advisor

- GD 102 Research Methods for Designers*
- GD 103 Visualization - Rendering & Perspective*
- GD 200 Introduction to Graphic Design*
- GD 201 Typography*

### Total Credits
- **24 credits**

**Not all courses are offered every semester. Meet with a Graphic Design Faculty member as soon as possible.**