

CCI WILL BE HOSTING TWO TALKS JUST FOR CCI MINORS!

Next week the Center for CCI will be hosting two visiting scholars from the School of Journalism, Media and Culture at Cardiff University. Professor Sara Pepper will be speaking on April 8th about CCI in the UK, how to build an effective portfolio, and strategies for working in CCIs, while Dr. Komorowski will be leading a talk on how to use AI in CCIs on April 10th. This is your chance to hear these accomplished academics speak on relevant and hot button topics in CCI, and to ask them your questions! All CCI minors are invited, see below for details.



PROFESSOR SARA LOUISE PEPPER
CO-DIRECTOR, CENTRE FOR THE CREATIVE ECONOMY
DEPUTY DIRECTOR, MEDIA CYMRU
CARDIFF UNIVERSITY

AS CO-DIRECTOR OF THE CREATIVE ECONOMY UNIT AT CARDIFF UNIVERSITY MS. PEPPER'S ROLE IS TO PROVIDE LEADERSHIP AND STRATEGIC DIRECTION TO THE UNIT AND TEAM. FOR MEDIA CYMRU SARA'S WORK FOCUSES ON THE STRATEGIC DEVELOPMENT AND DELIVERY OF THE PROGRAM INCLUDING GOVERNANCE, MANAGEMENT, INNOVATION IMPLEMENTATION AND OUTPUTS, SPACES, PARTNERSHIPS AND INTERNATIONAL COLLABORATIONS. SARA WORKS WITH A WIDE VARIETY OF STAKEHOLDERS INCLUDING ACADEMIC, INDUSTRY AND GOVERNMENT PARTNERS AND IS KEEN TO FIND WAYS FOR THEM TO COALESCE TO BETTER UNDERSTAND, SUPPORT AND ENABLE THE CREATIVE ECONOMY.

MS. PEPPER'S TALK ON CCI IN THE UK, HOW TO BUILD AN EFFECTIVE PORTFOLIO, AND STRATEGIES FOR WORKING IN CCI WILL BE:

APRIL 8TH AT 11:30AM, AF 202

PROFESSOR DR. MARLEN KOMOROWSKI
SENIOR RESEARCH FELLOW FOR THE MEDIA CYMRU PROGRAMME
CARDIFF UNIVERSITY

DR MARLEN KOMOROWSKI IS ALSO THE SENIOR RESEARCHER AND GUEST PROFESSOR FOR EUROPEAN MEDIA MARKETS AT VRIJE UNIVERSITEIT BRUSSELS AND IS ALSO ASSOCIATED WITH THE RESEARCH CENTER IMEC-SMIT-VUB IN BRUSSELS. AS A RESEARCHER, HER WORK FOCUSES ON MEDIA AND CREATIVE INDUSTRIES-RELATED PROJECTS, IMPACT ANALYSIS, INDUSTRY CLUSTERING, ECOSYSTEM AND VALUE NETWORK ANALYSIS, NEW BUSINESS MODELS AND THE IMPACT OF THE DIGITIZATION ON INDUSTRIES AND FIRMS. SHE HAS WORKED WITH THE CREATIVE CARDIFF TEAM ON RESEARCH PROJECTS COVERING SUBJECTS SUCH AS INTERCULTURAL DIALOGUE, CREATIVE HUBS AND CREATIVE CITY NETWORKS. SHE IS A MASTER AT DATA ANALYSIS AND VISUALIZATION.

DR. KOMOROWSKI'S TALK ON ON HOW TO USE AI IN CCIS WILL BE:

APRIL 10TH AT 11:30AM, AF 202



THESE SPEAKERS ARE BROUGHT TO YOU AS A COLLABORATIVE EFFORT BETWEEN CHAPMAN UNIVERSITY AND CARDIFF UNIVERSITY.

