

CREATIVE AND CULTURAL INDUSTRIES



“There is increasing recognition of the role and potential of the creative economy for sustainable development worldwide.”

– UN, Committee for Development Policy, March 2026

The Department of Creative and Cultural Industries prepares students for careers across the cultural, creative, and media sectors, including fashion, film, television, music, tourism, publishing, theatre, gaming, galleries, libraries, archives, museums, and the performing and visual arts.

The four-year program develops critical understanding of these industries from national and global perspectives, equipping the next generation of cultural leaders, entrepreneurs, policymakers, and researchers.





Majoring and Minorin in Creative and Cultural Industries

Graduating with a degree in CCI will position students competitively in multiple growing job markets both nationally and globally. Creative and critical thinking are regularly listed as some of the most desirable skills sought by employers today. Designed to be interdisciplinary by nature, the program will equip students with analytical skills through rigorous classroom instruction that encourages students to break down education silos through research and work with peers and faculty from across campus. Practical experience is gained through internships with leading organizations across industries. CCI students have gone on to work in a wide range of careers including film production, sports marketing, fashion, music, arts administration, radio, publishing, PR & marketing, museums, as well as graduate studies.

INTEGRATED curriculum that requires students to take a variety of classes and present their original research senior year.

INTERDISCIPLINARY curriculum that allows students to explore a range of topics, methodologies, iconography, material culture, social history, gender studies, and ethnic studies within their general education core.

INDIVIDUAL mentorship and internship opportunities are available to students.

INTERNATIONAL opportunities are encouraged by studying abroad or taking travel courses in a student's sophomore or junior year.

Learn More

For more information on how to apply, please contact the Office of Admissions at admit@chapman.edu or (714) 997-6611 or visit their webpage at www.chapman.edu/admission/index.aspx.

To visit the Creative & Cultural Industries website, please scan the QR code:



PROGRAM HIGHLIGHTS:

CCI's research-based teaching and student activities initiatives include our program's memberships with the following prestigious organizations that offer unique collaborative opportunities:

- United Nations Sustainability Network
- Youth Democracy Cohort (a UN based platform)
- Digital Ethics Working Group (Europe)

SELECT COURSES FOR A BA IN CREATIVE AND CULTURAL INDUSTRIES INCLUDE:

- CCI 150 - Introduction to Creative Entrepreneurship
- CCI 205 - Digital Cultures
- CCI 207 - Foundations in Creative and Divergent Thinking
- CCI 300 - Fashion, Identity and Image
- CCI 302 - Cultural Memory
- CCI 303 - Cultural Organization Management
- CCI 308 - Global Creative and Cultural Industries
- CCI 309 - Creative Place Making
- CCI 497- Creative and Cultural Industries Portfolio Project

48 UNITS TOTAL

MINOR REQUIREMENTS:

- Minor in CCI

21 UNITS TOTAL

Contact or visit us at:

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