ENGAGING THE WORLD:
Leading the Conversation on
the Significance of Race

Fall 2020 Lecture Series Event

Black Leaders of Leisure at California Beaches in the
Struggle for Freedom during the Jim Crow Era:
The Implications of their Stories for Our Lives Today

Oct. 21, 2020 at 1:00 p.m.

Access the talk here: https://chapman.zoom.us/j/98410485195
Moderated by Dr. Amy Hurley-Hanson & Dr. Stephanie Takaragawa

Special Guest | Alison Rose Jefferson

A third generation Californian, Alison Rose Jefferson, M.H.C, Ph.D. is a historian and heritage conservation consultant. She reconstructs the stories of the African American experience which have been left out or marginalized in the telling of American history as a tool in the struggle for social justice. She is currently working on applied history projects dealing with the African American experience during the Jim Crow era. Working with Santa Monica’s Belmar History + Art project and the Central Avenue heritage trail with Angels Walk L.A, Jefferson is drawing on her research to guide and enrich these public programs at these Southern California locales that feature historical significance as well as contemporary consequence.

The book Living the California Dream: African American Leisure Sites during the Jim Crow Era (University of Nebraska Press, 2020), which takes a fresh approach to looking at the practices of relaxation, recreation and public spaces for all people at beaches, mountains, and other scenic locales holding a central place in the long freedom rights struggle.

In partnership with First Year Focus | FFC: Business of Surfing
Please contact takaraga@chapman.edu if you have questions,