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**Guy Abramo**  
President, Direct-to-Consumer  
Experian Consumer Services



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### **Job Description**

Guy Abramo is President of Experian Consumer Services (ECS) Direct-to-Consumer business unit, overseeing the group's strategy and direction. ECS is the leading provider of online consumer credit reports, credit scores, credit monitoring, and identity protection products.

### **Experian Job History**

- President, Experian Consumer Services (ECS) Direct-to-Consumer business unit
- Senior Vice President, Acquisition and Revenue for ECS

Guy Abramo joined ECS in 2011.

### **Previous Work History and Leadership**

Before joining ECS, Abramo served as president and general manager of Tallan, Inc., an Internet media design and marketing company. Prior to Tallan, Abramo was the executive vice president and worldwide chief strategy and information officer at Ingram Micro, the world's largest technology distributor and a leading technology sales, marketing, and logistics company. During his tenure at Ingram, he was the chief architect of the company's strategic business and technology direction, overseeing the worldwide information technology team, corporate marketing, strategy and planning.

Abramo currently serves on the Leadership Cabinet of Chapman University's School of Science and Technology. He has also served on the Boards of Viacore, LLC, Kanalytics, LLC and Tallan, Inc.

### **Education**

Abramo earned his MBA from Georgetown University, and holds an undergraduate degree from the New Jersey Institute of Technology.