

2020 Summer Scholars Schedule

Prof. Andrew Smyth

Week 1

Day	9:00 a.m.-10:00 a.m. (PT)	Break	11:00 a.m.-Noon (PT)
Monday, 6/8	(Overview)	Break	<i>Gladwell</i>
Tuesday, 6/9	<i>Hiltzik, Introduction-Ch.2</i>	Break	<i>Ridley, Introduction-Ch.1</i>
Wednesday, 6/10	<i>Hiltzik, Ch.3-Ch.4</i>	Break	<i>Page, Prologue-Ch.1</i>
Thursday, 6/11	<i>Hiltzik, Ch.5-Ch.6</i>	Break	<i>Ridley, Ch.2</i>
Friday, 6/12	<i>Hiltzik, Ch.7-Ch.8</i>	Break	<i>Page, Ch.2-Ch.3</i>

Week 2

Day	9:00 a.m.-10:00 a.m. (PT)	Break	11:00 a.m.-Noon (PT)
Monday, 6/15	<i>Hiltzik, Ch.9-Ch.10</i>	Break	<i>Ridley, Ch.3</i>
Tuesday, 6/16	<i>Brand and Hiltzik, Ch.11-Ch.12</i>	Break	<i>Page, Ch.4</i>
Wednesday, 6/17	<i>Hiltzik, Ch.13-Ch.14</i>	Break	<i>Ridley, Ch.4</i>
Thursday, 6/18	<i>Hiltzik, Ch.15-Ch.16</i>	Break	<i>Page, Ch.5</i>
Friday, 6/19	<i>Hiltzik, Ch.17-Ch.18</i>	Break	<i>Ridley, Ch.5</i>

Week 3

Day	9:00 a.m.-10:00 a.m. (PT)	Break	11:00 a.m.-Noon (PT)
Monday, 6/22	<i>Hiltzik, Ch.19-Ch.20</i>	Break	<i>Page, Ch.6</i>
Tuesday, 6/23	<i>Hiltzik, Ch.21-Ch.22</i>	Break	<i>Ridley, Ch.6</i>
Wednesday, 6/24	<i>Hiltzik, Ch.23-Ch.24</i>	Break	<i>Page, Ch.7</i>
Thursday, 6/25	<i>Hiltzik, Epilogue</i>	Break	<i>Ridley, Ch.7</i>
Friday, 6/26	<i>Ridley, Ch.10-Ch.11</i>	Break	<i>Page, Commentary</i>

Week 4

Day	9:00 a.m.-10:00 a.m. (PT)	Break	11:00 a.m.-Noon (PT)
Monday, 6/29	<i>Ridley, Ch.8-Ch.9</i>	Break	
Tuesday, 6/30		Break	<i>Latour & Woolgar, Intro-Ch.1</i>
Wednesday, 7/1	<i>Latour & Woolgar, Ch.2</i>	Break	<i>Latour & Woolgar, Ch.3</i>
Thursday, 7/2	<i>Data work, no discussions</i>		
Friday, 7/3	Holiday		

Week 5

Day	9:00 a.m.-10:00 a.m. (PT)	11:00 a.m.-Noon (PT)
Monday, 7/6	Break	Ridley, Ch.10-Ch.11
Tuesday, 7/7	Break	Latour & Woolgar, Ch.4
Wednesday, 7/8	Break	Latour & Woolgar, Ch.5
Thursday, 7/9	Break	Latour & Woolgar, Ch.6-Postscript
Friday, 7/10	Break	Ridley, Ch.12

Texts

Brand, Stewart. "Spacewar: Fanatic Life and Symbolic Death Among the Computer Bums." *Rolling Stone*, 1972.

Gladwell, Malcom. "Creation Myth: Xerox PARC, Apple, and the Truth About Innovation." *New Yorker*, 2012.

Hiltzik, Michael. *Dealers of Lightning: Xerox PARC and the Dawn of the Computer Age*. Harper, 1999.

Latour, Bruno & Steve Woolgar. *Laboratory Life: The Construction of Scientific Facts* (2nd Edition). Princeton University Press, 1986.

Page, Scott. *The Diversity Bonus: How Great Teams Pay Off in the Knowledge Economy*. Princeton University Press, 2019.

Ridley, Matt. *How Innovation Works: And Why It Flourishes in Freedom*. Harper, 2020.