VISION
Become a recognized leader in pharmacy and patient safety initiatives that deliver an innovative approach to education, healthcare and research.

MISSION
Educate and develop the next generation of pharmacists and pharmaceutical scientists to improve health through engaging in team-based, patient safety-focused health care and conducting transformative research and scholarship.

STRATEGIC PRIORITIES

BUILD CUSP CULTURE
Enhance level of trust, respect, collegiality and wellbeing of all CUSP members
Maintain a supportive environment that nurtures personal and professional growth
Align all organizational structures with desired culture and mission
Create a transparent, shared governance structure with policies to support our mission and values

LEAD PATIENT SAFETY
Increase involvement of CUSP members, alumni, and preceptors in patient safety issues and initiatives
Prioritize research collaboration opportunities for optimal use and disposal of drugs and medical devices
Position CUSP to be a nationally recognized leader in patient safety advocacy
Deliver services that provide immediate value in improved patient safety efforts for businesses and institutions

ADVANCE RESEARCH
Increase the internal and external visibility of CUSP’s research innovations and accomplishments
Develop a comprehensive research agenda and plan to reach the top 10 in total research funding
Ensure recruitment/retention of faculty to foster and advance the research agenda
Enhance the structure of graduate and post-graduate programs to better support research and attract high quality learners
Ensure the infrastructure is in place both short and long term to fulfill our research agenda and mission

RAISE CUSP BRAND AWARENESS
Broaden industry relationships and identify specific areas of mutual interest
Collaborate with the community to identify health initiatives
Develop and maintain appreciation for Chapman collaborators and partners
Develop an engaging culture and community with our students and alumni for maintained connection

ADMIT HIGHEST APTITUDE STUDENTS
Increase the awareness of prospective students of pharmacy or pharmaceutical sciences as a career option
Enhance awareness of the Chapman experience amongst potential applicants
Reduce barriers faced by prospective students to optimize the applicant pool

DELIVER AN INNOVATIVE CURRICULUM
Offer new graduate programs in response to changes in health care needs
Initiate specialty training and diverse experiential/educational pathways for students and alumni
Explore establishment of a Bachelors of Science in the pharmaceutical sciences
Develop an IPE model for nonacademic health system schools/programs to ensure broad exposure to medical students