

# STRATEGIC PRIORITIES



## ENHANCE STUDENT EXPERIENCES AND SUCCESS

*Building a supportive, diverse, and well-rounded student experience that empowers both academic and personal success and growth.*

- Strengthen and provide support for programs and initiatives that support student mental and physical health and well-being.
- Foster a personalized, adaptable, and supportive advising experience to nurture and support students' academic success.
- Diversify program offerings to increase opportunities for networking with alumni, experiential learning opportunities, and professional development.



## CULTIVATE A THRIVING, INCLUSIVE, FULFILLING WORKPLACE

*Creating an environment where faculty and staff feel valued, supported, and empowered to contribute to a vibrant and collaborative workplace.*

- Foster a culture that prioritizes employee well-being, encourages professional growth and development, and enables a healthy work-life balance.
- Cultivate an inclusive environment that ensures every employee feels respected, valued, and empowered to contribute their voice.
- Establish clear and consistent communication channels that promote transparency, trust, and open dialogue, empowering all employees to stay informed and engaged.
- Provide regular opportunities for staff and faculty to build relationships.



## STRENGTHEN COMMUNITY CONNECTIONS, PARTNERSHIPS, & REPUTATION

*Deepening relationships with alumni, industry, and the community to elevate the school's impact and enhance opportunities.*

- Build and expand strategic partnerships that increase community engagement, foster mutual success, and strengthen CUSP's reputation as a trusted and valued partner.
- Increase community and partner awareness by expanding CUSP's visibility and showcasing CUSP's achievements and impact in the local and extended community.
- Deepen engagement and cultivate lasting relationships with alumni, new, and existing donors.



## ADVANCE CURRICULUM, RESEARCH, AND PRACTICE

*Enhancing curriculum, research, and practice to prepare students for the evolving pharmaceutical industry and to position CUSP as a leader in innovation.*

- Enhance and modernize curriculum for real-world impact by incorporating emerging trends and providing hands-on learning experiences that ensure students are well-prepared for diverse career paths in both traditional and non-traditional settings.
- Create and implement a focused, intentional research strategy that promotes innovation, supports Fellowships, and addresses critical health challenges, positioning CUSP as a leader in pharmaceutical research.
- Advance pharmaceutical practice by promoting collaborative, patient-centered care models that integrate cutting-edge technology to improve health outcomes.



# CORE VALUES



## INNOVATE FEARLESSLY

We continuously disrupt the norm by seeking diverse perspectives, thriving through change, and taking meaningful risks to not only adapt to but reimagine the future of healthcare and pharmacy education.



## LEAD WITH EMPATHY

We lead with empathy and listen openly in order to foster an environment where every member of our CUSP community is treated equitably, is empowered to contribute as their authentic selves, and feels a sense of belonging.



## COLLABORATE INTENTIONALLY

We work together and leverage one another's strengths to achieve our common goals of enhancing student success, igniting research breakthroughs, and propelling the growth of our school and community.



## DO WHAT'S RIGHT

Integrity is more than a value we hold; it's the cornerstone of how we show up and is rooted in our unwavering commitment to honesty, accountability, and doing the right thing, even when it's difficult.



## CREATE MEANINGFUL IMPACT

We are committed to making a difference, where our collective efforts contribute to advancing healthcare and healthcare education, driving meaningful achievements, and delivering outstanding care, benefiting both our local and broader communities.

## MISSION & VISION:

Educate and promote diversity in the next generation of pharmacists and pharmaceutical scientists to improve health through engaging in inclusive and equitable team-based, patient safety-focused health care and conducting transformative research and scholarship.

We accomplish this by:

- Empowering students to become self-learning professionals through flipped learning andragogy that leverages state-of-the-art technology and teamwork.
- Providing an infrastructure that emphasizes collaborative research and scholarship that makes a difference in people's lives.
- Creating a diverse and inclusive culture that equitably supports, nurtures, and mentors students, faculty and staff to be successful and makes it a top academic institution to study or work in Orange County.
- Optimizing delivery of healthcare for those with diverse and unmet needs in Orange County.
- Establishing strategic partnerships, collaborations and alliances to advance our mission.
- Embracing diversity, equity, inclusion, and belonging in all facets of our educational programs.

