

Jacob B. Rode

jbenjaminrode@gmail.com

EDUCATION

University of California, Irvine

Ph.D. in Psychology and Social Behavior

June 2020

Major: Social Psychology, Minor: Quantitative Psychology

Dissertation: “Influencing environmental attitudes: An experimental and meta-analytic examination of interventions”

Advisor: Peter H. Ditto

M.A. in Social Ecology

June 2017

Thesis: “Exploring the effects of trash and disorder on prosocial behavior, antisocial behavior, and cognitive ability in a laboratory study”

Advisor: Peter H. Ditto

Johns Hopkins University

B.A.

May 2014

Majors: Global Environmental Change and Sustainability; Psychology

Minor: Entrepreneurship and Management

ACADEMIC APPOINTMENTS

Chapman University

Instructional Assistant Professor

2022–present

Harvard University

College Fellow (Postdoc)

2020–2022

Advisor: Joshua D. Greene

University of California, Irvine

Writing Consultant

2019–2020

Teaching Assistant

2014–2019

PUBLICATIONS

Rode, J. B., Dent, A. L., & Ditto, P. H. (in press). Climate change consensus messages may cause reactance in conservatives, but there is no meta-analytic evidence that they backfire. *Environmental Communication*. Preprint: <https://psyarxiv.com/kbs6r/>

Rode, J. B., Iqbal, S.,* Butler, B. J., & Ditto, P. H. (2021). Using a news article to convey climate science consensus information. *Science Communication*, 43(5), 651–673. <https://doi.org/10.1177/10755470211027235>

*indicates student co-author

Rode, J. B., Dent, A. L., Benedict, C. N.,* Brosnahan, D. B.,* Martinez, R. L.,* & Ditto, P. H. (2021). Influencing climate change attitudes in the United States: A systematic review and meta-analysis. *Journal of Environmental Psychology*, 76, 101623. <https://doi.org/10.1016/j.jenvp.2021.101623>

Rode, J. B., & Ditto, P. H. (2021). Can the partisan divide in climate change attitudes be bridged? A review of experimental interventions. In J.-W. van Prooijen (Ed.), *The Psychology of Political Polarization* (1st ed., pp. 149–168). Routledge. <https://doi.org/10.4324/9781003042433>

Rode, J. B., & Ringel, M. M. (2021). Undergraduate student perceptions of R and SPSS: An experimental comparison from a one-time lab activity. *Scholarship of Teaching and Learning in Psychology*, 7(2), 93–106. <https://doi.org/10.1037/stl0000186>

Rode, J. B., & Ditto, P. H. (2020). Comparing the effects of a news article's message and source on fracking attitudes in an experimental study. *Journal of Environmental Studies and Sciences*, 10, 255–269. <https://doi.org/10.1007/s13412-020-00602-z>

Rode, J. B., & Ringel, M. M. (2019). Statistical software output in the classroom: A comparison of R and SPSS. *Teaching of Psychology*, 46(4), 319–327. <https://doi.org/10.1177/0098628319872605>

Manuscripts under review and in prep

Celniker, J. B, **Rode, J. B.,** Anderson, K. B., Ma, B. L.,* & Ditto, P. H. (revise & resubmit). College students' perceptions of ambiguous hook-ups involving alcohol intoxication.

Rode, J. B., Spitz, S., Lindsay, D., & Ditto, P. H. (in prep). Fake News! Judging true and false in political news.

CONFERENCE PRESENTATIONS

Rode, J. B., Kee, E.,* & Greene, J. D. (2022, February). *The Tesla effect: Increasing Republican support for electric vehicle adoption through engagement with a value-aligned product*. Data blitz talk presented at the Sustainability Preconference of the Annual Convention of the Society for Personality and Social Psychology, San Francisco, CA.

Anderson, K. B., Celniker, J. B, **Rode, J. B.,** & Ditto, P. H. (2022, February). *The role of alcohol intoxication in student perceptions of campus sexual assault*. Poster presented at the Annual Convention of the Society for Personality and Social Psychology, San Francisco, CA.

Rode, J. B., Iqbal, S.,* & Ditto, P. H. (2020, February). *Using news articles to convey climate science consensus information*. Poster presented at the Sustainability Preconference of

- the Annual Convention of the Society for Personality and Social Psychology, New Orleans, LA.
- Ditto, P. H., **Rode, J. B.**, & Lindsay, D. (2020, February). *Tribal truths: Political affinities shape factual beliefs*. Paper presented at the Annual Convention of the Society for Personality and Social Psychology, New Orleans, LA.
- Ma, B. L.,* **Rode, J. B.**, Celniker, J. B., & Ditto, P. H. (2019, May). *Situational effects of perceptions of sexual assault in an experimental study*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.
- Rode, J. B.**, & Ringel, M. M. (2019, February). *Statistical software output in the classroom: A comparison of R and SPSS*. Poster presented at the Society for the Teaching of Psychology Preconference of the Annual Convention of the Society for Personality and Social Psychology, Portland, OR.
- Celniker, J. B., **Rode, J. B.**, & Ditto, P. H. (2019, February). *The influence of gender and intoxication on perceptions of sexual assault*. Poster presented at the Annual Convention of the Society for Personality and Social Psychology, Portland, OR.
- Cortez, C., **Rode, J. B.**, & Ditto, P. H. (2019, February). *Fake news: Motivated reasoning as a vehicle for inaccuracy in news media perception*. Poster presented at the Annual Convention of the Society for Personality and Social Psychology, Portland, OR.
- Ringel, M. M., **Rode, J. B.**, Kim, C. K., & Celniker, J. B. (2018, October). *Controversial topics in the classroom: College students' perceptions of appropriate topics and professor behavior*. Poster presented at the Annual Conference on Teaching of the Society for the Teaching of Psychology, Phoenix, AZ.
- Ma, B. L.,* **Rode, J. B.**, & Ditto, P. H. (2018, May). *A longitudinal study on campus sexual assault*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.
- Cortez, C.,* **Rode, J. B.**, & Ditto, P. H. (2018, May). *Fake news: Motivated reasoning as a vehicle for inaccuracy in news media perception*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.
- Rode, J. B.**, & Ditto, P. H. (2017, January). *Comparing the effects of message content and media source on fracking attitudes in an experimental study*. Poster presented at the Sustainability Preconference of the Annual Convention of the Society for Personality and Social Psychology, San Antonio, TX.
- Ma, B. L.*, **Rode, J. B.**, & Ditto, P. H. (2017, May). *Understanding how Sexual Assault Affects Performance and Personal Adjustment*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.

Carr, M.,* Shariff, A., & **Rode, J. B.** (2017, May). *Outsourcing responsibility for moral issues*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.

Salem, R., Li, C.,* **Rode, J. B.**, & Ditto, P. H. (2016, May). *The psychology of trash: How behaviors can be affected by trash in the physical environment*. Paper presented at the UCI Undergraduate Research Symposium, Irvine, CA.

INVITED TALKS

Rode, J. B., & Benedict, C. N. (2022). *Influencing climate change attitudes: A systematic review and meta-analysis* [Webinar]. Climate Advocacy Lab.
<https://www.climateadvocacylab.org/resource/insights-76-climate-persuasion-tests>

FELLOWSHIPS, GRANTS, AND AWARDS

Psychology Research Innovation Funds: Smith Fund (\$25,000) 2022
Department of Psychology, Harvard University

Course Innovation Funds (\$3,000) 2021
Office of Undergraduate Education, Harvard University

Harvard University Certificate of Teaching Excellence 2021 & 2022
Derek Bok Center, Harvard University

Ellen Greenberger Excellence in Graduate Research Award 2020
School of Social Ecology, UC Irvine

Social Ecology Alumni Fellowship 2020
School of Social Ecology, UC Irvine

Teaching as Research Fellowship (\$1,000) 2019
Teaching and Learning Research Center, UC Irvine

Pedagogical Fellow (\$2,000) 2017–2018
Division of Teaching Excellence and Innovation, UC Irvine

General Proposal Research Grant (\$725) 2017
Charles Koch Foundation

Outstanding Graduate Student Mentor Award 2016, 2017, 2018, & 2019
School of Social Ecology, UC Irvine

Graduate Student Research Fellowship Honorable Mention 2015
National Science Foundation

TEACHING EXPERIENCE

Harvard University

Instructor 2020–2022

Courses

Psychology for a Sustainable Future
 Political Polarization and Misinformation
 Nature Can Nurture: Fostering an Ecological Worldview

University of California, Irvine

Writing Consultant 2019–2020

Graduate Resource Center

Instructor 2018 & 2019

Courses

Statistical Analyses in Social Ecology
 Statistical Analyses in Social Ecology

Teaching Assistant 2014–2019

Relevant Courses

Graduate Data Analysis 1
 Graduate Data Analysis 2
 Applied Statistics for Psychology Research
 Statistics
 Research Methods
 Naturalistic Field Research
 The Social Animal
 Personality
 Social Relationships

Guest Lectures

Introduction to Multiple Regression 2017

Graduate Data Analysis 2

Multiple Regression 2017

Graduate Data Analysis 2

Hierarchical Regression and Statistical Inference 2017

Graduate Data Analysis 2

Biological Approaches to Personality 2016

Personality Psychology

SERVICE

Teaching Assistant Professional Development Program <i>Division of Teaching Excellence and Innovation, UC Irvine</i>	2018 & 2019
Statistics Bootcamp <i>School of Social Ecology, UC Irvine</i>	2018 & 2019
Stats ‘n’ Snacks <i>Department of Psychological Science, UC Irvine</i>	2017–2019
Graduate Awards Committee <i>Department of Psychological Science, UC Irvine</i>	2017

CERTIFICATES

Center for the Integration of Research, Teaching, and Learning (CIRTL) Scholar <i>Teaching and Learning Research Center, UC Irvine</i>	2019
Certificate in Course Design <i>Division of Teaching Excellence and Innovation, UC Irvine</i>	2018
Certificate in Teaching Excellence <i>Center for Engaged Instruction, UC Irvine</i>	2017

PROFESSIONAL AFFILIATIONS

<i>Society for the Psychological Study of Social Issues</i>	2021–present
<i>Society for the Teaching of Psychology</i>	2018–present
<i>Society for Personality and Social Psychology</i>	2014–present
<i>Association for Psychological Science</i>	2014–2020