#### **CURRICULUM VITAE**

#### Wenshan Jia

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#### I. IDENTIFICATION & IMPACT

Name: Wenshan Jia, Ph. D., IAIR Fellow Department of Communication Studies

Present Rank: Professor (Tenured) (714) 997-6725 (o); (714) 628-7237 (fax)

Distinguished Guest Professor, Renmin University of China

Member, Advisory Board of Science Fairs Program Office of Education Riverside, USA Wang-Fradkin Professor 2005-2007 (Endowed Professorship), Chapman University Research Fellow, International Academy for Intercultural Research

Recipient, Early Career Award, International Academy for Intercultural Research Governor, Executive Board, International Academy for Intercultural Research (since June 2013)

Member, Task Force on Internationalization, National Communication Association, USA, appointed by President Steven Beebe on March 4, 2013

Governor, Board of Governors, China Association for Intercultural Communication Consulting Editor for International Journal for Intercultural Relations (SCCI Journal)

Member, Editorial Board, Asian Journal of Communication (SCCI Journal)

Member, Editorial Board, Communication Reports

Member, the Advisory Board, *Intercultural Communication Research*, China Member, Editorial Board, *Global Media Review*, Tsinghua University, Beijing, China Principal Investigator for the Asian Studies Distinguished Speakers Series (Total External Grant of \$55000), Chapman University

Recipient of External Grant of \$56000.00 on Jia's Global Communication Research Reviewed Five Times on *Choice*, Magazine of American Library Association

Total of 2016 Library Holdings of Jia's Works based on World Cat:

http://orlabs.oclc.org/identities/lccn-n00-50299)

Faculty Host/Mentor for an Advanced Fulbright Visiting Scholar, Chapman University Faculty Fellow, Summer Institute on Asian Studies East-West Center, Hawaii, July, 2011 Chief Global/Intercultural Consultant, Jamewish Brand Communication International Inc. (*Jiewei Guoji*), Beijing, China.

Basic Statistics: Jia has a publication record of 6 academic books, 57 scholarly articles/book chapters/reviews/translations. He has made a total of 95 scholarly presentations, out of which six are keynote presentations, 51 guest presentations and 38 conference presentations. Jia has been a reviewer for a total of 25 journals/publishers/research foundations. He is still on the editorial boards of five prestigious journals. He has received a total of 16 interviews from various international media. He has received about a dozen major research awards and half a dozen major research grants totaling half a million dollars. He was Chair of the university-

wide Faculty Personnel Council and Department Chair. He is Director of Asian Studies Program.

#### II. EDUCATION

Ph.D.: February 1, 2000. University of Massachusetts at Amherst, Amherst, MA.

Major: Communication Theory and Method with a concentration in

Global/Intercultural Communication (UMASS at Amherst, one year Graduate

Fellowship with two-year research stay at Harvard-Yenching Institute, Harvard University Fall 1996-May 1998)

Dissertation Title "A Social Constructionist Perspective on the Chinese Concepts of *Lianmian* (Face?)"

M.A.: August 4, 1994, Bowling Green State University, Bowling Green, OH.

Major: Intercultural Communication.

Minor: Multicultural Counseling.

M.A.: July 2, 1988, Xi'an Foreign Language University, Xi'an, Shaanxi Province, China.

Major: English Language, Literature, Culture and Translation.

Thesis Title "A Cross-Cultural Approach to the Translation of Kinship Terms".

**B.A**.: July 5, 1985, Xi'an International Studies University, Xi'an, Shaanxi Province, China. Major: English Language and Literature.

# III. PROFESSIONAL & RELATED EXPERIENCE (1.0 Full Time)

### A. Teaching Experience

Full Professor (Tenured) (1.0) Chapman University, Orange, CA 09/2011-Present

Associate Professor (Tenured) (1.0) Chapman University, Orange, CA 08/2004-08/2011

**Assistant Professor (Tenure-Track)** (1.0) State University of New York at New Paltz, New Paltz, NY August, 2000- August, 2004

**Assistant Professor (Tenure-Track)** (1.0) Truman State University, Kirksville, MO August, 1998-July, 2000

Undergraduate Advisor (1.0) University of Massachusetts at Amherst July, 1995-July, 1995

**Teaching Associate** (0.5) University of Massachusetts at Amherst August, 1994-May, 1998

**Research Assistant** (0.5) Bowling Green State University, Bowling Green, OH September, 1992- May, 1994

- **Instructor** (0.25) Bowling Green School System Enrichment Program, Bowling Green, OH September, 1992- December, 1992
- **Instructor of Chinese as a Foreign Language** (0.25) Northwest University, Xi'an, China September, 1990- June, 1992
- **Lecturer** (**Equivalent of an Assistant Professor**) (1.0) Department of Foreign Languages, Northwest University, Xi'an, China, August 1988-June, 1992
- **English Instructor** (0.25) Xi'an International Studies University, Xi'an, China, September, 1984- July 1988

# B. Professional/Curriculum/Research Development

As Distinguished Guest Professor "Renmin University of China Chair Professor, Renmin University of China (RUC), I have been assigned the task of providing external assessment, evaluation and consultation on globalizing the research and educational programs of School of Journalism & Communication, Renmin University of China by RUC President Dr. Rulu Chen since June 2012.

Created and offered a new course *Intercultural Communication Theory & Research* (for both MA and Ph. D. students), School of Journalism & Communication (ranked No. 1 among 1000 schools/colleges/departments of journalism and communication in China), Renmin University of China (ranked No. 3 among 2000 universities in China), Beijing, China, Fall, 2012.

Awarded Asian Studies Development Fellowship by East-West Center/Freeman Foundation and participated in the Institute on Infusing China and Korea into the Undergraduate Curriculum, East-West Center, Hawaii, 07/25-08/12, 2011& received **the Certificate of Completion**.

Participated in "Quality in Higher Education: Identifying, Developing and Sustaining Best Practices in the APEC Region" (APEC Project HRD 04/2010), organized by University of Hawaii System & East-West Center, Honolulu, Hawaii, August 4-6, 2011.

Drafted the proposal for Asian Studies Major, Summer, 2011.

Drafted the proposal for founding the Confucius Institute, Spring 2011.

Drafted the proposal for Asian Studies minor, Spring 2011.

Created the new course AS 150: Asian Connections, Spring 2011.

Coordinator, Chapman University Asian Studies Faculty Interest Group (Drafted the proposal for creating Center for Asian Studies and coordinating to create Asian Studies minor and related efforts), WCHSS, Chapman University, since Spring, 2009.

Drafted a new course proposal East Asian Cultures and Communication, Spring, 2010.

Member, Advisory Board of Chapman University Leadership Program, since Fall, 2008.

A new course proposal Global Leadership Communication created with a small fund from Mark Maier's Interdisciplinary Leadership Program, Fall, 2008.

Created a new course COM 411: Communication in the Global Workplace, Fall, 2005.

Instrumental in transforming the communication program assessment tools, 2005-2006.

Participated in the creation of Asian Studies Clusters for General Education curriculum, 2006-2007.

Participated by drafting a list of possible Asian Studies Curriculum Track courses in the creation of the MA Program in International Studies housed in School of Social Sciences, Wilkinson College of Letters & Sciences (to be launched Fall 2009) as a faculty member of the MA Program in International Studies, Fall, 2007.

Established "the Global Communicator" Award for the Annual Awards Luncheon, Department of Communication Studies, 2005-2006.

Drafted the Proposal for Center for Asian Studies Chapman University (first version), Fall, 2006.

Consulted by Dr. Pilar Valenzuela (Fall 2006) & Dr. Walter Tschacher (Fall, 2007) on offering Mandarin at Chapman University.

As Guest Professor, I have been providing guidance, direction and training in transforming College of Foreign Languages (Jiliang University, Hangzhou, Zhejiang Province, China) and College of English Studies (Xi'an International Studies University, Xi'an, China) into College of International Studies respectively with a focus on communication, since June, 2007. I have also been instrumental in creating an institute for intercultural research for Xi'an International Studies University which was approved by this university authority on September 3, 2008.

As a Director of Board of Directors, All China Association for Intercultural Communication, I have been participating in the concerted effort to transform the foreign language curriculum in China's higher education with a curricular component of international/intercultural communication, since July, 2007.

# C. Professional & Scholarly Leadership Experience

Governor, Executive Board, International Academy for Intercultural Research (since June 2013)

**Member,** Task Force on Internationalization, National Communication Association, USA, appointed by President of NCA Steven Beebe on March 4, 2013

Governor, Board of Governors, China Association for Intercultural Communication, since 2008

**Founding Director** Asian Studies Program, Chapman University, since Spring, 2009.

- **Acting Chair** Department of Communication Studies, Chapman University, June 1, 2008-May 31, 2009.
- **Chair** the Faculty Personnel Council, Chapman University, June 1, 2007-May 31, 2008.
- **Standing Council Member,** China Association for Intercultural Communication, since June 23, 2007.
- **Director** Public Relations & Executive Board Member, Association of Chinese Professors of Social Sciences in the United States, October 2005-October 2007.
- **Id-Line Coordinator**, managed and coordinated the scholarly discussion forum on intercultural communication with the Chinese sponsored by Association of Chinese Communication Studies, an affiliate of National Communication Association, Fall, 2005-Fall, 2006.
- **Chair** Research Committee, the Association of Chinese Communication Studies (an affiliate of the National Communication Association, USA), September1999-August, 2000.
- **Chair** (0.5; concurrent private employment and appointment) Department of Training, Xi'an Culture University, Xian, China, February 1992-May 1992.
- **Founding Director** Young Translators Committee, Shaanxi Province Translators Association, China, August 1987- August 1991.
- **Director**, Office of English Language & Literature Teaching and Research, Department of Foreign Languages, Northwest University, Xi'an, China, August 1990-May 1992.

### IV. HONORS/AWARDS/RECOGNITIONS & GRANTS

#### Honors/Awards/Recognitions

**Distinguished Guest Professor**, Renmin University of China, Beijing, China (since June 2012)

Recognized by Chapman University Office of Research & Sponsored Program Administration for my **achievement in obtaining external support** for research and teaching activities at Chapman University, April 26, 2012

Awarded Asian Studies Development Fellowship by East-West Center/Freeman Foundation and participated in the Institute on Infusing China and Korea into the Undergraduate Curriculum, East-West Center, Hawaii, 07/25-08/12, 2011& received **the Certificate of Completion**.

Appointed as "Chief Consultant of Global Cultures Research" for Jamewish Branding International (*Jiewei Guoji*) by Chairman of Jamewish Branding International, Beijing, China, July 20, 2011.

Faculty Mentor/Host of an **Advanced Visiting Fulbright Scholar** on the research project "Measurements of Intercultural Communication Competence" by Institute of International Education based in New York City and Council of International Exchange Scholars based in Washington D. C. for Visiting Fulbright Scholar Dr. Binlan Huang from Guangxi University, China, 2010-2011.

Jia, Wenshan, & Yue, Yuan (2010). Face vs. power: a comparative perspective on the American and the Chinese models of global communication (published in Chinese with an abstract in English). *Journal of International Communication*, 32 (7), pp. 27-32 (General No. 189). The journal is one of China's top scholarly journals on journalism and communication published by School of Journalism and Communication, Renmin University of China, Beijing, China. It is indexed in *Chinese Social Science Citation Index* (CSSCI) and China National Core List of Journals. The article is later reprinted in *Xinwen yu Chuanbo* (Journalism & Communication), a monthly journal reprinting the most select scholarly articles deemed most important in theory and practice published by Information Centre for Social Sciences RUC, Issue 12, pp. 18-22.

Jia, Wenshan (2009). An intercultural communication model of international relations: the case of China. In Y. Hao & G. Wei (Eds.) *Challenges to Chinese foreign policy: diplomacy, globalization and the next world power* (pp. 319-333). Louisville, KT: University Press of Kentucky. ("Outstanding Academic Book" in *Choice*, American Library Association)

Shares a key award in the library reference world-"THE BEST REFERENCE" from *Library Journal* for the book *Berkshire Encyclopedia of China* edited by Linsun Cheng & Kerry Brown et al (Berkshire Publishing Group LLC. 2009) in which Wenshan Jia & Cassie Lynch published an entry "Hu Jintao" (**updated**, **revised and expanded for reprint**, pp. 1075-1077); reviewed on "*Choice*", American Library Association.

**External Research Grant** of \$56,411.00 in support of the book project *Global Communication: Theory and Practice*, July 10, 2009.

**Senior Visiting Scholar**, joint, School of Journalism and Communication, Tsinghua University, Beijing, China; School of Journalism and Communication, Peking University, Beijing, China, August 21-December 20, 2009.

**Visiting Scholar** (in absentia), Center for Global Communication, Annenberg School of Communication, University of Pennsylvania, Philadelphia, Pennsylvania, Fall, 2009-Spring 2010.

**Sabbatical Leave Award** by Chapman University, Fall, 2009.

**Certificate of Appreciation** for the service as Chair of Faculty Personnel Council 2007-2008, Chapman University, from Chancellor Struppa, May 9, 2008.

Candidate for an At-Large position on National Communication Association Nominating Committee, nominated by Executive Director, National Communication Association, 12/16/08.

Invited for inclusion in the Who's Who Among Executives and Professionals 2008-2009 "Honors Edition", Madison Who's Who at <a href="https://www.mmpublishing.com">www.mmpublishing.com</a>), November, 2008.

Invited for inclusion in "Who is Who in Higher Education" section of *Montclair WhosWho*,

New York, New York, USA, October, 2008.

Jia's entry "Hu Jintao" originally appearing in the award-winning *Berkshire Encyclopedia of Modern Asia* has been revised for reprint in *Berkshire Encyclopedia of China* due to its editor-inchief's judgment that the entry is a "useful and insightful examination of the topic", 09/2008.

Guest Professor, Zhejiang University, Hangzhou, China, since October, 2007.

**Guest Research Associate**, The Academy for the Jin Merchants Research, Shanxi Finance & Economics University, Taiyuan, Shanxi, China, July 2008.

**Recipient of the Early Career Award** by the International Academy for Intercultural Research, April, 2005. (The Award is conferred biannually to a young scholar anywhere around the world who has made a unique contribution to intercultural research at an early stage of his/her career)

Recipient of the Wang-Fradkin Professorship 2005-2007, Chapman University, May, 2005.

**Faculty Appreciation Award** at the 2007 Delta Tau Delta Faculty Appreciation Luncheon sponsored by Brothers of Iota Epsilon Chapter of Delta Tau Delta Fraternity at Chapman University for his "commitment to global education at Chapman University", November 2, 2007.

**Faculty Appreciation Award** at the 2004 Delta Tau Delta Faculty Appreciation Reception by the Brothers of Iota Epsilon Chapter of Delta Tau Delta Fraternity at Chapman University for "his continued dedication to our development as global citizens", December 7, 2004.

**Faculty Appreciation Award** (for having made an impact on college students' college experience with teaching) by Chapman University's The Sisters of Alpha Phi, October 28, 2004.

**Certificate of Appreciation** for the service as Faculty Advisor from Chapman University Asian Student Association, April 20, 2003.

Guest Professor, Institute for International Education of Students, Chicago, Illinois, April, 2007.

Guest Professor, Xi'an International Studies University, Xi'an, China, 08/2006-10/2011.

Guest Professor, Summer Institute for Intercultural Communication, Portland, Oregon, 07/2006.

**Guest Professor**, School of International Studies, Jiliang University, Hangzhou, China, Fall 2007-06/2009.

**Nominee for the Graves Award** by Dr. Richard Watson, Chair, Department of Communication Studies, Chapman University, Spring, 2006.

Jia's scholarship is reported under "**Spotlight on Faculty**" in *E-News for Chapman University Students's Parents*, December 16, 2004 at <a href="www.chapman.edu/parents/">www.chapman.edu/parents/</a>

Won The State University of New York at New Paltz 2002 **Major Merit Award** based on research accomplishments, September, 2003.

Won The State University of New York at New Paltz 2001 **Major Merit Award** based on research accomplishments, September, 2002

Selected as "**Outstanding Academic Book**" in *CHOICE* of the American Library Association for Jia's solely authored book *The Remaking of the Chinese Character and Identity in the 21*<sup>st</sup> *Century: The Chinese Face Practices* (Ablex, 2001), p. 530, November, 2002.

Selected as an "**Outstanding Academic Book**" in *CHOICE* of American Library Association for *Chinese Communication Theory and Research: Reflections, New Frontiers and New Directions* (Ablex/Greenwood, 2002; with Jia as Lead Editor in collaboration with Xing Lu and D. Ray Heisey) Vol. 40, No, 4, pp.624-625, December, 2002.

Selected as "Outstanding Academic Book" in *CHOICE* of the American Library Association for *Chinese Communication Studies: Contexts and Comparisons* (Greenwood, 2002; with Jia as the second editor in collaboration with Xing Lu and D. Ray Heisey), p. 1544, May, 2003.

Shares a key award in the library reference world-"**THE BEST REFERENCE**" List of RUSA (Reference and User Services Association of the American Library Association at <a href="http://www.ala.org/rusa/bestref.html">http://www.ala.org/rusa/bestref.html</a>) for the book Encyclopedia of Modern Asia edited by D. Levinson & K. Christensen (Scribner's Sons, 2002) in which Jia has published two contributions-"Hu Jingtao" (pp. 556-557) and "Cinema, China" (p. 87)

Featured as the **Chief-Editor** of the award-winning book *Chinese Communication Theory and Research: Reflections, New Frontiers and New Directions* (Ablex/Greenwood, 2002) in <u>SUNY Today</u>, an online weekly newsletter of SUNY System, February 14, 2003 (<a href="http://www.suny.edu/sunynews/Publications">http://www.suny.edu/sunynews/Publications</a>.

**Research Fellow** (usually reserved for distinguished senior scholars) of the International Academy of Intercultural Research (<a href="http://www.iair.org">http://www.iair.org</a>, headquartered in Hawaii, USA) since September 16, 2002.

Selected as "a Communication Scholar under Contract" with Media China Net LTD. headquartered in Hong Kong since Fall, 2002. Under this contract, Media China Net has the right to publicize my scholarly views on communication and media at <a href="https://www.mediachina.net">www.mediachina.net</a>.

Recipient of "Outstanding Professor/Researcher" title for immigration purposes, by US Department of Justice, September, 2001.

Shares "**the 1999 Distinguished Scholarship Award**" from the Division of International and Intercultural Communication of National Communication Association with Jia's book chapter "From *kaihui* to *duihua*: the transformation of the Chinese civic discourse" in A. R. Kluver & J. H. Powers (Eds.), *Civic Discourse, Civil Society and Chinese Communities* published by Ablex.

Awarded **Ma Xiang-Fang Dissertation Scholarship for Social Sciences & Humanities** by Ma Xiang-Fang Scholarship Committee, Wooster College of Technologies, The North America Sun Yat-sen Cultural-Educational Foundation, Wooster, Massachusetts, October 20, 1999.

**Member of the Doctoral Honor Roll** of the National Communication Association and attended NCA Doctoral Honors Seminar, Northwestern University, Evanston, ILL, August, 1998.

**Recipient of Graduate Fellowship** for the 1996-1997 school year, Graduate School, University of Massachusetts at Amherst, May, 1996.

Won "**Top Five Paper Award**" by Commission of Freedom of Expression of Speech Communication Association (now National Communication Association) for his paper "The Rhetoric of Freedom of Expression in the Chinese Pro-democracy Movement: a Cross-Cultural Perspective" presented at the 1996 Speech Communication Association Annual Convention, San Diego, CA, November 23, 2006.

"A Cross-Cultural Approach to Translation Studies" published in *Northwest University Academic Journal*, 2 in 1990 was **digested** for the paper's systematic formulation of this theoretical approach for the first time in the field of translation studies in restrictive *Abstracts of University Periodicals (Humanities)*. 2 in 1990 sponsored by National Education Commission of the People's Republic of China (ISBN 1000-4246).

Won "**Top National Award**" for his paper "A Cross-Cultural Approach to Translation Studies," at "All China First Young Translator Translation Theory Conference" sponsored by All China Translators Association, Xi'an, China, May, 1989.

Jia, Wenshan (with Du, Z. as the second translator) won "The Third Prize for Western Social Science Translations" for their published translation *Reflections on America and Americans-Essays on American Society and Character*, awarded by Shaanxi Province Translators Association, Xi'an, China, December, 1989.

Won "**Top Speaker Award**", Shaanxi Province Intercollegiate English Speech Contest, Shaanxi Province Youth Association and Shaanxi Province College Students Association, Xi'an, China, April, 1987.

Won "**Top Speaker Award**", Shaanxi Province Intercollegiate English Speech Contest, Shaanxi Province Youth Association and Shaanxi Province College Students Associations, Xi'an, China, April, 1986.

#### **Research/ Conference Travel Grants**

Faculty Host/Mentor of Asian Studies Visiting Professor Dr. Yuhui Liu of Shanghai Normal University, Shanghai, China, 2011-2012 (Estimated External Grant of \$50000.00).

Faculty Host/Mentor of Advanced Fulbright Scholar Dr. Binlan Huang of Guangxi University, China, 2010-2011 (Estimated External Grant Amount of \$50000.00).

Principal Investigator for the Asian Studies Distinguished Speakers Series (total external grant of \$55000.00) from Kay Family Foundation, 2011.

External Research Grant of \$56000.00 on global communication by Kay Family Foundation, 2008.

Awarded Chapman University 2012-2013 Personalized Education Teaching Grant for Asian Studies, Spring, 2012.

Awarded Chapman University 2009-2010 WCHSS Conference Travel Grant, May, 2011.

Awarded Chapman University 2009-2010 Faculty Research & Development Grant, May, 2009

Awarded a WCHSS Conference Travel Grant, May, 2009

Awarded Chapman University 2008-2009 Faculty Research & Development Grant, May 2008.

Awarded Chapman University 2007-2008 Faculty Research & Development Grant, May, 2007.

Awarded Chapman University 2004-2005 Faculty Research & Development supplemental grant, February, 2005.

Awarded "Summer Research & Creative Project Award" for the 2003-2004 school year, May, 2003, Office of Vice-President & Academic Affairs and the Provost, State University of New York at New Paltz.

Awarded "Summer Research & Creative Project Award" for the 2001-2002 school year, May, 2001, Office of Vice-President of Academic Affairs and the Provost, State University of New York at New Paltz.

Awarded Individual Development Award from State of New York/United University Professions Joint Labor Management Committee for a presentation at National Communication Association 2002 Annual Convention, New Orleans, LA, November, 2002.

Awarded a professional development travel fund from the Dean's Office of College of Liberal Arts & Sciences for a presentation at The Association of Chinese Professors of Social Sciences in the United States Annual Conference, San Jose State University, San Jose, CA, October, 2002.

Awarded Individual Development Award from State of New York/ United University Professions Joint Labor Management Committee, for a presentation at "The Sixth and Final Rochester Intercultural Communication Conference" between July 19-21, 2001, Rochester, New York.

Awarded travel grant from the Dean's Office of College of Arts & Sciences of SUNY at New Paltz for a presentation at the keynote panel of "the 2001 Miami International and intercultural Communication Conference" sponsored by University of Miami, March, 2001; from the Dean's Office, College of Arts and Sciences, SUNY New Paltz.

Awarded travel fund from State University of New York at New Paltz for scholarly presentations and services at "the 2000 Annual National Communication Association Convention", Seattle, WA.

Awarded by Graduate School of University of Massachusetts at Amherst an annual travel fund between Fall 1994-Spring 1998 in support of competitive paper presentation at the Annual National Communication Conventions of 1994, 1995,1996 and 1997.

Awarded Asian Studies Development Fellowship by East-West Center/Freeman Foundation and participated in the Institute on Infusing China and Korea into the Undergraduate Curriculum, East-West Center, Hawaii, 07/25-08/12, 2011& received **the Certificate of Completion**.

Awarded Chapman University 2008-2009 Personalized Education Grant, May 2008.

Awarded Chapman University 2007-2008 Curricular Diversity Grant, May, 2007.

Awarded Chapman University 2006-2007 Curricular Diversity Grant, May, 2006. (I created an experimental course Introduction to Chinese Media which I plan to teach at Chapman University)

Awarded Chapman University 2005-2006 Curricular Diversity Grant, May, 2005 (I created COM 411: Communication in the Global Workplace)

Awarded Chapman University 2004-2005 Personalized Education Teaching Grant, February, 2005.

Won The President's Diversity Grant for the new course "Intercultural Communication in the Global Workplace", SUNY at New Paltz, December, 2002.

Won The President's Diversity Grant in support of the research project on diversity issues about SUNY at New Paltz international students and faculty; in collaboration with Juliet Marlier in Haggerty English Institute, SUNY at New Paltz.

### V. PUBLICATIONS

#### **Published Scholarly Books**

- Jia, Wenshan. Global Communication Theory & Practice: the Case Studies of the US, China and the European Union. (A scholarly book manuscript in preparation, funded by an external grant of \$56411.00)
- Jia, Wenshan (with Gregg Payne as Coeditors) (November 2010). Mass media structure and information deprivation: Implications for social control. A special issue of *Global media journal-the American edition, Fall 2010 issue*
- Jia, Wenshan., Lu, X., & Heisey, D.R. (Eds.) (2002). *Chinese Communication Theory and Research:* Reflections, New Frontiers and New Directions. Westport, CT: Ablex/Greenwood. (Peer-Reviewed)
- Lu, X., Jia, Wenshan. & Heisey, R.(Eds.) (2002). *Chinese Communication Studies: Contexts and Comparisons*. Westport, CT: Ablex/Greenwood. (**Peer-Reviewed**)
- Jia, Wenshan (2001). Remaking the Chinese Character and Identity in the 21<sup>st</sup> Century: The Chinese Face Practices. Westport, CT: Ablex/ Greenwood. (Peer-Reviewed)

#### Peer-Reviewed Journal Articles / Book Chapters

Jia, Wenshan, Y.T. Lee, W. Lei, T. Liu, & M. Wei (under review). Multiculturalism in China: A cultural psychological approach to ethnic contact, identity, and conflict. Special issue of *International Journal for Intercultural Relations "Multiculturalism in Non-Western Countries"*.

Jia, Wenshan, H. Liu, R. Wang, & X. Liu (in press). Contemporary Chinese communication scholarship: An alternative emerging paradigm. In R. Fortner (Eds.) *International Handbook of Media and Mass Communication*. Malden, MA: Wiley. (**Meritorious Invitation & Peer-Reviewed**)

Jia, Wenshan (12/18/2012). A Civic pivot? A proposed alternative to the ObamaAdministration's pivot to Asia. East Asia Security Symposium & Conference Publications Bond University ePublications@bond (peer-reviewed). Accessible at <a href="http://epublications.bond.edu.au/eassc\_publications/27/">http://epublications.bond.edu.au/eassc\_publications/27/</a>

Jia, Wenshan, Y. Lee, H. Zhang (2012). Ethnic conflicts in China. In D. Landis & R. A. Roberts (Eds.) *Handbook of Ethnic Conflict: International Perspectives* (pp. 177-198) (an International Academy for Intercultural Research book). US: Springer. (**Meritorious Invitation**)

Jia, Wenshan & Wu, M. (2011) *Dazao zhongshi chuanbotixi* (on the construction of Chinese communication system. *Duiwai chuanbo (External Communication)*, Issue 11, pp. 32-33. (in Chinese)

Jia, Wenshan (2011). On the discourse of Cultural China. Special issue of *Journal of Asia Pacific Communication* "Cultural China in Discursive Transformation" edited by Shi-xu; 21 (2), pp. 165-176 (**Peer-Reviewed**; 10% acceptance rate)

Jia, Wenshan, & Jia, Xuanzi (June, 2011). Models of global communication in comparison and contrast: China, the EU, and the USA. *EU-China Observer*, Issue 3, p. 8-14. Retrievable at http://www.coleurope.eu/template.asp?pagename=EUCO

Jia Wenshan (June 30, 2011). *Dangdai meiguo kuawenhua chuanbo yanjiu lilun pingshu* (A review of intercultural communication theories in contemporary USA). *Zhongguo Shehui Kexue Bao* (*China Social Science Weekly*), p. 25, edited by Anli Wang, Beijing, China.

Jia, Wenshan, & Yue, Yuan (2010). Face vs. power: a comparative perspective on the American and the Chinese models of global communication (published in Chinese with an abstract in English). *Journal of International Communication*, 32 (7), pp. 27-32 (General No. 189). The journal is one of China's top scholarly journals on journalism and communication published by School of Journalism and Communication, Renmin University of China, Beijing, China. It is indexed in *Chinese Social Science Citation Index* (CSSCI) and China National Core List of Journals.

Jia, Wenshan, Tian, D. & Jia, X. (2010). Chimerica: US-China communication in the 21<sup>st</sup> century. In Larry. A. Samovar, Richard E. Porter, & Edward R. McDaniel (Eds.), *Intercultural Communication: A Reader* (13<sup>th</sup> Ed.) (pp. 161-170). Belmont, CA: Wadsworth. (**BEST SELLER**)

Jia, Wenshan (2010). Competing constructions of Chinese identity at the turn of the third millennium-A comparative analysis of three divergent streams of discourse on China's Beijing 2008 Olympic Games. In. X. Dai & S. J. Kulich (Eds.) *Identity and Intercultural Communication (I): Theoretical and Contextual Construction* (pp. 341-352). Shanghai, China: Shanghai Foreign Language Education Press.

Jia, Wenshan (2009). Chiglobalization? A cultural argument. In S. Guo and B. Guo (Eds.) *Greater China in an era of globalization* (pp. 17-26). NewYork, NY: Lexington Books. (**Lead Chapter**)

Jia, Wenshan (2009). The status of mediation in contemporary rural Chinese society: A case study of Xunyang County, Shaanxi Province, P. R. China. *China Media Research*, 5 (2), pp. 97-103. (**Peer-Reviewed**; 15% acceptance rate). The paper has been selected, translated from English to Chinese and published in *China Media Report Overseas Edition* (in Chinese), Fall, 2009; the Chinese version is also reprinted "*He Shi Sheng Wu*": *Chinese Traditional Conceptions and Ideals in Current International Communication Research* (pp. 98-111) edited by Jinjin Zhao (J. Z. Edmondson), published by Zhejiang University Press, China.

Jia, Wenshan (2009). An intercultural communication model of international relations: the case of China. In Y. Hao & G. Wei (Eds.) *Challenges to Chinese foreign policy: diplomacy,\_globalization and the next world power* (pp. 319-333). Louisville, KT: University Press of Kentucky. (**Peer-Reviewed**)

Jia, Wenshan (2008). The Chinese perspective of harmony: Evaluating the Eastern harmony and Western peace paradigms. Special issue of <u>China Media Research</u> edited by Guo-Ming Chen & Xiaoshui Xiao (**Peer-Reviewed**; 15% acceptance rate). The paper has been Selected and translated from English to Chinese and published in *China Media Report Overseas Edition* (in Chinese), Spring, 2009; the Chinese version reprinted again in "He Shi Sheng Wu": Chinese Traditional Conceptions and Ideals in Current International Communication Research (pp. 43-53) edited by Jinjin Zhao (J. Z. Edmondson), published by Zhejiang University Press, China.

Jia, Wenshan (2007). The study of Chinese political culture from the perspective of communication as social construction (pp. 33-45). In Sujian Guo & Baogang Guo (Eds.) *Challenges Facing Chinese Political Development*. New York, NY: Lexington-Rowan Littlefield Publishers. (A Lead Chapter)

Jia, Wenshan, He, Mingzhi (2007). The status of Chinese communication studies since 2000 and its prospects in the first half of the 21<sup>st</sup> century. In Steve Kulich & Michael Prosser (Eds.) *Intercultural Perspectives on Studying the Chinese* (pp. 92-103). Shanghai, China: Shanghai Foreign Language Education Press. (**Meritorious Invitation**)

Jia, Wenshan (2006). Sources of (mis)perception and (mis)understanding in US-China communication. *The Journal of Comparative Asian Development*, *5* (1), 185-196. (Peer-Reviewed)

Jia, Wenshan (2006). *Wei* (positioning)-*ming* (naming)-*lianmian* (face)-*guanxi* (relationship)-*renqing* (humanized feelings). In Peter Hershock & Roger Ames (Eds.) *Cultures of Authority: China* (pp. 49-64). Albany, NY: SUNY Press. (**Peer-Reviewed; Featured Book by National Taiwan University Library, 2007**)

Jia, Wenshan (2006). The *wei* (positioning)-*ming* (naming)-*lianmian* (face) continuum in contemporary Chinese culture. In Larry. A. Samovar, Richard E. Porter, & Edward R. McDaniel (Eds.), *Intercultural Communication: A Reader* (11<sup>th</sup> Ed.) (pp. 114-122). Belmont, CA: Wadsworth. (**BEST SELLER**)

Jia, Wenshan (2006). "Chuanqou jingzhengxia Zhongguode Wenhua Chanye ("China's Cultural Industry in the Context of Global Competition") (p. 108). Thesis Collection I edited by the Organizing Committee of the XIVth World Productivity Congress, Shenyang, China, 10/2006.

Jia, Wenshan (2005). The Deweyan pragmatism: Its implications for intercultural communication. <u>Heisey Festchrift</u>, a special issue *Intercultural Communication Studies*, *XIV*: 1, 101-107. (Peer-Reviewed)

Jia, Wenshan, & Huang, S.(2004). A symbolic reconstruction of a Chinese cultural community: An analysis of Jinglong Wang's folk painting "Celebrating a Bumper Harvest". *Journal of Popular Culture*, *37* (4), 683-693. (**Peer-Reviewed**)

Jia, Wenshan (2003). The rhetoric of freedom of expression in the Chinese Pro-democracy Movement: A cross-cultural perspective. *Human Communication*, 6 (1), 25-38. (**Peer-Reviewed**)

Jia, Wenshan (2002). Introduction. In W. Jia, X. Lu, & D.R. Heisey (Eds.), *Chinese Communication Studies: Advances, New Frontiers and New Directions*. Westport, CT: Ablex/Greenwood.

Jia, Wenshan (2002). The Chinese conceptualizations of face: Personhood, communication and emotions. In L. Samovar & R. Porter (Eds.) *Intercultural communication: A reader* (10<sup>th</sup> edition). USA: Wadsworth. (**Reprinted in the Reprinted Version of the same book published by Shanghai Foreign Language Education Press, Shanghai, China, 2008**)

Jia, Wenshan (2001). Chinese mediation and its cultural foundation. In G.M. Chen & R. Ma (Eds.) *Chinese Conflict Management and Resolution*. Stamford, CT: Ablex. (**Peer-Reviewed**)

Huang, S. & Jia, Wenshan (2000). The cultural connotations and communicative functions of Chinese kinship terms. *The American Communication Journal*, 3\_(3). Downloadable at: www.americancomm.org/~aca/acj.html. (**Peer-Reviewed**)

Jia, Wenshan (2000). Chinese communication scholarship an expansion of the communication and culture paradigm. A book chapter included in D. Ray Heisey (ed.), *Chinese Perspectives in\_Rhetoric and Communication\_*(pp. 139-164). Vol. 1 in *The Advances in Communication and\_Culture Series*. Stamford, CT: Ablex. (Peer-Reviewed; Reprinted in *Readings in Intercultural Communication (2<sup>nd</sup> Edition)* edited by Ruiqing Du et al, published by Xian Jiaotong University Press, Xi'an, China, December, 2009; the book has been recommended as a textbook for adoption by Chinese universities nationwide).

Jia, Wenshan (1999). From *kaihui* to *duihua*: the transformation of Chinese civic discourse (pp. 67-75). In R. Kluver & J. H. Powers (Eds.), *Civic discourse, civil society and Chinese\_communities*. Stamford, CT: Ablex. (The Book won "the 1999 Distinguished Scholarship" award from Division of International & Intercultural Communication, National Communication Association.)

Jia, Wenshan (1997-8). Facework as a Chinese conflict-preventive mechanism- a cultural/discourse analysis. In G. Chen (Ed.) *Conflict Resolution in Chinese*, a special issue of *Intercultural Communication Studies*, *VII\_*(1), 43-61. (**Peer-Reviewed**)

Jia, Wenshan(1994). African American population- an ethnocultural experience. Ohio Association for Multicultural Counseling and Development: *Spectrum*, *VII* (1), 2-4.

Jia, Wenshan (1990). A cross-cultural approach to translation studies. *Journal of Northwest University*, 67, 69-72. (Northwest University is located in Xi'an, Shaanxi Province, China; article in Chinese). (**Peer-Reviewed**)

Jia, Wenshan (1989). An assessment and evaluation of China Higher Education National Entrance Examination Oral English Tests. *Ankang Education*, 2, 37-38. (Shaanxi Province, China; article in Chinese).

Jia, Wenshan (1988). In defense of literal translation. *Language and Translation*, 13, 57. (journal in Xingjiang Autonomous Region, China; article in Chinese). (**Peer-Reviewed**)

## Published Encyclopedia Entries etc.

Jia, Wenshan (02/19/2013). A eulogy to Lei Shuyan: The incarnation of poetry (贾文山悼念雷抒雁老师: 诗魂的化身), published at http://culture.people.com.cn/n/2013/0219/c87423-20531260.html

Jia, Wenshan (12/31/2012). An event of global significance hosted by China-the international media's coverage of the 18<sup>th</sup> Chinese Communist Party Congress(十八大-一件由中国主导的重大全球事务). China Social Science Weekly, A-08 "International Opinions" Column (A short piece published in Chinese), China Academy for Social Sciences, Beijing, China.

Jia, Wenshan (2010). Review on the China Diary of George H. W. Bush. Journal of Chinese Political Studies. 13 (5),

Jia, Wenshan & Lynch, Cassie (2009). Hu Jintao (**updated**, **revised and expanded for reprint**). In Linsun Cheng & Kerry Brown et al (Eds.) *Berkshire Encyclopedia of China* (pp. 1075-1077) Berkshire, MA: Berkshire Publishing Group LLC.

Jia, Wenshan (2008). Review on *Power Shift-China and Asia's New Dynamics* edited by David Shambaugh, published by University of California Press, 2005. *Journal of Chinese Political Studies*, 13 (1), pp. 108-109.

Jia, Wenshan (2006). Foreword. In Yun Ma, *Heyuan Wenmin Lilun yu Shijian (the Riverhead Civilization: Theory and Practice)* (pp. I-III). Shaanxi, China: Shaanxi Normal University Press. (the author Yun Ma was elected as one of the 10 most influential figures in China in 2006 due to the book with my foreword).

Jia, Wenshan (2006). "The Power of Communication" (p. 25). *Chapman Magazine*, Fall Issue, p. 25. Orange, CA: Chapman University.

Jia, Wenshan (2005). Media bodies, central and local. In Jing Luo (Ed.) *China Today: An Encyclopedia of Life in the People's Republic of China Vol. II, M-Z* (pp. 384-387). Westport, CT: Greenwood Press.

Jia, Wenshan (2005). Mediation practices. In Jing Luo (Ed.), *China Today: An Encyclopedia of Life in the People's Republic of China Vol. II, M-Z* (pp. 392-395). Westport, CT: Greenwood.

Jia, Wenshan (08/2004). *The 21<sup>st</sup> Century*-an intellectual journal (*Ershiyishiji*). In E. L. Davis (Ed.) *Encyclopedia of contemporary Chinese culture* (p. 239). New York, NY: Routledge.

Jia, Wenshan (2003). Hu, Jingtao. In David Levinson & Karen Christensen (Eds.), *Encyclopedia of Modern Asia Vol. II* (p. 87). New York, NY: Scribner's Sons.

Jia, Wenshan (2003). Cinema, China. In David Levinson, & Karen Christensen (Eds.), *Encyclopedia of Modern Asia Vol. II* (p. 87). New York, NY: Scribner's Sons.

#### **Published Textbooks**

Guo, Bing & Jia, Wenshan (1990). *Test of English as the Foreign Language Grammar Strategy*. Xi'an, China: Northwest Polytechnic University Publishing House.

Guo, Bing & Jia, Wenshan (1990). *English Proficiency Test Testing Strategy*. Xi'an, China: Northwest Polytechnic University Publishing House.

## **Published Scholarly / Literary Translations**

Jia, Wenshan, Yao, C., Liu, H, & Zhao, G. (1992). *A Handbook to Countertrade*. Xi'an, China: Shaanxi Culture and Tourism Publishing House. (Translation from English to Chinese; I translated pp. 1-39, 171-238 and 256-277; also participated in the proofreading of the whole translation).

Xu, Q. & Jia, Wenshan (1991). *Body Language*. Xi'an, China: Shaanxi Culture and Tourism Publishing House. (The translation, from English to Chinese, is one of *The Contemporary\_Public Relations Book* Series; I translated pp. 20-76).

Zhou, S. & Jia, Wenshan (1990). *Xi'an World-Ancient Capital Over a Thousand Years*. Xi'an, China: Shaanxi People's Fine Art Publishing House. (From Chinese to English, pp. 38-65).

Wu, Y. & Jia, Wenshan (1989). *Selected Pedagogical Works of Western Europe in the Middle Ages*. Beijing, China: The People's Education Press. (pp. 67-97; from English to Chinese).

Jia, Wenshan (1989). Xi'an's role in the regional modernization of Northwest China. *Human Geography*, *3*, 86-92. The journal is in Xi'an Shaanxi Province, China; translation from English to Chinese).

Zhang, N. & Jia, Wenshan (1988). Music, a human phenomenon (first part). *The Journal of Xi'an Music Conservatory*, *39*, 24-26. (I translated it and Zhang has refined it; English to Chinese).

Zhang, N. & Jia, Wenshan (1988). Music, a human phenomenon (last part). *The Journal of Xi'an Music Conservatory*, 40, 17-19. (I translated it and Zhang refined it; from English to Chinese).

Jia, Wenshan & Du, Z. (1988). Reflections on America and Americans- Essays on American Society

and Character. Beijing, China: China Workers Press. (I have translated pp. 1-86 and 105-137 and refined the whole translation; from English to Chinese).

Jia, Wenshan (1988). My mother's hands. *Aesthetic Appreciation of Renowned Literary Works*, 46, 114-116. (journal in Taiyuan, Shanxi Province, China; translation from English to Chinese).

### VI. INVITED PRESENTATIONS/SEMINARS (Selective)

Jia, Wenshan, **Guest Speaker** on "The Crises and Opportunities in Global Communication Theory and Research" at the multinational conference "The Future of Global Journalism and Communication Education" sponsored by Tsinghua University, Beijing, China on 12/15/2012. Here is the link to a report on it:

http://www.tsjc.tsinghua.edu.cn/publish/jc/245/2012/20121218083209915553016/20121218083209915553016\_.html

Jia, Wenshan, offered a training session titled "Strategies of Global Brand Communication: The Case of Contemporary China's Cultural Industry" for the top and middle-level executives of Wenchuang (Cultural innovations) International, Beijing, China, 12/14/2012.

Jia, Wenshan, **Guest Speaker** on "the Two Generations of China's Ethnic Policy Regimes are not in Conflict" as the 20th one of the famed Wenzizhai Lecture Series at the Institute of Advanced Studies, Chongqing University, Chongqing, China on December 10, 2012. Here is the link to a news report on it: http://ias.cqu.edu.cn/GYY/chinese/detail.aspx?NewsId=6268.

Jia, Wenshan, **Keynote Speaker** on "The Third Voice in the Debates on China's Ethnic Policy Models" at the Fourth Forum on Communication and Social Development in China's Ethnic Minorities Regions (11/23-11/26, 2012) held in Nanning, Guangxi Autonomous Region, Southwest China on 11/24, 2012. The forum was jointly sponsored by School of Journalism & Communication Renmin University of China, Beijing, China and School of Journalism & Communication, Guangxi University located in Nanning, Guangxi, Southwest China.

Jia, Wenshan, **Guest Speaker** on "Intercultural Competence in the Context of Globalization" for an about 200-member audience of faculty and graduate students of College of International Studies, Guangxi University, 11/27, 2012, Guangxi, China. (http://news.gxu.edu.cn/xykx/2012-11-28/29411.html).

Jia, Wenshan. **Guest Speaker** on "Intercultural Communication and Global Branding", a training session for branding professionals employed by Jamewish International or Jiewei International, a distinguished branding consulting firm based on Beijing, China, July 18, 2011. Here is the news report at <a href="http://www.jamewish.com/jiewei/shtml/2011-07-20/13145af2d31.shtml">http://www.jamewish.com/jiewei/shtml/2011-07-20/13145af2d31.shtml</a>

Jia, Wenshan. **Guest speaker** on "Face vs. power: A comparative perspective on the Chinese and American models of global communication" at the 33<sup>rd</sup> China Academy for Social Sciences (CASS) International Forum: China-US Relations since 2011, one of the series of events of Ceremony and Conferences Celebrating the 30<sup>th</sup> Anniversary of Institute of American Studies (IAS), CASS, Beijing, China, June 8-9, 2011.

Jia, Wenshan. Invited as **Lead Professor** and conducted the five-day workshop "Contemporary

intercultural communication research, theory and practice", sponsored by Institute of Communication Studies, Communication University of China, Beijing, China, June 7-11, 2011. Here is the link to the report: <a href="http://ics.cuc.edu.cn/view.php?id=107">http://ics.cuc.edu.cn/view.php?id=107</a>

Jia, Wenshan. **Trainer** (one of five) of the Training Series "Intercultural Communication Management Competence" sponsored by Center for Intercultural Communication and Management, School of Journalism and Communication, Peking University, Beijing, China, May 28, 2011. Here is the link to a news report: http://sjc.pku.edu.cn/Browse.aspx?id=2312

Jia, Wenshan. Invited for the **Keynote Address** on "Sino-globalization and the Intercultural Paradigm of Management" at The First International Conference on Eastern-Western Cultures and Management cosponsored by the Research Center for Eastern-Western Cultures and Management and the Intercultural Research Institute, Zhejiang University, Hangzhou, China, June 18-20, 2010.

Jia, Wenshan. Invited as **Guest Speaker** on "Paradigms of Intercultural Research in Contemporary China" at the second part of the Sino-German Conference Series on Intercultural Communication at Shanghai International Studies University, Shanghai, China, June 14-17, 2010.

Jia Wenshan. Guest Speaker on "Wenzhi Forum No. 311-A Reflection on China's Global Communication Strategies", sponsored by Humanities & Arts Academy, Shanghai Jiaotong University, Shanghai, China (http://jd.sjtu.edu.cn/www/tzgg/2010-06-17/13798.html)

Jia, Wenshan. Invited as **Guest Professor** to deliver a five-part lecture series "Frontiers of Intercultural Studies" featuring Jia's own research accomplishments, School of Journalism, People's University of China, May 31-June 9, 2010. Here is the news report at http://jcr.ruc.edu.cn/news\_notice/contents/2010-06/03/content\_14183.htm

Jia, Wenshan. Upon invitation, he **conducted a virtual colloquium** via skype on mediation in contemporary rural Chinese society and ethnic relations in China for the new course "Communication and the New Face of China" by Professor Patrice M. Buzzanell, Department of Communication, Purdue University, President of Council of Communication Associations, Immediate Past President of Association for International Communication, February 22, 2010.

Jia, Wenshan. Invited as **Guest Speaker** "Face vs. Power: Narratives of the Chinese and American Self-Brandings from a Comparative Perspective" at China Dialogue: Cambridge Chinese Research Seminar Series cosponsored by Cambridge International Forum for Development and the Associate of Cambridge Studies; date postponed till Fall 2010 (original date Michaelmas term 2009)

Jia, Wenshan. Invited as **Guest Speaker** "Face vs. Power: Narratives of the Chinese and American Self-Brandings from a Comparative Perspective" sponsored by Center for Global Communication, Annenberg School of Communication, University Pennsylvania, Spring, 2010. (Postponed indefinitely due to a time conflict)

Jia, Wenshan. **Guest Speaker** on "How to Communicate Effectively in Intercultural Contexts" for Graduate School of China Academy for Sciences, Beijing, China, November 10, 2009.

Jia, Wenshan. **Guest Speaker** on "Towards Creating an EuroAsian Transnational University" at Asia Education Beijing Forum, a sub-forum at the Third EuroAsia Economic Forum, Xi'an, China, November 17, 2009. Transcript is available at <a href="http://learning.sohu.com/20091117/n268265208.shtml">http://learning.sohu.com/20091117/n268265208.shtml</a>

- Jia, Wenshan. Presented on communication theory and research at Communication Doctoral Seminar on Communication Research Methods at both School of Journalism and Communication Tsinghua University and School of Journalism and Communication, Peking University, Fall 2009.
- Jia, Wenshan. **Guest Speaker** on "Intercultural Communication Research Frontier" as part of Media & Communication Frontier Series, School of Journalism & Communication, Tsinghua University, Beijing, China, December 16, 2009.
- Jia, Wenshan. **Guest Speaker** on "Intercultural Communication as an Academic Discipline" for the First All China Media/Communication/Journalism University Professors Summer Seminar sponsored by All China Association for Global Communication and School of Journalism & Communication, Tsinghua University, Beijing, China, August 25, 2009.
- Jia, Wenshan. **Guest Speaker** on "Competing constructions of Chinese cultural identity in the 21<sup>st</sup> century: a comparative analysis of three differing streams of 2008 China Olympic Games discourses" at "Identity and Intercultural Communication, A Theoretical Investigation", an international conference sponsored by College of International Studies, Shanghai Normal University, Shanghai, China, December 26-28, 2008. The conference, according to *Wenhui Daily*, was intended to enhance the readiness of Shanghai for holding The World Fair in 2010.
- Jia, Wenshan. **Guest Speaker** on "The American diversity model" at the forum "The Diversity Model: US & China in Comparison" held by the College of Mongolian Studies, Inner Mongolia University, Huhohot, Inner Mongolia, China, July 25, 2008.
- Jia, Wenshan. **Keynote Address** on "The 21<sup>st</sup> century model for language education" posted and to be read at International Symposium on Multicultural Discourse for Language Pedagogic Reform (http://wgy.cjlu.edu.cn:8083/symposium/index2.asp) October 17-19, 2008, sponsored by China Jiliang University, Hangzhou/Ningbo, China.
- Jia, Wenshan. **Keynote Address on** "Sino-American Intercultural Forum" sponsored by Taiyuan City International Business Promotion Bureau, Taiyuan, Shanxi, China, July 23, 2008.
- Jia, Wenshan. **Guest Speaker** on "Media/communication and the discourse on China's peaceful rise" at "the First All China Media Leaders Seminar Series", Jinan University, Guangzhou, China, July 23, 2008.
- Jia, Wenshan. **Lead Professor** for "the Advanced Intercultural Communication and Pedagogy Seminar for 80 some professors from around China, China Jiliang University, Xiasha, Zejiang, China, July 1-July 7, 2008.
- Jia, Wenshan. **Guest Speaker** on "Intercultural communication: Recent development" for faculty of English, Xi'an International University, Xi'an, China, June 19, 2008.
- Jia, Wenshan. **Guest Speaker** on "the role of intercultural communication in English training curriculum" for English training faculty, English Training Academy, Xi'an International Studies University, Xi'an, China, June 7, 2008.

- Jia, Wenshan. **Guest Professor** on the course "Introduction to Intercultural Communication" for more than 60 English majors, Xi'an International Studies University, Xi'an, China, June 6-June 14, 2008.
- Jia, Wenshan. **Guest Speaker** on "Media/communication and the discourse on China's peaceful rise", Xi'an International Studies University, Xi'an, China, June 18, 2008.
- Jia, Wenshan. **Guest Speaker** on "Media/communication and the discourse on China's peaceful rise", part of the Media & Communication Frontier Lecture Series, College of Journalism & Communication, Tsinghua University, Beijing, China, June 4, 2008.
- Jia, Wenshan. **Keynote Address** "A renewed faculty for a new curriculum" read at Annual Faculty Development Retreat, College of International Studies, Jiliang University, Hangzhou, China, December 28, 2007.
- Jia, Wenshan. **Guest Speaker** on "Sports, culture and intercultural communication" to kick off the two-week Inaugural Shanghai (P. R. China) Sports Bureau Leadership Seminar sponsored Concordia University Center for Excellence in Sports Leadership, Irvine, California, 03/12/07.
- Jia, Wenshan. **Guest Speaker** on "New research directions in communication and Chinese character and identity and **Respondent** on "New Communication Initiatives in the P. R. China", a panel sponsored by the Research Board of the National Communication Association (NCA) at the NCA 2007 Annual Convention, Chicago, Illinois, November 16, 2007.
- Jia, Wenshan. **Featured Speaker** on "Universalization and Indigenization in Face and Facework Research: A Case Study of How a Non-Western Culture could be Integrated into a Universal Theory of Communication" at the joint international conference of the 13<sup>th</sup> International Association for Intercultural Communication Studies Conference and the 7<sup>th</sup> China Association for Intercultural Communication International conference, The Friendship Palace, Harbin, Heilongjiang, China, June 23, 2007.
- Jia, Wenshan. **Guest Presenter** on "The Chinese Communication to Communication Theory" at the Center for Contemporary Chinese Discourse Research, Zhejiang University, Hongzhou, China, June 18, 2007.
- Jia, Wenshan. **Guest Presenter** on "The Role of Intercultural Communication in the Curriculum of International Studies", College of International Studies, China Jiliang University, Hangzhou, China, June 18, 2007.
- Jia, Wenshan. **Conducted a Training Session** "Modes of Media Expression-A Sino-American Comparison" presented to 250 staff member Yan Cheng Media Group, City of Yan Cheng, Jiangsu Province, China, 05/06, 2007.
- Jia, Wenshan. **Guest Speaker** on "Communication is Power-the Role of Intercultural Communication in Globalization", Department of Foreign Languages and Literatures, Xi'an Arts & Science College, Xi'an, China, May 30, 2007.
- Jia, Wenshan. Guest Speaker on "Intercultural Communication as an Academic Discipline for

- China" presented in School of English Studies, Xi'an International Studies University, Xi'an, China, 30/05/07.
- Jia, Wenshan. **Guest Professor** on a new course "Chinese Media and the Emergence of Civil Society" –a new course of Contemporary China Studies Series, China Program, the Institute for International Education of Students headquartered in Chicago, ILL, Beijing, China, April 27-May 23, 2007.
- Jia, Wenshan. **Presented** "The Evolution of Human Rights Discourse in Modern China", presented at 2007 Human Rights Conference sponsored by Chapman University Center for Global Education, April 16, 2007.
- Jia, Wenshan. **Guest Speaker** on "Sino-American Business Negotiation" presented to Alpha Kappa Psi, Chapman University, Beckman Hall 105, March 6, 2007.
- Jia, Wenshan & He, Mingzhi. **Guest Speaker** on "Status of Chinese Communication Studies since 2000 and its Prospects in the First Half of the 21<sup>st</sup> Century" at the Sub-conference "China Communicating Interculturally and Internationally", Shanghai Second World Forum on China Studies sponsored by Shanghai Academy of Social Sciences, Shanghai, China, September 21, 2006.
- Jia, Wenshan. **Guest Speaker** on "Building a Chinese research agenda" at the Intercultural Research Methodology Symposium sponsored by the Intercultural Institute, Shanghai International Studies University, Shanghai, China, September 24, 2006.
- Jia, Wenshan. **Invited Presentation** by Chapman University Faculty Senate on "Move Beyond our Comfort Zone" presented on the panel "Global Initiatives and the Road to China" at Chapman University 2006-2007 Faculty Retreat, Beckman Hall 404, Chapman Orange campus, August 22, 2006.
- Jia, Wenshan & Yoshikawa, Muneo. **Guest Professor** on "Japanese and Chinese Mindscapes" workshop conducted for Summer Institute for Intercultural Communication, Portland, Oregon, July 24-28, 2006.
- Jia, Wenshan. **Guest Speaker** on "Globalization in China and China in Globalization" presented to the Mid-Level Public Administrators Training Class, City of Ankang Public Administration Academy, Shaanxi Province, China, June 27, 2006.
- Jia, Wenshan. **Guest Speaker** on "Globalization in China and China in Globalization" presented at Shandong University, Jinan, Shandong; Qingdao University, Qingdao, Shandong; and Naiyang Agricultural University, Naiyang, Shandong, China, between June 14-25, 2006.
- Jia, Wenshan. Invited and attended the First EU-China Culture Forum with informal discussions from an intercultural communication perspective, Nansha Harbor, Guangdong Province, China, October 4-7, 2005.
- Jia, Wenshan. **Guest Speaker** on "Cultural Continuity and Change of Chinese Diplomacy". Presented at School of Journalism and Communication, Peking University, China, June 22, 2005.

- Jia, Wenshan. **Guest Speaker** on "Sino-American Business Negotiations". Presented at MBA Center, Central Finance & Economics University, Beijing, China, June 20, 2005.
- Jia, Wenshan. **Guest Speaker** on "A Social Constructionist Perspective on Intercultural Communication". Presented at Shanghai International Studies University, Shanghai, China, June 16, 2005.
- Jia, Wenshan. **Invited Presentation** on "Cultural Continuity and Change of Chinese Diplomacy". Presented at "Chinese Foreign Policy in Globalization", an international conference sponsored by Nanchang University and Chinese Historians in the United States, Lushan Mountains, Jiangxi, China, June 7-9, 2005.
- Jia, Wenshan. **Guest Speaker** on "Intercultural Communication and China's Globalization." Presented to Xunyang County Public Servants Training Academy, Shaanxi Province, China, June 3, 2005. (The speech event was covered by Xunyang News Network, and reported in *Ankang Daily*, Shaanxi, China.
- Jia, Wenshan. **Guest Speaker** on "College Admissions in US and China: A Comparison and Contrast", presented at Xunyang High School, Xunyang County, Ankang, China, June 3, 2005.
- Jia, Wenshan. "Public Image and Public Relations of China in SARS in Comparison to Pre-SARS China and a Post-SARS China". Presented at "Social Transformation and Cultural Awareness"-The 9<sup>th</sup> Annual International Conference of the Association of Chinese Professor of Social Sciences in the United States sponsored by THE FORD FOUNDATION, Beijing, China and University of Nevada, Las Vegas, October 24, 2003.
- Jia, Wenshan. "Contemporary Chinese culture is still a culture of the *wei* (positioning)-*ming* (naming)-*lianmian* (face) continuum" presented at "Cultures of Authority in Asian Practice: an Online Conference" at <a href="http://www2.eastwestcenter.org/education/cultauthasia/olc/papers.htm">http://www2.eastwestcenter.org/education/cultauthasia/olc/papers.htm</a> between September 2-6, 2003; funded by the National Endowment for the Humanities and hosted by the East-West Center and University of Hawaii at Manoa.
- Jia, Wenshan. Guest speaker on "What does Asia mean?" sponsored by SUNY at New Paltz Asian Student Association, Purple Lounge, between 8:30 p.m.-9:30 p.m., April 8, 2003.
- Jia, Wenshan. "Sino-American negotiation: A review of scholarly literature" presented at "The Fifth International Conference on Sustaining Peace and Progress in China and Beyond" funded by THE FORD FOUNDATION BEIJING, sponsored by The Association of Chinese Professors of Social Sciences (ACPSS for short; <a href="http://www.kennesaw.edu/acpss">http://www.kennesaw.edu/acpss</a>), October 26, 2002, San Jose State University, San Jose, CA.
- Jia, Wenshan. Conducted "Intercultural Survival Skills" workshop sponsored by SUNY at New Paltz Center for International Programs, on January 17, 2001 and January 18, 2002 respectively.
- Jia, Wenshan. "Curiosity, Persistence and Passion", an inspirational speech in Chinese given to students of Pingli High School, Pingli County, Shaanxi, China, July 12, 2002. (The speech

- event was covered by the local TV station during prime time news program and later regarded as one of the big ten pieces of news in Pingli County in 2002.
- Jia, Wenshan. "Intercultural Business Communication" presented at School of Business, Xi'an Jiaotong University, Xi'an, China, July 26, 2002.
- Jia, Wenshan. "Intercultural Business Communication" presented at School of Economics and Management, Northwest University, Xi'an, China, July 24, 2002.
- Jia, Wenshan. Conducted a workshop "The Status of Contemporary China's Media" for a group of New York State social studies teachers; sponsored by THE AMERICAN FORUM FOR GLOBAL EDUCATION, New York City, June 22, 2002.
- Jia, Wenshan. "A Sino-American conflict pattern and its implications for a resolution in the 21<sup>st</sup> century" presented at The Association of Chinese Professors of Social Sciences in the United States Fourth Convention "China at the Turn of the Century: Issues and Challenges", funded by THE FORD FOUNDATION BEIJING and University of Bridgeport, Connecticut, October 26-28, 2001.
- Jia, Wenshan. **Co-keynote Speaker** at the Keynote Panel entitled "Human Rights Discourse East and West"; "Miami International and Intercultural Communication Conference", sponsored by School of Communication, University of Miami, March 3, 2001, Coral Gables, Florida.
- Jia, Wenshan. **Plenary Speaker** on "The Intercultural World and the Digital Connection"; at "Plenary Session V: The Intercultural Implications of New Media, Computer and Digital Mediated Communication", at the Sixth and Final Intercultural Communication Conference, July 19-21, 2001; Rochester, NY.
- Jia, Wenshan. "A historical perspective to the Chinese face practices and conceptualizations" presented to Department of Communication and Media, SUNY New Paltz, NY, Spring 2000.
- Jia, Wenshan. "The future of communication research" presented to Department of Speech Communication, Texas A & M University, College Station, Texas Spring 2000.
- Jia, Wenshan. "Chinese conceptualizations of face" presented to Hugh Down School of Communication, Arizona State University, Tempe, Arizona, Fall, 1999.
- Jia, Wenshan. "Facework as a conflict-preventive mechanism A cultural/discourse analysis" presented to School of Communication Studies, University of Miami, Florida, Spring, 1999.
- Jia, Wenshan. "Chinese conceptualizations of face" presented to Department of Communication, Northeastern University, Boston, Massachusetts, Spring, 1999.
- Jia, Wenshan. Invited by Director Charles Nesson to participate in the discussion of the Chinese film The Opium War and the prospect of democracy in China online at "The Digital China/Harvard Conference" sponsored by Berman Center for Internet & Society of Harvard University, the Loeb House, Harvard, Cambridge, MA, March 5-6, 1998.

- Jia, Wenshan. "the Chinese concept of face- a cultural discourse analysis approach" for the graduate class in Cultural Diversity and the Workplace taught by Prof. Marlene Fine, Dean of Graduate Studies, Emerson College, Boston, February 19, 1997.
- Jia, Wenshan. "The Coordinated Management of Meaning: A communication model for the future talks across the Taiwan Strait", presented at The International Symposium on U.S China Relations: Interdisciplinary Perspectives, sponsored by Association of Chinese Political Studies, Association of Chinese Professors of Social Sciences in the United States, Chinese Academic Link, Chinese Association for Science and Technology, Chinese Economists Society and Chinese Historians in the United States, funded by THE FORD FOUNDATION BEIJING, University of Maryland, College Park, October, 1996.
- Jia, Wenshan. "A Coordinated Management of Meaning perspective on intercultural communication" for the 150 students who take the course "Comm. 180: Introduction to Communication", University of Massachusetts at Amherst, October 23, 1996.
- Jia, Wenshan. "An initial contrast of the Chinese Culture and the American Culture", Xanyang Normal College, Shaanxi Province, China, Spring, 1989 (in Chinese).

### VII. PROFESSIONAL PAPERS

Jia, Wenshan. "The hegemonic stance and the militarization of the Asia-Pacific as the major constraint of the Asia-Pacific Century" presented at the 9<sup>th</sup> Annual East-Asia Security Symposium and Conference sponsored by University of New Haven, Bond University and China Foreign Affairs University, Beijing, China, June 20-30, 2012.

Jia, Wenshan. "On the crisis of Ameriglobalization and its relationship between globalization and regionalization" presented on the panel "China vs. US?" at The Santa Barbara Global Studies Conference "Crisis" sponsored by Orfalea Center for Global & International Studies, UC Santa Barbara, February 24-25, 2012.

Jia, Wenshan. "Face negotiation theory: A case study of how Chinese culture can contribute to communication theory". Presented on the panel "Intercultural Pragmatics" (which he co-chaired) at The 9<sup>th</sup> CAFIC International Conference "Intercultural Communication Studies in the Context of Globalization: Theory and Practice", June 22-26, 2011, Fuzhou, China.

Jia, Wenshan (with Hong Fan & Jianbin Jin). "The Impact of Values and Identities on Cross-Cultural Conflicts and their Management in Multinational Corporations" at the panel "the Intersections of Cultures, Communication and Conflicts in Organizational Settings: The Case Studies of China", June Singapore, June 24, 2010.

Jia, Wenshan. "Face (Image) vs. Power: a Comparative Perspective on the American and Chinese Models of Global Communication" to be presented at the preconference "Chindia: Implications for Global Communication, at the 2010 International Communication Association Annual Convention, Singapore, June 22-26, 2010.

Jia, Wenshan. "Face (Image) vs. Power: a Comparative Perspective on the American and Chinese

- Models of Global Communication" accepted for a presentation at The Third International Global Studies Conference, Pusan, Korea, June 21-June 23, 2010.
- Jia, Wenshan. "The changing patterns of US-China negotiation since 1990s", presented at International Academy for Intercultural Research, Honolulu, Hawaii, 08/14-19, 2009.
- Jia, Wenshan. "Distinctive quality of communication research in China" at the ICA-sponsored panel "Distinctive qualities of communication research around the globe", 2009 ICA Annual Convention, Chicago, ILL, May 28, 2009.
- Jia, Wenshan. The status of Chinese mediation in contemporary Chinese rural society: A case study of Xunyang County, Shaanxi Province, P. R. China" presented at 2008 National Communication Association 94<sup>th</sup> Annual Convention, San Diego, California, November 21-24, 2008.
- Jia, Wenshan. "Beijing Olympic Games: An assessment of China's peaceful rise and its implications for China and the world" to be presented at Association of Chinese Political Studies 21<sup>st</sup>
  Annual Conference, Missouri State University, Springfield, MO, 10/10-12, 2008. (the trip was cancelled due to lack of a travel fund)
- Jia, Wenshan. "Sinocentric globalization? A theoretical inquiry" presented at "Greater China in an Era of Globalization" cosponsored by Hong Kong Institute of Asia-Pacific Studies, The Chinese University of Hong Kong, Association of Chinese Political Studies, & Hong Kong International Relations Research Association, Roundtable Community, July 14-15, 2008.
- Jia, Wenshan. "The Status of Chinese Mediation" presented at the international conference "Humanistic China: Visions for Harmony and Innovation" cosponsored by Association of Chinese Professors of Social Sciences in the United States and China Research Association, Beijing, China, June 29-July 1, 2006.
- Jia, Wenshan. "Chinese Political Communication in the 21<sup>st</sup> Century" presented at "China in the 21<sup>st</sup> Century: Challenges and Opportunities" an international conference cosponsored by Association of Chinese Political Studies and the People's University of China, Beijing, China, June 9-11, 2006.
- Jia, Wenshan. "An Intercultural Communication Model for International Relations; the Case of China" presented at the international conference "Challenges to Chinese Foreign Relations and the Implications for Macau" sponsored by University of Macau, Macau, China, May 28-29, 2006.
- Jia, Wenshan. "Misperception and Misunderstanding in Sino-American Communication" presented at "China in the 21<sup>st</sup> Century: Challenges and Opportunities" cosponsored by Association of Chinese Political Studies and Institute of Democracy and Development of University of Louisville, Louisville, Kentucky, March 31-April 2, 2006.
- Jia, Wenshan. "Intercultural Communication Curriculum for Chinese Higher Education" presented at

- the 17<sup>th</sup> Sino-American Education Consortium Annual Conference, Southwest Finance & Economics University, Chengdu, Sichuan, China, May 23-25, 2006.
- Jia, Wenshan. "On being globally local and locally global: The case of cultural China" presented at ACPSS 11<sup>th</sup> Annual International Conference 'Sustainable Development in China: Social Science Perspectives", Marriot, Fullerton, CA, 10/29/05.
- Jia, Wenshan. "Intercultural Communication and China's Globalization" presented as Communication Studies Colloquium Series, Lyon Conference Center, Chapman University, Orange, CA, October 19, 2005.
- Jia, Wenshan. "The American pragmatism and its implications for intercultural communication studies", accepted for a poster presentation at The International Academy of Intercultural Research 2004 International Conference, National Taiwan Normal University, Taipei, Taiwan, May 21-25, 2004.
- Jia, Wenshan. "The Global community's changing perception of contemporary China's image: A pragmatic/social constructionist perspective" presented at the NCA 2003 Annual Convention panel "China Communicating with the World: Discursive Choices and Rhetorical Strategies" sponsored by International and Intercultural Communication Division, NCA, Miami Beach, Florida, November 22, 2003;
- Jia, Wenshan. "Intercultural communication challenges, opportunities and strategies after China's entry into WTO" presented at the ICA panel at College of Journalism & Communication, People's University of China, Beijing, China, July 22, 2002; the same paper was presented at three other schools of management in Shaanxi and Shandong in China in July, 2002; "Intercultural communication challenges and strategies after China's entry into WTO" presented at the panel "Globalization, Communication, and China's entry into WTO: Discourse Strategies and (Inter)Cultural Challenges", at the NCA Annual Convention, November, 2001, Atlanta, Georgia.
- Jia, Wenshan. "A Continental turn: Building alliances on teaching and research in Chinese communication with scholars from China" presented on the panel "Reflections and Reaching Out: the Roles and Functions of Association of Chinese Communication Studies" at the NCA Annual Convention, November, 2001, Atlanta, Georgia.
- Jia, Wenshan. "Chinese communication scholarship as an expansion of the communication and culture paradigm", presented at the panel "Chinese Communication in the 20<sup>th</sup> and 21<sup>st</sup> Centuries: Advances, Challenges and Prospects", National Communication Association (NCA) 2000 Annual Convention, Seattle Washington, November, 2000.
- Jia, Wenshan. "The role of mediation in Chinese conflict management" presented at the panel "Chinese Conflict Management and Negotiation", National Communication Association (NCA) Annual Convention Seattle, November, 2000.
- Jia, Wenshan. "The Chinese concept of face and the family of its related terms" presented at the panel

- "Indigenous Terms, Cultural Concepts and their Communicative Functions", NCA Annual Convention, Chicago, IL, May, 1999.
- Jia, Wenshan. "A comparison of the Chinese view of emotions and the social constructionist view of emotions in the contemporary West" presented on the panel "Comparative Perspective on Chinese Communication Patterns and the Mainstream American Communication Patterns", NCA 1999 Annual Convention, Chicago, IL, November, 1999.
- Jia, Wenshan. "A historical perspective to the Chinese concept of face" presented on the panel "From Front Lines of Research on Chinese Concepts of Face and Facework", NCA Annual Convention, City of New York, November, 1998.
- Jia, Wenshan. "Chinese communication research: Lessons learned, new directions" presented on the panel "Chinese Communication at the Turn of the Century: Perspectives, Challenges and Future Directions", NCA Annual Convention, City of New York, November, 1998.
- Jia, Wenshan. "Social constructionist perspective of the Chinese concepts of face" presented on the panel "The issue of Cultural Specificity and Particularity: Chinese Communication Research from Multiple Perspectives", the 1997 SCA Annual Convention, Chicago Hilton & Towers, Chicago, November, 1997.
- Jia, Wenshan. "Slap in the face: the Chinese cultural discourse on the face-personhood, communication and feelings" presented on the panel "Facework, Competition and Generational Differences: Research in Interpersonal, Family Interaction and Culture", the 1997 SCA Annual Convention, Chicago Hilton & Towers, Chicago, November, 1997.
- Jia, Wenshan. Spoke on the panel "Survival 101: Chinese (American) Scholars in the US Academic Context", the Speech Communication Association Annual Convention, Chicago Hilton & Towers, November, 1997.
- Jia, Wenshan. "The problematic of Communication Apprehension research: a postmodernist critique" presented at Speech Communication Association Annual Convention, San Diego, CA, November, 1996.
- Jia, Wenshan. "The rhetoric of freedom of expression in the Chinese Pro-democracy Movement: A cross-cultural perspective" presented at the 1996 SCA Annual Convention, San Diego, CA., November 23, 1996.
- Jia, Wenshan. "The Chinese concept of face: a cultural / discourse analysis" presented on the panel "Intercultural Encounters: Implications for Self, Face work and Turn-taking in Interaction" at The Eastern Communication Association 1996 Annual Convention at Marriot of the World Trade Center, City of New York, April, 1996.
- Jia, Wenshan. "Individualism: East and West" presented at Forum of the Sino-American Group of Amherst, Hampshire College, MA, October, 1995. .
- Jia, Wenshan. "The relationship between comparative cultural studies and translation" presented at The Annual Convention of China Translators Association, Qingdao, Shandong Province, China, June, 1987.

Jia, Wenshan. "The American Culture and the Chinese Culture: A comparison and contrast" presented at The First All China Graduate Students Cross-Culture Studies Seminar. Nanjing, Zhejiang Province, China, April, 1986.

### **VIII.** Additional Convention Participations

## **Paper Reviewer**

Paper Reviewer for Intercultural Communication Interest Group for Western States Communication Association 2007 Annual Convention held in Seattle, WA, February, 2007, Spring, 2006.

Paper reviewer for Division of International and Intercultural Communication of NCA panel proposals submitted for possible presentation at 2003 NCA Annual Convention, Florida.

Paper reviewer for the Association of Chinese Communication Studies panel proposals submitted for possible presentation at 2003 NCA Annual Convention, Florida.

Paper reviewer for the Association of the Chinese Communication Studies panel proposals submitted for a possible presentation at 2002 NCA Annual Convention, New Orleans.

Paper reviewer for The Division of International and Intercultural Communication of NCA: Judged the quality of the panel proposals and papers submitted by scholars and students of international and intercultural communication both in the United States and abroad for NCA 2001 Annual Convention, Atlanta, Georgia.

Paper reviewer for Asian/Pacific American Caucus of NCA: Judged the quality of the panel proposals papers submitted by scholars and students both at home and abroad with a research interest in Asian/Pacific American communication for NCA 2001 Annual Convention, Atlanta, Georgia.

Paper reviewer for Association of Chinese Communication Studies (an affiliate of NCA): Judged the quality of the panel proposals and papers submitted by scholars and students with a research interest in Chinese communication for NCA Annual Convention, Atlanta, Georgia.

Paper reviewer for the convention programs of the Asian/Pacific Caucus of NCA at the 1999 NCA Annual Convention in Chicago, IL.

### **Convention Program Respondent**

Respondent on the panel "New Communication Initiatives in the P. R. China" sponsored by the Research Board of National Communication Association (NCA) at the NCA 2007 Annual Convention, Chicago, Illinois, November 16, 2007.

Respondent for the panel "Impacts of Chinese Culture, Language and Traditions on Modernity", Program Reference ID: CY 03, at the NCA Annual Convention, November, 2001, Atlanta, Georgia.

Respondent for the panel "Confucian Values, Face, and Attachment Styles in Intercultural Communication", Program ID: IC 17, at the NCA Annual Convention, 11/01, Atlanta, Georgia.

Respondent for the panel entitled "Hong Kong's Transition, Media and Culture", National Communication Association Annual Convention, Seattle, November, 2000.

Respondent for the panel entitled "Communication Competence and Interest Communities: A Chinese Perspective" at the 1998 NCA Annual Convention, City of New York, November, 1998.

# **Convention Program Chair**

Chair on the panel "Peace Building Through Intercultural Understanding" at the 6<sup>th</sup> Biennial Conference International Academy for Intercultural Research with the conference theme as "World Peace Through Intercultural Understanding", Honolulu, Hawaii, August 17, 2009.

Chair for the panel "New Research on Facework" at the joint international conference cosponsored by the International Association for Intercultural Communication Studies (the 13<sup>th</sup> conference) and China Association for Intercultural Communication (the 7<sup>th</sup> international conference), the Friendship Palace, Harbin, Heilongjiang, China, June 23, 2007.

Chair for the panel "China's Sustainable Development: Theories and Issues" at the ACPSS 11<sup>th</sup> International Conference "Sustainable Development in China: Social Science Perspectives", Fullerton, Marriot, CA, 10/29/05.

Chair for the panel "Cultural Changes in China: Contexts and Interpretations", 2004 National Communication Association, Chicago Hilton Towers, November 12, 2004.

Chair for the panel "Globalization and its Impact on Chinese Culture and Society" at the 9th Annual International Conference of the Association of Chinese Professors of Social Sciences in the United States on "Social Transformation and Cultural Awareness", University of Nevada at Las Vegas, October 25, 2003; sponsored by The Ford Foundation, Beijing, China and University of Nevada at Las Vegas, USA.

Chair for the panel "Current and Future Directions for Intercultural Communication" at National Communication Association 2003 Annual Convention, sponsored by International and Intercultural Communication Division, NCA, November 20, 2003, Miami Beach, Florida.

Chair for the panel "Transforming China: Contemporary China's Big Events Communication Strategies", 2002 NCA Annual Convention, New Orleans, LA.

Chair for Program I at The 2001 Rochester (Sixth and Last) Annual Intercultural Communication Conference entitled "The Intercultural World and Digital Connections", Rochester, New York, July 19-21, 2001; sponsored by Rochester Intercultural Conferences, Rochester Institute of Technology, and The United Nations Association of Rochester.

Chair for the panel "Cultural values, differences and influences: Applications and analyses" at NCA 1999 Annual Convention, Chicago, IL, November, 1999.

## **Convention Programs Proposed and Accepted**

Successfully organized a panel proposal entitled "Comparative Studies of Chinese and American Communication Patterns" for the NCA Annual Convention, Chicago, November, 1999.

Successfully organized a panel proposal "Practical Theory and Moral Action" to "Spotlight on Scholarship Program" for the NCA Annual Convention, City of New York, November, 1998.

Successfully organized a panel proposal "From Front Lines of Research on Chinese Concepts of Face"; accepted and presented at the NCA Annual Convention, City of New York, November, 1998.

### IX. DEPARTMENTAL/SCHOOL / UNIVERSITY SERVICE

Successfully initiated Dr. Richard Watson Distinguished Speaker Series and secured external funding for it Winter, 2011 and successfully coordinated the visit of Ambassador J. Stapleton Roy, the Inaugural Speaker of the Series, Spring, 2012.

Successfully co-applied for the 100 classics on Japanese studies from Nippon Foundation with the Leatherby Libraries, Winter, 2011.

Successfully co-applied for the Yamagishi Endowment for Asian Studies with the Leatherby Libraries (total amount of \$334,939), Winter, 2011.

Senator for WCHSS at the 2011-2012 Faculty Senate of Chapman University.

Faculty advisor for the undergraduate E-journal *Meta-Communicate* sponsored by Department of Communication Studies, 2011-2012.

Contributed to the GE Social Inquiry Assessment & GE Global Study Cluster Assessment upon invitation by Joe Slowensky, April, 2012.

Contributed to the 2011-2012 Annual Assessment of Department of Communication Studies.

Successfully arranged the donation of 15 Asian studies classics by Robert L. Worden , Librarian Emeritus of the Library of the Congress to The Leatherby Libraries of Chapman University, 03/24/2009.

Chair (Interim), Department of Communication Studies, 2008-2009.

Chair, the Faculty Personnel Council, Chapman University, 2007-2008.

Member, Faculty Manual Change Committee, Chapman University, 2007-2008.

Upon invitation by David Fite, Associate Provost of Institutional Planning and Assessment, I attended and presented at the meeting on Faculty Development & Support with Western Association of Schools and Colleges Team, Wilkinson Hall 117B, 2-3 p.m., March 1, 2007.

Member, the Advisory Board for the Center for Global Education, Chapman University, Orange, CA, since Fall, 2006.

Member, Faculty Personnel Council, Chapman University, Orange, CA, Fall 2006-Spring 2007.

Chair, Assessment Committee, Department of Communication Studies, 09/05-04/06.

Member, Faculty Review Committee, School of Arts & Communication, Chapman University, Spring Semester, 2006.

Created "the Global Communicator of the Year" Award for Department of Communication Studies, May, 2006.

Faculty Advisor, International Justice Commission, Chapman University 09/2006-Spring 2007.

Advisor, Asia-Pacific Student Association, Chapman University, 09/2005-Spring 2007.

Member, Study Abroad Selection Committee, Center for Global Education, Chapman University, from February, 2005 to Fall, 2006.

Member, Search Committee, Department of Communication Studies, Chapman University, 2004-05, 2005-2006.

Library Laison, Department of Communication Studies, Chapman University, 2004-2005.

Instrumental in making the former School of Arts & Communication of Chapman University successfully cosponsor the 11<sup>th</sup> Annual International Conference "Sustainable Development in China, Social Science Perspectives, Fullerton Marriot, CA, October 20-30, 2005.

Coordinated the guest presentation "Intercultural Communication and Globalization" as 2004-2005 Communication Colloquium Series by Dr. Zou Dongtao, Professor of China Academy of Social Sciences, Editor-in-Chief, China Social Science Classics Press, October 31, 2005.

Representative for Department of Communication & Media (two-year term), Curriculum Committee, SUNY at New Paltz, September, 2003-May, 2004.

Chair, "Symposium on Teaching and Learning with International Students" sponsored by The President's 02-03 Diversity Grant #6 and International Programs, The Teaching and Learning Center, College Hall, SUNY at New Paltz, May 25, 2003.

Co-conducted a workshop "Communication Across Language Borders" for SUNY at New Paltz Writing Board, October, 2002.

Assisted Asian Studies Director and the Dean in establishing the China education exchange project for College of Arts & Sciences, SUNY at New Paltz, April, 2002-May, 2004.

Coordinated the presentation "Most Recent Changes in China's Higher Education" given by Ruiqing Du, President of Xi'an International Studies University (Xi'an, China), April, 2002, SUNY at New Paltz.

Representative for Department of Communication & Media at The Senate of the College of Liberal Arts & Sciences, SUNY at New Paltz, September 2002-May, 2003.

Faculty Member of the Asian Studies Program, State University of New York at New Paltz, effective Fall, 2000-Spring, 2004: Active participation in Asian studies curriculum development and related academic activities.

Member, the Academic Standing Committee, SUNY at New Paltz, effective Spring 2002: Participated in the first meeting representing College of Arts and Sciences, on January 8, 2002.

Member, Search Committee for the diversity line hire at Department of Communication and Media, SUNY at New Paltz, Fall, 2000.

Summer full-time advising, July, 2001 in addition to regular load of academic advising.

### X. PROFESSIONAL ASSOCIATION SERVICE

Member, Conference Committee for the 13<sup>th</sup> ACPSS (Association for Chinese Professors of Social Sciences in the United States) annual conference "China Forum: Harmony, Innovation and Development", Ohio University at Athens, Ohio, October 26-28, 2007.

Member, Conference Committee of the international conference "Humanistic China: Visions for Harmony and Innovation" cosponsored by China Research Association and Association of Chinese Professors of Social Sciences in the United States, Beijing, China, June 29-July 1, 2006.

Member, Conference Committee of the 12<sup>th</sup> ACPSS Annual Conference, SUNY Buffalo College, October 13-15, 2006.

Member, Executive Board of Association of Chinese Social Science Professors in the United States (ACPSS), since 10/29/05.

Co-Chair, the Local Arrangement Committee, ACPSS 11<sup>th</sup> annual international conference "Sustainable Development from Social Science Perspectives", California State University at Fullerton, CA, October 28-30, 2005.

Online Coordinator for the Online Academic Forum of Association of Chinese Communication Studies hosted by Chapman University, December, 2004-December, 2006.

Member, 2003 Task Force for "Journal of International and Intercultural Communication, Division of International and Intercultural Communication, NCA, elected at 2002 NCA Annual Convention, New Orleans, LA.

Member of the Nominating Committee, Division of Intercultural and International Communication, elected at National Communication Association Annual Convention, November 1-4, 2001, Atlanta, Georgia.

Chair, Research Committee, The Association of Chinese Communication Studies (ACCS) for the 1999-2000 school year (ACCS is a scholarly organization affiliated with The National Communication Association). The responsibilities I performed were: Promoted Chinese communication research; helped identity challenges; created research opportunities; promoted research collaborations between ACCS members and members in other divisions of NCA and other communication associations in the world; organized the panels for the 2000 NCA Annual Convention as a program planner).

Standing Council Member, China Association for Intercultural Communication, since July, 2007.

Founding Director: Shaanxi Province Young Translators Committee, Shaanxi Province Translators Association, Xi'an, China, 1987-1991.

Board Member: Shaanxi Province Translators Association, Xi'an, China, 1987-1991.

One of the major organizers of "The First All China Young Scholars' Translation Theory Conference", sponsored by All China Translators Association and Shaanxi Translators Association, Xi'an, China, May 1989.

## XI. PROFESSIONAL SERVICE (PARTIAL LIST)

### **Evaluator/Reviewer**

Manuscript reviewer for *Journal of Multicultural Discourses* (JMD-0230 entitled "Notes on the History and Practice of Donal Carbaugh's CulturalDiscourse Theory: How to Analyze Discourse from a Cultural Perspective", April, 26, 2010.

Manuscript reviewer for *Journal of Current Chinese Affairs* (Manuscript title "Dual Concerns Theory and Managerial Grid of Conflict Resolution – Conflict Resolution in Shanghai Communities"), Petra Brandt / Publications GIGA German Institute of Global and Area Studies (Leibniz-Institut für Globale und Regionale Studien) at Neuer Jungfernstieg 21 / 20354 Hamburg, Germany, April, 12, 2010.

Manuscript reviewer for *Communication Quarterly*, 03/2010. Editor Trevor Parry-Giles from University of Maryland at College Park.

Manuscript reviewer for *Global Media Journal* special issue with Payne and Jia as coeditors, 03/2010.

Manuscript reviewer for the book *This is China* for Berkshire Publisher, Berkshire, MA, 08/2009.

Manuscript reviewer for the manuscript (MS 005) "One in a billion: Linguistic representation of Yao Ming in NBA Game Commentary" for a possible inclusion in *Sports, language and culture,* a special issue of *Journal of language and social psychology* co-edited by Lindsey J. Mean and Kelby Halone, July 20, 2009.

Adjudicator for the 11<sup>th</sup> in a Series of International Debate Demonstrations with Debate Teams from Beijing Foreign Studies University, Irvine Valley College, Saddleback College, and Xi'an International Studies University in IVC Performing Arts Center, sponsored by Irvine Valley College, Irvine, California, 7:00 p.m.-9:00 p.m., February 2, 2009. Organized by Mr. Gary Rybold, Fulbright Scholar to China, Director of Forensics, IVC.

Member on the Early Career Award Committee, International Academy for Intercultural Research, since June, 2005.

Manuscript reviewer for Open Communication Journal, May 11, 2009.

Member on Communication as an Open Field Awards Committee, International Communication Association, February, 2009; directly appointed by the President of International Communication Association.

Manuscript Reviewer for Journal of Applied Communication Research, January 13, 2009.

Manuscript reviewer for *Journal of International & Intercultural Communication* sponsored by National Communication Association, September 10, 2008.

Book Proposal Evaluator for the proposal titled *Inter/cultural Communication: the Representation and Construction of Culture in Everyday Interaction* (invited by Jeanne Zalesky, Acquisitions Editor), Allyn & Bacon, September 2, 2008.

Manuscript Reviewer, the Asian Journal of Communication, April, 2006.

Manuscript reviewer for SAGE Press, Spring, 2006.

Manuscript Reviewer, *Communication Research Reports*, sponsored by the Eastern Communication Association, April, 2006.

Manuscript Reviewer, Communication Theory, July, 2005.

Manuscript reviewer for Houghton Mifflin, Fall 2005.

Manuscript reviewer, International Journal for Intercultural Relations June, 2003-May 2008.

Served as External Scholarly Reviewer of 2006-2007 City University of New York Research Foundation Communication Arts and Science Faculty Research Awards Board.

Served as External Scholarly Evaluator of 2005-2006 City University of New York Research Foundation Communication Arts and Science Faculty Research Awards Board.

Served as External Scholarly Evaluator of 2004-2005 City University of New York Research Foundation Communication Arts and Science Faculty Research Awards Board.

Served as External Scholarly Evaluation of 2003-2004 City University of New York Research Foundation Communication Arts and Science Faculty Research Awards Board.

Wrote solicited letter of support for Carolyn Anderson (Ph.D., & Associate Professor of Communication, University of Massachusetts at Amherst) for promotion to full professorship, October, 2002.

External Reviewer for Leigh Stelzer (Ph.D, Associate Professor of Cross-Cultural Management, Seton Hall University, NJ) for promotion to full professorship, September, 2001.

External Reviewer for James Shen (Ph.D, Assistant Professor of Communication, Stockton College of New Jersey) for Associate Professorship and Tenure, September, 2001.

Upon invitation by Anne Goding, Jia conducted an in-depth critique of the new course proposal for the new course Communication, Culture and Storytelling (90293) on February 17, 2003; observed Anne's class Storytelling and Culture 90214 on September 8, 2003 and wrote a class observation letter.

#### **Editorial Board Member / Editor**

Member, Editorial Board, *Asian Journal of Communication*, Nanyang Technology University, Singapore, since September, 2010. (SOCIAL SCIENCE CITATION INDEX JOURNAL)

Member, Editorial Board, *Global Media Journal*, Tsinghua University, Beijing, China, since 10/2008 till present.

Consulting Editor, Editorial Board, *International Journal for Intercultural Relations*, sponsored by International Academy for Intercultural Research, since May, 2008 till present. (SOCIAL SCIENCE CITATION INDEX JOURNAL)

Member, the Editorial Board, *Communication Reports* sponsored by the Western Communication Association, Spring, 2006-Present

Member, the Advisory Board, *Intercultural Communication Research* sponsored China Association for Intercultural Communication.

Member, Editorial Board, *Human Communication*, a journal of Pacific Asian Communication Association, 2003.

Member, Editorial Board, *The American Review of China Studies*, sponsored by Association of Chinese Professors of Social Sciences in the United States of America; November 28, 2001\_December 2007.

#### XII. PUBLIC / COMMUNITY SERVICE

### **Community Service**

Advisor, Advisory Board of Science Fairs Program Riverside Office of Education, 2011-2012.

Successfully recommended Dr. & Professor Carol Christ, President of Smith College for an interview of the subject of feminism and Asia on CCTV Dialogue (the notable English program in English in China), June, 2012.

## **Interviews / Press Coverage / Consultations / Training Services**

Interviewed on news story "The Chinese Americans' Rally for the US Government to establish Chinese Spring Festival as an Official Public Holiday in the US" (在美华人呼吁美国将春节定为公共假日) published in China Social Science Academy Social Science Weekly on 02/19/2013 on <a href="http://www.cssn.cn/news/672009.htm">http://www.cssn.cn/news/672009.htm</a>

Interviewed on the news story titled "Foreign media's coverage of China's two national annual conferences is more diverse and objective" ("外媒聚焦"两会"报道更客观多元) published in "Social Science Weekly of CASS on 03/13/2012 and accessible at "http://www.cssn.cn/news/466485.htm

Interviewed on "China needs a breakthrough development of intercultural communication education" by Guofei Chu and published in the section "Dialogue with Distinguished Scholars" of *China Academy of Social Sciences Weekly*. The online version of the interview is available at <a href="http://www.sspress.cn/news/12753.htm">http://www.sspress.cn/news/12753.htm</a>. It is also reposted on some other top scholarly websites such as <a href="http://www.philosophy.org.cn/Subject\_info.aspx?n=20101009094917230304">http://www.philosophy.org.cn/Subject\_info.aspx?n=20101009094917230304</a>; <a href="http://www.qstheory.cn/wz/xues/201008/t20100827\_44869.htm">http://www.qstheory.cn/wz/xues/201008/t20100827\_44869.htm</a>; <a href="http://www.chinesefolklore.org.cn/web/index.php?Page=3&NewsID=7619">http://www.chinesefolklore.org.cn/web/index.php?Page=3&NewsID=7619</a> and so on.

Interviewed on Secretary Clinton's speech on internet freedom with reference to China by Boxun News. The interview transcript is published on January 30, 2010 and is available at <a href="https://www.newscn.org;8080/news/gb/china/2010/01/201001300413.shtml">https://www.newscn.org;8080/news/gb/china/2010/01/201001300413.shtml</a>.

Interviewed on China's efforts to build a global communication system by Duowei News at www.dwnews.com on February 8, 2009. Duowei News is the largest online news network in Chinese in the Chinese communities around the world. It is located in NY, USA. The interview transcript in Chinese is available at http://chinapressusa.com/zhuanti/2009-07/07/content\_227807.htm

Invited and participated in the online discussion (as one of 30 participants) on US policy on Asia to engage with and inform US Secretary of State Hillary Clinton when she was about to deliver a major policy speech on Asia in Asia Society in NYC on February 13, 2009 before her trip to Asia; sponsored and invited by Asia Society.

Interviewed on "The Opening Ceremony of Beijing Olympic Games and global communication" By People's Daily (a major national newspaper) online edition <a href="www.people.com.cn">www.people.com.cn</a>, Beijing, China, August 11, 2008. According to the review article by the Public Opinion Column of People's Daily online, Jia was the only scholar quoted arguing for China's need to further identity with the universal human values during the Post-Olympic Era among the thirty some scholars interviewed during the Beijing Olympic Games in Summer 2008.

Interviewed on "the Opening Ceremony of Beijing Olympic Games & the prospects for Chinese media" by <u>Guangzhou Daily</u> (a leading regional newspaper) online edition at <u>www.dayoo.com</u>.cn , Beijing, China, August 9, 2008. The interview was later carried by a well-known China economics network <u>www.ce.cn</u>, <u>www.newstin.com</u> and http://www.ftp.pub.cctv.com.

Interviewed on the Sichuan Earth Quake (Southwest China) by John Gittel Sohn of <u>Orange County Register</u> in the article "OC residents react as China quake death toll nears 12,000" available at <a href="https://www.ocregister.com/articles/quake-people-miles204213-kilometers-xinhua">www.ocregister.com/articles/quake-people-miles204213-kilometers-xinhua</a>

Consulted by Dr. Xiaodong Dai, Professor of College of International Studies, Shanghai Normal University, Shanghai, China, between July 2007-December 2007 on an international conference "Identity and Intercultural Communication: A Theoretical Exploration" scheduled to take place December 28-29, 2008, Shanghai, P. R. China.

Consulted on China studies from the perspective of communication and media by Foundation on Cross-Strait Studies, a top non-partisan think tank in Taipei, Taiwan, on site for a week, 09/07.

Consulted on his expertise in intercultural communication with the Chinese by Sense Worldwide, a consulting and research firm based in London, United Kingdom, August, 2007.

Consulted by China Productivity Congress Regional Economy Committee on a conference theme for the Bohai Sea Economic Circle, China, February, 2007.

Interviewed on intercultural communication and global cultural industry by *Social Science Weekly*, Shanghai Academy of Social Sciences, Shanghai, China, September, 2006.

Jia's interview on "Face and Philosophy in Chinese Culture" on CCTV 9 "Dialogue" on 08/19/2006 has been transcribed and published in the most popular online English learning journal English Language Learning, the 12<sup>th</sup> Issue, December, 2006. The transcript is available at: <a href="http://www.ell.cn/Release/review.asp?id-458">http://www.ell.cn/Release/review.asp?id-458</a>.

Interviewed on "Face and Philosophy in Chinese Culture" (<a href="http://tinyurl.com/r8nop">http://tinyurl.com/r8nop</a>) on China Central Television 9 (CCTV 9) "Dialogue" (the only English TV channel in China) on 08/19/2006.

Provided guest consultation on the dissertation topic "Facework in Sino-American business communication for Peter Cardon, Ph. D. Candidate in Business Communication from Utah State University, 8:30 a.m.-9:30 a.m. March 21, 2002, CSB 41, SUNY at New Paltz. Also provided solicited substantial consultation for the dissertation topic "Lobbying in Higher Education", Ph. D. Candidate from School of Journalism and Communication, Peking University, November 2006-Janurary, 2007; for the dissertation topic "Sino-American Communication Patterns in Intellectual Property Rights Negotiations", Ph. D. Candidate, School of Journalism & Communication, Bowling Green State University, Bowling Green, OH; for the dissertation topic "Multicultural Identity Formation", Ph. D. Candidate, Department of Journalism and Communication, University of New Mexico, Alberqueque, NM.

Press coverage on Jia's research and his research award "Wang-Fradkin Professorship 2005-2007" by *World Journal (Shijie Ribao)* a global Chinese newspaper in the United States, in "Local News B4" of Southern California, August 15, 2005.

Interviewed on half-hour program "Stories of Distinguished Overseas Chinese" (*Hua Ren Ji Shi*). The topic is "Communication is Power". Beijing Television Station Channel No. 1, aired on July 20 (1;15 p.m. and 11:50 p.m.) and July 21 (6:25 a.m.), 2005, Beijing Time. The same interview transcript in

Chinese was released in the news by *Douwei News* in New York City at www7.chinesenewsnet.com/gb/MainNews/Topics/2005 8 11 16 22 3 17...08/11/2005

Interviewed by *College Student Newspaper* of Central Finance and Economics University, Beijing, China, June 19, 2005. Interview was reported in an article in Chinese "To constantly enhance self in innovation-an interview with Professor Wenshan Jia" retrievable at <a href="http://news.cufe.edu.cn/shownews.asp?newsid=2000">http://news.cufe.edu.cn/shownews.asp?newsid=2000</a>.

Consulted by the Pingli County Government and Xunyang County Government (June 3, 2005) on how to develop local cultural tourism, May 28, 2005, Shaanxi, China.

Interviewed and reported on by *XINHUA* NEWS AGENCY in Beijing on China's challenges, opportunities and strategies for intercultural communication at the International Communication Association Post-Conference Event, Renmin University of China, Beijing, July 22, 2002.

Interviewed by *Poughkeepsie Journal*, a Mid-Hudson newspaper, on Sino-American conflict over the midair collision between a US spy plane and a Chinese fighter jet, April 8, 2001.

Interviewed by *The Times Herald-Record*, a Mid-Hudson newspaper (State of New York), on the Sino-American conflict over the midair collision between a US spy plane and a Chinese fighter jet, April 6, 2001.

Conducted a seminar on how U.S small jet business market itself in East Asia (particularly in China) for Prat & Whitney, a small jet maker, East Hartford, CT, April 27, 1998 (Hired by Intercultural Business Center, Westborough, MA).

Guest Interviewee on China's intercultural communication challenges after its entry into WTO on "China Program", VOICE OF AMERICA (VOA), Washington D. C., USA, January 14, 2002.

Interviewed by Intercultural Training Resources Inc. in California to comment on the quality of "Working with China", published videos on how to conduct business negotiations with Chinese, May, 1996.

Conducted an intercultural communication workshop "A survival kit for Chinese teachers in American Culture", funded by THE AMERICAN COUNCIL OF LEARNED SOCIETIES (ACLS) and sponsored by New England China Network, October, 1996, Cambridge, MA.

Conducted an Intercultural Mediation Workshop for North Village Graduate Residents and Families; sponsored by The University of Massachusetts Family Housing Office and The Department of Communication, University of Massachusetts at Amherst, MA, December, 1995.

# **Language / Culture Translations / Interpretations (Partial List)**

Interpreted (from English to Chinese) for Dr. Jack Preus, President of Concordia University Irvine and Robert Ctvrtlik, Vice-President of US Olympic Committee when they extended welcome remarks to the 19-member Shanghai Sports Leaders Delegation at the Opening Ceremony of the Inaugural Shanghai Sports Bureau Leadership Seminar, Concordia University, Irvine, California, 03/12/07.

Interpreted (from Chinese to English) for the guest speaker Dr. Zou Dongtao while he was giving a presentation on "Intercultural Conflict, Intercultural Communication and Intercultural Integration" at Chapman University, AF 206A, 10/31/2005; Dr. Zou was Editor-in-Chief of China Social Science Classics Press, Beijing, China.

Major Translator/ Interpreter for the Huxian Peasant Painting Exhibit Tour, Stanford, California and Midwest, Summer, 1993.

Major Translator / Interpreter for The China Managers Academy sponsored by The State Council, China and Bowling Green State University, Bowling Green, OH, April, 1993.

Major Translator / Interpreter for "The China – US University Presidents Conference", The American Universities Association and the China National Education Commission, Northwest University, Xi'an, Shaanxi Province, China, October, 1998.

Major Interpreter / Translator for Dr. Eugene Nida's (a World –wide renowned American linguist and translation theorist) lecture "Generative - Transformational Grammar and the Functional Equivalence in Translation", Northwest University, Xi'an, Shaanxi Province, China, April, 1988.

Major Interpreter for "The Asiatic Youth Conference" sponsored by The National Government of P.R. China, Xi'an, China, April, 1985.

Major Translator / Interpreter for "Sino-U.S. Human Geography Conference" sponsored by University of California at North Ridge, China Human Geography Research Institute and Xi'an International Studies University, April, 1984.

#### XIII. PROFESSIONAL MEMBERSHIPS

International Academy of Intercultural Research, September 2003-present (global)

The National Communication Association, September 1993 – 2008 (national)

China Association for Intercultural Communication, June, 2007-Present (foreign)

Association of Chinese Professors of Social Sciences in the United States, August 2001–2008

The Association for Chinese Communication Studies, September 1993 – **present** (international)

Pacific Asian Communication Association, January 2002 – 2003. (international)

Overseas Young Chinese Forum, December, 2004-2005 (International)

The International Communication Association, September 1995 and 2002 (global)

The Association for Asian Studies, 1995 & 1999, 2008.

China Translators Association, September 1986 – June, 1992.

# XIV. PROFESSIONAL WORK IN PROGRESS

Global Communication Theory and Practice (a scholarly book project); Chinese and American negotiation styles – An intercultural perspective;

# XV. REFERENCES (Available Upon Request)

XVI.	SICN	ATURE	/DATE
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Signature:	Date: February, 2013	
Wenshan Iia Ph D Professor		

# **APPENDIX I**

# Wenshan Jia

Selected Citation Analysis on Dr. Wenshan Jia's Works Before 2004 Submitted by Julie Artman, Leatherby Libraries Librarian, MFA, MLIS Chapman University March 25, 2009

# I. Published Scholarly Books: Reviews

Jia, Wenshan, Lu, X., & Heisey, D. R. (Eds.). (2002). Chinese Communication Theory

and Research: Reflections, New Frontiers and New Directions. Westport, CT:

Ablex/Greenwood.

Source: *Books in Print* [electronic version] Audience: Scholarly and Professional

# **Choice-Current Reviews for Academic Libraries**

December 01, 2002; 1-56750-655-0

The editors call their book the "first systematic critical review" of Chinese communication studies. That it is, but it is also much more. Jia, Lu, and Heisey have compiled an array of excellent essays that point to differences and similarities of Chinese and Western thinking, rhetorics, and learning; discuss the Eurocentrism and Americanism that plague Chinese communication studies; and look at the application of communication theory and research to specific issues such as campaigns, development, health, negotiation, advertising, Internet, culture and technology, and logographic writing. In a nonaccusatory manner, the contributors warn (as a few scholars have for decades) of the dangers of transporting American theory and research techniques abroad and of the arrogance embedded in Western (American) communication theory. Mei-ling Wang's superb chapter on health communication details the long history and effectiveness of Chinese health practices, again beyond the recognition and grasp of much of the smug American medical profession. This chapter should be required reading for all medical students, and the book itself should be compulsory reading in every communication theory or research and intercultural communication course. All levels. J. A. Lent Temple University

# Reference & Research Book News-Annotations and Reviews of New Books for Libraries November 01, 2002; 1-56750-655-0

The inspiration for the anthology was the realization that if US communication studies had acknowledged other cultures and if scholars of Chinese communications had been more critical of the theories and methods they used, Chinese communications could have made a much more significant contribution to the communications in general. Chinese and US scholars, most working in the US, develop an explicitly culture- centered theory of communication, fully acknowledging the bias against western approaches and the limitation of such a narrow perspective. Annotation c. Book News, Inc., Portland, OR (booknews.com)

Lu, X., Jia, Wenshan, & Heisey, D. R. (Eds.). (2002). Chinese Communication Studies:

Contexts and Comparisons. Westport, CT: Ablex/Greenwood.

Source: *Books in Print* [electronic version]

Audience: Scholarly and Professional

#### Choice

May 01, 2003; 1-56750-656-9

With this volume, Lu, Jia, and Heisey provide a companion to their Chinese Communication Theory and Research (2002); together, the two books go a long way in offsetting misunderstandings and misperceptions about Chinese culture and people. The editors' objectives are to explain contextual meaning in Chinese culture and communication (how different factors contribute to the "dynamics and intricacies of Chinese communication") and to pinpoint barriers and common ties between China and the West in terms of human rights issues, pedagogical approaches, and rhetorical styles. The book's strengths include use of multiple research approaches, contributions by 15 ethnic Chinese scholars, and the organization of the material into distinct divisions (Chinese culture and modernization, new perspectives on Chinese communication studies, contestation and identity, and comparison with Western culture and communication). Especially enlightening are chapters on John Dewey's contribution to modern Chinese communication and Chinese culture and its "(post)modern fate" (both by Changfu Chang) and Lin-Lee Lee's description of the female language of Nushu, spoken for more than a millennium by village women in southern Hunan province. A weakness: some inaccuracies--e.g., karaoke was introduced to Japan much earlier than the mid-1970s, the date the authors of the chapter on karaoke in Taiwan give. Summing Up: Recommended. Graduate and research collections. J. A. Lent Temple University

# **Reference & Research Book News**

November 01, 2002; 1-56750-656-9

Lu (communication, DePaul U.), Jia (communication and media, State U. of New York at New Paltz), and Heisey (communication studies, Kent State U.) present fifteen papers that cover a range of issues in the study of Chinese communication and culture. The impact of modernization is a major theme, with studies of the impact of John Dewey's theories, postmodernism, and revolutionary politics on Chinese communication included. The contextual factors of gender, the family, and the media are the subject of six essays. Final contributions present comparative examinations of Western and Chinese communication in such areas as human rights, views on world opinion, and education. Annotation c. Book News, Inc., Portland, OR (booknews.com)

Jia, Wenshan. (2001). The Remaking of the Chinese Character and Identity in the 21st Century:

The Chinese Face Practices. Westport, CT: Ablex/ Greenwood.

Source: *Books in Print* [electronic version]

Audience: College

#### **Choice**

November 01, 2002; 1-56750-554-6

Jia (SUNY at New Paltz), a specialist in intercultural communications, uses a social constructionist perspective to examine the well-known Chinese (and broader East Asian) concept of "face" (lian/mian), the "unique interactive dynamism and mechanism that members of Chinese communities continually co-construct in order to maintain the harmony of coexistence and social harmony." Face, he asserts, "may define the true nature of Chinese communication, Chinese culture, and the Chinese character and may indicate the route to social and cultural change in China." Jia not only offers a description of the cultural practices of face but also advocates transforming them through merging Chinese and Western traditions. He argues that Chinese social constructionists must both "curtail the excess of communalism due to face practices that undermines individual agency" and "prevent the complete triumph of unrestrained individual agency over community that would result from the abandonment of face practices in a rush for individual interests," thereby creating a new type of civil discourse and a "richer, newer, and more expansive" Chinese character and identity. This book is useful for specialists in intercultural communication, but is perhaps too ambitious in its goal of transforming Chinese culture. Graduate students and faculty. R. E. Entenmann St. Olaf College

#### **Reference & Research Book News**

February 01, 2002; 1-56750-554-6

Assuming that behind every human face lurks a distinct cultural grammar for feeling, acting, and speaking, Jia (communications, State U. of New York-New Paltz) describes the cultural grammar behind the Chinese face, examines its functions and social consequences in contemporary society, and explores the possibility of transforming it in a framework of social constructivism. He argues that the practices that constitute a systematic grammar of action and a unique way of life are proving unequal to the challenges of modern instrumental rationality. Annotation c. Book News, Inc., Portland, OR (booknews.com)

# II. Published Scholarly Book Chapters and Encyclopedia Entries: Reviews

Jia, Wenshan. (2006). Wei (positioning)-ming (naming)-lianmian (face)-guanxi

(relationship)-renging (humanized feelings). In Peter Hershock & Roger Ames

(Eds.), Cultures of Authority: China (pp. 49-64). Albany, NY: SUNY Press.

Title in *Books in Print:* Confucian Cultures of Authority

Source: SUNY Press [website]

"This excellent work deals with a critical issue of our time, the understanding of authority in culture. The topic is of great importance to every one of us, particularly in the context of the globalization of culture. To understand the processes going on around us, we must be able to understand the nature of authority as it is understood historically, within a multiplicity of cultures, and contemporarily, within a world of both diminishing and increasing boundaries. The topic itself stretches across our own disciplinary boundaries, marking its relevancy for philosophy, religion, political science, and history. What is addressed here is crosscutting and cutting edge in its significance."

— Rodney L. Taylor, author of *The Illustrated Encyclopedia of Confucianism* 

"A rich and diverse introduction to how Confucians have thought about their tradition and lives for more than twenty-five hundred years, this fine book will certainly provoke thought in those who believe that they know something already about the topic of the formation of Confucian self-identity."— John H. Berthrong, coauthor of Confucianism: A Short Introduction

Contributors include Roberta E. Adams, Roger T. Ames, Peter D. Hershock, Wenshan Jia, Tao Jiang, Keith N. Knapp, Steven B. Miles, Henry Rosemont Jr., Virginia Suddath, Lawrence R. Sullivan, and Robin R. Wang.

Jia, Wenshan. (2006). The wei (positioning)-ming (naming)-lianmian (face) continuum

in contemporary Chinese culture. In Larry A. Samovar, Richard E. Porter, &

Edward R. McDaniel (Eds.), Intercultural Communication: A Reader (11<sup>th</sup> Ed.)

(pp. 114-122). Belmont, CA: Wadsworth.

Source: *Books in Print* [electronic version]

Audience: College

# **Reference & Research Book News**

August 01, 2005; 0-534-64440-6

Samovar (San Diego State University) adds 23 new essays, 12 written especially for the book, to this 11th edition of a reader suitable for a broad range of undergraduate and graduate courses, including communication courses, courses

concerned with issues related to human interaction, and courses in areas such as anthropology, health care, sociology, business, and international relations. Another new feature of this edition is the inclusion of a new chapter examining the topic of cultural identity and its role in human interaction. Annotation ©2004 Book News, Inc., Portland, OR (booknews.com)

Jia, Wenshan. (2003). Cinema, China. In David Levinson & Karen Christensen (Eds.),

Encyclopedia of Modern Asia Vol. II (p. 87). New York: Scribner.

Source: *Books in Print* [electronic version] Audience: Scholarly and Professional

#### **Booklist**

June 01, 2003; 0-684-80617-7

The goal of the editors was to make this hefty set "the standard reference work on Asia," intended not only for scholars and students but for a broader audience of "journalists, tourists, government officials, writers, teachers, and the general reading public." More than 2,600 accessible entries ranging from 200 to 4,000 words from hundreds of contributors have achieved a further editorial goal of expressing the diversity of modern Asia from a variety of Asian perspectives while also indicating Western viewpoints. The focus is on twentieth-century Asia and on earlier people and events whose impact is still felt. Thus, there are entries on Basho, the seventeenth-century Japanese poet, and on Confucius (as well as separate entries on Confucianism in China, Japan, and Korea). The editors define Asia as extending from Japan in the east to Turkey in the west, and from Kazakhstan in the north to Indonesia in the south. Thirty-three nations are covered in depth, while other regions and countries that might have received greater coverage are treated in less depth: the Caucasus, Siberia, Australia, Lebanon, Syria, Jordan, Israel, and the Arabian peninsula nations. The editors note extensive treatment of the latter five in Macmillan's Encyclopedia of the Modern Middle East (1996) as well as in other works. Some countries, such as Australia, were felt to be culturally and politically closer to Europe. Among the subjects of entries are countries, cities, regions, natural features, religions, social issues, languages, people, events, customs, and grown and manufactured products. Primary coverage of countries and regions is broken down into consecutive entries. Bangladesh, to take one example, is treated in a four-page profile, followed by entries on its economic system, education system, history, and political system and on the Bangladesh Nationalist Party, Bangladesh-India, and Bangladesh-Pakistan relations. The numerous entries on regional relations and, in many cases, relations with the U.S. are a valuable feature of the encyclopedia. For a nation like China, there are hundreds of relevant entries scattered throughout the set. These can be located using the "Reader's Guide," a table of contents organized first by five major subregions of Asia, then by topic, then by country. Under the topic "Arts, Literature, and Recreation" alone are almost 80 entries for China, among them Ang Lee, Architecture--China, Beijing Opera, Birds and birdcages, 0 Ginseng, Hungry Ghost Festival, and Lacquerware. 0 Repeated at the front of every volume, the "Reader's Guide" is a useful finding aid. Each entry is followed by a list for further reading. Supplementing the entries are some 1,300 black-and-white illustrations, sidebars, and tables; 90 maps; regional and topical outlines; and, in volume 6, a 230-page index. Sidebars add an interesting mix of content, including excerpts from primary source documents such as literary or religious texts, preambles to national constitutions, and travelers' accounts. Cross-references between entries are infrequent. Coverage is up-to-date enough to cover the post-Taliban government in Afghanistan. One misses more extensive coverage of Russia, covering as it does northern Asia from Europe to the Pacific, though there is nearly a page of index entries under the heading Russia.0 The only resource providing such comprehensive and diverse treatment of the topic, Encyclopedia of Modern Asia is highly recommended for academic and public libraries. Its accessible style makes it worth considering for high-school libraries as well. -- RBB Copyright 2003 Booklist

#### **Reference & Research Book News**

May 01, 2003; 0-684-80617-7

The Encyclopedia encompasses East Asia and the countries of Pakistan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan, Iran, Iraq, Turkey, and Afghanistan, but it does not include Siberia or Caucasia. The set is geared toward a generally educated readership with the aim of covering a diverse, rather than uniform, Asia. All 2,800 entries, ranging from 200-4,000 words each, are followed by a bibliography of further readings. The thematic Reader's Guide shows articles organized into Asia's six major regions (west, southwest, central, east, southeast, and south).

Within each region, organization is under the topics of arts, literature, and recreation; economics, commerce, and transportation; geography and the natural world; government, politics, and law; international relations; language and communication; peoples, cultures, and society; history and profile; religion and philosophy; and science, technology, and health. An important sub-theme is the relationship between particular countries, which is explore in 100 articles on subjects like US-Japan and India-China relations. Sprinkled throughout are accompanying maps, sidebars with interesting tidbits like recipes or quotes, and b&w photographs. Annotation (c)2003 Book News, Inc., Portland, OR (booknews.com)

# **Library Journal**

May 01, 2003; 0-684-80617-7

Four years in the making, this comprehensive, multidisciplinary encyclopedia of modern Asia uses a broad definition of the continent, offering in-depth coverage of 33 Asian nations as well as the Caucasus and Siberia. Although it focuses on the period from 1850 to the present, it also includes movements and historical figures, e.g., Zhu Xi, the 12th-century synthesizer of Confucianism. About 800 academics contributed the 2600 signed articles, which range from a half-page to two or three pages in length and cover a variety of topics (e.g., history, politics, geography, religion, technology, education, science, and the relations of Asian countries with the United States). The articles are peppered with photographs, maps, and tables. Other convenient features include sidebars that present extracts from historical documents, literature, poetry, and drama and the "Reader's Guide" at the beginning of each volume, which indicates the range of subjects covered. The result is accessible to everyone: students will find the lists for further readings particularly useful, and nonspecialists will appreciate the consistent clarity and the absence of heavy jargon. The sweeping index takes up nearly half of the final volume and is easy to use. Filling a gap in the literature, this work should be a mainstay in academic, high school, and public libraries. [This book was an LJ Best Reference of 2002.-Ed.]-Ravi Shenoy, Naperville P.L., IL Copyright 2003 Reed Business Information.

Jia, Wenshan. (2002). The Chinese conceptualizations of face: Personhood,

communication and emotions. In L. Samovar & R. Porter (Eds.), Intercultural

Communication: A Reader (10<sup>th</sup> Ed.). Belmont, CA: Wadsworth.

Source: *Books in Print* [electronic version]

Audience: College

#### **Reference & Research Book News**

November 01, 2002; 0-534-56495-X

This anthology contains 44 readings that introduce practices and theories essential to communicating with people from other cultures and communicating within subcultures in the US. This tenth edition offers 28 new essays, 15 of them written for this anthology, including a new reading on communication codes between Israelite-Jews and Palestinians. Samovar is affiliated with San Diego State University. Porter is affiliated with California State University. Annotation c. Book News, Inc., Portland, OR (booknews.com)

Jia, Wenshan. (2001). Chinese mediation and its cultural foundation. In G.M.

Chen & R. Ma (Eds.), Chinese Conflict Management and Resolution. Stamford,

CT: Ablex.

Source: *Books in Print* [electronic version] Audience: Scholarly and Professional

#### **Reference & Research Book News**

February 01, 2002; 1-56750-643-7

Presents 20 chapters written by scholars of Chinese communication behaviors from Australia, China, Hong Kong, Macao, Taiwan, and the US. Chapters address the cultural and philosophical foundations of Chinese conflict behaviors; issues of interpersonal conflict based on analysis of a Chinese fairy-tale collection, the only-child policy in China, Taoist conflict management, and other issues; case studies in conflict management in the organizational context; negotiation; and analysis of such topics as mediation, women, and power in the process of Chinese conflict management and resolution. Annotation c. Book News, Inc., Portland, OR (booknews.com)

Jia, Wenshan. (2000). Chinese communication scholarship an expansion of the

communication and culture paradigm. A book chapter included in D. Ray Heisey

(Ed.), Chinese Perspectives in Rhetoric and Communication (pp. 139-164). Vol. 1

in The Advances in Communication and Culture Series. Stamford, CT: Ablex.

Source: *Books in Print* [electronic version] Audience: Scholarly and Professional

# Choice

May 01, 2001; 1-56750-494-9

An epic approach to the study of communication and rhetoric in China, this collection comprises 15 chapters by 15 Chinese contributors who studied (or are presently studying) at US academic institutions and whose affiliations range from Peking University to the University of Pittsburgh. Coeditor (with Wenxiang Gong) of Communication and Culture: China and the World Entering the 21st Century (1998), Heisey (retired, Kent State Univ.) wrote the introduction. The articles in part 1, "Chinese Cultural and Communication Concepts," range from an exploration of Chinese terminology for communication to a comparison of Chinese and Western communication. Heisey devotes part 2 to political rhetoric. Including a list of references after each chapter, this book makes a significant contribution to the understanding of communication and intercultural communication in a modern Chinese context. Recommended to libraries with collections supporting communication, intercultural communication, or China studies. All levels. Y. L. Walls Simon Fraser University

# III. Published Scholarly Journal Articles: Journal Quality

Jia, Wenshan. (2008). The Chinese perspective of harmony: Evaluating the Eastern

harmony and Western peace paradigms. China Media Research, 4(4), 25-30.

Source: *Ulrich's Periodicals Directory* [electronic version]

Peer-reviewed; Academic/Scholarly

Corporate Author: American Chinese Media Research Association

Abstracting & Indexing Sources(active,

electronic):

Communication and Mass Media Complete (Jul.2007-)

Current Abstracts (Jul.2007-)

**EBSCOhost** 

+ Communication and Mass Media Complete: indexed, 2007-07-01 - present

+ TOC Premier: indexed, 2007-07-01 - present

Jia, Wenshan. (2008). Review on Power Shift-China and Asia's New Dynamics edited by

David Shambaugh, published by University of California Press, 2005. Journal of

Chinese Political Science, 13(1), 108-109.

Source: *Ulrich's Periodicals Directory* [electronic version]

Academic/Scholarly

Corporate Author: Association of Chinese Political Studies

# Abstracting & Indexing Sources(active, electronic):

America: History and Life (2000-)

C S A Worldwide Political Science Abstracts (Cambridge Scientific Abstracts)

Current Abstracts (Jan.2000-)

#### **EBSCOhost**

- + Academic Search Alumni Edition: indexed, 1997-09-01 P6M
- + Academic Search Complete: indexed, 1997-09-01 P6M
- + Academic Search Premier: indexed, 1997-09-01 P6M
- + Academic Source Premier: indexed, 1997-09-01 P6M
- + Advanced Placement Source: indexed, 1997-09-01 P6M
- + EBSCOhost MegaFILE: indexed, 1997-09-01 P6M
- + TOC Premier: indexed, 1997-09-01 present

Historical Abstracts (2000-)

**International Political Science Abstracts** 

#### MetaPress

+ Metapress (All): indexed, 1995-03-15 - present (volume:6;issue:1) SCOPUS (1997-2000; 2002-)

#### Springer

- + Kluwer Journals: indexed, 1997 present
- + Springer LINK archive and current content: indexed, 1995-03-15 present (volume:6;issue:1)
- + Springer LINK archive and current content (CRKN subset): indexed, 1995-03-15 present (volume:6;issue:1)
- + Springer LINK contemporary issues (1997 present): indexed, 1997 present
- + Springer LINK current year: indexed, 2006 present

#### **Swets Information Services**

+ SwetsWise All Titles: indexed, 1997 - present (volume:3;issue:2-volume:13;issue:3)

# Thomson Gale (Gale Group)

- + Academic OneFile: indexed, 2007-04 present
- + Health Reference Center Academic: indexed, 2007-04 present
- + InfoTrac Custom: indexed, 2007-04 present

P A I S International in Print (Annual) (Public Affairs Information Service)

# Abstracting & Indexing Sources(active, print-only):

Jia, Wenshan. (2005). The Deweyan pragmatism: Its implications for intercultural

communication. Heisey Festchrift, a special issue Intercultural Communication

Studies, XIV: 1, 101-107.

Source: *Ulrich's Periodicals Directory* [electronic version]

Peer-reviewed; Academic/Scholarly

Corporate Author: International Association for Intercultural Communication, Trinity University

**Description:** Offers a multidisciplinary approach to the study of culture - language problems across

cultures, whether major cultural groups or ethnic - socioeconomic subgroups within a

larger group.

**Document** British Library Document Supply Centre (4533.356033)

**Availability: Information Express** 

IngentaConnect

Huang, S., & Jia, Wenshan. (2000). The cultural connotations and communicative

functions of Chinese kinship terms. The American Communication Journal, 3(3).

Source: *Ulrich's Periodicals Directory* [electronic version]

Peer-reviewed; Academic/Scholarly

Corporate Author: American Communication Association

**Description:** Provides conscientious analysis and criticism of significant communicative artifacts.

**Abstracting & Indexing** 

Communication Abstracts

Sources(active, Communication and Mass Media Complete (Sep.1997-)

electronic):

Current Abstracts (Jan.2000-) SCOPUS (1997-2004; 2006-)

Review of The American Communication Journal:

# **Magazines for Libraries**

Jan 12, 2009; ISSN: 1532-5865

As described by the editor, this journal is "dedicated to the conscientious analysis and criticism of significant communication artifacts." In appreciation of the multiplicity of methodologies and research interests within the field of communication, essays on any relevant topic may be included. American Communication Journal is a blind-reviewed academic journal that organizes each issue around a central theme. A search engine provides easy access to keywords across the journal's entire publication period. (Providenti, Michael)

# IV. Citation Analysis: Books and Journal Articles

WorldCat: Books in the Collections of Libraries Worldwide (March 24, 2009)

Jia, Wenshan, Lu, X., & Heisey, D. R. (Eds.). (2002). Chinese Communication Theory

and Research: Reflections, New Frontiers and New Directions. Westport, CT:

Ablex/Greenwood.

283 Libraries Worldwide

Lu, X., Jia, Wenshan, & Heisey, D. R. (Eds.). (2002). Chinese Communication Studies:

Contexts and Comparisons. Westport, CT: Ablex/Greenwood.

238 Libraries Worldwide

Jia, Wenshan. (2001). The Remaking of the Chinese Character and Identity in the 21st Century:

The Chinese Face Practices. Westport, CT: Ablex/ Greenwood.

215 Libraries Worldwide

EBSCO Communication & Mass Media Complete Database: Cited Reference Search (March 24, 2009)

Jia, Wenshan, Lu, X., & Heisey, D. R. (Eds.). (2002). Chinese Communication Theory

and Research: Reflections, New Frontiers and New Directions. Westport, CT:

Ablex/Greenwood.

Times Cited in this Database: 6

Lu, X., Jia, Wenshan, & Heisey, D. R. (Eds.). (2002). Chinese Communication Studies:

Contexts and Comparisons. Westport, CT: Ablex/Greenwood.

Times Cited in this Database: 9

Jia, Wenshan. (2001). Chinese mediation and its cultural foundation. In G.M.

Chen & R. Ma (Eds.), Chinese Conflict Management and Resolution. Stamford,

CT: Ablex.

Times Cited in this Database: 1

Jia, Wenshan. (2001). The Remaking of the Chinese Character and Identity in the 21st Century:

The Chinese Face Practices. Westport, CT: Ablex/ Greenwood.

Times Cited in this Database: 6

Jia, Wenshan. (2000). Chinese communication scholarship an expansion of the

communication and culture paradigm. A book chapter included in D. Ray Heisey

(Ed.), Chinese Perspectives in Rhetoric and Communication (pp. 139-164). Vol. 1

in The Advances in Communication and Culture Series. Stamford, CT: Ablex.

Times Cited in this Database: 1

Jia, Wenshan. (1997-8). Facework as a Chinese conflict-preventive mechanism-a

cultural/discourse analysis. In G. Chen (Ed.), <u>Conflict Resolution in Chinese</u>, a special issue of Intercultural Communication Studies, VII (1), 43-61.

Times Cited in this Database: 2

Source: EBSCO [website]

Communication & Mass Media Complete (CMMC) provides the most robust, quality research solution in areas related to communication and mass media. CMMC incorporates the content of CommSearch (formerly produced by the National Communication Association) and Mass Media Articles Index (formerly produced by Penn State) along with numerous other journals in communication, mass media, and other closely-related fields of study to create a research and reference resource of unprecedented scope and depth encompassing the breadth of the communication discipline. CMMC offers cover-to-cover ("core") indexing and abstracts for more than 460 journals, and selected ("priority") coverage of nearly 200 more, for a combined coverage of more than 660 titles. Furthermore, this database includes full text for 350 journals and searchable cited references for peer-reviewed journals covered as "core"). In addition, CMMC features over 5,000 Author Profiles, providing biographical data and bibliographic information, and covering the most prolific, most cited, and most frequently searched for authors in the database.

Google Scholar: Cited Reference Search (March 24, 2009)

Lu, X., Jia, Wenshan, & Heisey, D. R. (Eds.). (2002). Chinese Communication Studies:

Contexts and Comparisons. Westport, CT: Ablex/Greenwood.

Cited by 3

Jia, Wenshan, Lu, X., & Heisey, D.R. (Eds.). (2002). Chinese Communication Theory and

Research: Reflections, New Frontiers and New Directions. Westport, CT:

Ablex/Greenwood.

Cited by 7

Jia, Wenshan. (2002). The Chinese conceptualizations of face: Personhood,

communication and emotions. In L. Samovar & R. Porter (Eds.), Intercultural

Communication: A Reader (10<sup>th</sup> edition). Belmont, CA: Wadsworth.

Cited by 3

Jia, Wenshan. (2001). Chinese mediation and its cultural foundation. In G.M. Chen & R.

Ma (Eds.), Chinese Conflict Management and Resolution. Stamford, CT: Ablex.

Cited by 3

Jia, Wenshan. (2001). The Remaking of the Chinese Character and Identity in the 21st

Century: The Chinese Face Practices. Westport, CT: Ablex/ Greenwood.

# Cited by 12

Jia, Wenshan. (2000). Chinese communication scholarship an expansion of the communication and culture paradigm. A book chapter included in D. Ray Heisey (Ed.), Chinese Perspectives in Rhetoric and Communication (pp. 139-164). Vol. 1 in The Advances in Communication and Culture Series. Stamford, CT: Ablex.

# Cited by 8

Huang, S., & Jia, Wenshan. (2000). The cultural connotations and communicative functions of Chinese kinship terms. The American Communication Journal, 3(3).

# Cited by 2

Jia, Wenshan. (1997-8). Facework as a Chinese conflict-preventive mechanism- a cultural/discourse analysis. In G. Chen (Ed.), <u>Conflict Resolution in Chinese</u>, a special issue of <u>Intercultural Communication Studies</u>, VII (1), 43-61.

# Cited by 16

Source: Google Scholar [website]

Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: peer-reviewed papers, theses, books, abstracts and articles, from academic publishers, professional societies, preprint repositories, universities and other scholarly organizations. Google Scholar helps you identify the most relevant research across the world of scholarly research.

Cited By – Identifies other papers that have cited articles in the group.

# V. Reviewer and Editor: Journal Quality

Manuscript Reviewer for Journal of Applied Communication Research, January 13, 2009.

Peer-reviewed; Academic/Scholarly Social Sciences Citation Index 2007 Impact Factor: 0.378 Five-Year Impact Factor: 1.215

**Abstracting & Indexing** AgeLine

**Sources(active,** Communication Abstracts

**electronic):** Communication and Mass Media Complete (Jan.1973-Oct.1994)

Current Abstracts (Jan.2000-)

**Current Contents** 

ERIC (Education Resource Information Center) (1975-1978, 1981-1988, 1990, 2004-

)

EBSCOhost

+ Academic Search Alumni Edition: indexed, 1973-01-01 - 1994-10-01

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+ Academic Search Alumni Edition: indexed, 1998-02-01 - present
```

- + Academic Search Complete: indexed, 1973-01-01 1994-10-01
- + Academic Search Complete: indexed, 1998-02-01 present
- + Academic Search Elite: indexed, 1998-02-01 present
- + Academic Search Premier: indexed, 1973-01-01 1994-10-01
- + Academic Search Premier: indexed, 1998-02-01 present
- + Academic Source Premier: indexed, 1973-01-01 1994-10-01
- + Academic Source Premier: indexed, 1998-02-01 present
- + Communication and Mass Media Complete: indexed, 1973-01-01 1980-11-01
- + Communication and Mass Media Complete: indexed, 1981-03-01 P12M
- + Consumer Health Complete: indexed, 1981-03-01 present
- + EBSCOhost MegaFILE: indexed, 1973-01-01 1994-10-01
- + EBSCOhost MegaFILE: indexed, 1998-02-01 present
- + Human Resources Abstracts: indexed, 1995-08-01 present
- + Peace Research Abstracts Journal: indexed, 1995-08-01 present
- + Sage Public Administration Abstracts: indexed, 1995-08-01 present
- + TOC Premier: indexed, 1995-02-01 present

#### Elsevier

+ SCOPUS: indexed, 1996 - present

Family Index

Human Resources Abstracts (1981-)

Linguistics and Language Behavior Abstracts

#### OCLC

+ Electronic Collections Online: indexed, 2004 - 2007 (volume:32;issue:1-

volume:35;issue:2)

ProQuest Central (Feb.1992-)

PsycINFO (1992-)

Public Administration Abstracts (1981-)

SCOPUS (1988, 1996-)

Social Sciences Citation Index

Social Services Abstracts (1983-)

Sociological Abstracts

**Swets Information Services** 

+ SwetsWise All Titles: indexed, 1997 - present (volume:25;issue:1-

volume:36;issue:4)

Manuscript reviewer for Journal of International & Intercultural Communication sponsored by National Communication Association, September 10, 2008.

# Peer-reviewed; Academic/Scholarly

# **Online Availability:**

Die Elektronische Zeitschriftenbibliothek

- + Zeitschriften (alle), 2008 present (volume:1;issue:1)
- + Zeitschriften (kostenpflichtig), 2008 present (volume:1;issue:1)

# **EBSCOhost**

+ Communication and Mass Media Complete, 2008-02-01 - P12M

#### EBSCOhost EJS

+ EBSCOhost Electronic Journals Service (EJS), 2008 - 2008-11 (volume:1;issue:1volume:1;issue:4)

#### **Swets Information Services**

- + SwetsWise FullText Titles, 2008 present (volume:1;issue:1-volume:1;issue:3) Taylor & Francis (Informaworld)
- + CRKN Taylor & Francis, 1997 present (volume:1;issue:1-volume:2;issue:1)
- + Taylor & Francis New Starts Free Trial, 2008 present (volume:1;issue:1)

- + Taylor and Francis Journals (All Online Content), 2008 present (volume:1;issue:1)
- + Taylor and Francis Journals -- Current Subscriptions (1997-present), 2008 present (volume:1;issue:1)

Manuscript Reviewer, <u>Communication Research Reports</u>, sponsored by the Eastern Communication Association, April, 2006.

Peer-reviewed; Academic/Scholarly

Abstracting & Indexing Sources(active, electronic):

C S A Worldwide Political Science Abstracts (Cambridge Scientific Abstracts)

Communication and Mass Media Complete (Dec.1984-)

Current Abstracts (Jan.2000-)

**EBSCOhost** 

- + Communication and Mass Media Complete: indexed, 1984-12-01 P12M
- + Education Research Complete: indexed, 1984-12-01 present
- + Peace Research Abstracts Journal: indexed, 1995-09-01 present
- + TOC Premier: indexed, 1995-03-01 present

Education Research Index (Dec.1984-) Linguistics and Language Behavior Abstracts

OCLC

+ Electronic Collections Online: indexed, 2005 - 2006 (volume:22;issue:3-

volume:23;issue:4)

SCOPUS (1984-1987; 1989-1993; 1995-2001)

Social Services Abstracts (1998-)

Sociological Abstracts Swets Information Services

+ SwetsWise All Titles: indexed, 1997 - present (volume:14;issue:4-

volume:25;issue:4)

Manuscript Reviewer, Communication Theory, July, 2005.

Peer-reviewed; Academic/Scholarly Social Sciences Citation Index 2007 Impact Factor: 1.465 Five-Year Impact Factor: 1.899

Abstracting & Indexing Sources(active, electronic):

Book Review Digest Plus (Feb.2003-)

C S A Worldwide Political Science Abstracts (Cambridge Scientific Abstracts)

Communication Abstracts

Communication and Mass Media Complete (Aug.2000-)

Current Abstracts (Aug.2000-)

**Current Contents** 

Dietrich's Index Philosophicus

**EBSCOhost** 

- + Communication and Mass Media Complete: indexed, 2006-02-01 P12M
- + Human Resources Abstracts: indexed, 1996-05-01 present
- + Peace Research Abstracts Journal: indexed, 1996-05-01 present
- + TOC Premier: indexed, 2000-08-01 present

Family Index

Elsevier

+ SCOPUS: indexed, 1995 - present

GEOBASE H.W. Wilson

- + Social Sciences Abstracts: indexed, 2003-02 present
- + Social Sciences Full Text Only: indexed, 2003-02 present
- + Social Sciences Full Text Only (Athens Authorization): indexed, 2003-02 present

- + Social Sciences Index/Abstracts: indexed, 2003-02 present
- + Wilson OmniFile Full Text Mega Edition: indexed, 2003-02 present
- + Wilson OmniFile Full Text Mega Edition (Athens Authorization): indexed, 2003-02 present
  - + Wilson OmniFile V: Full Text Edition: indexed, 2003-02 present
- + Wilson OmniFile V: Full Text Edition (Athens Authorization): indexed, 2003-02 present

I B Z - Internationale Bibliographie der Geistes- und Sozialwissenschaftlichen Zeitschriftenliteratur

International Bibliography of the Social Sciences

Internationale Bibliographie der Rezensionen Geistes- und Sozialwissenschaftlicher Literatur

Linguistics and Language Behavior Abstracts

#### OCLC

- + Electronic Collections Online: indexed, 1999 2007 (volume:9;issue:4-volume:17;issue:2)
- + Periodical Abstracts: indexed, 1997 1998 (volume:2;issue:1-volume:17;issue:1) Periodicals Index Online (vol.1, no.1, Feb.1991-vol.5, no.4, 1995) ProOuest Central (Feb.1998-)

# ProQuest

- + International Academic Research Library: indexed, 1997-08-01 1997-11-01
- + Periodical Abstracts Research II: indexed, 1997-08-01 1997-11-01
- + ProQuest 5000 International: indexed, 1997-08-01 1997-11-01
- + ProQuest Academic Research Library: indexed, 1997-08-01 1997-11-01
- + ProQuest Central: indexed, 1997-08-01 1997-11-01
- + ProQuest Direct 5000: indexed, 1997-08-01 1997-11-01
- + ProQuest Humanities Module: indexed, 1997-08-01 1997-11-01
- + ProQuest International Humanities Module: indexed, 1997-08-01 1997-11-01
- + ProOuest Newsstand Magazines: indexed, 1997-08-01 1997-11-01
- + ProQuest Platinum: indexed, 1997-08-01 1997-11-01

PsycINFO (2001-)

SCOPUS (1992, 1995-)

Social Sciences Citation Index

Social Sciences Full Text (WilsonWeb) (Feb.2003-)

Sociological Abstracts

**Swets Information Services** 

+ SwetsWise All Titles: indexed, 1997 - present (volume:7;issue:2-volume:18;issue:4)

Thomson Gale (Gale Group)

- + Academic OneFile: indexed, 1992-02 present
- + Expanded Academic ASAP (with Ingenta): indexed, 1992-02-01 present
- + Expanded Academic ASAP Gale Group: indexed, 1992-02 present
- + InfoTrac Custom: indexed, 1992-02 present
- + InfoTrac OneFile: indexed, 1992-02 present
- + InfoTrac OneFile (with Ingenta): indexed, 1992-02-01 present
- + Ingenta: indexed, 1999-11 present
- + Student Resource Center College (w/ Expanded Academic ASAP): indexed, 1992-

02 - present

Member, Editorial Board, Global Media Journal, Tsinghua University, Beijing, China, since 10/2008.

Peer-reviewed; Academic/Scholarly

English version:

Abstracting & Indexing Sources(active,

International Index to the Performing Arts (vol.6, no.10, Spr.2007-)

Sociological Abstracts

#### electronic):

Consulting Editor, Editorial Board, <u>International Journal of Intercultural Relations</u>, sponsored by International Academy for Intercultural Research, since May, 2008.

Peer-reviewed; Academic/Scholarly Social Sciences Citation Index 2007 Impact Factor: 0.938 Five-Year Impact Factor: 1.061

Abstracting & Indexing Sources(active, electronic):

A S S I A (Applied Social Sciences Index & Abstracts) Bibliography of Asian Studies (Online Edition) (1998)

C S A Worldwide Political Science Abstracts (Cambridge Scientific Abstracts)

Chicano Database (vol.6, no.3, 1982-vol.17, no.2, 1993)

Criminal Justice Abstracts Current Abstracts (Jan.2002-)

**Current Contents** 

Database of Research on International Education (2001-)

**EBSCOhost** 

+ TOC Premier: indexed, 2002-02-01 - present

Family Index Elsevier

+ SCOPUS: indexed, 1996 - present Linguistics and Language Behavior Abstracts

M L A International Bibliography (Modern Language Association of America) (2000-)

Periodicals Index Online (vol.1 no.1, Spr.1977-vol.19, no.4, Fall 1994)

PsycINFO (1977-)

Research into Higher Education Abstracts Russian Academy of Sciences Bibliographies

SCOPUS (1994, 1996-)
Social Sciences Citation Index
Social Services Abstracts (1981-)

Sociological Abstracts Swets Information Services

+ SwetsWise All Titles: indexed, 1997 - present (volume:21;issue:1-

volume:32;issue:6)

Thomson Gale (Gale Group)

- + Academic OneFile: indexed, 2007-01 present
- + Expanded Academic ASAP (with Ingenta): indexed, 1995-06-22 present
- + InfoTrac Custom: indexed, 2007-01 present
- + InfoTrac OneFile (with Ingenta): indexed, 1995-06-22 present
- + Ingenta: indexed, 1995-06 present

#### Sources:

Ulrich's Periodicals Directory [electronic version]

Journal Citation Reports [2007 social science edition; electronic version]

#### APPENDIX II

#### Wenshan Jia

Selected Citation Analysis on Dr. Wenshan Jia's Works Since 2004 Submitted by Julie Artman, Leatherby Libraries Librarian, MFA, MLIS Chapman University April, 2010

Peer-Reviewed Journal Articles / Book Chapters

Jia, Wenshan (2009). Chiglobalization? A cultural argument. In S. Guo and B. Guo (Eds.) *Greater China in an era of globalization* (pp. 17-26). New York, NY: Lexington Books. (**Lead Chapter**)

Source: Books in Print: Greater China in an Era of Globalization

#### Synopsis/Annotation:

China's growth in the past few decades has been unprecedented and continues to stay strong as it expands its influence around the globe. However, in many ways the once-insular China is now looking to find its footing as an international player in the globalization game. Greater China in an Era of Globalization looks at the rise of China and its impact on the surrounding territories of Taiwan. Hong Kong, and Macau, and asks the question: "What is Chinese globalization?" The contributors in this book look to answer this question by examining China's role both in its immediate sphere of influence and in the greater world. In doing so, the contributors argue that its push to globalize has had as much effect on the country itself, both politically and culturally, as it has had on the world. The contributors further the argument by analyzing China's influence on the rising nations in Africa and Latin America before ending the book with a comparative analysis between China and the historic rise and fall of influence of its European counterparts. Book jacket.

#### **Author Info.**

Sujian Guo is professor in the Department of Political Science and director of the Center for U.S.-China Policy Studies at San Francisco State University, and concurrently holding appointments at Fudan University as distinguished professor and associate dean at Fudan Institute for Advanced Study in Social Sciences. Baogang Guo is associate professor of political science at Dalton State College and president of the Association of Chinese Political Studies.

Jia, Wenshan (2009). The status of mediation in contemporary rural Chinese society: A case study of Xunyang County, Shaanxi Province, P. R. China. *China Media Research*, 5 (2), pp. 97-103. (**Peer-Reviewed**; 15% acceptance rate). The paper has been selected, translated from English to Chinese and published in *China Media Report Overseas Edition* (in Chinese), Fall, 2009.

Jia, Wenshan (2008). The Chinese perspective of harmony: Evaluating the Eastern harmony and Western peace paradigms. Special issue of <u>China Media Research</u> edited by Guo-Ming Chen & Xiaoshui Xiao (**Peer-Reviewed**; 15% acceptance rate). The paper has been selected and translated from English to Chinese and published in *China Media Report Overseas Edition* (in Chinese), Spring, 2009.

Source: Ulrich's Periodicals Directory: China Media Research

Abstracting & Indexing Sources(active,

Current Abstracts (Jul.2007-)

**EBSCOhost** 

electronic):

+ Communication & Mass Media Complete (Jul.2007-)

+ TOC Premier (Table of Contents) (7/1/2007-)

Gale

+ Academic OneFile (1/2009-)

+ Student Resource Center College (w/ Expanded Academic ASAP) (7/2009-)

Jia, Wenshan (2009). An intercultural communication model of international relations: the case of China. In Y. Hao & G. Wei (Eds.) *Challenges to Chinese foreign policy: diplomacy\_globalization and the next world power* (pp. 319-333). Louisville, KT: University Press of Kentucky. (**Peer-Reviewed**)

Source: CHOICE Reviews: Challenges to Chinese Foreign Policy

This insightful insiders' volume, edited by Hao, Wei (both, Univ. of Macao, China), and Dittmer (Univ. of California Berkeley), provides assessments of China's rise by scholars, most of whom are native to the region. Contributors analyze changes in the nation's foreign policy and challenges that may influence its policy options. The book is organized into four parts and 17 chapters. Part 1 focuses on Sino-American relations, as the US "can substantially undermine or assist China's modernization program." Part 2 reviews China's relations with Russia, Japan, and the EU, which are also very important to Chinese foreign policy makers. Part 3 looks into China's policy toward the rest of Asia. Part 4 examines the nation's dynamic changes in external relations and the new internal elements in its policy making. The book suggests that the problems China needs to deal with are "numerous and complex," but that "[its] new leadership has thus far faced them with a well-thought-out strategy applied with impressive intelligence, patience, and shrewd judgment." Summing Up: Highly recommended. All undergraduate, graduate, and research collections.

Copyright 2010 American Library Association.

Jia, Wenshan (2007). The study of Chinese political culture from the perspective of communication as social construction (pp. 33-45). In Sujian Guo & Baogang Guo (Eds.) *Challenges Facing Chinese Political Development*. New York, NY: Lexington-Rowan Littlefield Publishers. (A Lead Chapter)

Source: Book News Reviews: Challenges Facing Chinese Political Development

Sujian Guo (political science, San Francisco State U.) and Baogang Guo (political science, Dalton State College) compile 10 chapters that consider recent developments in Chinese politics. Chapters are based on papers from an international conference, "Political China in the 21st Century: Challenges and Opportunities," held at Renmin U. of China, Beijing, in June of 2006. Contributors, who are political science, mass communication, and geography and human environmental study scholars from the US, focus on specific issues of political culture and economy, foreign policy, and environmental and social challenges. Specifically, they discuss the role of nationalism, the social constructionist perspective of communication in studying Chinese political culture, reform in the country's exchange rate regime, the China/US relationship, "China threat" literature, pollution and economic growth, migrant laborers, ethnic relations, and other topics. The book is meant for students and researchers of Chinese politics. Annotation ©2008 Book News, Inc., Portland, OR (booknews.com)

communication. *The Journal of Comparative Asian Development*, 5 (1), 185-196. (Peer-Reviewed)

Source: Ulrich's Periodicals Directory: The Journal of Comparative Asian Development

Description: Contains research, analyses, and findings on the many aspects of social, economic, and political development in contemporary Asia conducted by scholars and experts from Asia and elsewhere.

**Abstracting & Indexing** Gale

**Sources(active,** + <u>Academic OneFile</u> (3/2002-)

electronic):

Jia, Wenshan (2006). Wei (positioning)-ming (naming)-lianmian (face)-guanxi (relationship)renqing (humanized feelings). In Peter Hershock & Roger Ames (Eds.) Cultures of Authority: China
(pp. 49-64). Albany, NY: SUNY Press. (Peer-Reviewed; Featured Book by National Taiwan
University Library, 2007)

Source: Books in Print: Confucian Cultures of Authority

Synopsis/Annotation: This volume examines the values that have historically guided the negotiation of

identity, both practical and ideal, in Chinese Confucian culture, considers how these values play into the conception and exercise of authority, and assesses their contemporary relevance in a rapidly globalizing world. Included are essays that explore the rule of ritual in classical Confucian political discourse; parental authority in early medieval tales; authority in writings on women; authority in the great and long-

beloved Folk novel of China

Source: eastwestcenter.org

"This excellent work deals with a critical issue of our time, the understanding of authority in culture. The topic is of great importance to every one of us, particularly in the context of the globalization of culture. To understand the processes going on around us, we must be able to understand the nature of authority as it is understood historically, within a multiplicity of cultures, and contemporarily, within a world of both diminishing and increasing boundaries. The topic itself stretches across our own disciplinary boundaries, marking its relevancy for philosophy, religion, political science, and history. What is addressed here is crosscutting and cutting edge in its significance."

Rodney L. Taylor author of *The Illustrated Encyclopedia of Confucianism* 

Jia, Wenshan (2006). The *wei* (positioning)-*ming* (naming)-*lianmian* (face) continuum in contemporary Chinese culture. In Larry. A. Samovar, Richard E. Porter, & Edward R. McDaniel (Eds.), *Intercultural Communication: A Reader* (11<sup>th</sup> Ed.) (pp. 114-122). Belmont, CA: Wadsworth. (**BEST SELLER**)

Source: Book News Reviews: Intercultural Communication

Samovar (San Diego State University) adds 23 new essays, 12 written especially for the book, to this 11<sup>th</sup> edition of a reader suitable for a broad range of undergraduate and graduate courses, including communication courses, courses concerned with issues related to human interaction, and courses in areas such as anthropology, health care, sociology, business, and international relations. Another new feature of this edition is the inclusion of a new chapter examining the

topic of cultural identity and its role in human interaction. Annotation ©2004 Book News, Inc., Portland, OR (booknews.com)

Source: Google Scholar

Cited by 447

Jia, Wenshan (2005). The Deweyan pragmatism: Its implications for intercultural communication. Heisey Festchrift, a special issue Intercultural Communication Studies, XIV: 1, 101-107. (Peer-Reviewed)

Source: Ulrich's Periodical Directory: Intercultural Communication Studies

**Description:** Offers a multidisciplinary approach to the study of culture - language problems across

cultures, whether major cultural groups or ethnic – socioeconomic subgroups within a

larger group.

**Document Availability:** British Library Document Supply Centre (4533.356033)

> **Information Express** IngentaConnect

Jia, Wenshan, & Huang, S. (2004). A symbolic reconstruction of a Chinese cultural community: An analysis of Jinglong Wang's folk painting "Celebrating a Bumper Harvest". Journal of Popular Culture, 37 (4), 683-693. (Peer-Reviewed)

Source: Ulrich's Periodicals Directory: Journal of Popular Culture

# **Magazines for Libraries**

(Mar 09, 2010; ISSN: 0022-3840)

The articles in this journal explore popular culture and its effects on people and society as a whole. The journal brings to the forefront the aspects of "low culture" that fascinate and consume so much of contemporary U.S. and global society. Each issue contains several articles on a wide variety of topics ranging from comic books to pulp fiction, from television shows to popular movies, and from advertisements to rap music. In addition to its interdisciplinary coverage of U.S. culture, the Journal of Popular Culture also has an international focus. Recent articles focus on Tokyo street fashion, American popular music in China, and adolescent ghost stories in Hong Kong. This journal is the official publication of the Popular Culture Association. Scholars studying popular literature, film, and television will be interested in this publication, as will students and general readers who are aficionados of pop culture. (Schwartz, Vanette M.)

**Abstracting & Indexing** America: History and Life (1967-) Sources(active,

American Bibliography of Slavic and East European Studies (1990-) electronic):

Annual Bibliography of English Language and Literature

B H A Bibliography of the History of Art

Bibliography of Asian Studies (Online Edition) (1972-1991)

C A B Abstracts (Online)

Chicano Database (vol.6, no.4, 1973-vol.21, no.1, 1990)

Children's Book Review Index (1976-)

**Communication Abstracts Criminal Justice Abstracts** Current Abstracts (Jan.2000-)

**Current Contents** 

# Chadwyck-Healey

- + International Index to Music Periodicals (vol.29, no.2, fall 1995-)
- + International Index to the Performing Arts (vol.31, no.3, Win.1997-)
- + PIO Periodicals Index Online (vol.1, Sum.1967-vol.34, no.4, Spr.2001)

#### Dietrich's Index Philosophicus

#### **EBSCOhost**

- + Academic Search Alumni Edition (6/1/1990-)
- + Academic Search Complete (6/1/1990-)
- + Academic Search Elite (6/1/1990-)
- + Academic Search Premier (6/1/1990-)
- + Communication & Mass Media Complete (Sep.1975-)
- + Corporate ResourceNet (6/1/1990-)
- + Film & Television Literature Index (9/1/1975-)
- + Film & Television Literature Index with Full Text (9/1/1975-)
- + Humanities International Complete (6/1/1990-)
- + <u>Humanities International Index</u> (Jun.1990-)
- + International Bibliography of Theatre & Dance with Full Text (Jun.1990-)
- + <u>LGBT Life</u> (Lesbian, Gay, Bisexual and Transgender) (9/1/1975-)
- + LGBT Life with Full Text (Lesbian, Gay, Bisexual and Transgender) (9/1/1975-)
- + Literary Reference Center (12/1/1990-)
- + Literary Reference Center Plus (12/1/1990-)
- + SocINDEX (6/1/1990-)
- + SocINDEX with Full Text (6/1/1990-)
- + SPORTDiscus with Full Text (12/1/1990-)
- + TOC Premier (Table of Contents) (1/1/1995-)

# **Ecology Abstracts (Bethesda)**

#### Elsevier BV

+ Scopus (1996-, 1988, 1981-1982, 1977-1978)

#### FRANCIS

#### Global Health

#### Gale

- + Academic ASAP (3/1987-)
- + Academic OneFile (3/1980-)
- + Book Review Index (6/22/1977-)
- + Book Review Index Online Plus (12/2003-)
- + Educator's Reference Complete (3/1980-)
- + Expanded Academic ASAP (3/1980-)
- + General OneFile (3/1980-)
- + General Reference Center Gold (3/1980-)
- + General Reference Centre International (3/1980-)
- + InfoTrac Custom (3/1980-)
- + InfoTrac Student Edition (3/1985-)
- + MLA International Bibliography (Modern Language Association)
- + Student Resource Center College (w/ Expanded Academic ASAP) (3/1980-)
- + Student Resource Center College (w/Academic ASAP) (3/1987-)

#### H.W. Wilson

- + Biography Index (vol.17, 1983-vol.42, no.2, 2009)
- + Book Review Digest Plus (Jan.1994-)
- + Humanities & Social Sciences Index Retrospective (1974/03-1983/06)
- + Humanities Abstracts (Jan.1983-)
- + Humanities Full Text (1983/01)
- + Humanities Index (1983/01)
- + Humanities Index Retrospective (1974/03-1983/06)
- + Social Sciences Abstracts (1994/01)
- + Social Sciences Full Text (Jan.1994-)
- + Social Sciences Index (1994/01)

- + Wilson OmniFile: Full Text Mega Edition (1994/01)
- + Wilson OmniFile: Full Text Select (1995/04)

Historical Abstracts (1967-)

I B Z – Internationale Bibliographie der Geistes- und Sozialwissenschaftlichen

<u>Zeitschriftenliteratur</u>

**Index Islamicus** 

International Bibliography of the Social Sciences

Internationale Bibliographie der Rezensionen Geistes- und Sozialwissenschaftlicher

Literatur

Leisure, Recreation and Tourism Abstracts

Leisure Tourism Database

The Music Index (Print) (1969-)

**Nutrition Abstracts and Reviews** 

National Library of Medicine

+ PubMed

#### **OCLC**

- + ArticleFirst (vol.4, no.3, 1971-vol.43, no.1, 2010)
- + Arts and Humanities Search (vol.13, no.2, 1979-vol.42, no.6, 2009)
- + Biography Index (vol.17, 1983-vol.42, no.2, 2009)
- + Electronic Collections Online (vol.4, no.3, 1971-vol.42, no.5, 2009)
- + Environmental Sciences and Pollution Management
- + Humanities Abstracts (Jan.1983-)
- + Humanities Index (1983/01)
- + MLA International Bibliography (Modern Language Association)
- + Periodical Abstracts (vol.20, no.1, 1986-vol.42, no.4, 2009)
- + RILM Abstracts of Music Literature (Repertoire International de Litterature

# Musicale) (1973-)(1967-)

- + Social Sciences Abstracts (1994/01)
- + Social Sciences Index (1994/01)
- + Sociological Abstracts

#### Postharvest News and Information

#### **ProQuest**

- + ProQuest Central (Jan.1986-)
- + ProQuest Research Library (07/01/1986-)
- + ProQuest Research Library Core (07/01/1986-)
- + ProQuest Social Science Journals (07/01/1986-)
- + Social Sciences Module (07/01/1986-)

# **Rural Development Abstracts**

#### Thomson Reuters

- + Arts & Humanities Citation Index
- + Web of Science

World Agricultural Economics and Rural Sociology Abstracts

# Published Encyclopedia Entries, etc.

- Jia, Wenshan (2010). Review on the China Diary of George H. W. Bush. Journal of Chinese Political Studies. 13 (5).
- Jia, Wenshan (2008). Review on *Power Shift-China and Asia's New Dynamics* edited by David Shambaugh, published by University of California Press, 2005. *Journal of Chinese Political Studies*, 13 (1), pp. 108-109.

Source: Ulrich's Periodicals Directory: Journal of Chinese Political Science

Abstracting & Indexing Sources(active, electronic):

<u>C S A Worldwide Political Science Abstracts</u> (Cambridge Scientific Abstracts) Current Abstracts (Jan.2000-)

#### **EBSCOhost**

- + Academic Search Alumni Edition (9/1/1997-)
- + Academic Search Complete (9/1/1997-)
- + Academic Search Premier (9/1/1997-)
- + TOC Premier (Table of Contents) (9/1/1997-)

#### Elsevier BV

+ Scopus (1997-2000; 2002-)

#### Gale

- + Academic OneFile (4/2007-)
- + Health Reference Center Academic (4/2007-)
- + InfoTrac Custom (4/2007-)

Historical Abstracts (2000-)

**International Political Science Abstracts** 

# OCLC

- + ArticleFirst (vol.12, no.1, 2007-vol.15, no.1, 2010)
- + Electronic Collections Online (vol.12, no.1, 2007-vol.14, no.4, 2009)
- + PAIS International (vol.5, no.1, 1999-vol.14, no.2, 2009)

Jia, Wenshan & Lynch, Cassie (2009). Hu Jintao (**updated**, **revised and expanded for reprint**). In Linsun Cheng & Kerry Brown et al (Eds.) *Berkshire Encyclopedia of China* (pp. 1075-1077). Berkshire, MA: Berkshire Publishing Group LLC.

Source: Books in Print: Berkshire Encyclopedia of China

Source: CHOICE Reviews

This encyclopedia features 800 entries by 296 authors covering contemporary and historical Chinese topics. The encyclopedia's breadth of coverage and size--2,665 pages in five volumes--distinguish it from competing reference works. The historical and biographical entries cover the full span of Chinese history, although the 19th and 20th centuries receive the fullest coverage, and the encyclopedia devotes substantial coverage to contemporary society, technology, and the environment. Most of the authors hold academic affiliations, and leading experts have written some of the entries. Entries stretch from brief biographical synopses to topical essays of several thousand words. The entries vary widely in quality. Some are tightly written surveys of their subjects (E. N. Anderson's article "Cuisines" is a standout); others are elementary and lack coherence.

Each entry includes a Chinese translation of its title in both pinyin romanization and simplified Chinese characters. The romanization includes tone marks, which will be a great boon to students learning Chinese. The thorough index does an excellent job of connecting references to topics scattered among many entries, but the entries themselves contain no cross-references and the contents of related entries often overlap. Illustrations appear on nearly every page, but the images chosen are often of limited relevance to the entries, and the entry texts almost never reference them. The maps included provide insufficient detail. This encyclopedia provides rudimentary introductions suitable to undergraduates at the initial stages of research. The "further readings" included with each entry will be of mixed usefulness; many refer readers only to Chinese-language sources, which will likely be inaccessible to the target audience. Individual purchasers of the print set receive a free one-year license to a digital edition, and libraries receive a discount on the

institutional license that is equivalent to the individual discount. Summing Up: Recommended. Lower-level undergraduates.

Copyright 2010 American Library Association.

Source: Library Journal Reviews

At five volumes, this is possibly the largest publication in Berkshire's history. Arranged alphabetically, the nearly 1000 articles cover an extensive array of subjects as they relate to China. Among those explored are the country's history (both ancient and modern), politicians, architecture, food, international relations, and medicine. Varying in length from one to more than ten pages, the articles are thorough without being overly complicated. Titles are printed in English, Chinese, and a transliterated pronunciation of the Chinese word. The editors appear to have delivered on a promise in the introduction to minimize the cultural bias about various subjects. Most of the 300-plus contributors come from a variety of academic fields. One drawback is that the first page of each article has its text printed over a grayscale picture. Although attractive, this feature sometimes makes the pages difficult to read. BOTTOM LINE This insightful analysis of China may be a useful companion to David Levinson and Karen Christensen's Encyclopedia of Modern Asia. It could provide valuable information to anyone studying the country and is thus recommended to all public or academic institutions with an interest in China. [Purchasers of the print set get a free one-year individual license (or comparable discount from the institutional license) to a digital edition hosted by ExactEditions.com.]—James Langan, Univ. of Pittsburgh at Johnstown Lib.

Copyright 2008 Reed Business Information.

Source: Book News Reviews

Written for high school students and above, this thorough resource--it contains 800 entries in 5 volumes--discusses a broad range of topics about the vast and ancient country. The entries are contained between an initial summary paragraph and list of further reading (which often include websites), with many b&w images and inset boxes included, the latter containing excerpts from primary sources or biographical portraits. Entry topics include businesses, political figures and parties, historical events, military figures and events, poets, art, natural resources, and technology, among others. The quality of the entries varies, with some bearing a similarity to chamber of commerce publications, though most are written in a more critical and knowledgeable way. The controversial nature of modern Chinese politics is only alluded to in some entries, as the work's aim seems devoted to presenting China in an uncritical, positive light. Contributors are academics and independent scholars mainly in the U.S., China, and Australia. Annotation ©2009 Book News, Inc., Portland, OR (booknews.com)

Source: Booklist Reviews

Starred Review\* Publisher Karen Christensen introduces Berkshire Encyclopedia of China as "the first multivolume, multi-authored Encyclopedia of China to be published outside China itself," designed to be "an invaluable reference tool for general China studies" and "relevant outside the classroom for students planning careers in China-related business, communications and technology, and public service." Among the many authoritative 500- to 6,000-word entries are those by the distinguished scholars William H. McNeill, Daniel A. Bell, and William Theodore de Bary. Some 300 (mostly university-affiliated) authors address topics as varied as Architecture, Blogs, Calligraphy, Cultural Revolution, Forbidden City, Gardens, Hangzhou, Intellectual property rights, Internet use, Jade, Olympic Games of 2008, Peking University, Three Gorges Dam, Yao Ming, and the upcoming World Expo 2010—Shanghai. Joan Lebold Cohen, of Harvard

University, wrote the article on contemporary art; more importantly, perhaps, she took a large percentage of the encyclopedia's more than 1,200 black-and-white photographs. This is a very handsome and user-friendly encyclopedia, printed on "30% postconsumer recycled paper, processed chlorine-free." The publisher "welcomes" teachers "to make up to 10 copies of no more than 3 articles for distribution in a single course or program." To this end, each article begins at the top of a page and, if its last page is not full, is usually followed by a charming woodcut or epigram writ large in English, Chinese characters, and Pinyin transliteration. Likewise, all entry titles are in English, Chinese characters, and Pinyin transliteration, "writ" even larger. Each double-column entry is preceded by a short, boldface abstract and concludes with suggestions for further reading—usually books but also Internet sources. The first page of each entry superimposes its text on one of a small set of artful illustrations, often repeated, in light-gray tones. The generously sized illustrations include, in addition to photographs, historical and contemporary maps, woodcuts and engravings, architectural plans and drawings, film stills, and reproductions of paintings (all in black and white). Some articles incorporate statistical tables or boxed excerpts from primary sources. Bold subheadings set off sections of all but the shortest articles. Each volume begins with a comprehensive list of entries. The first volume includes a list of contributors and their entries; the last volume includes an extensive, though not comprehensive, index. The encyclopedia is not perfect, but the riches are many and the shortcomings few. A photo caption identifies the Pearl Tower (in Shanghai) as visible on "this street in Beijing." In Liu Hang's interesting article Encyclopedias and dictionaries (borrowed and translated from the China Great Encyclopedia), there is a (translation-induced?) anachronism: "Encyclopedias of ancient times, such as the ancient Greek and Roman encyclopedias intended for education, were authored by individuals who used medieval methods of classification." In the article Africa-China relations, a map distinguishes each (unnamed) African country in shades of gray, but there is no key to tell us in what way or degree any of these countries might relate to China. Highly recommended for academic, public, and high-school libraries whose patrons are serious about understanding China. Also available as an e-book.

Copyright 2009 Booklist Reviews.

Jia, Wenshan (2005). Media bodies, central and local. In Jing Luo (Ed.) *China Today: An Encyclopedia of Life in the People's Republic of China Vol. II, M-Z* (pp. 384-387). Westport, CT: Greenwood Press.

Jia, Wenshan (2005). Mediation practices. In Jing Luo (Ed.), *China Today: An Encyclopedia of Life in the People's Republic of China Vol. II, M-Z* (pp. 392-395). Westport, CT: Greenwood.

Source: CHOICE Reviews: China Today

This two-volume encyclopedia provides extended information on the main aspects of the People's Republic of China, covering the broad-based economic reforms and social changes in PRC since 1949, when the communists took over. It consists of over 200 entries written by scholars working in various disciplines, focusing on such important topics as Chinese leaders and events; recent and contemporary political and cultural policies; relations with foreign states; internal political, economic, and commercial structures; literature; religion; and the role of women. It presents an analytical view of Chinese communism in transition, giving accurate and fair depictions of the topics selected. Each essay in the book offers cross-references and bibliographies. Many are accompanied by illustrations and graphics. A subject index is included, along with a chronology of the country and a complete list of the entries. Summing Up: Recommended. Researchers, graduate students, and tourists interested in the country.

Copyright 2005 American Library Association.

Source: Library Journal Reviews

Up-to-date information on all aspects of the country's evolving policies. Editor Jing Luo (French & Chinese, Bloomsburg Univ. of Pennsylvania) has gathered 200 lengthy entries, written by leading scholars based in China as well as the United States, that address such key topics as China's relations with foreign states, the economic booms of the 1980s and 1990s, internal structures, religion, the role of women, and much more.

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The focus of this resource is the People's Republic of China and Taiwan from 1949 to the present. Editor Luo (Over a Cup of Tea: An Introduction to Chinese Life and Culture) has recruited scholars and writers who were actually born in the China they describe in some 239 A-to-Z entries, ranging in length from one paragraph to four pages. Many contributions on literary, social, diplomatic, political, and economic subjects are individually useful; however, the selection seems rather unintuitive and unsystematic. General readers will thus find it difficult to locate information even though there is a detailed index. For instance, there is a "Confucian Tradition and Christianity" entry but no entries on Buddhism, Confucianism, Marxism-Leninism, or Mao Zedong thought. Among the 18 biographical entries is American journalist Iris Chang, but neither Chiang Kai-shek nor Chiang Ching-kuo nor any current leaders in Beijing is included, though there is a four-page entry on present Taiwan leader Chen Shuibian. Entry headings are often not standard terms; for instance "double-hundred" policy instead of "hundred flowers" and "June 4th Movement" instead of "Tiananmen Incident" or "Democracy Movement." The entry bibliographies often omit standard scholarship in English in favor of Chinese-language works cited only by the English translations of their titles. Bottom Line Regrettably, this work cannot be recommended for most libraries. Specialist collections may want to consider purchasing since there doesn't appear to be a comparable, up-to-date reference book. The Cambridge Encyclopedia of China authoritatively covers all Chinese history and society but does not cover contemporary China in this much detail.-Charles W. Hayford, Northwestern Univ., Evanston, IL

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Source: Booklist Reviews

Intended "to present an analytical view of Chinese communism in transition," these volumes look at today's fastchanging China in the context of events going back to the founding of the People's Republic of China in 1949 and "especially since Deng Xiaoping's pivotal economic reforms launched in 1978." Eighty scholars, most with Chinese surnames and working at American universities, have contributed the 239 articles, which average 1,000 to 1,500 words in length. Arrangement is alphabetical. A"Guide to Related Topics" precedes the entries and groups entries under broad topics, among them "Diplomacy and Foreign Relations" (for example, Bandung Conference of 1955, Korean War, Pingpong diplomacy, Sino--Soviet relations); "Economy, Trade, and Business Culture" (Coca-Cola in China, Foreign debt, Land reform, Tobacco industry); "Education" (English proficiency levels, Private education, Special education); and "Social Issues" (Health care reform, Marriage and divorce, Social Security reform, Unemployment). Eleven entries deal with aspects of Taiwan. Most of the 20 entries for individuals are for important political leaders, Jiang Zemin and Deng Xiaoping leading the list with two articles each. Iris Chang, author of The Rape of Nanking, has an entry, and her November 2004 suicide is noted. Each entry has a bibliography appended. Articles will be easily accessible to the average high-school student and could, as the editor suggests, "directly benefit courses on modern Chinese civilization" at the high-school or university level. A chronology from 1949 to 2004 precedes the list of entries in volume 1, while a selected bibliography of predominantly English--language sources precedes the index. See also references follow each article, and a few black-and-white photos complement the text. China Today is recommended for highschool, academic, and public libraries. Somewhat more scholarly in tone, the illustration--free Encyclopedia of Contemporary Chinese Culture (Routledge, 2005) has approximately 1,200 entries and a far greater emphasis on the arts, popular culture, and individuals--hundreds of individuals are covered here, as opposed to just a handful in China Today. The rosters of contributing authors to the two encyclopedias are almost completely different, resulting in agreeably diverse viewpoints and complementary coverage. ((Reviewed October 15, 2005))

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Source: Book News Reviews

From Administrative Reforms (of 1949-1978) to Zhu Rongji (the foremost architect of China's recent economic reforms, 239 entries look at major aspects of communist China with the aim of highlighting the process of transition. Broadly, the cross-referenced entries presented by Luo (French and Chinese, Bloomsburg U. of Pennsylvania) cover agricultural and rural China; arts and literature; diplomacy and foreign relations; economy, trade, and business culture; education; ethnic groups and issues; government, law, and administration; individuals; intellectuals; labor and human resource management; media; medicine and health; the military, criminal justice, and human rights; political campaigns and leaders; population issues; regions; religion and spiritual life; social issues; Taiwan; Sino-American relations; urbanization; and women. Entries are approximately 1000 to 1500 words in length and each is followed by a selected bibliography guiding readers to further sources. Also included in the volume is a historical chronology and a topical listing of entries. Annotation ©2005 Book News, Inc., Portland, OR (booknews.com)

Jia, Wenshan (08/2004). *The 21<sup>st</sup> Century*-an intellectual journal (*Ershiyishiji*). In E. L. Davis (Ed.). *Encyclopedia of contemporary Chinese culture* (p. 239). New York, NY: Routledge.

Source: CHOICE Reviews: Encyclopedia of Contemporary Chinese Culture

The sociopolitical transformation of China at the end of the Cultural Revolution and the shift to a market economy in the early 1980s set the tone for a new era that contrasts astonishingly with China's socialist past. Davis defines as "contemporary" this period since 1979. His work focuses on the cultural developments in mainland China over the last quarter century and also covers aspects of contemporary culture in Hong Kong and Taiwan. He classifies the 1,200 signed entries written by a team of 215 international specialists into 18 categories: architecture and space, education, ethnicity and ethnic identity, fashion and design, film, food and drink, health, language, literature, media, music, performing arts, political culture, religion, society, sports and recreation, visual arts, and women and gender. Most of the entries include an essay, cross-references, and lists of further readings. Fascinating topics include academic e-journals, political jokes, lesbianism in literature, beauty contests, and intellectual property. The book ends with a general index. Despite some omissions, Davis's book is an effective reference source for understanding contemporary Chinese culture. Summing Up: Recommended. General and academic readers.

Copyright 2005 American Library Association.

Source: Booklist Reviews

The astounding pace of change in China presents a daunting obstacle to any attempt to present an overview of its contemporary culture. The easier of his two preliminary tasks, notes editor Davis, was to justify 1979 as a starting point for "contemporary" China. This date coincides roughly with the beginning of the post-Mao, post-Cultural Revolution, or "reform era," which continues to the present. The more difficult task, for purposes of this encyclopedia, was to define Chinese. Davis's decision was to focus on the People's Republic of China while still including "long entries on aspects of the culture of Taiwan, Hong Kong, and Singapore" and shorter ones on native Chinese cultural producers who now live abroad. Entries range from a long paragraph (Literary awards, Recreational associations, the actress Pan Hong) to several pages (Cars and taxis, Cinema in Taiwan, Tiananmen Square). More than 200 contributors have provided nearly 1,200 articles on architecture, education, ethnic identity, food and drink, language, performing arts, political culture, religion, sports, and more. The literally hundreds of entries for individuals begin with year and place of birth and, if appropriate, year of death. Many entries are followed by see also references and a list of English--language sources for further reading. Some Web sites and non-English-language sources are also cited. Main entry terms within other entries are boldfaced, as are page numbers of main entries in the thorough index. Writers were encouraged, beyond simply stating the basic facts, "to analyze, to make judgments, and even to

editorialize." Thus, for instance, contributor Lionel M. Jensen writes eloquently on the joyful and tragic history of Tiananmen Square and its evolution into the planned site of beach volleyball in the 2008 Olympics. Highly recommended for the reference sections of academic and larger public libraries, and a pleasure for the curious to dip into at random. ((Reviewed June 1 & 15, 2005))

Copyright 2005 Booklist Reviews.

Source: Library Journal Reviews

Davis (history, Univ. of Hawaii) and his team of more than 200 contributors (primarily from academia, with a judicious balance of both Chinese and Western experts) have undertaken a bold project to capture the rapidly changing culture of China. There are over 1200 entries on individuals, art forms, political movements, and popular entertainment, each with citations of recent publications of more comprehensive sources for those seeking additional information. The emphasis is solidly on mainland China, but there is limited coverage of Singapore, Taiwan, and elsewhere in the Chinese world. Written in a generally crisp, objective, and balanced manner, the wide-ranging entries cover everything from Falun Gong, theme parks, and sexuality and behavior to university entrance examinations and cosmetic surgery. The fields of literature, film, and music are particularly well covered. Bottom Line There is no denying the increasing importance of the Chinese presence in the world, and this attractive reference book, in spite of its rather high price, deserves a place in the libraries of academic institutions teaching contemporary Chinese subjects. It will serve as a welcome introduction to all facets of Chinese studies. Highly recommended.-Harold M. Otness, formerly of Southern Oregon Univ. Lib., Ashland

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#### APPENDIX III

# ADDITIONAL CITATIONS/REVIEWS/IMPACT OF SCHOLARSHIP (PARTIAL LIST)

- 1. *The Remaking of the Chinese Character and Identity in the 21<sup>st</sup> Century: The Chinese Face Practices* published by Greenwood Publishing Group (2001) is used or reviewed by:
  - (1). James Averill, professor of psychology of University of Massachusetts at Amherst, Kym Koo Chon, professor psychology of Taegu University, and Doug Woong Hahn of Sungkyunkwan University, both from Korea, in their paper "Emotions and Creativity: Some Confluences Between East and West published in *Asian Journal of Social Psychology*. (a Social Science Citation Index Citation).
  - (2). Laura Lengel in her "Introduction: Culture and Technology in the New Europe" in the book *Culture and technology in the New Europe: Civic Discourse in Transformation in Post-Communist Nations* published by Ablex Publishing Corporation, Stamford, Connecticut.
  - (3). Guo-Ming Chen in his article "An examination of overseas Chinese communication studies" published in *Mass Communication Research*, October 2001, No. 69, Taiwan.
  - (4). Made the list in *Choice* magazine under 'Social & Behavioral Sciences', November, 2002, p. 530. The book has been recommended by the British Library League and has also been marketed for sale in Spanish, Korean and Japanese besides English.
  - (5). It is quoted in "An Examination of People's Republic of China Business Negotiating Behaviors" by Guo-Ming Chen & Hsueh-Hua Chen, *Communication Research Reports*, 19 (No. 4), pp. 399-408.
  - (6). The book is positively reviewed in *Communication Research Trends*, Santa Clara University, CA, 2002.
  - (7). It is positively reviewed in *China Quarterly*, March 2003.
  - (8). It is positively reviewed in *Reference & Research Book News*, 17, Fall, 2002, p. 37.
  - (9). Quoted in Limei Liu and Steve Kulich's "Shifts on Chinese Face Practices", one of the Chinese Culture Values Project Series presented at All China Fourth Intercultural Communication Conference, Xiangtan University, Xiangtan, Hunan, China, September, 2003; (10). Nominated for the 2002 Distinguished Scholarship Award by Division of Intercultural & International Communication of National Communication Association (<a href="http://www.natcom.org">http://www.natcom.org</a>) May 14, 2002 (Nominator Peter Cardon, Ph. D. Candidate of Communication, Utah State University).
  - (11). A new review published in *The American Review of China Studies*, 5 (1), 2005.
  - (12). A new review published in *Journal of Asian Communication*, 2004.
  - (13). Cited in the book *China Fever: Fascination, Fear, and the World's Next Superpower* by Frank S. Fang, published by Stone Bridge Press (p. 291), 2007.
  - (14). Cited in the book *Chinese Culture*, *Western Culture-Why must we Learn from Each Other* by Tai P. Ng, and published by iUniverse, Inc. in 2007.
  - (15). Cited in the book *Chinese Culture, Western Culture: How Cross-cultural Views of History, Philosophy and Human Relationships will Change Modern Global Society* by Tai P. Ng and published by iUniverse, Inc. in 2007.
  - (16). <a href="www.worldcat.org">www.worldcat.org</a> shows that the book has been collected by research libraries all over the world such as Harvard, Yale, Princeton and Oxford and Cambridge University, and China National Library and so on.
- 2. Chinese Communication Theory: Reflections, New Frontiers and New Directions which Wenshan Jia lead-edited with Xing Lu and D. Ray Heisey (Greenwood, 2002)

- (1). It made the list in *Choice* magazine, p. 624-625, December 2002.
- (2). It is reviewed in China Review International, 2004;
- (3). It is included as one of the "Recommended References on Communication Theory" by Future's Edge at <a href="www.futuresedge.org/mathematics/Communication Theory.html">www.futuresedge.org/mathematics/Communication Theory.html</a>
  Together with so other well-known works such as Habermas' *The Theory of Communicative Action*. The book is also recommended by the British Library League and has been marketed for sale in Spanish, Korean and Japanese besides English.
- (4). <u>www.worldcat.org</u> shows that the book has been collected by hundreds of research libraries all over the world such as Harvard, Yale, Princeton, Oxford Universities and Tsinghua University and so on.
- (5). It has been recommended as one of the sixteen intercultural communication classics in English at www.en8848.com.cn.
- (6). Based on a google scholar search under "Wenshan Jia", the book has been cited by various prestigious journals around the world such as *Philosophy and Rhetoric*, *Quarterly Journal of Speech* and *Chinese Journal of Communication* and so on.
- 3. Chinese Communication Studies: Contexts and Comparisons which Xing Lu, Wenshan Jia and D. Ray Heisey co-edited (Greenwood, 2002) made the list in Choice magazine, p.1544, May 2003. It is reviewed in China Review International, 2004. It is reviewed by Jessica Stowell in Journal of Third World Studies Spring 2005. The book has been recommended by the British Library League also and has been marketed for sale in Spanish, Korean and Japanese besides English. <a href="www.worldcat.org">www.worldcat.org</a> shows that the book has been collected by hundreds of research libraries around the world, including Harvard, Yale, Princeton, Cambridge University, China National Library and so on.
- 4. Research article "Chinese facework as a conflict-preventive mechanism- a cultural/discourse analysis" has turned out to be seminal. It is in *Intercultural Communication Studies VII* entitled *Conflict Resolution in Chinese* Edited by Guo Ming Chen and published by SAGE.
  - (1). My article together with the issue is judged to be "extremely useful" by Pennsylvania Peace Links for its third in its series of exchange visits with the All-China Women's Federationa seminar on conflict resolution and peace studies to be held at the Chinese Women's University in Beijing in the fall of 1999, according to Pennsylvania Peace Link's letter to the book editor of May26 of 1998 which asks a second copy of the book for Mrs. Clinton's briefing team as part of her preparation for her China trip.
  - (2). The article was heavily quoted by Xing Lu in her chapter entitled "The influence of Classical Chinese rhetoric on Contemporary Chinese political communication and social relations" D.R. Heisey (Ed). *Chinese Perspectives on rhetoric and communication* published by Ablex (2000).
- (3). The theory I developed in this article which was originally entitled "The Chinese concepts of face: A cultural/discourse analysis" when I presented it at The Eastern Communication Association, Marriott of the World Trade Center, New York, April 1996 was extensively applied by Professor Leigh Stelzer of Management from Seton Hall University, New Jersey, in his paper entitled "Trust and Law in China's Socialist Market Economy" which was published in *American Asian Review*, XVL, No 4, pp. 137-147, 1998.
- (4). It is quoted in the research article "The determinants of conflict management among Chinese and Americans" G. M Chen, K. Chen and C. Chen in *International communication Studies IX-2*, 1999-0, a journal of The international Association of Intercultural Communication published by SAGE.

- (5). It is quoted by Xuejian Yu in his paper entitled "Managing Conflict in the Chinese Organization Context: An Investigation Study of How Chinese Choose Conflict Resolution Strategies in Today's State-Owned Enterprise" published in *Chinese Conflict Management and Resolution* edited by Guo-Ming Chen and Ringa Ma (Ablex, 2001).
- (6). It is quoted by Guo-Ming Chen in his chapter "Towards Transcultural Understanding: A Harmony Theory of Chinese communication" included in a recently published book. *Transcultral Realities: Interdisciplinary Perspectives on Cross-Cultural Relations* edited by Virginia H. Milhouse, Molefi Kete Asante and Peter O. Nwosu, SAGE, 2001.
- (7). It is quoted by five authors of five different chapters in the book *Chinese Conflict Management and Resolution* edited by Guo-Ming Chen and Ringo Ma (Ablex, 2001).
- (8). It is quoted by Guo-Ming Chen in his article "An examination of overseas Chinese communication studies" published in *Mass Communication Research*, October, 2001, No. 69, Taiwan.
- (9). It is quoted in the article "An Examination of People's Republic of China Business Negotiating Behaviors" by Guo-Ming Chen and Hsueh-Hua Chen, published in *Communication Research Reports*, 19 (No. 4), pp. 399-408.
- (10). It is quoted and referenced in "Chinese Methods of Interpersonal Conflict Management", a monograph by Major Christine A. Locke, US Air Force, School of Advanced Military Studies, United States Army Command and General Staff College, Fort Leavenworth, Kansas, AY 06-07. (11). In addition, there are 15 more new citations.
- 5. Book chapter "Chinese communication scholarship as an expansion of the communication and culture paradigm" included in D.R. Heisey (Ed.) *Chinese Perspectives in Rhetoric and Communication* (Ablex, 2000) is quoted by:
- (1). Guo-Ming Chen in his article "An examination of overseas Chinese communication studies" published in *Mass Communication Research*, No. 69, October, 2001, Taiwan.
- (2). Ge Gao and Xiaoshui Xiao in their book chapter "An initial exploration of Chinese intercultural (interpersonal) communication studies" in W. Jia, X. Lu, & D.R Heisey (Eds.) *Chinese Communication Studies: Advances, New Frontiers and New Directions* (in press with Ablex/Greenwood).
- (3). Rueyling Chuang and Claudia Hale in their book chapter "A critical examination of the Eurocentricity of Chinese-American communication studies" in W. Jia, X. Lu, & D.R Heisey (Eds.) *Chinese Communication Studies: Advances, New Frontiers and New Directions* (in press with Ablex/Greenwood).
- (4). The article has been positively reviewed by James Schnell in his review of the book *Chinese Perspectives in Rhetoric and Communication* (Ablex, 2000). The review entitled "A foundation for understanding rhetoric and communication in China" is published in *The Review of Communication* (1, 2001: 139-142), an online journal sponsored by National Communication Association. It is also quoted IN "The Asian communication scholar for the 21st century" in <a href="mailto:chinamediaresearch.net">chinamediaresearch.net</a> [PDF] RD Gordon *China Media Research*, 2007 chinamediaresearch.net
- (5). Based on a google scholar search under "Wenshan Jia", the chapter has been cited by Sage *Handbook of Rhetorical Studies* "Recent Advances in Comparative Rhetoric" by SUE HUM, A LYON The SAGE handbook of rhetorical ..., 2008 Sage Publications, Inc. It has also been cited by various prestigious journals such as Philosophy and Rhetoric, Chinese Journal of Communication and China Media Research and so on.

- 6. My book chapter in A. Kluver & J. Powers (Eds.) *Civic discourse, civil society and the Chinese worlds* (Ablex, 2000) has been heavily quoted in "Negotiating Stability", an independent project by Alistair George Cooper from University of North Carolina at Chapel Hill, 2002. Cooper's article is retrievable at <a href="www.sit-edu-geneva.ch/negotiating\_stability.htm">www.sit-edu-geneva.ch/negotiating\_stability.htm</a>. It is also quoted and referenced in the chapter 'Dialogue in cross-cultural perspective" by Donal Carbaugh, David Boromisza-Habashi & Xinmei Ge in *Aspects of Intercultural Dialogue: Theory. Research. Applications*\_edited by Nancy Aalto and Ewald Reuter, Saxa Verlag, KoIn.
- 7. Jia's article "Chinese mediation and its cultural foundation" (pp. 289-295) in G. M. Chen & R. Ma (Eds.) *Chinese Conflict Management and Resolution* (Ablex) has been cited in:
  - (1). "Chinese\_European Dispute Resolution in China: Towards Culturally Matching Procedures" a Centrum fur angewandte Politikforschung (C.A.P.) Working Paper by Anne Isabel Kraus, part of the project "The Impact of EU Enlargement on European Integration and the Global Political Economy" funded by the European Commission, September, 2007. The article is available at <a href="http://www.cap.lmu.de/download/2007/2007\_eu\_china\_kraus.pdf">http://www.cap.lmu.de/download/2007/2007\_eu\_china\_kraus.pdf</a>.
    - (2). It is cited in "Socio-cultural aspects of the relationship between the EU and East Asia, with particular reference to China" by Sean Golden in *Asia Europe Journal*, Volume 4, Number 2/June, 2006.

It is cited in "Ideas of Peace and Cross-Cultural Dispute Resolution" by Bee Chen Goh (2005), pp. 49-57, <u>Bond Law Review</u>, 17 (1), pp. 49-57. The article is available at <a href="http://epublications.bond.edu.au/blr/vol17/iss1/3">http://epublications.bond.edu.au/blr/vol17/iss1/3</a>.

- 8. The following students and scholars requested copies of or gave voluntary feedback to my publications and papers: John Jirik, China International News Consultant from China and MA. Student, Britain, Carl Heinze, Ph. D. student from Australia, Denise Hsiung from Arizona State University, Larisa Zelenskaya, a doctoral student from Russia and Marlene Fine from Simmons College in Boston, Lee Cahn, SUNY Press communication series editor and professor of communication from SUNY at New Paltz, and Ringo Ma, professor of SUNY at Fredonia.
- 9. My achievements in translation studies are recognized in *The Biographies of Contemporary Prominent Translators of Shaanxi Province* (pp. 89-90) edited by Dai Mingyu and Ma Ke and published by The Shaanxi People's Press (October, 1990; in Chinese).
- 10. A journalistic report on my translation studies, *Northwest University News Weekly* (12/28, 1989, in Chinese).
- 11. Part of my translation *Reflections on America and Americans-Essays on American Society and Character* is reprinted by *Guangming Daily* the only national newspaper for Chinese educated elites and one of the few flagship newspapers in China. (11/2, 1989, in Chinese).
- 12. My interview transcript on Chinese culture in globalization published in *Social Science Weekly* sponsored by Shanghai Academy of Social Sciences was quoted by Shao longchuan in his article "A modern interpretation of traditional Chinese moral values" pp. 85-90, published in the journal *Theory and Modernization*, No. 2, 2007.
- 13. The book *Challenges Facing Chinese Political Development* (edited by S. Guo, 2007) which includes my chapter "The study of Chinese political culture from the perspective of communication as social construction" has been marketed at <a href="www.zbw.edu">www.zbw.edu</a> in German in Germany.

- 14. Jia's article "The Chinese perspective on harmony: An evaluation of the peace and harmony paradigms" published in *China Media Research* (Volume 4, Issue 4, 2008) has been selected, translated from English to Chinese and published in *China Media Reports Overseas Edition*, Spring, 2009. It is also cited in the journal "Daoist Harmony Peace and Conflict Studies -68- Volume 16, Number 1 DAOIST HARMONY AS A CHINESE PHILOSOPHY AND PSYCHOLOGY by Yueh-Ting Lee, Honggang Yang and Min Wang.
- 15. The abstract of my paper "The current status of mediation in building and sustaining social harmony in rural China: A case study of Xunyang County, Shaanxi Province, P. R. China" which I presented at NCA 2008 Annual Convention in San Diego, CA has been selectively included in allacademic. The article was published in English in *China Media Research* in Volume 5, No.2, April, 2009. It has been selected, translated and published in Chinese in *China* Media Report Overseas, 5(4), 2009. It is also cited in <a href="http://belfercenter.ksg.harvard.edu/files/Culture-of-Chinas-Mediation-pre-publication-version.pdf">http://belfercenter.ksg.harvard.edu/files/Culture-of-Chinas-Mediation-pre-publication-version.pdf</a>.
- 16. "Deweyan pragmatism and its implications for the study of intercultural communication" published in 2005 has been recommended as "a major theoretical essay of intercultural communication" in 2007 by The Center for Intercultural Communication and Management Studies, Peking University at <a href="http://www.intercultural.pku.edu.cn/Theories.aspx">http://www.intercultural.pku.edu.cn/Theories.aspx</a>.
- 17. "Wei (positioning)-ming (naming)-lianmian (face)-guanxi (relationship)-renqing (humanized feelings) in Peter Hershock & Roger Ames (Eds.) Cultures of Authority: China (pp. 49-64), Albany, NY: SUNY Press, is peer-reviewed and funded by National Endowment for Humanities; "Featured Book" by National Taiwan University Library, 2007, reviewed by S. Tan in Project MUSE Journals China Review International Volume 14, Number 2, Fall ...- muse.jhu.edu
- 18. For other uses of my scholarship in English not missed on this list above, please visit <a href="www.google.com">www.google.com</a> and type "Wenshan Jia" to find the entries. Please also visit <a href="www.google.cn">www.google.cn</a> and type 'Jia Wenshan" to find entries on me as a scholar in Chinese.