

JOHN L. ROSENTHAL
P.O. Box 6535
Laguna Niguel, CA 92607
(949) 395-5803

EXPERIENCE

1998 - Present

L.A. CARE HEALTH PLAN

Los Angeles, CA

Assistant General Counsel

Assistant General Counsel at largest public entity Medicaid/Medicare health plan in the United States. Responsible for Legal Department budget and management. Advise senior management and Board of Directors. Engage in strategic and business planning decisions. Developed Legal Department infrastructure. Manage outside counsel. Risk management. Practice consists of health care regulatory and transactional work; dispute resolution. Responsible for interaction with all outside regulatory agencies. Responsible for legal advice to organization Compliance Dept. Health plan licensing, joint ventures, hospital law, federal and state health care regulations, development of delivery systems, provider contracting, peer review, reimbursement issues, fraud and abuse/Stark issues, structure legal aspects of new health care services and programs. Intellectual property, real estate and tax issues. Acting General Counsel for electronic health records business.

1997 – 1998

MEDICAL ASSET MANAGEMENT, INC.

Laguna Hills, CA

Vice President and General Counsel

Chief Legal Officer of publicly traded, national physician practice management company. Responsible for all legal work of company and management of Legal Department.

Practice consisted of all aspects of transactional and regulatory health care law, including physician practice acquisitions, physician organizations, physician network development, hospital joint ventures, and integrated delivery systems.

Responsible for all securities regulation, health care regulatory issues, filing and reporting, litigation management, corporate finance, employment issues, contracting, and press releases.

- Brought all legal work in-house for a cost savings to company of \$1,000,000 annually.
- Developed in-house Legal Department and all standard contracts and forms.
- Guided Board of Directors in company strategy and goals.

1995 – 1997

MATRIA HEALTHCARE, INC.

Santa Ana, CA

(formerly Tokos Medical Corporation)

Assistant General Counsel

Medical devices/ high-technology for prenatal and neonatal care. Managed care, indemnity insurance and home health care transactions. Directed all Legal Department health care and regulatory work and issues. Structured managed care relationships with hospitals, HMOs and insurance companies. Devised contract structures and relationships with laboratories for FDA approved laboratory test. Restructured contract process and tracking. Organized Legal Department subsequent to merger.

1992 – 1995	UNITED HEALTH PLAN <i>Corporate Counsel</i> Health care regulation and transactions. Medicare, Medicaid and commercial health care/managed care regulatory and transactional matters; including hospital and medical group contracts, medical staff issues, state and federal licensing and regulation, integrated delivery systems, corporate, and tax issues.	Los Angeles, CA
1989 – 1992	ROSEN, WACHTELL & GILBERT, Attorneys at Law <i>(Firm Dissolved, 1992)</i> <i>Associate Attorney</i> Health care regulations and transactions; Corporate.	Irvine, CA
1987 – 1989	BOOTH, MITCHEL & STRANGE, Attorneys at Law <i>Associate Attorney (Summer Associate, 1985 & 1986)</i> Health care, medical malpractice and business litigation.	Costa Mesa, CA
1982 – 1984	PRICE WATERHOUSE <i>Accountant</i> Audit Department.	Newport Beach, CA
EDUCATION	Tulane University School of Law J.D., 1987 University of California, Santa Barbara B.A., Cum Laude, Business Economics, 1982	
AFFILIATIONS & ACTIVITIES	American Health Lawyers Association California Society for Health Care Attorneys American Bar Association – Health Care Section Los Angeles County Bar Association –Health Care Section Orange County Bar Association Los Angeles County Managed Care Planning Council; Member, Finance Committee McDermott, Will and Emery; Featured Speaker at Health Care Department Annual Retreat California State Bar Convention Delegate; Sponsored Health & Safety Code Legislation California Department of Managed Health Care- Industry Advisory Committee	