

Lois R. Fishman

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Admitted to the Bar in the State of California, June 1994

Work Experience

Principal, Law Office of Lois R. Fishman, Los Angeles, CA 4/2014- present

A transactional law practice counseling clients in the creative industries on issues in copyright, trademark, entertainment, electronic publishing, software licensing, content protection, international business and international IP policies, among others.

Assistant General Counsel, The Walt Disney Company, Burbank, CA 3/2001 – 4/2014

Increasingly responsible positions over more than 13 years: Advising on worldwide licensing of film and TV content to traditional and digital platforms, and FCC and other regulatory matters affecting media companies; assisting with litigation in copyright infringement claims involving new technologies, advising on e-book and audio book distribution; supervising content protection lawyers; conducting IP due diligence in connection with joint ventures and acquisitions; developing best practices in drafting and negotiating IP license agreements for Disney lawyers; conceiving and organizing training sessions for Disney distribution lawyers worldwide. Represent Disney on various Motion Picture Association matters involving international copyright policy and infringements. Attorney responsible for technology transactions, software licensing, content protection and various special projects involving IP rights management.

Attorney, Neff Law Group, LLP, Torrance, CA 2/1998 – 2/ 2001

Transactional technology, copyright and trademark practice for clients in software, financial, media and other industries; advised on international copyright and antipiracy matters for blue chip U.S. and overseas clients; oversaw foreign infringement litigation; responsible for adaptation of US software license agreements for use in Brazil and Argentina; prosecuted trademark applications and supervised foreign counsel; represented authors and filmmakers in entertainment matters.

Attorney, Rosenfeld, Meyer & Susman, LLP, Beverly Hills, CA 1/1996 - 2/1998

Transactional copyright and trademark licensing practice for clients in media, publishing and design; worked on leading copyright, trademark and right of publicity litigations defending major motion picture studios against infringement claims; conducted copyright clearance and other due diligence for major motion picture studios, participated in mediations.

Attorney, Blakeley, Sokoloff, Taylor & Zafman, LLP, Los Angeles, CA 10/1993 - 12/1995

Worldwide trademark prosecution and licensing practice; opposition proceedings before the TTAB; copyright registration and counseling re: licensing, work for hire, bankruptcy and dispute resolution; trademark enforcement for major media clients, including settlements and mediation.

Teaching Experience

Center for International Legal Studies/Senior Lawyer Teaching Program, Orientation, Salzburg, Austria, March, 2014; *assigned to Mykolas Romeris University, Vilnius, Lithuania, Fall, 2014*
Loyola Law School-Peking University Law School: Guest Professor on "Digital Distribution of Film and Television Programs in the USA: Business and Legal Issues for 2014 and Beyond," May, 2014
Loyola Law School, Los Angeles, CA, spring 2013 and 2014, Guest Lecturer on Copyright in "IP Licensing" seminar
Whittier Law School, Costa Mesa, CA, spring 2013, Guest Speaker at "IP Colloquium" on new developments in digital media
UCLA Extension, Los Angeles, CA, summer 2012, Guest Lecturer in "Entertainment Law" class
Southwestern Law School, Los Angeles, CA, spring 2011 and 2012, Guest Lecturer in "Advanced Copyright" seminar on issues in digital publishing

Speaking and Panel Engagements

Georgetown Entertainment Media Alliance – "Everything You Wanted to Ask about Entertainment Law," Georgetown University Law Center, Washington, D.C., October, 2013
Georgetown University Law Center – Women's Forum, "Leaning into Leadership," Los Angeles, CA, May, 2013
Hebrew University of Jerusalem, Faculty of Law - Co-organizer and guest speaker at "Copyright and New Media" conference, Tel Aviv, Israel, March, 2008
Georgetown University Law Center – Women's Forum, "Entertainment Industry Issues," Los Angeles, CA, June, 2003
Panelist at WIPO Copyright seminars in San Jose, Costa Rica (1999) and Port of Spain, Trinidad (2000) on behalf of Business Software Alliance re: WIPO Copyright Treaty
Speaker at numerous internal Disney Legal retreats and conferences on issues in digital distribution and content protection (2005-2012)

Education

Georgetown University Law Center, Washington, D.C., J.D., 1993
Dean's List 1992-1993

University of California, Berkeley, CA, Master of City Planning, 1975
UC Regents Fellow and research assistant for two years

Yale College, New Haven, CT Bachelor of Arts, Honors with Exceptional Distinction in Psychology, *magna cum laude*, Phi Beta Kappa, 1972

Publications

Author, several articles for Corporate Counsellor on issues in new media, 1995-1996
Author, "Tips for Artists, Writers and Entertainment Industry Applicants," Trademark World Magazine, 1992
Author, "Copyright Law for Architects," CED News, University of California, spring 1995
Managing Editor, Latin American Visions (a bilingual anthology), Neighborhood Film/Video Project of International House, Philadelphia, 1989
Author, "Caribbean Conservation" and "Bittersweet Memories," Americas Magazine, 1980's

Author, Report on Tax Check off for the Arts, National Assembly of State Arts Agencies, 1983.
Co-author, What Makes Cities Livable: Learning from Galveston, Transaction Books, 1983
Contributing Author, What Makes Cities Livable: Learning from Baltimore, Transaction Books, 1979
Co-author, "High Rise Buildings Versus San Francisco: Measuring Visual and Symbolic Impacts,"
Institute of Urban and Regional Development, University of California, Berkeley, 1977
Contributing Author, Spain 1990 and Caribbean 1990; Penguin Guide to Spain 1990

Selected Other Experience

Principal, CIMA Enterprises, a Washington, D.C. consulting firm advising cultural organizations on policy, communications, exhibition planning and research, including work on behalf of USIA and Spanish and Latin American clients and embassies, 1986-1991
Executive Director, Americas Film Festival, Washington, D.C., 1987
Senior Associate, Partners for Livable Communities, Washington, D.C., 1980-1986
Associate Producer, "Faces, Mirrors, Masks", documentary radio series on Latin American literature for National Public Radio, 1983-1984
Special Assistant, Design Arts Program, National Endowment for the Arts, Washington, D.C.

Board Service and other Volunteer Activities

Board of Directors, Inner City Law Center, Los Angeles, CA spring, 2011- present
Board of Trustees, Los Angeles Copyright Society, 2002-2012 (President 2008-2009)
Board of Directors, SBT: Santa Barbara Theatre, Santa Barbara 2006-2008
Board of Directors, Odyssey Theatre, Los Angeles, CA, 1994-1997
Yale Alumni Schools Committee, Los Angeles Area, 2002 - present
Mentor, Georgetown University Law Center, Alumni Career Services program, 2008-present
Mentor, MOSTE, Los Angeles Area (program for middle school girls) – 2013 - present

Selected Memberships and Affiliations

American Bar Association, International Law Section, including Co-Chair of Cultural Property Task Force, 1998-2000
Los Angeles County Bar Association
Los Angeles Copyright Society
Yale Women's Network

Advanced Language Study

Spanish – speak fluently and read/write with high proficiency
Universidad Nacional Autonoma de Mexico, Mexico, D.F.
Universidad Menendez Pelayo, Santander, Spain
French and Italian – speak and read with basic competence
Centre d'Etudes Linguistiques d'Avignon, France
Italian Cultural Institute, Los Angeles, CA
Portuguese – read with basic competence
Brazilian Cultural Institute, Washington, D.C.

Personal Interests and Activities

Tennis, yoga, biking, travel, theatre, classical and world music, reading, media production