

## **CURRICULUM VITAE**

**Victoria Carty  
Department of Sociology  
Chapman University**

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### **EDUCATIONAL HISTORY**

Ph.D., Sociology, 1999, University of New Mexico.

M.A., Sociology, 1994, University of New Mexico.

B.A., Sociology, 1990, University of California at Santa Cruz.

Dissertation Title: "Implications for Social Change in the Context of Global Economic and Cultural Transformations: A Case-study of Nike Corporation."

Dissertation Advisor: Bob Fiala.

### **EMPLOYMENT HISTORY**

Associate Professor of Sociology, 2011-present.Chapman University.

Director of Master's Program of International Studies, 2011-2013.Chapman University.

Assistant Professor of Sociology, 2006-2011. Chapman University.

Assistant Professor of Sociology, 2001-2006.Department of Sociology. Niagara University.

Assistant Professor of Sociology, 2000-2001. Department of Sociology and Anthropology. James Madison University.

Adjunct Lecturer, 1999-2000, Department of Anthropology & Sociology, Santa Clara University.

Instructor, 1995 -1998, Department of Sociology. University of New Mexico.

## **RESEARCH GRANTS**

Chapman University, Research Award Grant, 2007-2008. \$2,500.00. "The Bananeros Struggle in Panama, a Comparison between Puerto Armuelles and Bocas del Toro."

Niagara University, Vincentian Grant, 2004-2005. \$5,200.00. "Going Bananas: Globalization and the Labor Struggle in Panama."

Niagara University Research Support Grant. 2004-2005. \$1,170.00. "Going Bananas: Globalization and the Labor Struggle in Panama."

Niagara University, Vincentian Grant. 2003-2004. \$5,200.00. "Cuba's Struggle with Poverty: Export Processing Zones as a Strategy for Development."

Niagara University, Research Support Grant. 2003-2004. \$1,170.00. "Cuba's Struggle with Poverty: Export Processing Zones as a Strategy for Development."

Niagara University, Research Support Grant. 2002-2003. \$1,000. "Cuba's Struggle with Poverty: Export Processing Zones as a Strategy for Development."

University of New Mexico, Office of Graduate Studies. 1995. \$2,856.00. "The Increasing Role of Culture in the Organization of Global Corporations: A Case-study of the Athletic Footwear Industry.

## **TEACHING GRANTS**

Chapman University, GE Curricular Diversity Grant. 2007-2008. \$2,000.00

Chapman University, Personalized Education Grant. 2007-2008. \$2,350.

## **PUBLICATIONS**

### **Books:**

2014 *Scholars and Southern California Immigrants in Dialogue: New Conversations in Dialogue*. Co-edited with Tekle Woldemikael and Rafael Luevano.

2010 *Wired and Mobilizing: Social Movements, New Technology, and Electoral Politics*. Rutledge Press.

Forthcoming *Social Movements and Social Media: The Impact of the Digital Revolution on Social Movements and Contentious Politics*. Perseus Publishers.

### **Journal Articles:**

2014 "Arab Spring in Tunisia and Egypt: The Impact of new Media on Contemporary Social Movements and Challenges for Social Movement Theory." *International Journal of Contemporary Sociology* 51(1): 51-80.

2012 "The 2008 U.S. Presidential Election and New Digital Technologies: Political Campaigns as Social Movements and the Significance of Collective Identity (with

Stephanie Takaragawa).” *Tamara: Journal for Critical Organization Inquiry*. 10(4): 73-89.

2011 “The Coalition of the Unwilling: Contentious Politics, Political Opportunity Structures, and Challenges for the Contemporary Peace Movement.” *Peace and Conflict Studies* 18(1): 79-115.

2011 “The Dynamics of Insiders versus Outsiders: MoveOn.org, the Democratic Party, and the Peace Movement.” *Journal of Social Movement Studies: Journal of Social, Cultural and Political Protest* 10(3): 265-282.

2010 “New Information Communication Technologies and Grassroots Mobilization: The Role of Social Movement Organizations and Virtual Communities.” *Information, Communication, and Society* 113(3): 155-173.

2010 “Bridging Contentious and Electoral Politics: MoveOn and the Digital Revolution.” *Research in Social Movements, Conflict and Change* 30: 171-196.

2009 “The Anti-war Movement versus the War in Iraq.” *International Journal of Peace Studies* 14(1): 17-38.

2009 “A Commodity Chains Analysis of Cuba’s Re-insertion into the Global Economy via the Tourism Industry.” *Canadian Journal of Latin American and Caribbean Tourism* 67(34): 163-195.

2007 “Protest, Cyberactivism, and New Social Movements: The Reemergence of the Peace Movement Post 9/11.” *Social Movement Studies: Journal of Social, Cultural and Political Protest* 5(3): 229-249 (with Jake Arnett).

2006 “Labor Struggles, New Social Movements, and America’s Favorite Pastime: New York Workers Take on New Era.” *Sociological Perspectives* 49(2): 239-259.

2005 “Textual Portrayals of Female Athletes: Liberation or Nuanced Forms of Patriarchy?” *Frontiers: A Journal of Women Studies* 26(2): 132-155.

2004 “Transnational Organizing and the Race to the Bottom: Labor Struggles and Globalization from Below.” *Mobilization: An International Journal* (9)3: 295-310.

2004 “Organizing in the Garment Industry in Mexico: Implications for New Social Movement Theory.” *International Journal of Contemporary Sociology* 41(1): 59-78.

2003 “New Social Movements and the Struggle for Worker’s Rights in the Maquila Industry.” *Theory and Science* 4(2): 1-18.

2002 “Technology and Counter-hegemonic Movements.” *Social Movement Studies: Journal of Social, Cultural and Political Protest* 1(2): 129-146.

2001 “The Internet and Grassroots Politics: Nike, the Athletic Apparel Industry and the Anti-sweatshop Campaign.” *Tamara: Journal of Critical Organization Science* 1(4): 34-47.

1997 “A Case-study of Ideologies, Global Production and Consumption in the Postmodern Era.” *Gender, Work and Organization* 4(4): 189-201.

#### **Articles Appearing as Chapters in Edited Volumes:**

2009 “Social Movement Organizations, Cyberactivism and Entertainment as Politics: How MoveOn is Expanding Public Discourse and Political Struggle.” Pp. 59-81 in *Engaging Social Justice: Critical Studies of Twenty-first Century Social Transformations*. Edited by David Fasenfest. Sage Publications.

2006 “Transnational Organizing and the Race to the Bottom: Labor Struggles and Globalization from Below.” Pp. 215-230 in *Latin American Social Movements: Globalization, Democratization and Transnational Networks*. Edited by Hank Johnston and Paul Almeida. Rowman & Littlefield Publishers.

#### **Encyclopedia Entries:**

2013 “The Internet and Social Movements” for *The Blackwell Encyclopedia of Social and Political Movements*. Edited by David Snow, Donatella Della Porta, Bert Klandermans and Doug McAdam.

2013 “Electronic Protest” for *The Blackwell Encyclopedia of Social and Political Movements*. Edited by David Snow, Donatella Della Porta, Bert Klandermans and Doug McAdam.

## CONFERENCE PRESENTATIONS

“New Media and Social Movements: The Case of Arab Spring.” American Sociological Conference, New York, August 8-13, 2013.

“The 2008 U.S. Presidential Election and New Digital Technologies: Political Campaigns as Social Movements and the Significance of Collective Identity.” American Sociological Conference, Las Vegas, NV August 20-24, 2011.

Chair and discussant for the Conference on “Internet, Voting, and Democracy. University of California at Irvine and European University Institute, Florence. Laguna Beach, May 14-15, 2011.

“The Obama Presidential Campaign, New Social Media, and Youth Activism.” American Sociological Conference. Atlanta, GA August 13-17, 2010.

“MoveOn as a Political Hybrid: Insider versus Outsider Posturing.” American Sociological Conference. San Francisco, CA. August 7-11, 2009.

Moderator for the panel on New Opportunities in the Global Economy. Critical Sociology Conference. San Francisco, CA. August 10, 2009.

“New Information Technologies and Grassroots Mobilization: The Role of Social Movement Organizations and Virtual Communities.” Southwestern Social Science Conference. Albuquerque, NM. April 16-19, 2009.

“Coalition of the Unwilling: Political Opportunity Structures and the Role of Contentious Politics in Influencing State Decision in the War Against Terrorism.” American Sociological Conference. Boston, MA. August 1-4, 2008.

“SMOs, Cyberactivism, and Entertainment as Politics: How MoveOn is Expanding Public Discourse and Political Struggle.” American Sociological Conference. Boston, MA. August 1-4, 2008.

“Bridging Contentious and Electoral Politics: MoveOn and the Digital Revolution.” Critical Sociology Conference. Boston, MA. August 3, 2008.

“A Commodity Chains Analysis of Cuba’s Re-insertion into the Global Economy via the Tourism Industry.” Pacific Sociological Conference. Portland, Oregon. April 9-13, 2008.

“Globalization and Resistance in Central America: The Case of Chiquita in Panama.” Latin American Studies Association. Montreal, Canada. September 5-9, 2007.

“Protest, Cyberactivism, and New Social Movements: The Reemergence of the Peace Movement Post 9/11.” American Sociological Association Conference. Montreal, Canada. August 19-22, 2006.

“Labor Struggles, New Social Movements, and America’s Favorite Pastime: New York Workers Take on New Era.” American Sociological Association Conference. Philadelphia, PA. August 17-21, 2005.

“The Struggle for Workers’ Rights in the Global North.” American Sociological Association Conference. San Francisco, CA. August 18-21, 2004.

“Organizing in the Garment Industry in Mexico: Implications for New Social Movement Theory.” American Sociological Association Conference. Atlanta, GA. August 16-20, 2003.

“Title IX and its Effects: Enhanced Gender Equality or a Reassertion of Patriarchal Hegemony?” Pacific Sociological Association Conference. Pasadena, CA. April 3-6, 2003.

“Transnational Solidarity in the Garment Industry: A Comparative Analysis of Mexico, Guatemala, El Salvador and Nicaragua.” Pacific Sociological Association Conference. Pasadena, CA. April 3-6, 2003.

“Textual Portrayals of Female Athletes: Liberation or Nuanced Forms of Patriarchy?” American Sociological Association Conference. Chicago, IL. August 17-21, 2002.

“Technology and Counter-hegemonic Movements.” American Sociological Association Conference. Anaheim, CA August 18 -22, 2001.

Presider of the *Gender, Urbanization, and Globalization* session at the American Sociological Association Conference. Anaheim, CA. August 18-21, 2001.

Presider of the *Global Social Movements* refereed roundtable for the PEWS (Political Economy of the World System) section. Anaheim, CA. August 18-21, 2001.

“Intensified Processes of Globalization, Expanding Consumer Culture, and New Social Movements.” American Sociological Association Conference. Anaheim, CA. August 18-21, 2001.

“Nike, the Internet and Grassroots Politics.” Pacific Sociological Association Conference. San Francisco, CA. March 5-9, 2001.

Presider of the *Technology and Social Change* session at the Pacific Sociological Association Conference. San Francisco, CA. March 11-14, 2001.

“Nike Corporation: Overseas Sweatshops and New Forms of Social Mobilization.” (with Miguel Korzeniewicz). American Sociological Association Conference. Washington D.C. August 16-20, 2000.

“Nike Corporation: Marketing Strategies, Sweatshop Labor, and the Rise of New Social Movements.” The University of California, Santa Cruz. November 18, 1999.

“The Political Economy of Sports and the Role of the Mass Media.” The University of California, Santa Cruz. November 5, 1998.

“Post-industrial Dimensions of Corporate Responsibility: Nike and Reebok Corporations.” (with Miguel Korzeniewicz). American Sociological Association Conference. Washington D.C. August 16-20, 1995.

“Post-industrial, Postmodern Trends in the Global Economy: A Case-study of Nike and the Athletic Footwear Industry.” The Southwest Symposium Conference. Albuquerque, New Mexico. April 7-9, 1995.

“New Forms of Economic Organization in the Global Economy: The Cases of Reebok and Nike Corporations.” (with Miguel Korzeniewicz). Western Social Science Association Conference. Albuquerque, New Mexico. April 10-12 1994.

## **SERVICE**

University

Civic Engagement Advisory Committee, 2013-present.

Sponsor of student research through the SURF program (Student Undergraduate Research Fellowship), 2013. Chapman University

Director of Master's Program in International Studies, 2011-2013. Chapman University.

Job Search Committee for hire in Political Science/MAIS, 2012-2014.

Member of Faculty Research Committee 2011-2012. Chapman University.

Faculty Review Committee, 2011-2012. Chapman University.

Co-organizer of a conference on immigration, 2012. Chapman University.

Chair of Diversity Committee 2009-2011. Chapman University.

Outside committee member for search committee - Communication Studies, 2011. Chapman University.

Outside committee member for search committee – Creative Writing, 2011. Chapman University.

Co-director of the Works in Progress Seminar, 2010-2011. Chapman University.

Presenter at the Chapman Faculty Forum, 2010.

Faculty representative at the Undergraduate Research Conference at Santa Clara University, 2011, 2010.

Wilkinson Curriculum Committee, 2008-2011.

Faculty advisor for Fair Trade, 2009-present.

Sociology Search Committee, 2006-2007.

Sociology Curriculum Committee, 2007-present.

### Professional Service

Editorial board member of *Social Movement Studies: Journal of Social, Cultural, and Political Protest*, 2008 – present.

Editorial board member of *Tamara: Journal of Critical Postmodern Organization Science*, 2001 – present.

Manuscript Reviews for:

*Information, Communication and Society*. "A Case of an International Political Opportunity Structure: Wikipedia in the anti-SOPA Protests," 2013.

*Social Forces. The Internet Generation*, 2011.

*Mobilization: The International Quarterly Review of Social Movement Research*. "Strategizing Against Sweatshops: Ideology, Strategic Models and Innovation in US Anti-Sweatshop Movement," 2010.

*Social Problems*. "Unpacking Media Strategy" 2010.

*American Sociological Review*. "Multiple Engagements and Network Bridging in Contentious Politics: Digital Media Use of Protest," 2009.

*The Sociology Quarterly*. "We've Been Framed: The Contest to Frame MoveOn's Organizational Identity," 2009.

*Mobilization: The International Quarterly Review of Social Movement Research*. "The World Social Forum as a Diverse and Decentralized Space: Maintain it, Fix it or Nix it," 2008.

*Critical Sociology*. "Alternative Media as Critical Media," 2008.

*Frontiers: A Journal of Women Studies*. "Slapping Back: Chinese American Women Basketball Players and Renegotiating Gender," 2007.

*Research in Political Sociology*. "The Effects of Politics on Globalization and Neoliberalism in India," 2006.

McGraw Hill. *Introduction to Sociology*, 2006.

*Social Movement Studies*. "Bringing the Local Back In: Trajectory of Contention of the Union Struggle at Kukdong/Mexmode," 2005.

*American Journal of Sociology. The Next Upsurge: Labor and the New Social Movements*, 2003.

Contemporary Sociology, *How the Other Half Works*, 2003.

Contemporary Sociology, *Rethinking Globalization: Production, Politics, Actions*, 2001.

Review of International Political Economy. “Global Trade and Capitalist Relations of Production,” 2001.

*TAMARA: Journal of Critical Organization Science*, 2001, 2002, 2003, 2004.

## **HONORS/AWARDS**

Delta Tau Delta teaching award for outstanding dedication and contribution to Chapman University, 2012.

Wang-Fradkin award for excellence in scholarship and teaching, 2010-2012. Chapman University.

Campus Community Council award for excellence in service, 2010-2011,

Campus Community Council award for excellence in service, 2009-2010. Chapman University.

Cambridge Who’s Who Registry among Executive and Professional Women to represent Orange, CA, 2009.

Marquis Who’s Who of American Women, 2008, 2007, 2006.

MISA (Multicultural and International Student Affairs Office) award for outstanding dedication and commitment to furthering the success of Niagara University Students, 2004, 2005, 2006. Niagara University.

Partners in Academic Success Award, 2002-2006. Niagara University.

## **CLASSROOM TEACHING**

Introduction to Sociology  
Classical Sociological Theory  
Contemporary Sociological Theory  
Social Problems  
Global Issues

Social Stratification  
Nonviolent Social Change  
Women in Society  
Research Methods  
Civil Disobedience and Social Movements in a Global Perspective  
New Media and Social Movements  
Social Change in Latin America (graduate course)  
Social Movements in a Comparative Perspective (graduate course)  
Thesis supervisor (graduate level)  
Economic and Political Challenges in Cuba (travel course)  
Social Problems in Costa Rica (travel course)

## **PROFESSIONAL ASSOCIATIONS**

American Sociological Association (ASA)

Pacific Sociological Association (PSA)

Latin American Studies Association (LASA)

Collective Behavior and Social Movements (CBSM) section, ASA

## **LIST OF REFERENCES**

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School of Social Sciences  
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University of California, Irvine  
4295 Social Sciences Plaza B  
Irvine, CA 92697

Paul Almeida, Associate Professor of Sociology  
Department of Sociology MS 4351

Texas A&M University  
College Station, TX 77843-4351  
[almeida@tamu.edu](mailto:almeida@tamu.edu)