## Premier Employer Partner Program

<table>
<thead>
<tr>
<th></th>
<th>Gold Partnership</th>
<th>Silver Partnership</th>
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<td></td>
<td>$4,000</td>
<td>$2,500</td>
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### Recruitment and Outreach
- Registration to Career Fair(s) 2 Career Fair Registrations
- Registration for Career Networking Night ✔
- Registration for Inclusive Employer Night* ✔
- Prime Booth Location and Preferred Parking at Recruiting Events ✔
- Additional Employer Representatives (beyond two) for each Career Fair ✔

### Boost Your Brand
- Strategic Planning Meeting with the Employer Engagement Team 2x/year
- Strategy Session with Internship Team on Internship Program ✔
- Presentation at a CPD Staff Meeting 1x/year
- Year-Round Visibility on the Top Employer Recognition Display in the CPD Office ✔
- Logo on Career Fair(s) Signage and Career Fair Guide Sponsor Label ✔
- Logo with Organization Link on the Premier Employer Partner Webpage ✔
- Social Media Spotlight 2x/semester
- Feature an Open Position as a "Hot Job" on Student e-Newsletter 2x/semester
- CPD social media takeover 1x/year

### Student Access and Engagement
- Customized Campus Partners Introductions ✔
- Curated Resume Book 2x/year
- Targeted Email Outreach to Applicable Student Organizations 1x/semester
- Guest Speaker at a Student Workshop 1x/year
- Specialized On-Campus Event to Target Student Candidates 1x/year

*subject to review of DEI initiatives*