

2025-26

# PREMIER EMPLOYER **PARTNER PROGRAM**

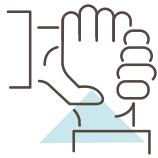
Recruit elite talent.  
Invest in your organization's future.



CHAPMAN  
UNIVERSITY

**Career and Professional  
Development**

# WHY PARTNER WITH **CHAPMAN UNIVERSITY?**



Located in the heart of Orange County, California, Chapman University is committed to education that creates multidimensional, original thinkers — the kind of interns and

teammates who flourish in a changing world.

Curious, collaborative and ready to meet any challenge, Chapman graduates have the drive and determination you are looking for to meet your organization's hiring needs.

Equipped with a world-class, personalized education that includes hands-on research, experiential education, internship opportunities and on-the-job training, Chapman graduates are ready to enter the workforce with experience under their belt and a reputation for demonstrating exceptional value to their employers. They are ready to contribute to meaningful problem-solving in team settings and bring the practical skills needed to hit the ground running and add value.

At Chapman, we provide career services and resources that prepare our students and recent graduates for their career journeys and find success and fulfillment in their professional endeavors. In addition to career fundamentals, we support our students and alumni as they transition from the classroom to launch their career goals and develop into effective professionals.

As a Premier Employer Partner, you will gain access to numerous opportunities to engage with our Chapman Panthers and achieve your organization's recruitment goals. From your early talent openings for our driven undergraduate class to skilled mid-career opportunities that require unique master's or doctorate degrees, we can develop tailored recruiting strategies to attract well-rounded, cross-disciplined candidates for every position.



Numbers matter.  
Ours are good, and that's a fact.



10K

students enrolled

12:1

student-to-faculty  
ratio

65

bachelor's  
programs

57

minor  
programs

17

accelerated  
and bridge  
programs

53

master's  
programs

6

doctoral  
programs

98%

\*internship employer  
satisfaction rate

93%

\*\*students have  
practical, hands-on  
experience

50K+

alumni worldwide

\* AY 2024-25 data from 831 internship evaluations.

\*\* Based on responses from 61% of the Class of 2024 undergraduates who responded to the experiential education question.

#4

**FILM SCHOOL**  
IN THE COUNTRY

— *The Hollywood Reporter*, 2024

#58

**MOST  
INNOVATIVE  
SCHOOL**

— *U.S. News and World  
Report*, 2024

#66

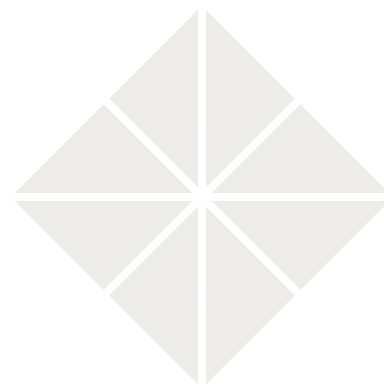
**BEST  
BUSINESS  
SCHOOL**

— *U.S. News and World  
Report*, 2025





# CHAPMAN'S OFFICE OF **CAREER AND PROFESSIONAL DEVELOPMENT**



## **VISION**

To empower Panthers to navigate a meaningful and productive transition from the classroom to their career journeys and beyond.



## **MISSION**

**To provide strategic support for all Panthers' career journeys by:**

- Intentionally deepening and expanding our relationships with employers and alumni to enhance the quality and breadth of post-graduation opportunities;
- Integrating career development throughout the lifecycle of a Panther, including by educating students and the Chapman community on the career competencies and global workforce skills sought after by employers;
- Amplifying our Panthers' career readiness by helping them demonstrate the relevant skills they gain through the Chapman Experience.



# Recruitment Opportunities at Chapman



## CAREER FAIRS AND NETWORKING NIGHTS

According to recent university surveys, career fairs are students' top preferred recruiting event. Regardless of your organization's size, participate in career fairs and networking nights to recruit candidates for full-time, part-time and internship opportunities and establish connections with our Chapman Panthers!

## Handshake

### JOB PORTAL

How ever you plan on recruiting Panthers, the first step is posting your job and internship opportunities to Chapman's primary career platform, Handshake – [chapman.joinhandshake.com](https://chapman.joinhandshake.com). Posting your positions early in the process and prior to events helps us promote your organization across all appropriate channels and supports a seamless candidate experience.



### ON-CAMPUS INTERVIEWS AND COFFEE CHATS

Meet with Chapman candidates in our interview center to facilitate a series of face-to-face interviews or informal "Coffee Chats" with students one-on-one or in a small group setting. After reserving your space and posting your positions to Handshake, you can use our convenient Handshake interview scheduler for screenings and bookings.



### INFORMATION SESSIONS AND EMPLOYER PANELS

Present to a group of Chapman students and alumni. Discuss your open roles, introduce your organization's ethos and values, review what makes your organization unique, lead a Q&A and/or showcase a panel of current employees/ interns/Chapman alumni. Host on Chapman's campus or virtually (either employer- or Chapman-hosted).



### SITE VISITS/ CAREER TREKS

Enhance your recruitment process with guided workspace tours for Chapman students and alumni. Offer presentations, Q&A sessions and networking opportunities with esteemed staff, including Chapman alumni.

# PREMIER EMPLOYER PARTNER PROGRAM

Boost your organization's ability to attract top talent through customized marketing, engagement and enhanced connections on campus.

When you become a Premier Employer Partner, you demonstrate your dedication to achieving your organization's recruitment goals at Chapman and gain access to numerous opportunities to engage with our Panthers.

You have the flexibility to choose from a variety of benefits tailored to meet your organization's specific needs at the Gold and Silver levels. The Office of Career and Professional Development's (CPD) Employer Engagement team is fully equipped to optimize your partnership investment.

## BENEFITS OF THE PROGRAM



### RECRUITMENT AND OUTREACH

|   | Gold Partnership<br>\$4,000 | Silver Partnership<br>\$2,500 |
|---|-----------------------------|-------------------------------|
| Registration to Career Fair(s)  | 2 Event Registrations       | 1 Event Registration          |
| Registration to Networking Night(s)                                   | 2 Event Registrations       | 1 Event Registration          |
| Prime Booth Location and Preferred Parking at Recruiting Events       | ■                           |                               |
| Additional Employer Representatives (beyond two) for each Career Fair | ■                           |                               |



### BOOST YOUR BRAND

|   |             |             |
|---|-------------|-------------|
| Strategic Planning Meeting with the Employer Engagement Team                    | 2x/year     | 1x/year     |
| Strategy Session with Internship Team on Internship Program                     | ■           |             |
| Presentation at a CPD Staff Meeting   | 1x/year     |             |
| Year-Round Visibility on the Top Employer Recognition Display in the CPD Office | ■           | ■           |
| Logo on Career Fair(s) Signage and Career Fair Guide Sponsor Label              | ■           | ■           |
| Logo with Organization Link on Premier Employer Partner Program Webpage         | ■           | ■           |
| Social Media Spotlight  | 2x/semester | 1x/semester |
| Feature an Open Position as a "Hot Job" on Student e-Newsletter                 | 2x/semester | 1x/semester |
| CPD Social Media Takeover   | 1x/year     |             |

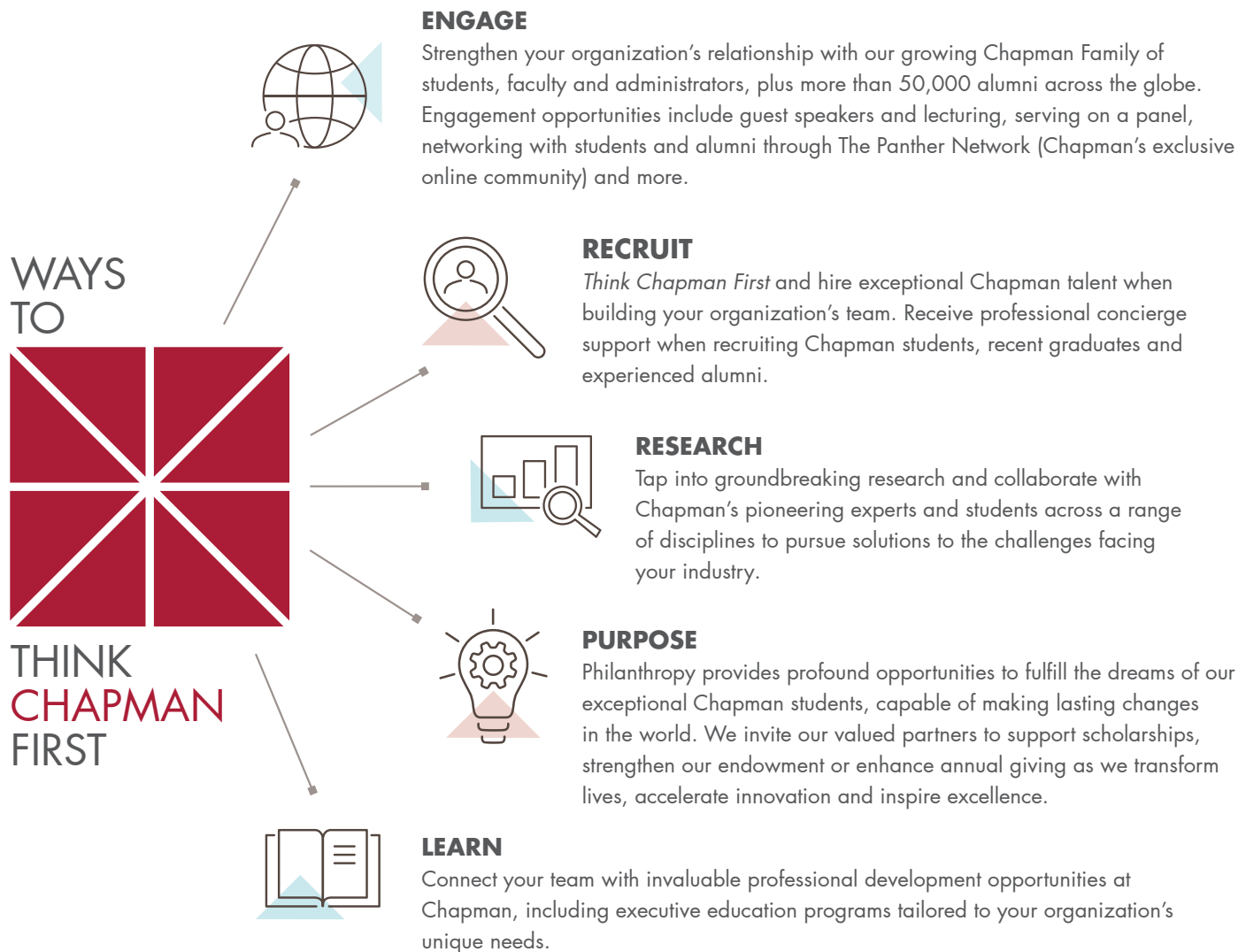


### STUDENT ACCESS AND ENGAGEMENT

|   |             |         |
|---|-------------|---------|
| Customized Campus Partners Introductions                    | ■           | ■       |
| Curated Resume Book   | 2x/year     | 1x/year |
| Targeted Email Outreach to Applicable Student Organizations | 1x/semester |         |
| Guest Speaker at a Student Workshop                         | 1x/year     |         |
| Specialized On-Campus Event to Target Student Candidates    | 1x/year     |         |

Nonprofits and government agencies may be eligible for a discount.

# WAYS TO ENGAGE PURPOSEFULLY WITH CHAPMAN



When you partner with Chapman, you not only gain a strong pipeline of qualified, professional applicants, you become ingrained in the Chapman Family, which connects you with opportunities for research, professional development, philanthropy, networking and more. We invite you to explore all the ways you can partner with us and **THINK CHAPMAN FIRST.**



Thank you for  
THINKING **CHAPMAN** FIRST



### **Office of Career and Professional Development**

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**[Chapman.edu/employer-partners](https://chapman.edu/employer-partners)**



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