

**2020–2021**  
**Chapman University’s Attallah College of Educational Studies**  
**Second ePrize Request for Proposals (RFP)**

**Overview**

The [Attallah College of Educational Studies at Chapman University](#), in partnership with the [CEO Leadership Alliance of Orange County](#) (CLA-OC), invites Orange County public high school educators to submit innovative project ideas for enhancing and expanding Work-Based Learning (WBL) at their sites.

Proposed projects should focus on the following [high-growth industry sectors](#):

- Business and Finance
- Health Science & Medical Technology
- Information & Communications Technologies

**Funding**

Chapman University will administer the 2nd Education Prize (ePrize) challenge. Up to three project ideas will be awarded from a \$150,000 pool of funds. The teams will also earn the opportunity to work with one or more of the three participating businesses.

**Purpose of the Education Prize (ePrize)**

The focus of the 2nd ePrize is to encourage educators to work with industry on the design and implementation of scalable pilot(s) to greatly expand WBL opportunities that contribute to career trajectory pipelines for students beginning in high school and leading into community college that will result in

- substantial growth in collaborative relationships across stakeholders (e.g., educators, employers, students)
- enhanced curriculum based on labor market needs
- high-quality internships and mentoring experiences
- professional development experiences for educators (e.g., teachers, school counselors, administrators)

The pilot(s) will play a role in inspiring sustainable models and systematic approaches for growing WBL across Orange County. Proposals that are able to leverage complementary funding (e.g., K-12 SWP, CTEIG, and Perkins) and expand existing work are strongly encouraged.

**Participating Businesses**

The following three major CLA-OC member organizations will collaborate with the ePrize award winner(s) over the 18-month pilot to bring their project ideas to fruition:

1. [University of California, Irvine](#) (UCI) has almost 25,000 OC-based employees and is the second-largest employer in the county.
2. [CHOC Children's](#) (CHOC) has almost 4,000 OC-based employees and is the 18th largest employer in the county.
3. [Pacific Investment Management Company](#) (PIMCO) has approximately 1,300 OC-based employees and is one of the Civic 50 companies in Orange County.

UCI, CHOC, and PIMCO have a wide variety of job categories within their respective industry sector representing 11 of the 15 [California Career Technical Education industry sectors](#).

## ***Timeline***

1. February 19, 2020 at 10:30 am: RFP Webinar Call 1 for Q&A
2. February 24, 2020 at 2:00 pm: RFP Webinar Call 2 for Q&A. ([Click here](#) to view a live recording of the webinar.)
3. March 19, 2020 at 5 pm PT: Deadline for submitting proposals and supporting documentation
4. March 20 – April 2, 2020: Proposal review by a panel of independent judges, and invitations for presentation interviews to schools
5. April 2–15, 2020: Oral presentations, select finalists
6. ePrize winner(s) announced in late April or early May. Details to follow.
7. Educators work on project plans, receive funding & engage with participating businesses to implement the project plan according to the following timelines.
  - a. May 2020 – July 2020: Develop Project Plan & Receive Half Funding
  - b. August 2020 – July 2021: Implement Project
  - c. Half the prize funding will be distributed once a Project Plan and MOU has been agreed to by the winner(s) and Attallah College of Educational Studies. The other half will be distributed after the pilot is successfully completed.

## ***ePrize Project Proposal Criteria***

Teams are encouraged to use the funding to create opportunities to work with their colleagues and industry professionals to explore new ideas, collaborate, and enhance and/or develop new curriculum that is based on industry needs. Proposals will be reviewed by a team of judges representing industry, higher education, and K-12. Proposal criteria includes:

1. Clearly defines targeted industry sectors, measurable goals, timeline, budget and outcomes.
2. Identifies innovative or creative approaches for expanding WBL experiences.
3. Describes a clear focus and concrete approaches for supporting underserved students (e.g., low income, students with disabilities, students from racial/ethnic minority backgrounds).

4. Identifies strategies to expand and scale successful WBL opportunities with the use of technology and software platforms (e.g. Nepris, Thrively, etc.).
5. Evidence of cross-sector project team (educators, site and/or district admin, school counselors, colleges/universities, community-based organizations) and history of successful collaboration with community partners.
6. Describes strategies for sustaining the project beyond the grant term.
7. Recommends strategies for scaling across the district and/or county.
8. Demonstrates willingness to co-design and participate in project evaluation.
9. Leverages complementary funds (e.g., CTEIG, Perkins, K-12 SWP).

To be considered for the ePrize, teams must complete and submit the online application and budget by 5:00 pm on March 19, 2020.

### ***Project Management***

Benchmarks and success metrics will be co-designed by the ePrize award winners, Attallah College of Educational Studies at Chapman University, OC STEM and CLA-OC. OC STEM Initiative will serve as the ePrize Project Manager and work closely with the ePrize teams to help design and implement their project plans, provide technical assistance, engage stakeholders, coordinate activities, collect and/or develop tools/templates to support scalability, and monitor success metrics. Attallah College of Educational Studies will design and manage the project evaluation with the ePrize winning teams. CLA-OC will help cultivate the relationships with the participating businesses.

### ***About the Attallah College of Educational Studies***

Chapman University's Attallah College of Educational Studies, supported by four accreditations, strives to make a more just world through their teaching, scholarship, and collaboration with local communities. With more than 12,000 alumni and counting, the most common paths taken after graduation include teaching, school counseling and psychology, nonprofit leadership, and higher education administration and research. The Attallah College administers the ePrize in collaboration with CLA-OC.

### ***About CEO Leadership Alliance Orange County (CLA-OC)***

CLA-OC is working together to build a thriving OC for all. CLA-OC is led by purposeful CEOs who believe that contributing to the community is not only their responsibility, but the right thing to do. CLA-OC convenes the right people and uses business practices and resources to address challenges.

The vision of the CLA-OC Education Initiative is to develop over the next decade, "A business-led system of 21st century work-based learning that leads to jobs and a quality future for all OC students."

A key goal of the CLA-OC Education Initiative is to cultivate greater two-way understanding and collaboration between educators and industry professionals by

- creating embedded WBL opportunities that will increase student motivation, achievement, and career interest
- motivating employers to extend their talent development strategy to be more inclusive of K-16 education

### ***About OC STEM***

OC STEM serves as the backbone organization for Orange County's regional STEM Learning Ecosystem and is a member of the internationally recognized STEM Learning Ecosystem Community of Practice. Its initiatives focus on strengthening the workforce pipeline in Orange County by promoting competencies in science, technology, engineering and mathematics (STEM) from early learning to career.

### ***ePrize RFP Contacts***

See the ePrize FAQs below for more details about this RFP.

For additional questions, contact Project Manager OC STEM (Laurie Smith, [LSmith@ocstem.org](mailto:LSmith@ocstem.org)) and CLA-OC (Nithin Jilla, [njilla@claoc.org](mailto:njilla@claoc.org)).

## **2020–2021 ePrize RFP**

### **Frequently Asked Questions**

#### ***Who can apply?***

Educators from any public high school (traditional or charter) or local school district in Orange County, California.

#### ***What is the purpose of the Education Prize (ePrize)?***

The purpose of the 2nd Education Prize (ePrize) is to support the design and implementation of scalable pilot(s) to greatly expand WBL opportunities across Orange County, that will result in

- substantial growth in collaborative relationships across stakeholders (e.g., educators, employers, students)
- high-quality internships and mentoring experiences for high school students
- enhanced curriculum based on labor market needs
- professional development experiences for educators (e.g., teachers, school counselors, administrators)

The pilot(s) will play a role in inspiring sustainable models and systematic approaches for growing WBL across the county. It is critical that the submitted project ideas are designed to achieve this objective.

#### ***Which Industry Sectors should the project ideas address?***

Educators are encouraged to submit proposals that focus on the following [high-growth industry sectors](#) aligned with the partner businesses (CHOC, PIMCO, and UCI).

- Business and Finance
- Health Science & Medical Technology
- Information & Communications Technologies

These partner businesses have a wide variety of job categories within their respective industry sector representing 11 of the 15 [California Career Technical Education Industry Sectors](#).

#### ***What is the application process?***

The application process is a three-step process and includes the following:

- 1). Online application and budget submission.  
Please use the [online budget template](#) as a guide.
- 2). Proposal review by a team industry, higher education, K-12, and nonprofit professionals (March 20 – April 2, 2020)
- 3). Oral presentations (April 2–15, 2020)

Award winner(s) will be announced in late April or early May. Details to follow.

### ***When is the application due?***

The deadline for submission is 5:00 pm PT on Thursday, March 19, 2020.

### ***What criteria will be used to evaluate the proposal?***

Proposals will be reviewed by a team of professionals representing industry, higher education, K-12 and nonprofit. Key criteria will include:

1. Clear definition of targeted industry sector, measurable goals, timeline, budget and outcomes.
2. Innovative or creative approaches that expand Work Based Learning experiences, including the use of technology to help scale the implementation.
3. Clear focus and concrete approaches for supporting underserved students (e.g., low income, students with disabilities, students from racial/ethnic minority backgrounds).
4. Evidence of cross-sector project team (educators, site and/or district admin, school counselors, colleges/universities, community-based organizations) and history of successful collaboration with community partners.
5. Ability to sustain the project beyond the grant term.
6. Recommendations for scaling the project across the district and/or county.
7. Co-design and participate in program evaluation.
8. Leverage matching funds (e.g., CTEIG, Perkins, K-12 SWP).

### ***How can ePrize funding be used?***

Up to three program ideas will be awarded from a \$150,000 pool of funds. The ePrize award may be used for expenses related to the design and implementation of the project idea. Award payments will be made at the beginning of the project and upon completion in July 2021.

### ***How will the project be evaluated?***

ePrize award recipients will work closely with the Attallah College of Educational Studies at Chapman University, OC STEM, and CLA-OC.

### ***How will the project be managed?***

OC STEM Initiative will serve as the ePrize Project Manager and work closely with the ePrize teams to help design and implement their program plans, provide technical assistance, engage stakeholders, coordinate activities, collect and/or develop tools/templates to support scalability, and monitor success metrics. Attallah College of Educational Studies will design and manage the project evaluation with the ePrize winning teams. CLA-OC will help cultivate the relationships with the participating businesses.

### ***What if I have additional questions?***

For additional questions, contact Project Manager OC STEM (Laurie Smith, [LSmith@ocstem.org](mailto:LSmith@ocstem.org)) and CLA-OC (Nithin Jilla, [njilla@claoc.org](mailto:njilla@claoc.org)).

## 2020–2021 ePrize RFP Application Questions

[Click here](#) to access the online submission form.

1. In 200 words or less, briefly describe the proposed project.
2. Industry sector (checkbox, multiple responses)
  - Business & Finance
  - Health Science & Medical Technology
  - Information & Communications Technologies
3. What would you like to learn during the ePrize process? What would you like your students to learn?
4. Project Description (
  - a. Describe your proposed project goals and timeline.
  - b. How does the proposed project elevate the career pathway and Work-Based Learning (WBL) practices currently underway at your school? Or in your district?
  - c. What strategies will you use to ensure your project is inclusive of underserved students?
  - d. What regionally aligned performance outcomes will you use to measure success (e.g., K-12 SWP performance measures, social-emotional learning, career interest, etc.)?
  - e. How would you envision using technology to increase and enhance WBL opportunities for students?
  - f. What is the anticipated project cost? What additional funding will you leverage (e.g., CTEIG, Perkins, K-12 SWP) to support your project? [Download this template](#) to create your budget. Uploaded budget file should be in PDF or Excel format.
  - g. Upload Box Feature on Google form for Uploading Completed Budget
5. School/District Context
  - a. Describe a few examples of successful collaborations at your school.
  - b. How will your school/district team leadership support this project?
  - c. Is your team committed to measuring the impact of the program? What support do you envision needing to meet the measurement requirement?
  - d. Who will be the members of your project team (include names, titles and organization if a community partner)?

6. Expansion and Sustainability

- a. How will your project be embedded within your career pathway and sustained in future years?
- b. How would your project contribute toward a sustainable, systematic approach for growing WBL across Orange County?

7. General Demographic questions

Note: Priority will be given to projects that focus on underserved students (e.g., low income, students with disabilities, students from racial/ethnic minority backgrounds)

- a. Total number of students that will be served through your project? Percentage underserved students (e.g., low income, students with disabilities, students from racial/ethnic minority backgrounds)
- b. How many educators will participate in the project?

8. General Information

- a. Primary Contact Name
- b. Title
- c. Phone Number
- d. Email
- e. Address
- f. Organization Name
- g. Type of organization (check one or more)
  - Charter School
  - Public School
  - School District
- h. Website (optional)

[Click here](#) to access the online submission form.