MISSION: Through teaching excellence, engaged scholarship, and transformative educational practices, we collaborate with individuals, families, communities, schools, and organizations toward an inclusive, equitable, and just world.

VISION: The Attallah College of Educational Studies will be a nationally recognized institution known for developing professionals who change the world through ethical, rigorous, and reflective scholarship and practice.

GOAL 1: Become a leading resource for cutting-edge teaching and learning

GOAL 2: Increase innovative and impactful scholarship

GOAL 3: Become a model for collaborative university-community partnerships

GOAL 4: Develop distinguished academic programs to serve local schools and communities and achieve international prominence

GOAL 5: Strengthen organizational structures and systems to support our work

GOAL 6: Increase well-being for students, staff, and faculty
GOAL 1: Become a leading resource for cutting-edge teaching and learning

Strategies:
1.1 Strengthen unit tenure and promotion criteria for teaching (Faculty and FRC)
1.2 Create a system of mentoring and provide spaces for faculty to share teaching practices that enhance learning (Programs)
1.3 Support professional development for faculty to acquire cutting-edge knowledge of teaching and learning (Budget)
1.4 Support faculty to create curriculum that is innovative, relevant, and diverse in perspectives (Budget and Programs)
1.5 Provide pedagogical leadership to the wider university community (Faculty)
1.6 Explore opportunities to better connect teaching to community engagement and scholarship (Programs and Faculty)

GOAL 2: Increase innovative and impactful scholarship

Strategies:
2.1 Strengthen unit tenure and promotion criteria for scholarship (Faculty and FRC)
2.2 Create a system of mentoring and support for faculty scholarship (Assistant Dean and FRC)
2.3 Explore ways to include diverse research methodologies and community engaged scholarship in unit criteria (Faculty and FRC)
2.4 Support professional development for faculty to create relevant scholarship accessible to a range of audiences (Budget)
2.5 Disseminate research to diverse audiences (e.g., social media, newspapers, editorials, blogs, community presentations) (Faculty)
2.6 Explore opportunities to better connect scholarship to teaching and community engagement (Programs and Faculty)

GOAL 3: Become a model for collaborative university-community partnerships

Strategies:
3.1 Strengthen unit tenure and promotion criteria for service to include community work (Faculty and FRC)
3.2 Strengthen criteria and processes for establishing and sustaining mutually beneficial collaborative community partnerships (Faculty and Administration)
3.3 Identify and make more visible current community partnerships (Programs)
3.4 Support professional development for staff and faculty to improve mutually beneficial community partnerships (Budget)
3.5 Strengthen academic program capacity to further engage in community partnerships (Programs)
3.6 Explore opportunities to better connect service to teaching and scholarship (Programs and Faculty)
GOAL 4: Develop distinguished academic programs to serve local schools and communities and achieve international prominence

Strategies:
4.1 Develop design teams to shape and assess program goals and curriculum as part of the program improvement process (Programs and Director of Program Improvement)
4.2 Align programs with the standards of professional organizations and accrediting bodies (Programs and Director of Program Improvement)
4.3 Explore additional accreditation opportunities (Programs and Director of Program Improvement)
4.4 Increase and support collaboration across programs (Programs and Deans)
4.5 Enroll higher quality and more diverse students (Budget, Programs, and Deans)
4.6 Create criteria and a process for establishing and sustaining new CES initiatives and programs (Programs and Faculty)

GOAL 5: Strengthen organizational structures and systems to support our work

Strategies:
5.1 Identify strengths and constraints of current organizational structures and develop a range of alternatives (Faculty, Staff, and Deans)
5.2 Develop a budget system that empowers faculty and staff to best utilize university resources (Deans and University)
5.3 Enhance transparency of agreed upon faculty workload (Deans and Faculty)
5.4 Develop a system for collecting and sharing information about faculty productivity (Deans)
5.5 Develop and maintain a calendar for Attallah College activities (Dean’s assistant and Faculty)
5.6 Strengthen fundraising and marketing efforts (Deans, Faculty, and Staff)

Goal 6: Increase well-being for students, staff, and faculty

Strategies:
6.1 Create a process to assess student well-being on an annual basis (Programs)
6.2 Enhance efficiency and transparency of staff workload, equity, and accountability (Deans, Supervisors, and Staff)
6.3 Administer annual survey to improve well-being and organizational climate (Deans)
6.4 Continue to foster an inclusive and supportive environment for students, staff, and faculty (All)
6.5 Continue to diversify the student, staff, and faculty bodies through recruiting, hiring, and retention practices (Faculty and Administration)
6.6 Communicate openly and honestly and strive for a robust exchange of ideas (All)