

## ACADEMIC PROGRAMS

### Undergraduate

#### ***Animation and Visual Effects (B.F.A.)***

Working in conjunction with the Institute for Creative Reality and the new minor in Virtual Reality/Augmented Reality, this degree prepares students to keep pace with the rapidly changing technological tools that expand the possibilities of storytelling for screens of every size.

#### ***Broadcast Journalism and Documentary (B.F.A.)***

In this program students have the unique opportunity to travel to the centers of the news business in Los Angeles, New York and Washington, D.C., as well as to explore the issues best captured in documentaries both locally, through our Community Voices program, and internationally, in countries in Africa, Asia and beyond.

#### ***Creative Producing (B.F.A.)***

This unique program opens the doors to the business side of the business of film and television, including courses on financing, story development, and production, to prepare graduates to develop and produce media properties for all platforms.

#### ***Film Production (B.F.A.)***

The film production degree provides professional education in a liberal arts environment, a combination that prepares students to create as film artists who understand the social, cultural, and historic context of film language while developing their skills in one or more areas of production: in directing, picture editing, cinematography, production design or sound design.

#### ***Film Studies (B.A.)***

Unlike the vast majority of film studies programs, this degree pairs courses in film history, theory, and criticism with a hands-on introduction to production giving students a unique understanding of how film creates meaning. The Film Studies 4 + 1 Integrated Program enables film studies students to enroll in undergrad and grad courses simultaneously to complete a B.A. and M.A. in Film Studies in five years.

#### ***Public Relations and Advertising (B.A.)***

With a focus on storytelling for business, students learn to put their creativity to work for corporate and non-profit organizations and/or for creative properties by creating strategic content using digital, print, and social media tools. An emphasis on entertainment marketing empowers students to pursue careers in film, television, music, and related creative fields.

#### ***Screenwriting (B.A.)***

The study of screenwriting is an intensive program aimed at helping screenwriters to develop their individual creative voices as they explore the intricacies of story structure, character development, writing believable dialogue, and understanding film language and genres. Students learn to write in a variety of forms, including the short film, feature film, and episodic (television and mini-series).

### ***Screen Acting (B.F.A.)***

Students interested in acting on stage or screen will be prepared through courses in the Department of Theatre as well as courses in Dodge College that enable actors and filmmakers to learn and work together. Students act in films and leave with a performance reel to take to the industry.

### ***Television Writing and Production (B.F.A.)***

In this program students learn about the evolving platforms and business models of series production as they study how to develop characters, write dialogue, create a series “bible” and develop on-going storylines. They also learn how casting, directing, working with actors, and producing as well as lighting, shooting, editing, capturing sound and creating sound effects influence how episodic stories are told.

## **Graduate**

### ***Documentary Filmmaking (M.F.A.)***

This program focuses on the study and creation of feature-length documentaries. Students receive hands-on production experience, learn about the history and aesthetics of the documentary form, study documentary genres, and learn how to develop compelling, original content for feature-length documentaries through a rigorous, interdisciplinary research and creative development process.

### ***Film Production (M.F.A.)***

This program provides students with a strongly professional course of study, preparing them for production-oriented careers in the film and television arts. The first year of the program challenges students with an intensive foundational experience covering the fundamentals of screenwriting, directing, cinematography, editing, producing, production design, and sound design as well as the evolution of the language of visual storytelling. In the second year – the first conservatory year – students focus on their desired area of specialization—directing, screenwriting, cinematography, editing, or audio design.

### ***Film and Television Producing (M.F.A.)***

The degree in film and television producing is designed for students who wish to be involved in the management/business process of developing a creative property. Courses include the study of film and television financing, entertainment law, marketing/distribution/exhibition, independent feature filmmaking, and pitching.

### ***Film Studies (M.A.)***

This program offers a comprehensive course of study in film history, theory and aesthetics. Students devote a majority of their time to viewing films of different genres, styles, periods and national industries, reading about them and discussing their meanings and significance. The two-year program is designed to foster critical and analytical understanding of film as it provides advanced training in academic research and writing.

### ***Production Design (M.F.A.)***

The Master of Fine Arts program in production design includes the study of film language as well as training in visual research and the art and craft of visual design. The program utilizes traditional methods and cutting-edge digital technologies to prepare students to work as production designers, art directors, set designers, illustrators or set decorators.

### ***Screenwriting (M.F.A.)***

The screenwriting program offers intensive coursework through seminars in writing drama, comedy, and adaptations. Students learn how to pitch and develop projects and leave with a market-ready feature screenplay.

### ***Television Writing and Producing (M.F.A.)***

The two-year M.F.A. in Television Writing and Producing is a distinctive pre-professional, interdisciplinary program that

equips students with a broad spectrum of skills necessary to pursue a career as a television writer/producer. Students explore the business and art of global television through hands-on work including conceiving, writing, pre-producing, shooting, and editing creative properties.

***Juris Doctor/M.F.A. in Film and Television Producing***

Students can complete both the J.D. and M.F.A. in Film and Television Producing degrees in four and one-half years, instead of the usual five. Armed with a law degree along with an understanding of creative development, students will be prepared for a number of possible career paths: in-house counsel at a production company, talent agency, studio, or television network; work at a law firm specializing in entertainment law; or a career as a producer or executive in a studio or independent production company.

***Master of Business Administration/M.F.A. in Film and Television Producing***

The joint M.B.A./M.F.A. degree program offers students the opportunity to sharpen their business skills at the same time that they refine their creative sensibilities in the arena of film and television producing. Graduates will have an unmatched competitive advantage of advanced degrees in both business and producing, completing two degrees in three years compared to the usual four to earn the two degrees separately.