



## REQUIRED COURSE MATERIALS: CONSIDERING SOCIO-ECONOMIC STRATIFICATION

### DID YOU KNOW, ACCORDING TO COLLEGE SURVEYS...

- More than **65%** of students have decided against buying a textbook due to cost.
- Additionally, **48%** of students have stated that textbook costs impacted their decision on how many and which courses to take.

Courtesy of the Advisory Group on Socio-Economic Stratification for Affordable Textbook Support, this information is intended as a guide for faculty to consider the impact that required course materials may have on students who are facing financial challenges.

Connect with the Chapman Textbook Store via email at [2046txt@follett.com](mailto:2046txt@follett.com) or [2046mgr@follett.com](mailto:2046mgr@follett.com)

### CREATE A COURSE PACKET:

Students must pay for the packet, but this may still be cheaper than asking students to buy multiple books or other items. Packets are especially useful if you plan to use more than the e-reserves allotment of an item. Need two chapters of a book? Consult the Bookstore about whether it's cheaper for them to get copyright clearance for those two chapters in a packet vs. asking students to buy the whole book.

### ENCOURAGE STUDENTS TO RENT BOOKS:

About 55 – 60% of titles are available for one-semester rental, which saves the student about 40 – 60% of the cost. If you're teaching a class for which students are unlikely to need the books for their other classes or future careers (a GE class, for example), suggest rental to your students. Though most eligible textbooks are rentable, you may request that a textbook be made rentable and the Bookstore will do its best to accommodate.

### ORDER YOUR BOOKS EARLY – THIS MAKES MORE USED BOOKS AVAILABLE TO STUDENTS:

The Bookstore always defaults to buying used books but must buy new if the nationwide market has grabbed up all the used copies. Order early, and include an accurate estimate of enrollment, and the Bookstore can have used books on hand for your students. Big savings for

the students! Reminder: Due dates for HEOA compliance are March 15th for summer semester, April 15th for fall semester, and October 15 for spring semester.

## **ASSIGN DIGITAL BOOKS OR OPEN EDUCATIONAL RESOURCES:**

On average, e-books are about 20 – 40% less than print books, and students can view the whole book online (plus sometimes download them). When digital books are specifically requested, the Bookstore will still offer a reasonably-priced print version as an option, if possible, as print versions are still preferred by many students. Notify the Bookstore if you are already using an Open Educational Resource (OER) as a required textbook to minimize hidden costs.

## **BE AWARE OF THE PARTS OF YOUR ORDER, ESPECIALLY ADDITIONAL ONLINE CONTENT FROM THE PUBLISHER:**

Textbooks now often come bundled with additional publisher's content and that almost always requires paid access codes. It is often better to order the parts of combination texts (texts that come with CDs, DVDs, and especially access to online content) as separate components. A student can acquire the book any number of ways (buy used, rent, borrow one from a friend, use the reserve copy at the library if available) and buy the code that will allow for online access for the term. Buying this way is much cheaper than buying the whole package new. Ask the Bookstore if online content offers a separate paid access code to buy the book only, and then list it separately in your order and on your syllabus.

## **WAYS TO USE CANVAS:**

- Similar copyright rules apply to Canvas as to e-reserves; within the law, consider posting materials to Canvas, which gives students free, password-protected access.
- Use Canvas Commons to create or import Open Educational Resources (OERs), implement revisions, or integrate a chosen OER within your course.
- Educational Technology Services can help you learn what to post and how to use Canvas effectively. Connect with Educational Technology Services at [www.chapman.edu/ets](http://www.chapman.edu/ets)

## **WAYS TO USE THE LEATHERBY LIBRARIES:**

- OER textbook support:
  - Consider adopting an open textbook or other forms of open educational resources (OERs). The Open Educational Resources research guide at <https://chapman.libguides.com/oer> can help you find OER materials, or you can reach out to the following librarians:

- Kristin Laughtin-Dunker  
Coordinator of Scholarly Communications & Electronic Resources  
[laughtin@chapman.edu](mailto:laughtin@chapman.edu)
- Doug Dechow  
Digital Humanities and Science Librarian  
[dechow@chapman.edu](mailto:dechow@chapman.edu)
- Use Reserves to their maximum potential:
  - Check the online library catalog to see if the Library already owns your textbook or other required books: <https://www.chapman.edu/library/>
  - Place a library copy or a personally-owned copy of a required book on Reserves, or place articles, book chapters, etc., on Electronic Reserves: <https://www.chapman.edu/library/services/reserves/faculty.aspx>
  - Check with your subject liaison librarian about books, journals, videos, etc. that you wish to suggest and add to the Library's collections: <https://www.chapman.edu/library/about/subject-liaison-directory.aspx>
- Use Electronic Resources (including databases, eBooks, eJournals, and streaming media) to their maximum potential:
  - Check to see which of your items are accessible through the electronic resources to which the Leatherby Libraries already subscribes and direct your students to those specific items. See the Library's website for access to eBooks, eJournals, and more: [www.chapman.edu/library](http://www.chapman.edu/library)