4+1 Program
B.A. in Communication Studies, Master of Science in Health and Strategic Communication

Program Admission
Chapman students can apply to the HCOM M.S. program during their junior year. Students will receive conditional admission to the program, pending completion of their B.A. degree. If accepted to the HCOM M.S. program, students can take up to 12 graduate credits during their senior year as an undergraduate student that can be used to satisfy both the undergraduate graduation requirements AND count toward the M.S. in Health and Strategic Communication degree.

Bachelor of Arts in Communication Studies
The B.A. in Communication Studies emphasizes a broad evidence–based communication approach to creating shared meaning and understanding of messages in interpersonal, health, instructional, intercultural, organizational, persuasive, group, mass, social media and technologies, as well as public speaking contexts. The goal is to effectively train students to learn how to engage in rigorous application of communication theory and research that translates into application and practice in a variety of settings from non–profit organizations to corporate environments and government organizations.

4+1 students are eligible for graduate research assistantship awards and, once their undergraduate degree is conferred, can apply for graduate teaching assistantships. Both types of awards defray the cost of the HCOM M.S. program.

1. Completion of the following:

B.A. Communication Studies core courses:
- Com 100
- Com 101
- Com 110
- Com 151
- Com 210
- Com 211
- Com 212
- Com 314

These courses:
- a. must have been taken at Chapman University
- b. may only have been taken once
- c. must have been taken for a letter grade
- d. must compute to a core GPA > 3.3

2. Before February 1 of the junior year, the student seeking early admission must schedule an interview with Graduate Director, Dr. Jennifer Bevan (bevan@chapman.edu) and Wilkinson College Graduate Programs Coordinator, Allison DeVries, at (714) 997-6752 or devries@chapman.edu to review requirements and establish a plan to successfully complete the requirements for admission.

Students meeting the stated requirements will be eligible for admission to the Health and Strategic Communication M.S. program on a conditional basis until the following criteria for admission are complete.

1. Completion of Com 482 (Health Communication), Com 295 (Introduction to Research Methods), Com 498 (Senior Seminar)
2. All B.A. Communication Studies degree requirements are completed and degree is conferred by the university.
3. Cumulative GPA at graduation > 3.3.

How to Learn More
FOR ADMISSION REQUIREMENTS, contact the Office of Graduate Admission at (888) CU-APPLY, or visit us online at chapman.edu/gradadmission.

FOR ACADEMIC PROGRAM REQUIREMENTS, contact Allison DeVries, Wilkinson College Graduate Programs Coordinator, at (714) 997-6752 or devries@chapman.edu or visit us online at chapman.edu/ms-health-comm.
The Health and Strategic Communication Master’s program and the B.A. programs in the Department of Communication Studies offer a 4 + 1 program option for undergraduates that enable students to begin taking M.S. coursework in their senior year and receive a Master of Science degree within one year of finishing their undergraduate studies. The program is open to all undergraduate majors as long as they have satisfied the prerequisites for the program and meet the admissions requirements.

**Program Admission**

Chapman students can apply to the HCOM M.S. program during their junior year. Students will receive conditional admission to the program, pending completion of their B.A. degree. If accepted to the HCOM M.S. program, students can take up to 12 graduate credits during their senior year as an undergraduate student that can be used to satisfy both the undergraduate graduation requirements **AND** count toward the M.S. in Health and Strategic Communication.

**Bachelor of Arts in Strategic and Corporate Communication**

The Bachelor of Arts in Strategic and Corporate Communication distinguishes itself by providing students the opportunity to complement communication studies courses with additional, unique expertise in learning how to apply strategic communication messaging techniques in specific types of organizational settings, including for-profit, non-profit, and governmental organizations, to prepare them for careers in a variety of related professions.

4+1 students are eligible for graduate research assistantship awards and, once their undergraduate degree is conferred, can apply for graduate teaching assistantships. Both types of awards defray the cost of the HCOM M.S. program.

1. Completion of the following:
   
   B.A. COM and SCC core courses:
   - COM 151
   - COM 210
   - COM 211
   - COM 310
   - SCC 100
   - SCC 200
   - SCC 300
   - SCC 295
   - ECON 200
   - MKTG 305

   These courses:
   - must have been taken at Chapman University
   - may only have been taken once
   - must have been taken for a letter grade
   - must compute to a core GPA > 3.3

2. Before February 1 of the junior year, the student seeking early admission must schedule an interview with Graduate Director, Dr. Jennifer Bevan (bevan@chapman.edu) and Wilkinson College Graduate Programs Coordinator, Allison DeVries, at (714) 997-6752 or devries@chapman.edu to review requirements and establish a plan to successfully complete the requirements for admission.

   Students meeting the stated requirements will be eligible for admission to the Health and Strategic Communication M.S. program on a conditional basis until the following criteria for admission are complete.

1. Completion of Com 482 (Health Communication), SCC 300 (Research Methods for Strategic Comm), SCC 498 (Senior Seminar)

2. All B.A. Strategic and Corporate Communication degree requirements are completed and degree is conferred by the university.

3. Cumulative GPA at graduation > 3.3.