

# Chapman University Sustainability Solutions

# FY20/21 GHG Benchmarking Update

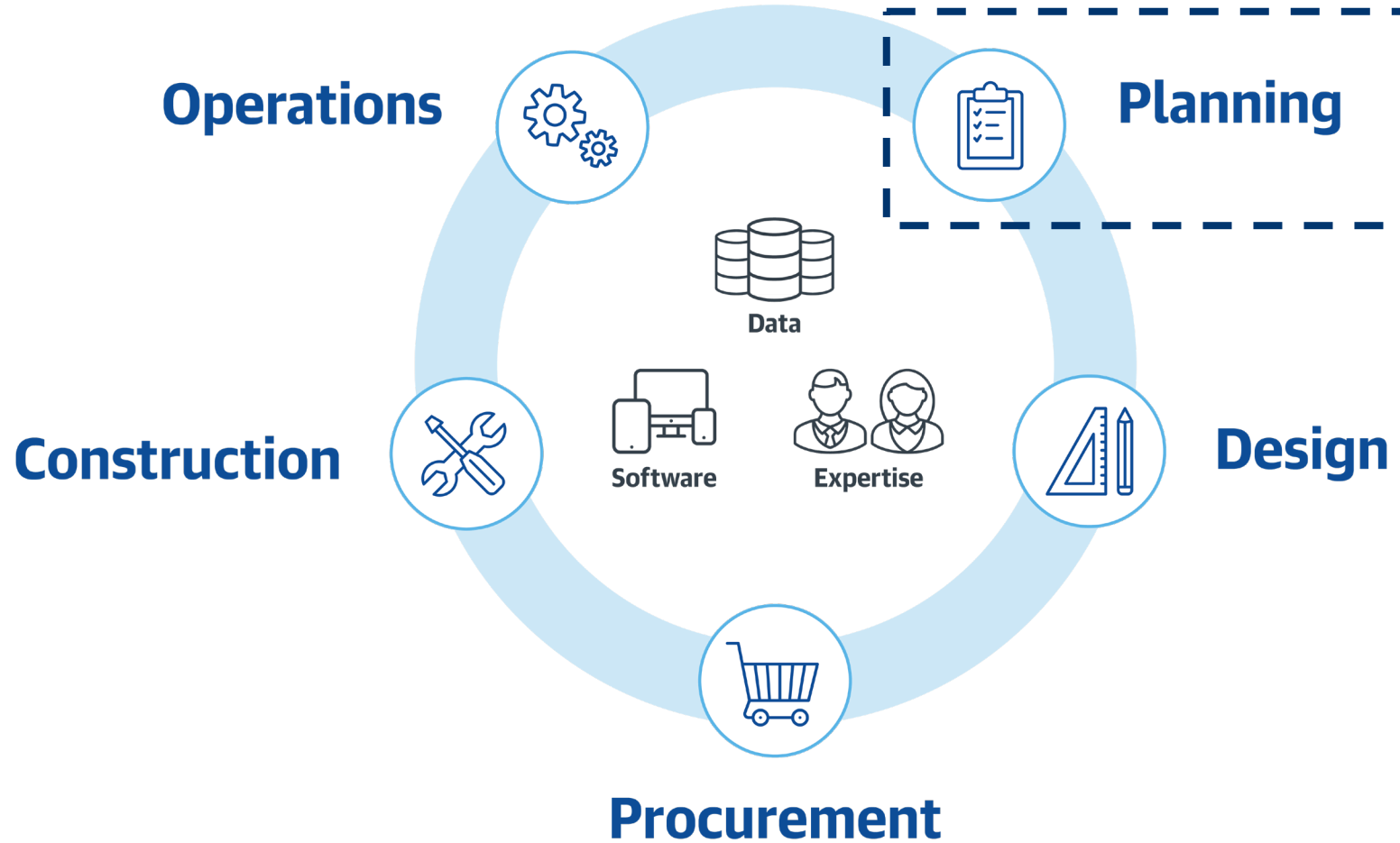
April 2022

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University of the Sciences in Philadelphia  
University of Toledo  
University of Vermont  
University of Washington  
University of West Florida  
University of Wisconsin - Madison  
Vanderbilt University  
Virginia Commonwealth University  
Wake Forest University  
Washburn University  
Washington State University  
Washington State University - Tri-Cities Campus  
Washington State University - Vancouver  
Washington University in St. Louis  
Wayne State University  
Wellesley College  
Wesleyan University  
West Chester University  
West Virginia Health Science Center  
West Virginia University  
Western Oregon University  
Westfield State University  
Widener University  
Williams College  
Worcester Polytechnic Institute  
Worcester State University



# What We Do



## Data

Drive Meaningful Action



## Software

Improve Workflows



## Expertise

Deliver Results



## FACILITIES BENCHMARKING & ANALYSIS

Take control of your facilities and make the case for change without the guesswork



## FACILITIES ASSESSMENT & PLANNING

Plan and execute capital investment plans that are inclusive, credible, flexible, affordable and sustainable



## SPACE UTILIZATION

Ensure your space is working up to its full potential



## SUSTAINABILITY SOLUTIONS

Measure, compare and improve environmental stewardship

# Sustainability Solutions Agenda

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Overview of Sightlines Data Analysis

Summary of Emissions Profile

Scope 1 Emissions Overview

Scope 2 Emissions Overview

Scope 3 Emissions Overview

# SIMAP Partnership



At the end of 2017, Gordian entered into a partnership with the Sustainability Institute at the University of New Hampshire, ensuring our Sustainability Solutions are always based on the most up-to-date science and methods.

They host *Sustainability Indicator Management & Analysis Platform (SIMAP)*. This is a carbon and nitrogen-accounting platform that tracks and analyzes campus-wide sustainability based on nearly two decades of work supporting campus inventories.



**University of  
New Hampshire**



# Components of Emissions Profile



## Scope 1: Direct GHGs



- On-Campus Stationary Fuel
- Vehicle Fleet Fuel
- Fertilizer
- Refrigerants

## Scope 2: Upstream GHGs



- Purchased Electricity

## Scope 3: Indirect GHGs

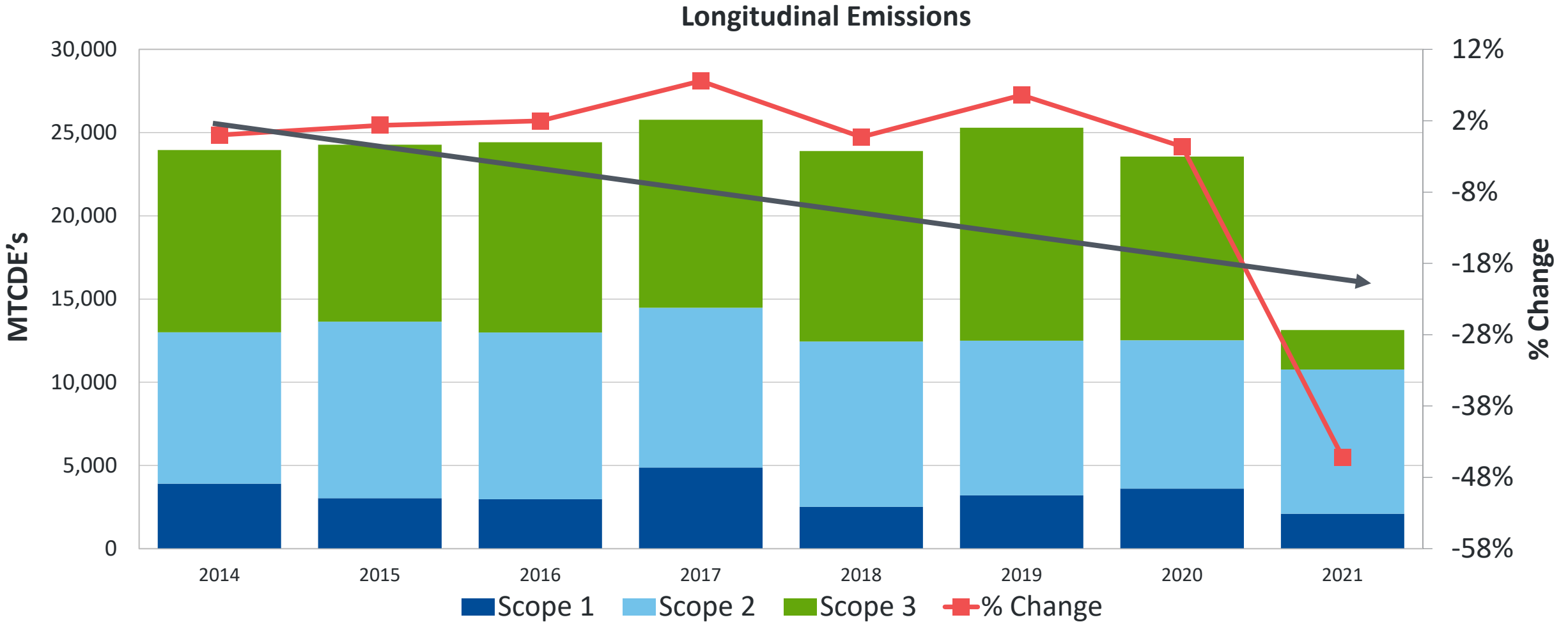


- Commuting
- Directly Financed Travel
- Solid Waste
- Paper Purchasing
- Transmission & Distribution Losses

# Longitudinal Emissions by Scope



Chapman's FY21 emissions were dramatically impacted by Covid

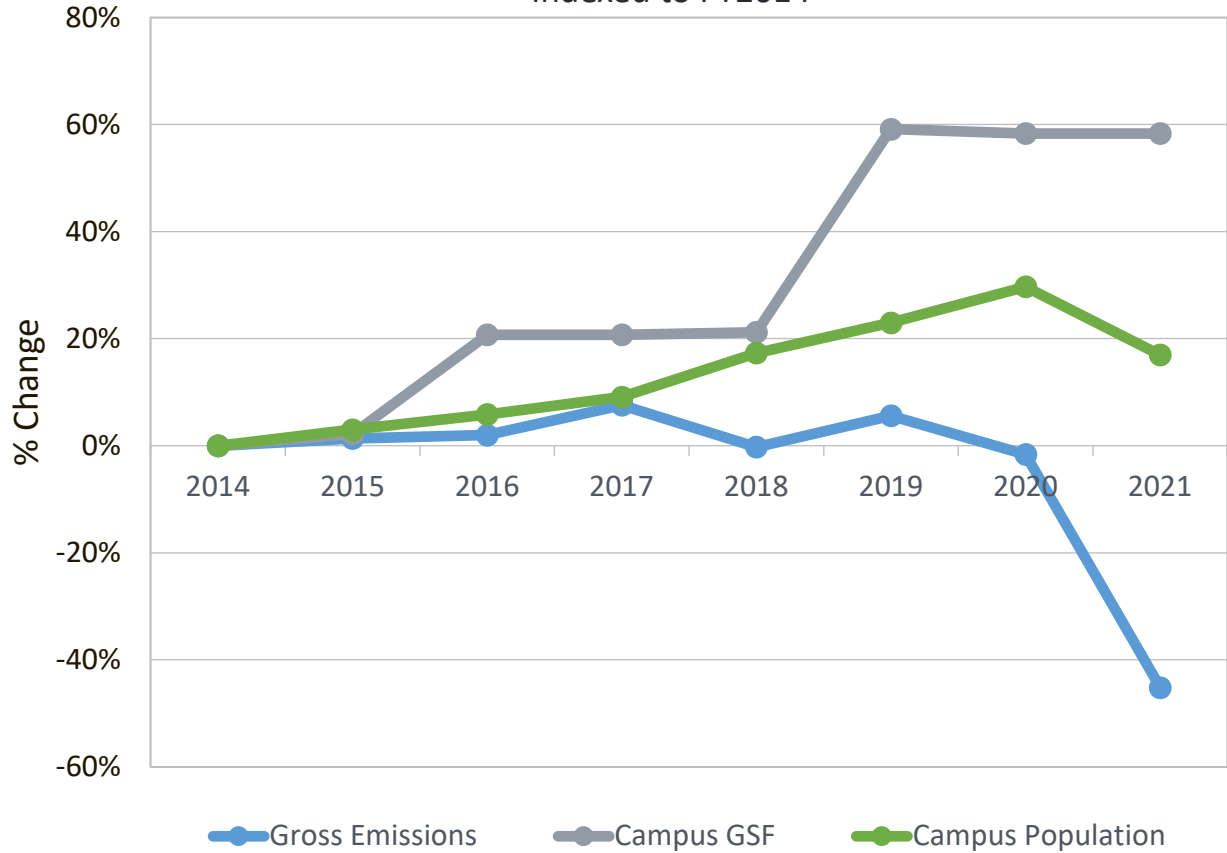


# Progress Against 2014 Baseline

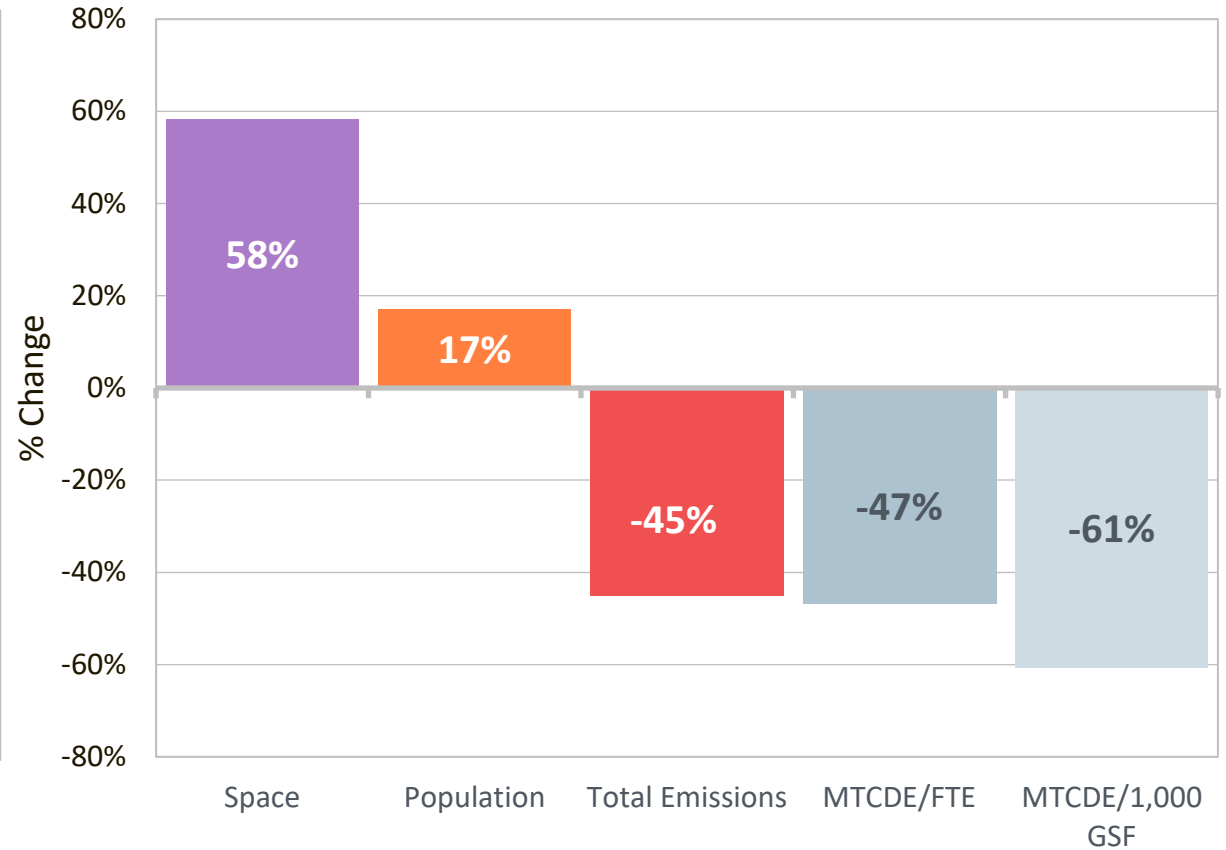


Chapman's emissions substantially decreased when normalizing by population and space

Change in Emissions (MTCDE) vs. Campus Size and Population (FTE) Indexed to FY2014



Change in Space, Population, and Emissions Indexed to FY2014



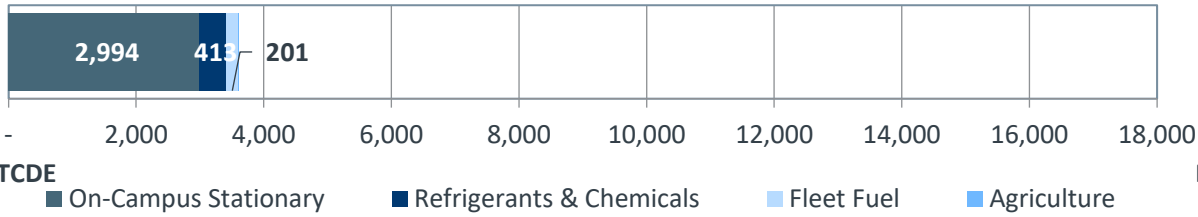


# FY21 Distribution of Emissions by Level of Control

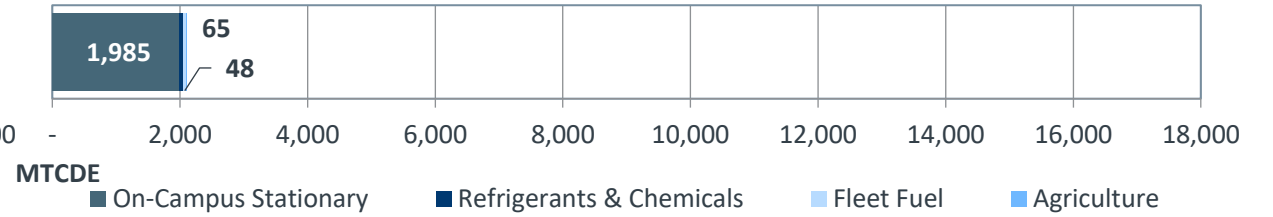


Chapman's emissions varied significantly within Scope 3, Scope 2 & 1 saw less fluctuation

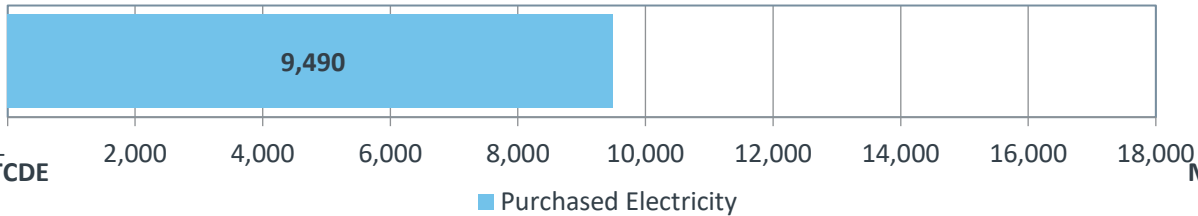
Scope 1 Sources – 14%



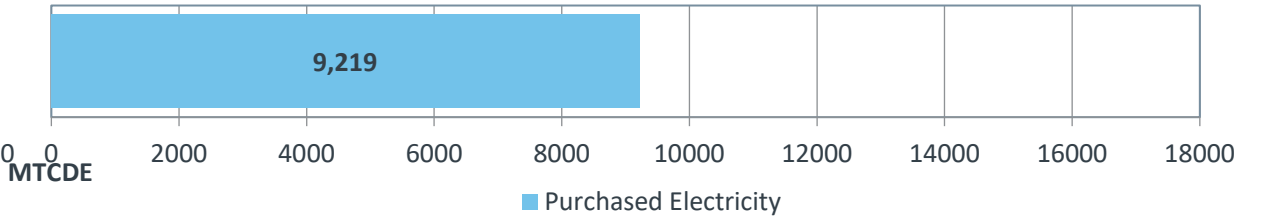
Scope 1 Sources – 16%



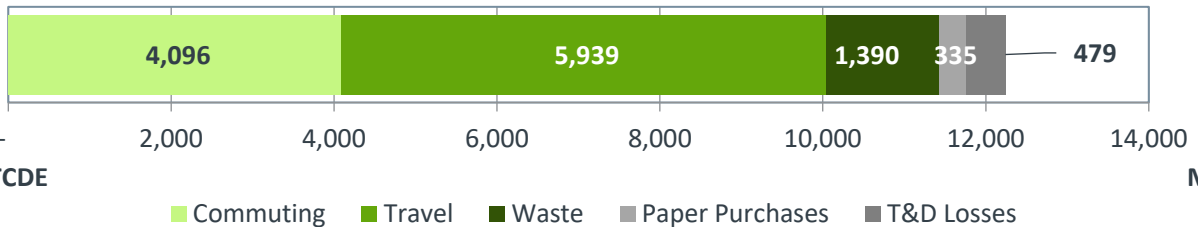
Scope 2 Sources – 37%



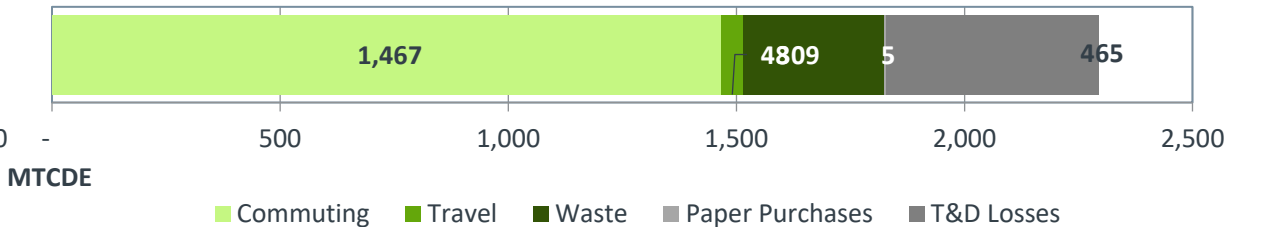
Scope 2 Sources – 66%



Scope 3 Sources – 48%



Scope 3 Sources – 18%



# Sustainability Peers

Peers determined using location, campus size, and population



Peer Institution	Location
Idyllwild Arts Academy	Idyllwild, California
St. Mary's College of California	Moraga, California
University of San Francisco*	San Francisco, California
University of San Diego*	San Diego, California
University of Denver	Denver, Colorado
University of Texas- Rio Grande Valley	Edinburg, Texas
Stockton University	Galloway Township, New Jersey

# Two Ways to Normalize Emissions for Comparison



## GHG Emissions per 1,000 GSF EUI Adjusted



Stresses intensity of operations.

$$\frac{\text{Gross GHG Emissions}}{\text{EUI Adjusted GSF}} \times 1,000$$

## GHG Emissions per Weighted Campus User



Stresses efficient use of space.

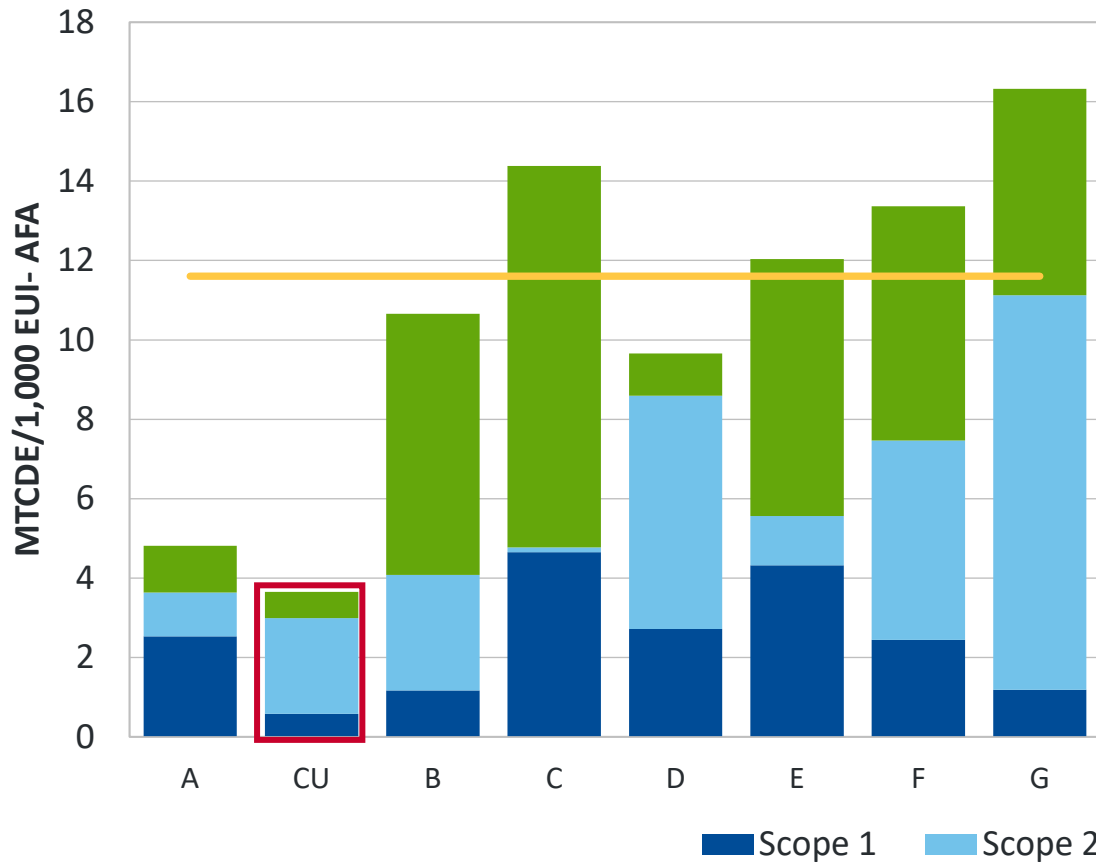
$$\frac{\text{Gross GHG Emissions}}{\text{Weighted Campus User}}$$

# Total Gross Emissions per Space and Campus User

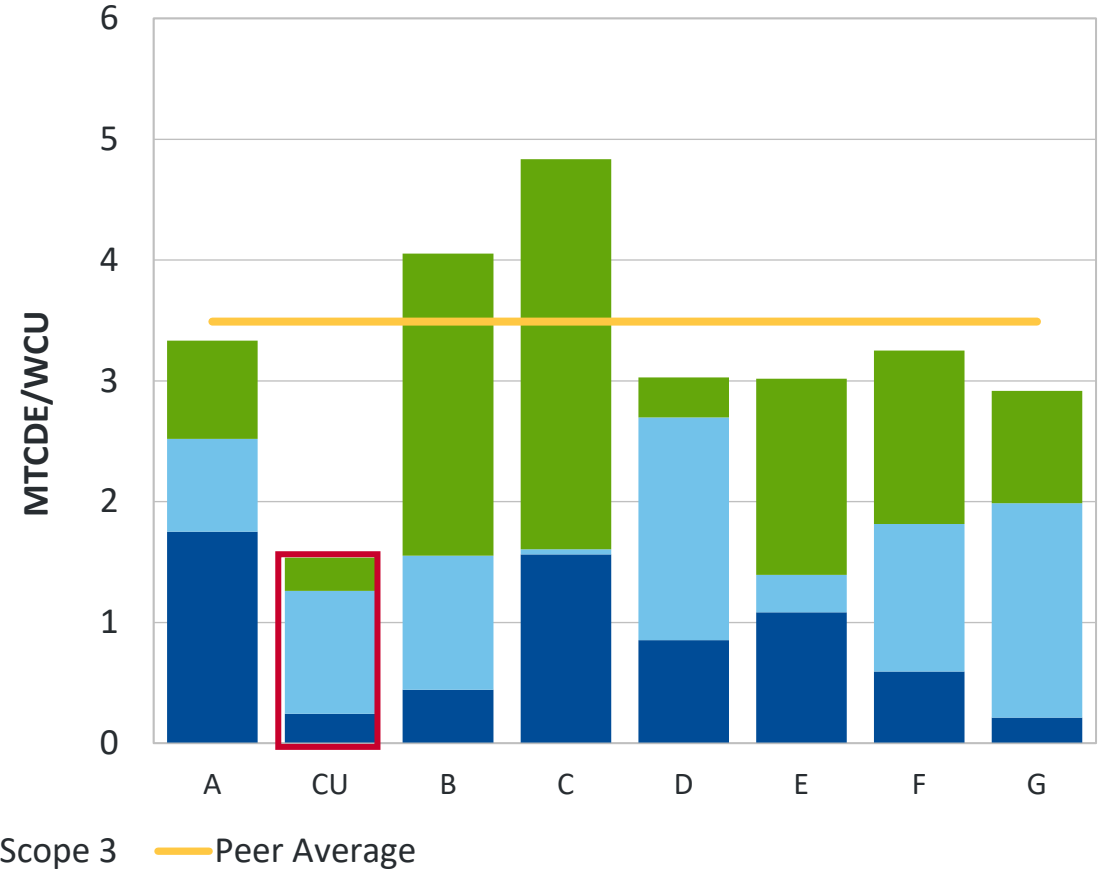


Chapman emits less than peers when normalized by GSF and population

Gross Emissions  
MTCDE/1,000 EUI – Adjusted Floor Area



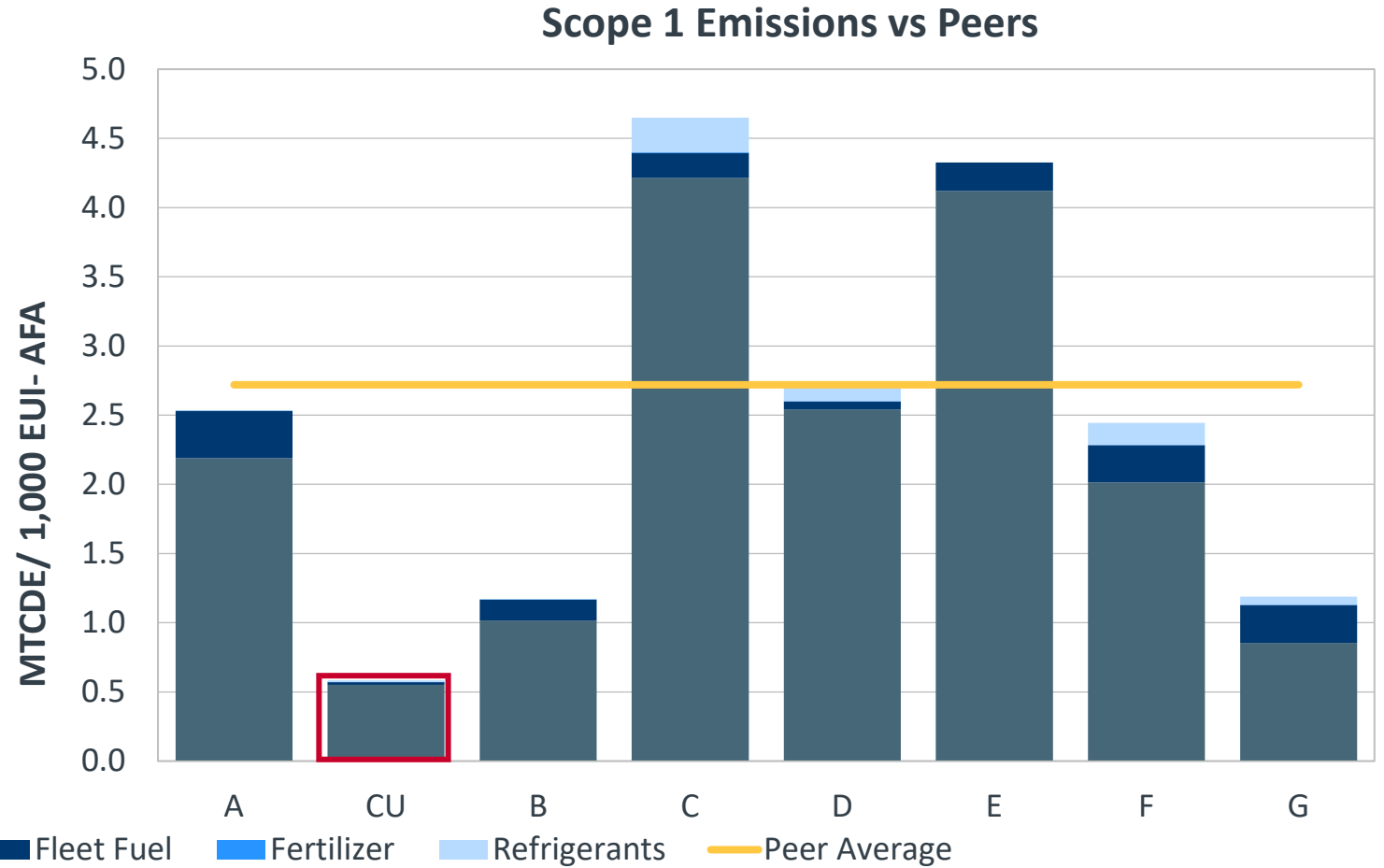
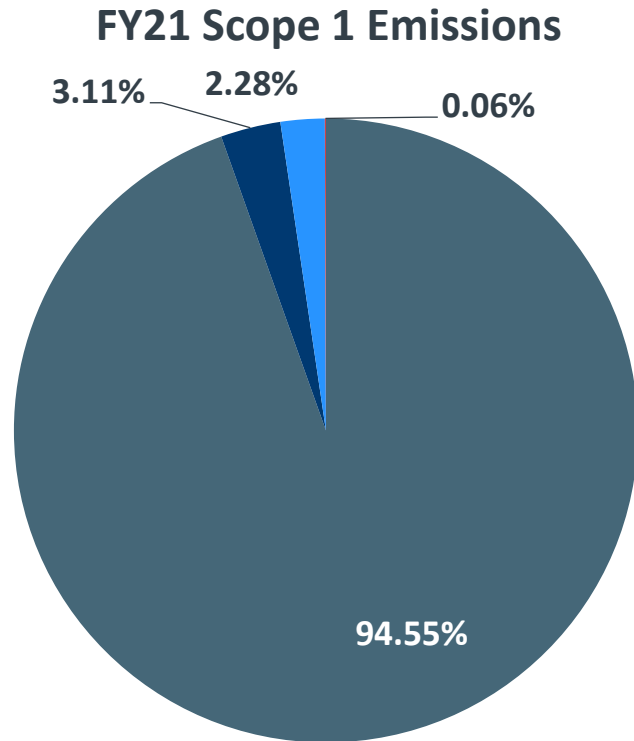
Gross Emissions  
MTCDE/Weighted Campus User



# Scope 1: Direct Emissions



Chapman's scope 1 emissions are significantly below peer average



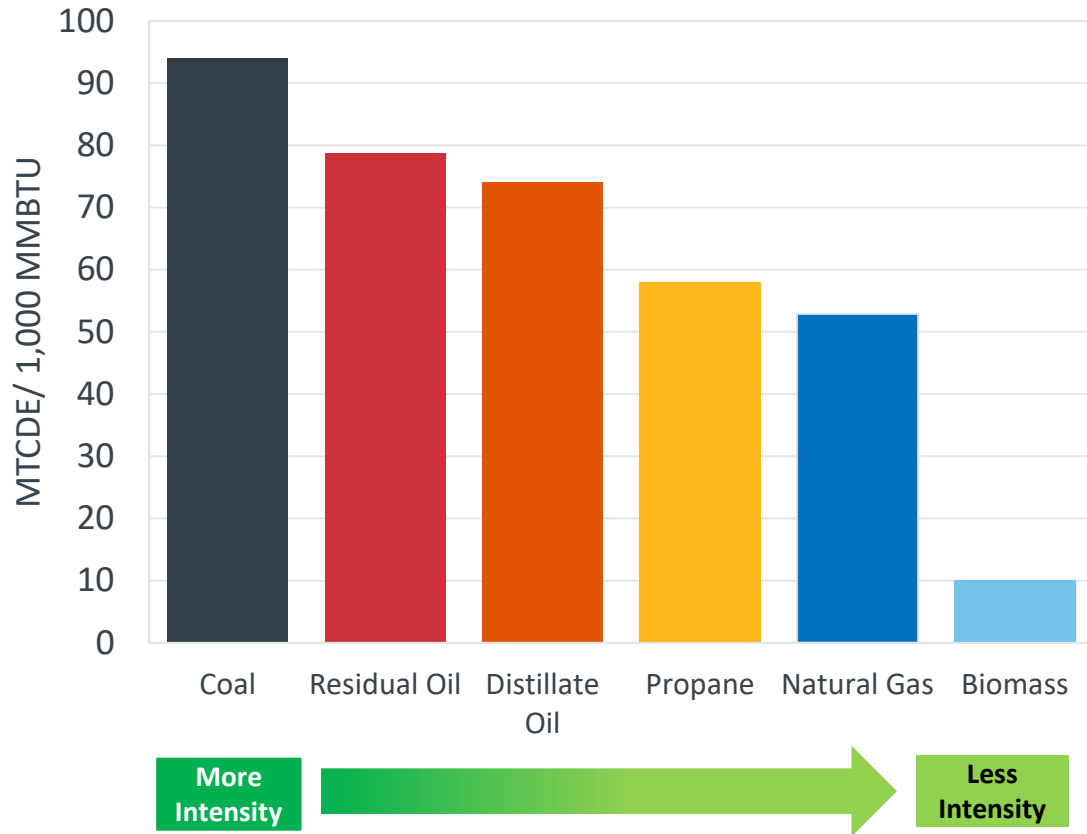
Stationary Fuel
  Fleet Fuel
  Fertilizer
  Refrigerants
  Peer Average

# Scope 1: Stationary Fuel Consumption

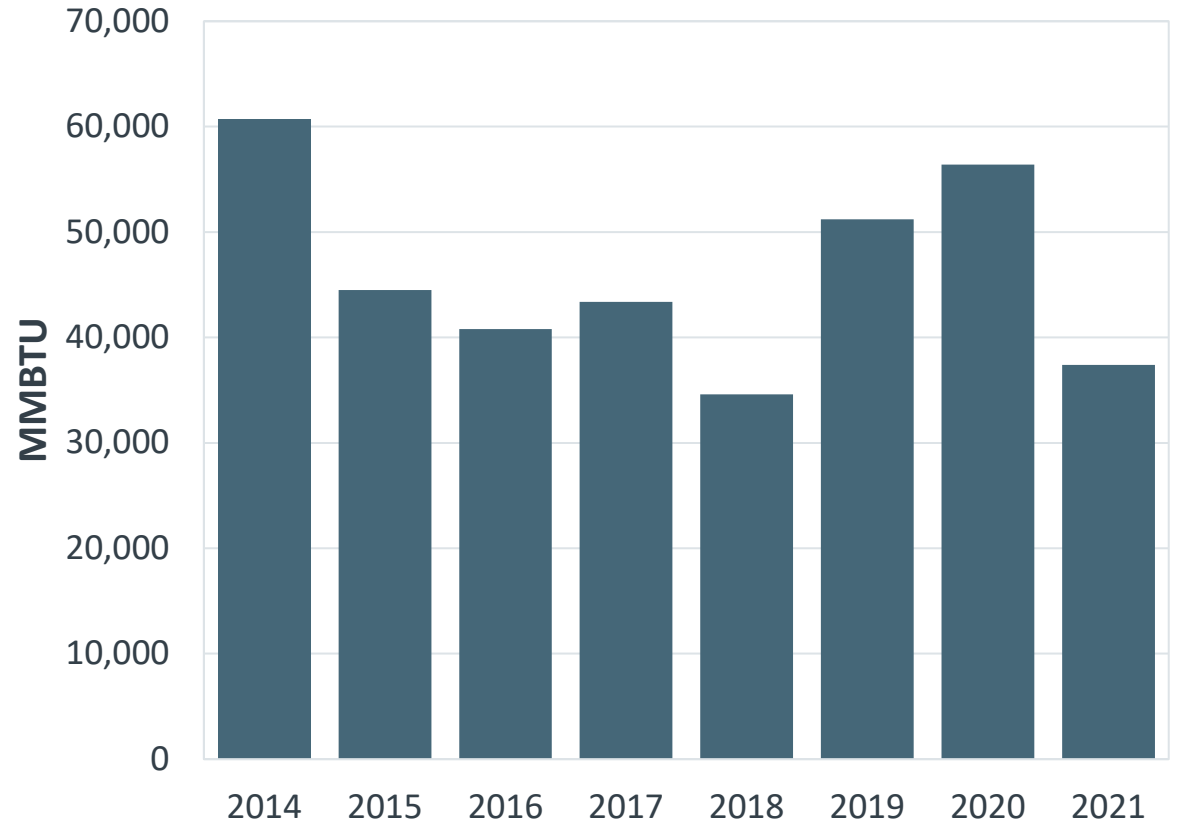


Chapman's decrease in Scope 1 lead by a decline in natural gas consumption

### Carbon Intensity of Commonly Used Fossil Fuels



### Stationary Fuel Consumption

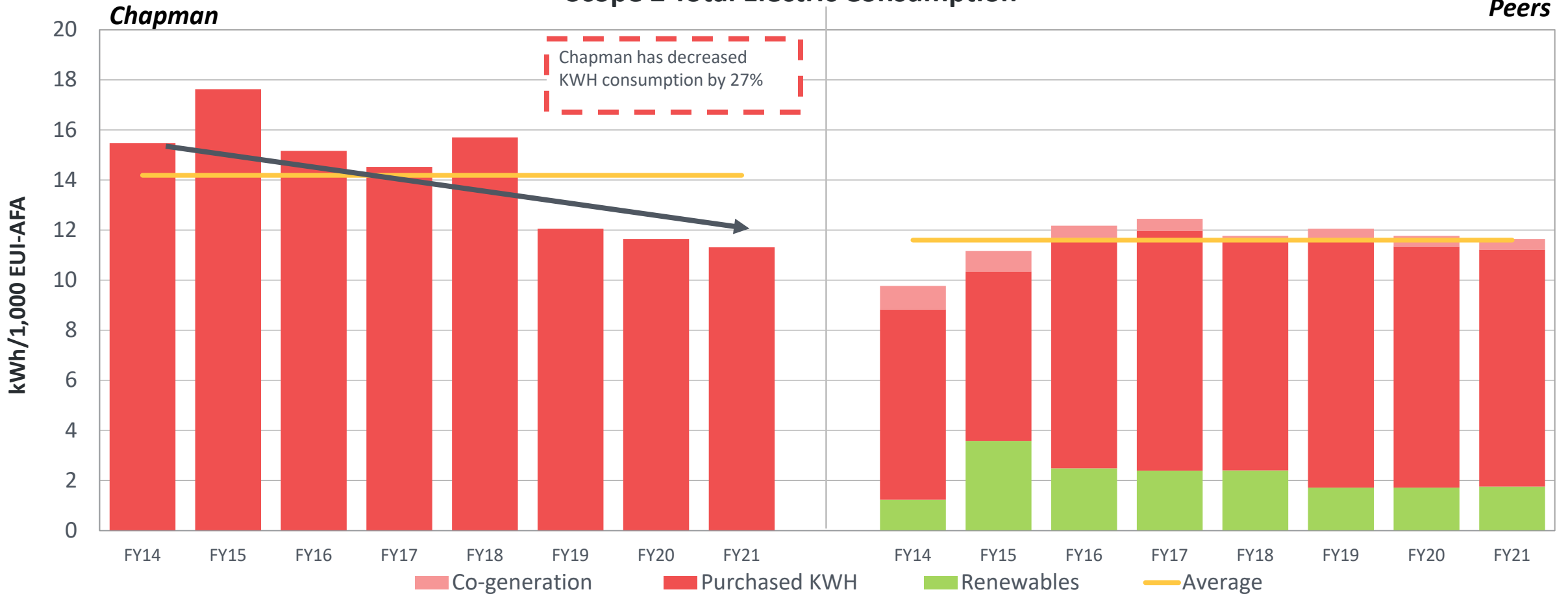


# Scope 2: Total Electric Consumption vs. Peers



Since FY19/20 Chapman's electric consumption has been comparable to peers

### Scope 2 Total Electric Consumption

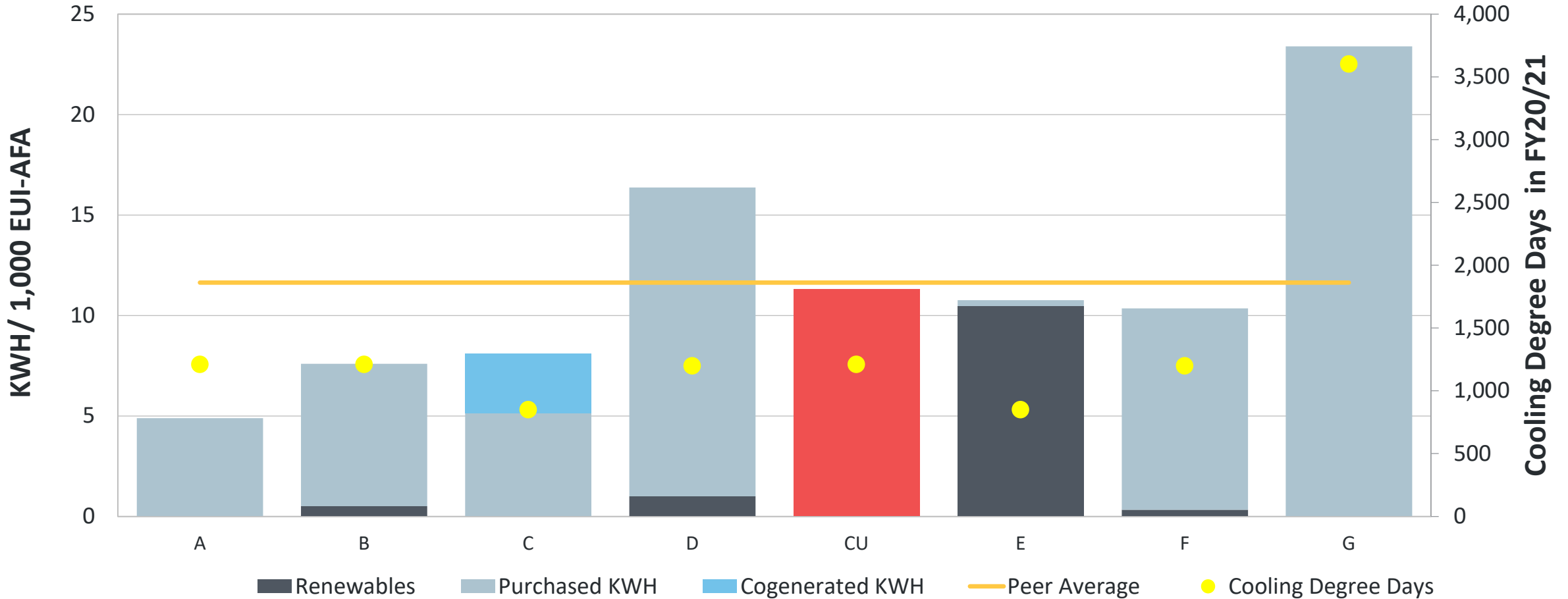


# Scope 2: Total Electric Consumption vs. Peers



While total consumption is similar to peer average, peers diversify their electrical sources

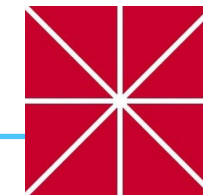
FY21 Electric Consumption vs. Peers



Peers arrayed by technical complexity; The relative mechanical complexity of the campus on a scale of 1-5



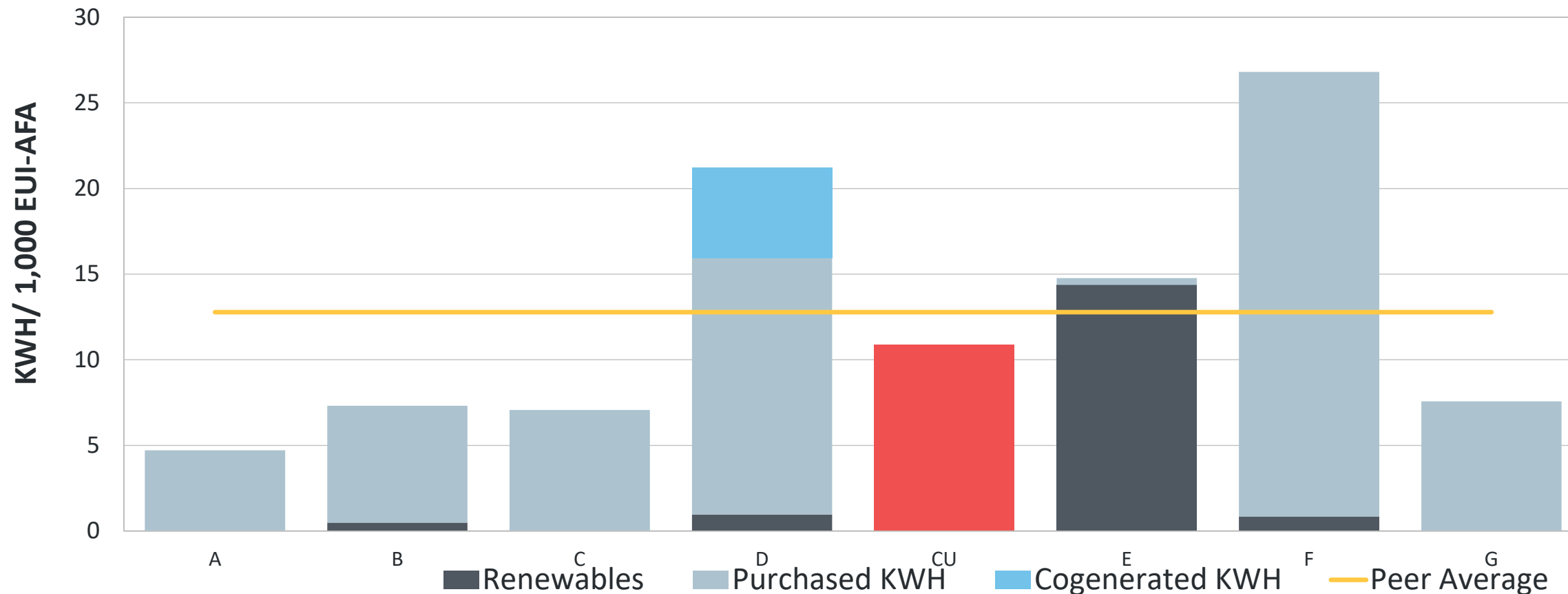
# Scope 2: Total Electric Consumption vs. Peers



When normalizing by cooling degree days, Chapman consumed less than peer average

## FY21 Electric Consumption vs. Peers

*Normalized by Cooling Degree Days*



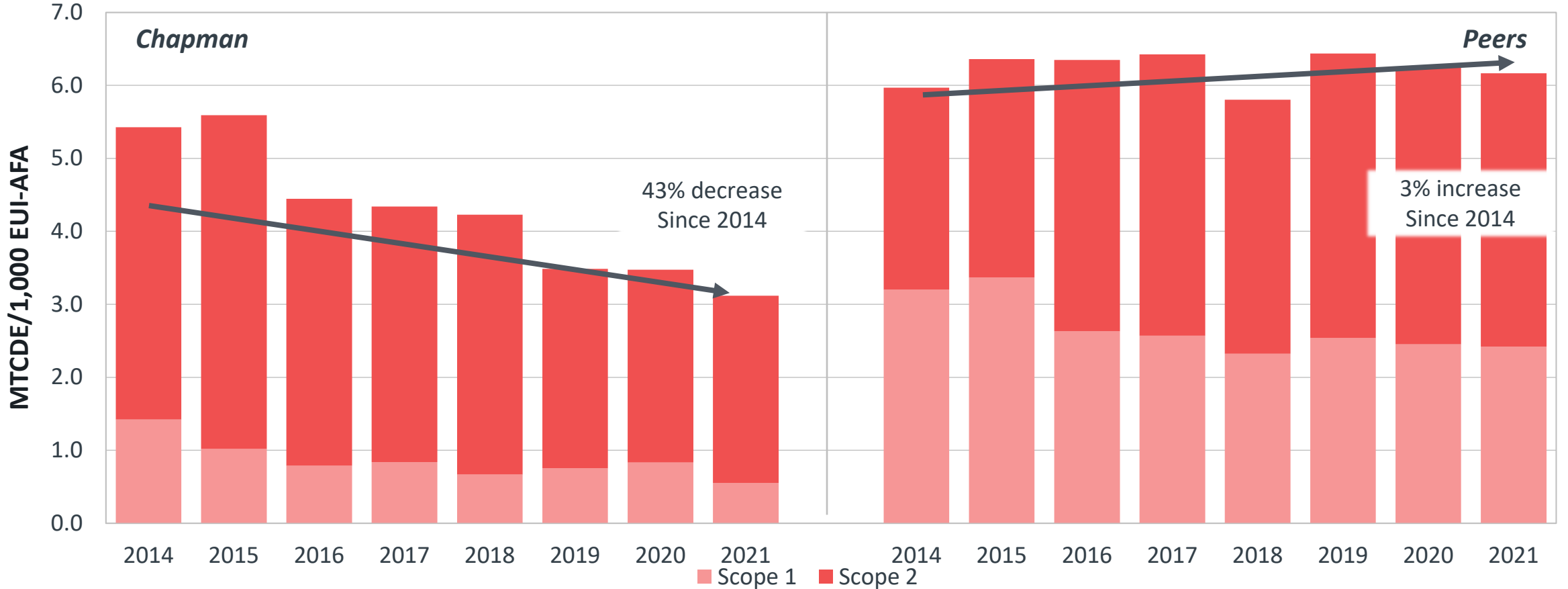
*Peers arrayed by technical complexity; The relative mechanical complexity of the campus on a scale of 1-5*

# Energy Emissions vs. Peers



Chapman's decrease in emissions has been partially due to energy efficiency upgrades

### Energy Emissions

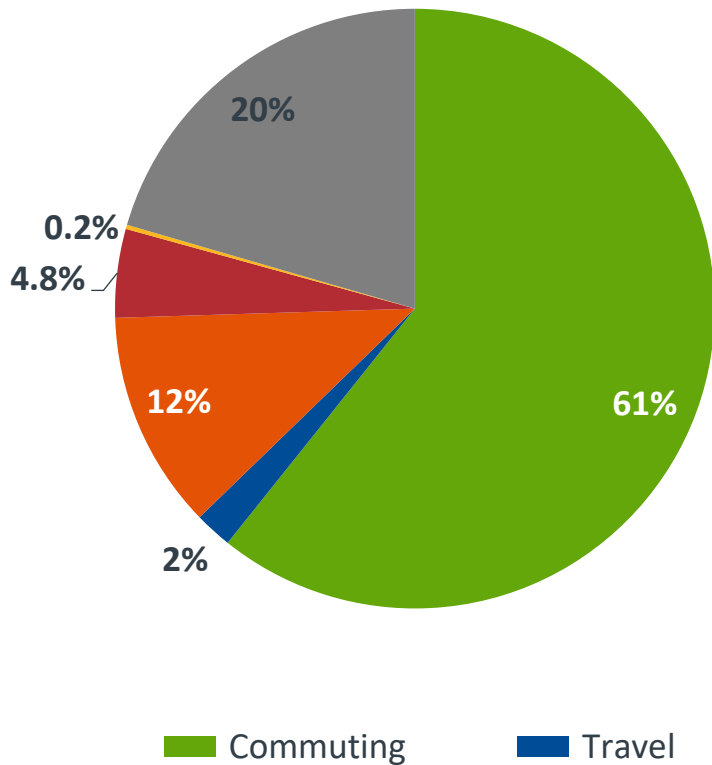


# Scope 3: Indirect Emissions Overview

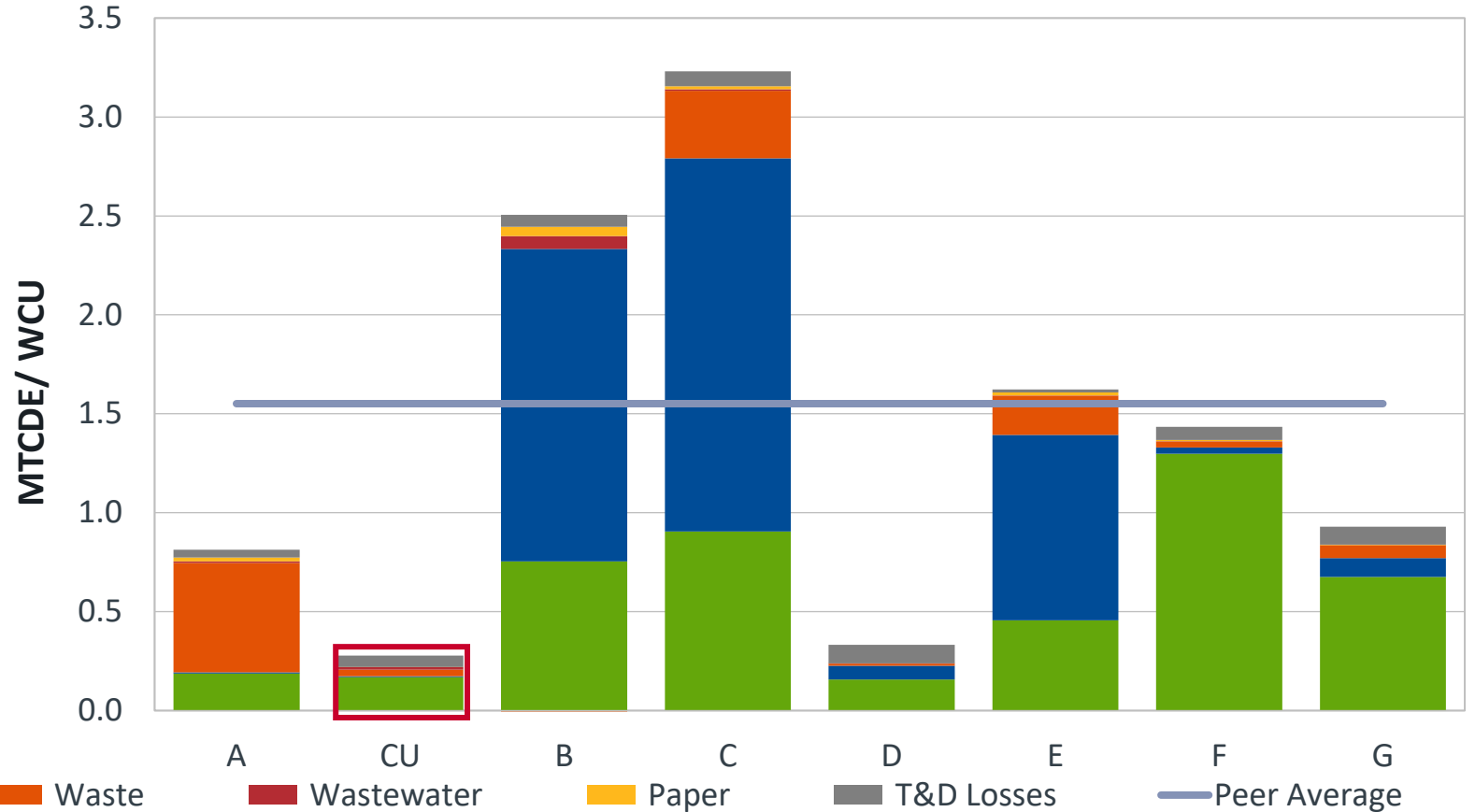


With decreases in commuting and travel, waste became largest Scope 3 source

FY21 Scope 3 Emissions



Scope 3 Emissions vs Peers

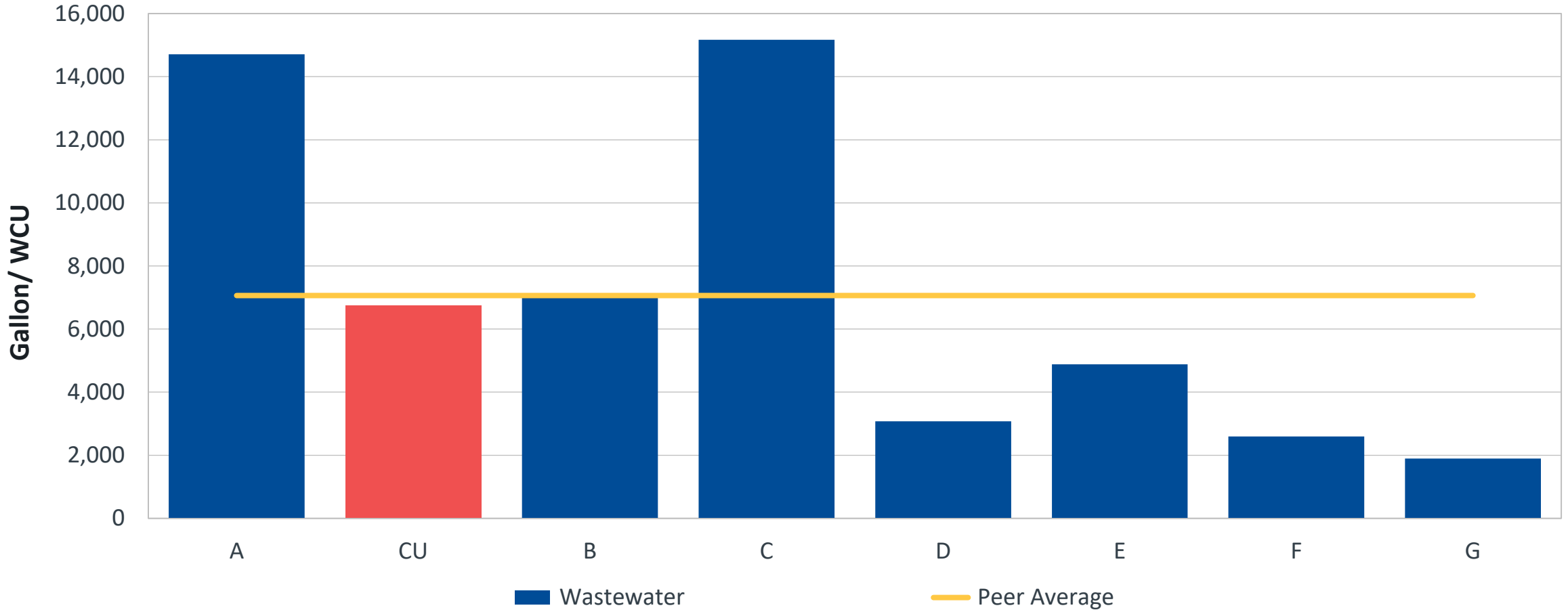


# Wastewater Production Similar to Peers



While wastewater is less than 5% of emissions, water reduction should be prioritized

### Wastewater Production vs. Peers

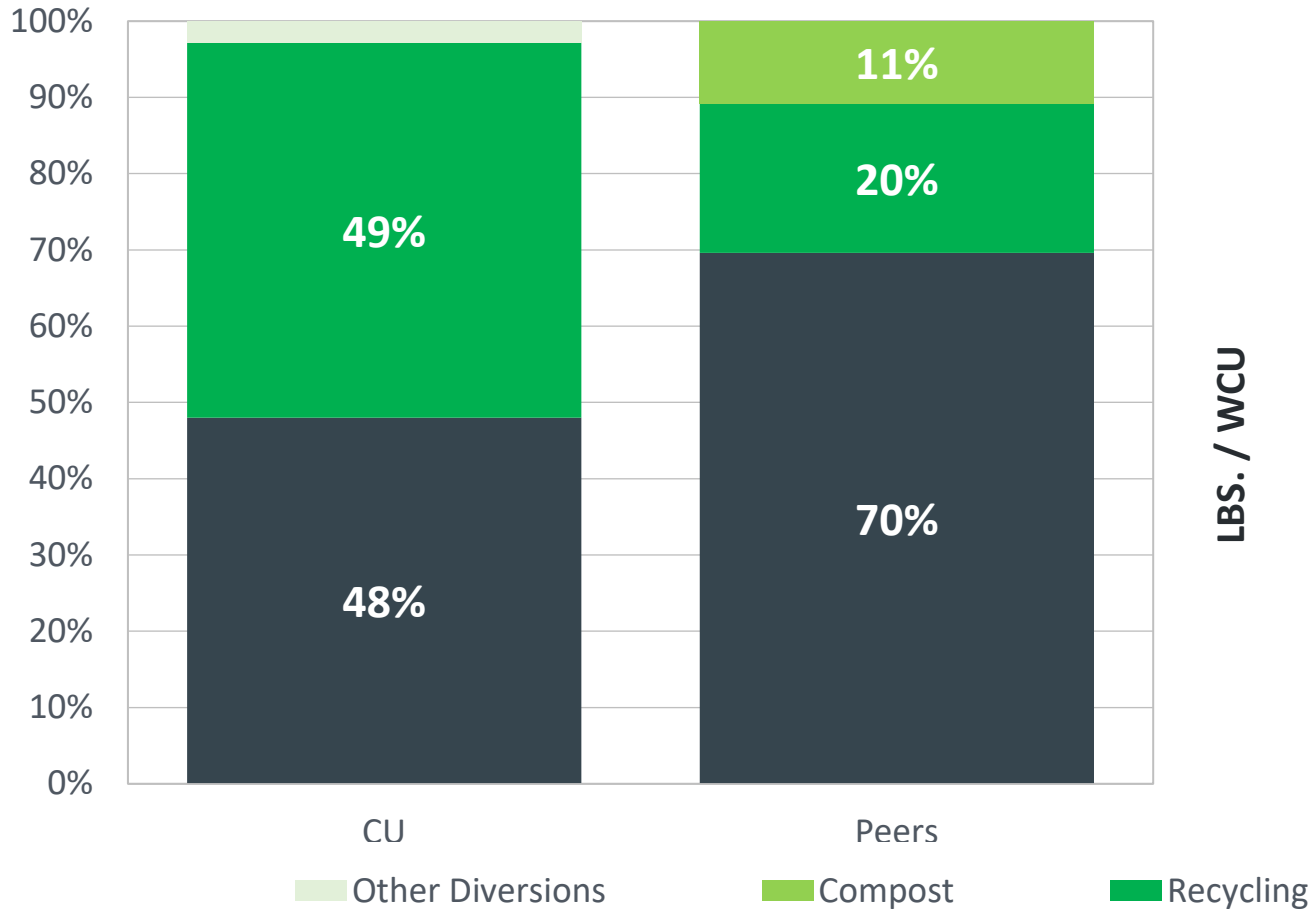


# A Closer Look at Waste

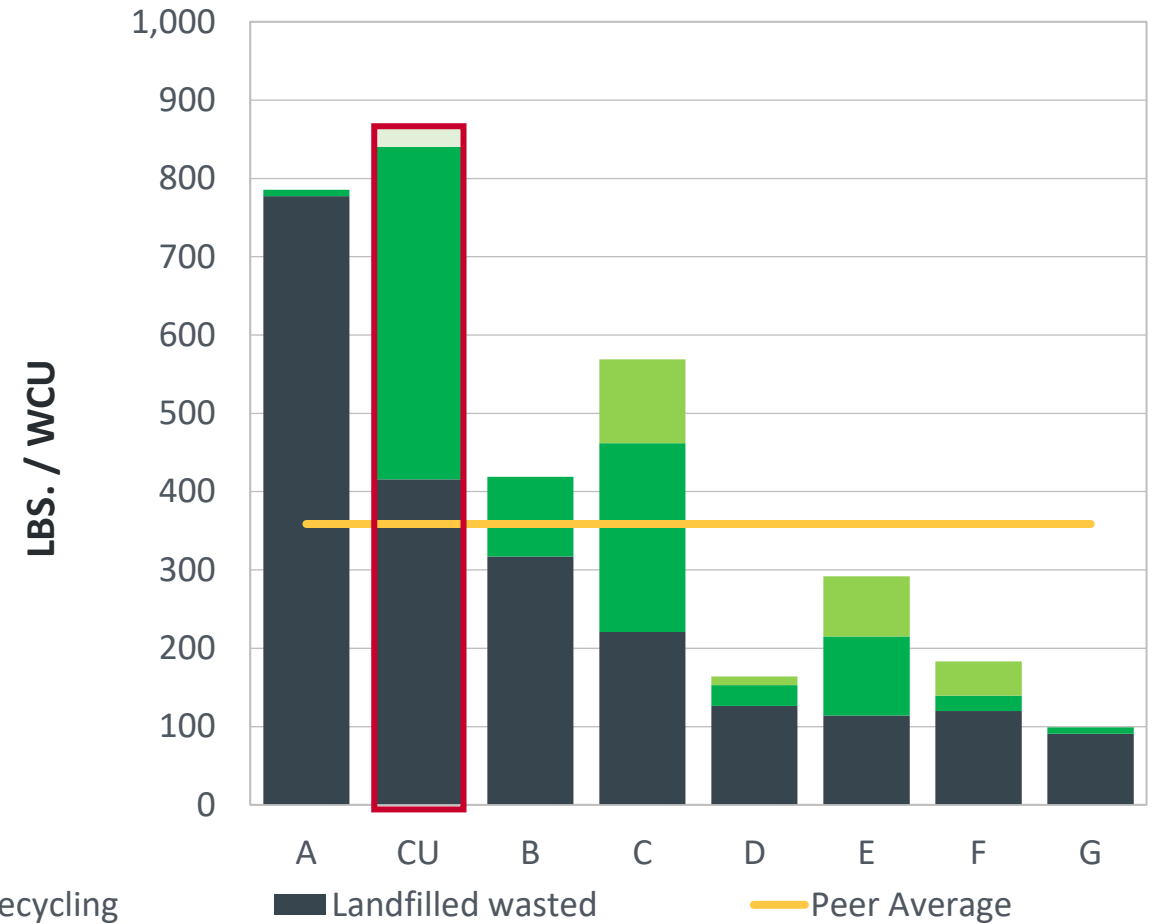


Chapman diverts more waste to recycling than peers, but produces more total waste

FY21 Diversion rate vs Peers



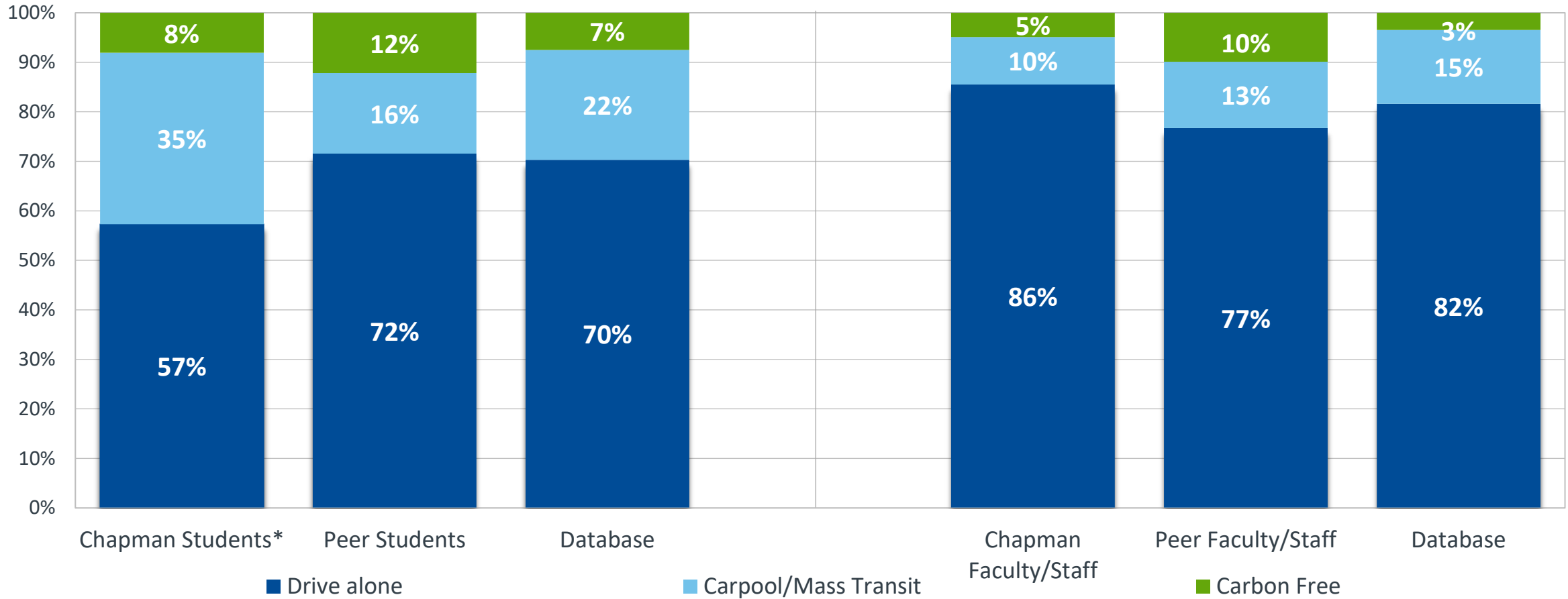
FY21 Waste vs Peers



# Commuting Profile by Mode of Transportation

Chapman faculty/staff utilize alternative transportation methods less than peers

Commuting Mode by Demographic

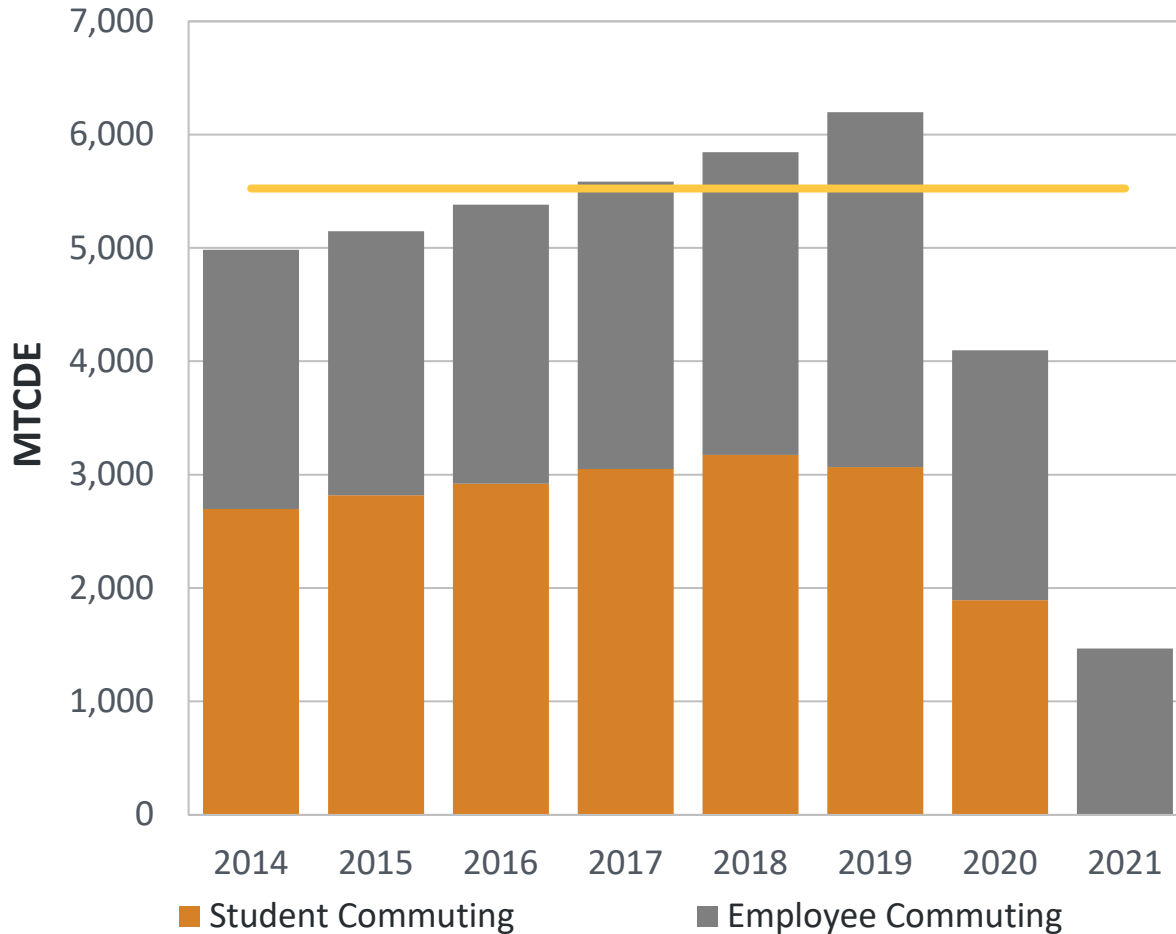


# Total Commuting Emissions

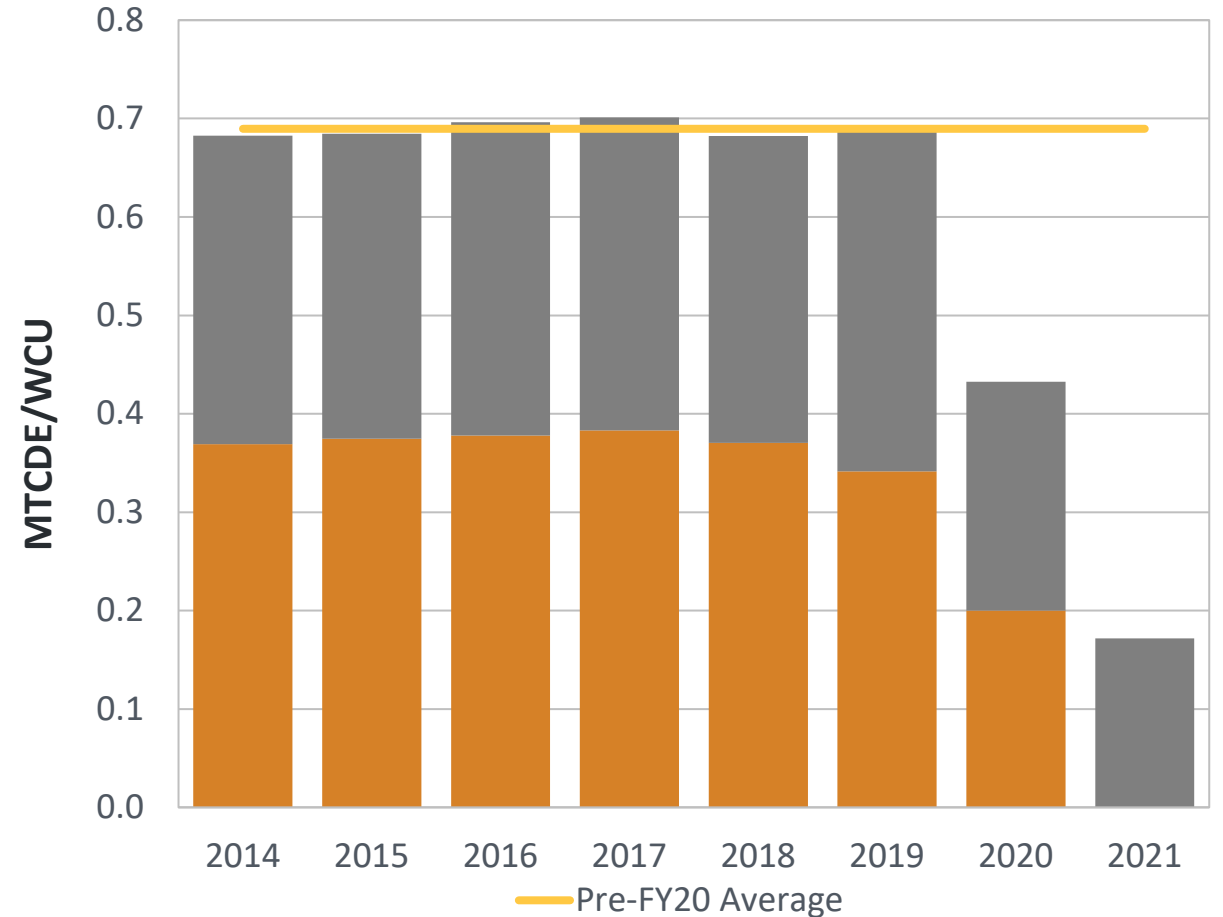


With more staff and classes remote, commuting emissions substantially decreased

### Commuting Emissions



### Normalized Commuting Emissions

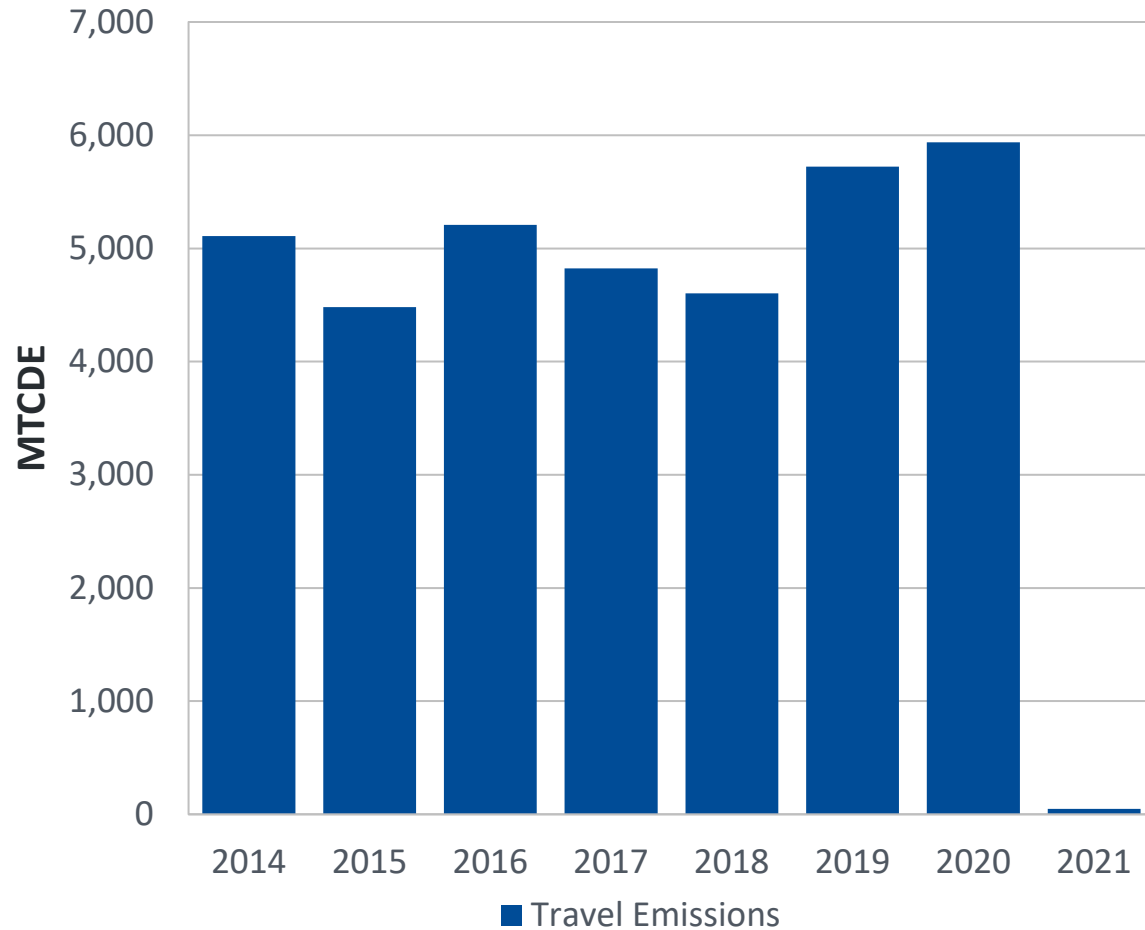


# Total Travel Emissions

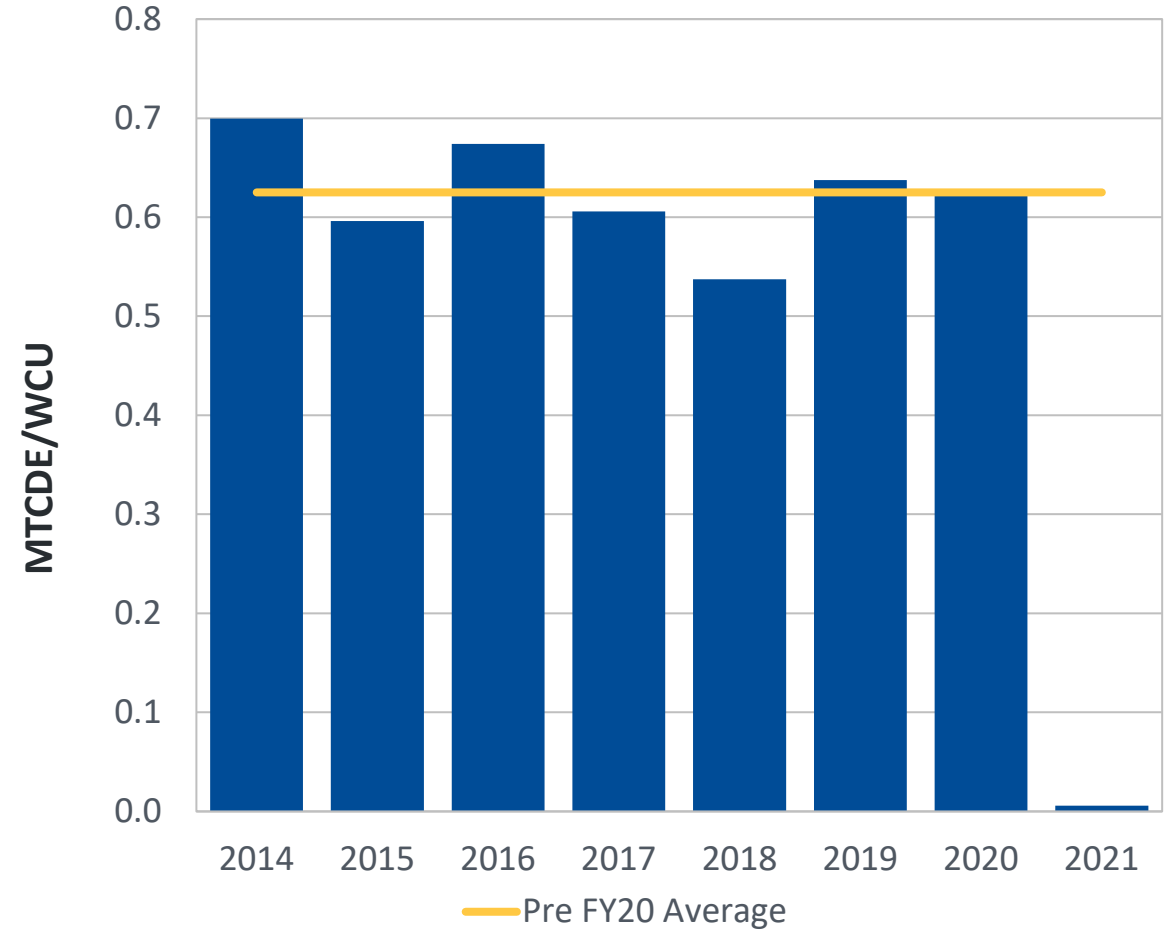


With almost no travel in FY21, emissions were close to zero

### Travel Emissions



### Travel Emissions



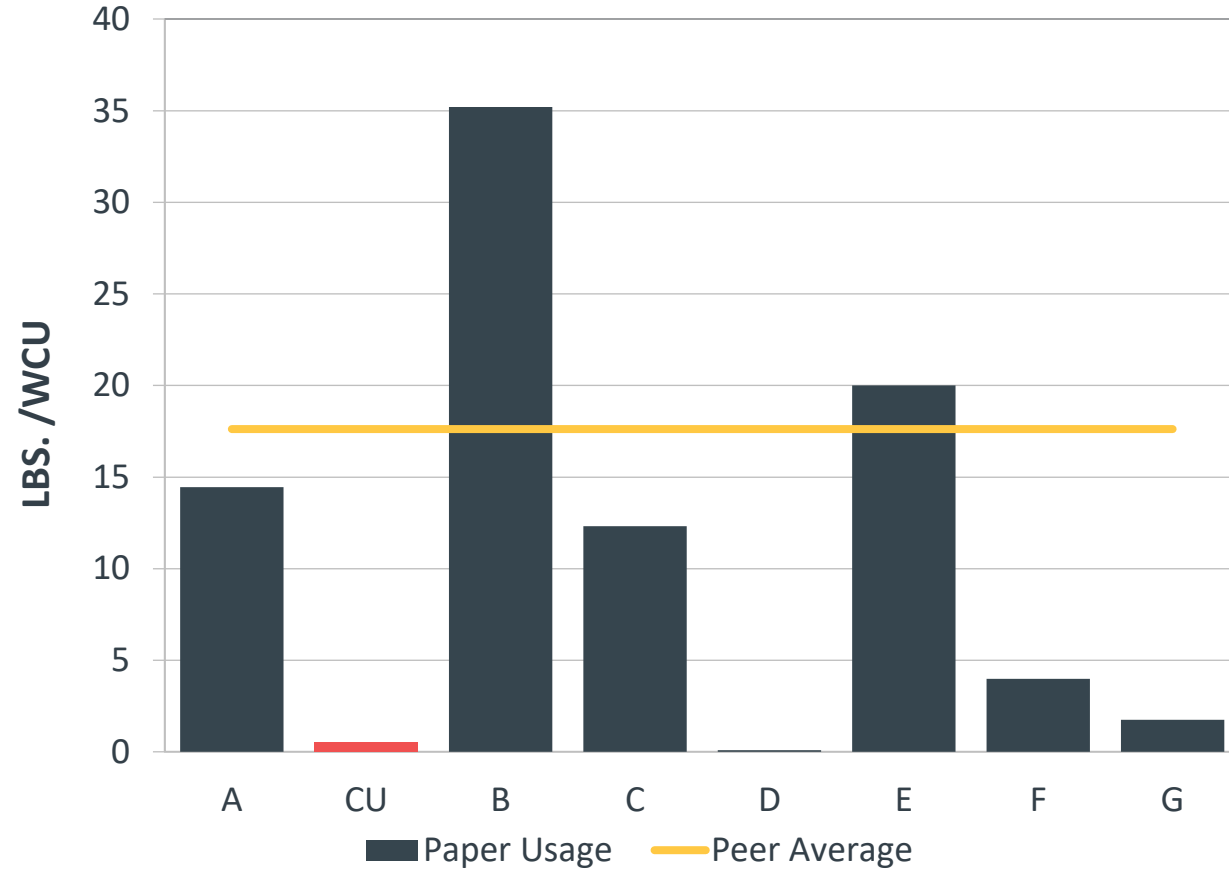


# Paper Profile

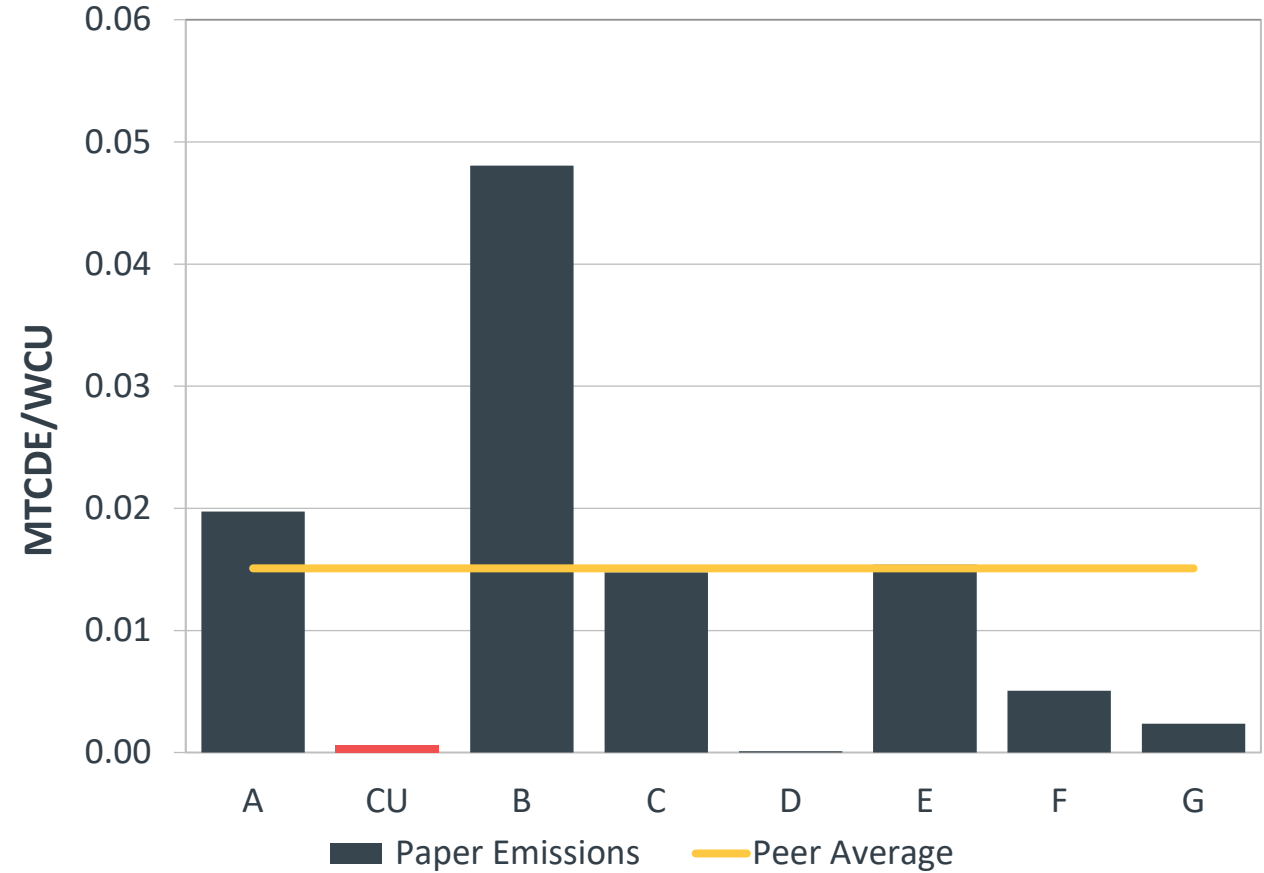


With fewer students on campus and most classes remote, paper usage dwindled

### FY21 Paper Usage vs. Peers



### FY 21 Paper Emissions vs. Peers



# Concluding Comments



Scope  
**1:**

Chapman's Scope 1 emissions saw an overall decrease due to a suspension of traditional fleet activities (athletic travel, campus shuttles) and less MMBTU's of natural gas consumed. Many of these decreases are most likely due to Covid-19 and distance delivery of education. Going forward, Chapman should electrify their vehicle fleet and prioritize energy efficiency projects.



Scope  
**2:**

Chapman will most likely see electricity consumption increase as larger buildings return to full occupancy and the Keck center continues to be built out. Beyond prioritizing energy efficiency projects, Chapman should consider on campus solar, or purchasing renewable electricity directly from SCE, to decrease Scope 2 emissions.



Scope  
**3:**

Scope 3 saw significant reductions due to the Covid-19 pandemic. Chapman should use this a learning opportunity for how to reapproach education. Can students and staff continue to work remotely in some instances to reduce commuting emissions? Additionally, as travel resumes, Chapman should begin the process of phasing in offsets for study abroad and departmental travel.