



# Chapman University FY23 Greenhouse Gas Analysis

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# Effectively Manage the Entire Building Lifecycle



# Comprehensive Capital Planning Solutions



## Return on Physical Assets (ROPA)

Benchmark key facilities metrics against peers and Gordian's database to improve efficiency and effectiveness of space, operation & investment



## Space Utilization

Utilization analysis for teaching spaces to identify opportunities to match campus space with programmatic needs



## Sustainability Solutions

Quantify GHG inventory, identify opportunities for carbon mitigation, satisfy reporting requirements



## Facility Condition Assessments

Expert evaluation of facilities and site conditions to identify deferred needs, upcoming needs, critical issues and compliance considerations



## Strategic Capital Planning

Develop, communicate and execute capital investment plans that are inclusive, credible, flexible, affordable and sustainable



# Sustainability Solutions Agenda

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Overview of Sightlines Data Analysis

Summary of Emissions Profile

Utility Specific Analysis

Scope 1 Emissions Overview

Scope 2 Emissions Overview

Scope 3 Emissions Overview

# SIMAP Partnership

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At the end of 2017, Gordian entered into a partnership with the Sustainability Institute at the University of New Hampshire, ensuring our Sustainability Solutions are always based on the most up-to-date science and methods.

They host *Sustainability Indicator Management & Analysis Platform* (SIMAP). This is a carbon and nitrogen-accounting platform that tracks and analyzes campus-wide sustainability based on nearly two decades of work supporting campus inventories.





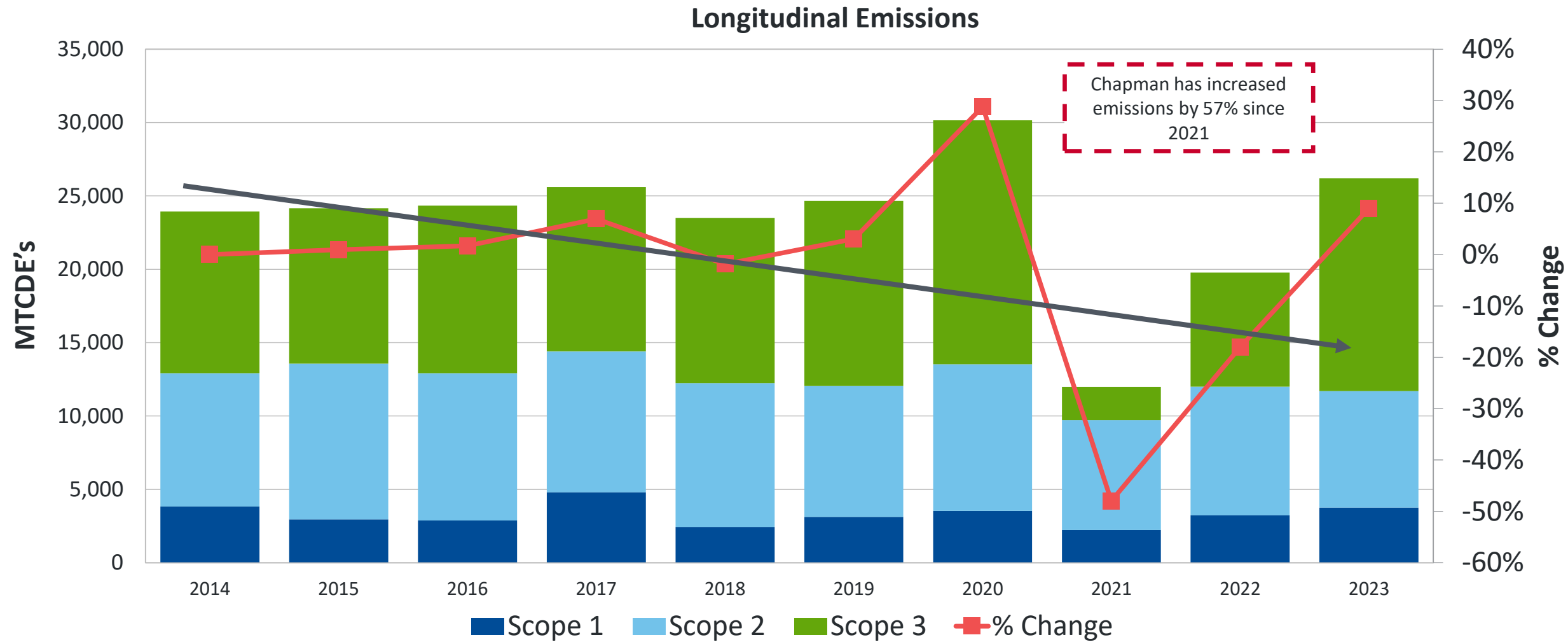
# Components of Chapman's Emissions Profile

Scope 1 Direct GHGs	Scope 2 Upstream GHGs	Scope 3 Indirect GHGs
<ul style="list-style-type: none"><li>• On-Campus Stationary</li><li>• Vehicle Fleet Fuel</li><li>• Refrigerants</li><li>• Fertilizer</li></ul>	<ul style="list-style-type: none"><li>• Purchased Electricity</li></ul>	<ul style="list-style-type: none"><li>• Faculty/Staff/ Student Commuting</li><li>• Directly Financed Air &amp; Ground Travel</li><li>• Study Abroad Travel</li><li>• Solid Waste</li><li>• Wastewater</li><li>• Paper Purchasing</li><li>• Transmission &amp; Distribution Losses</li></ul>

# Emission Summary



# Longitudinal Emissions by Scope



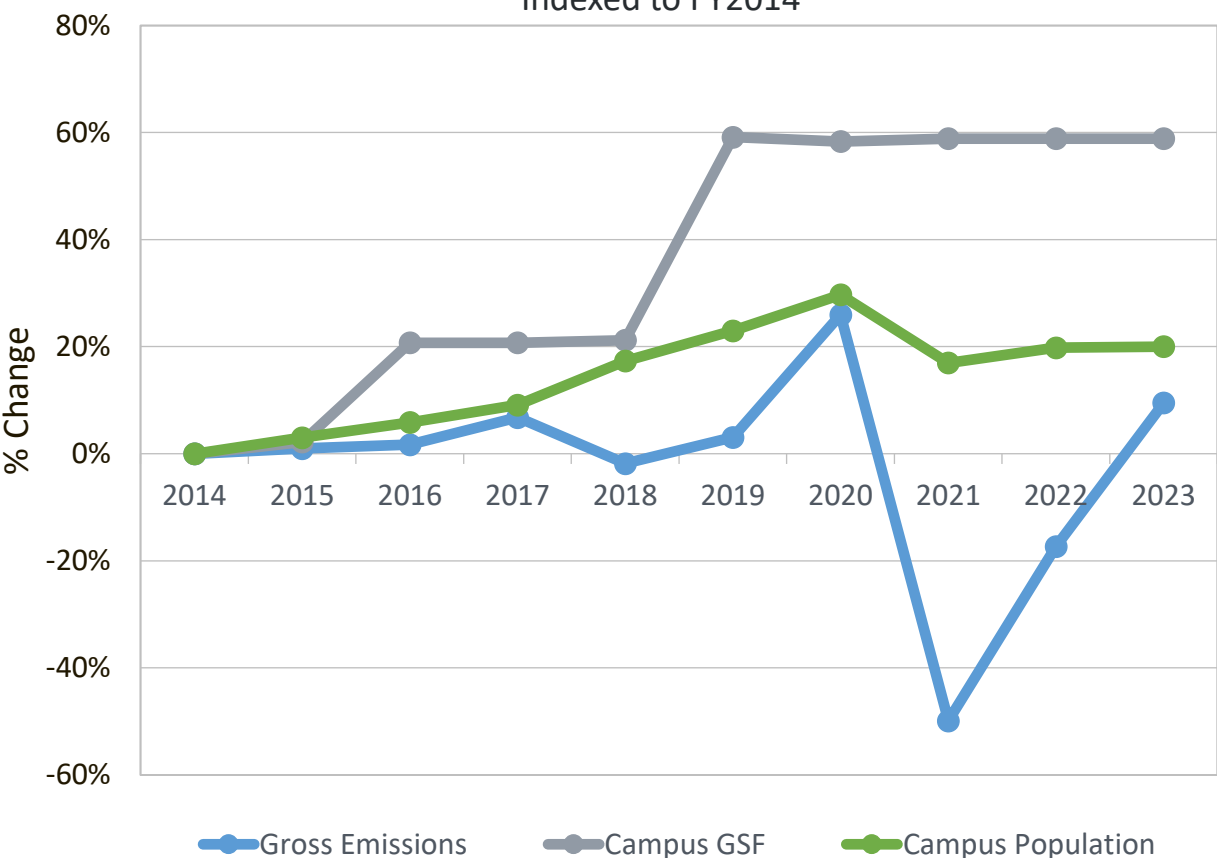




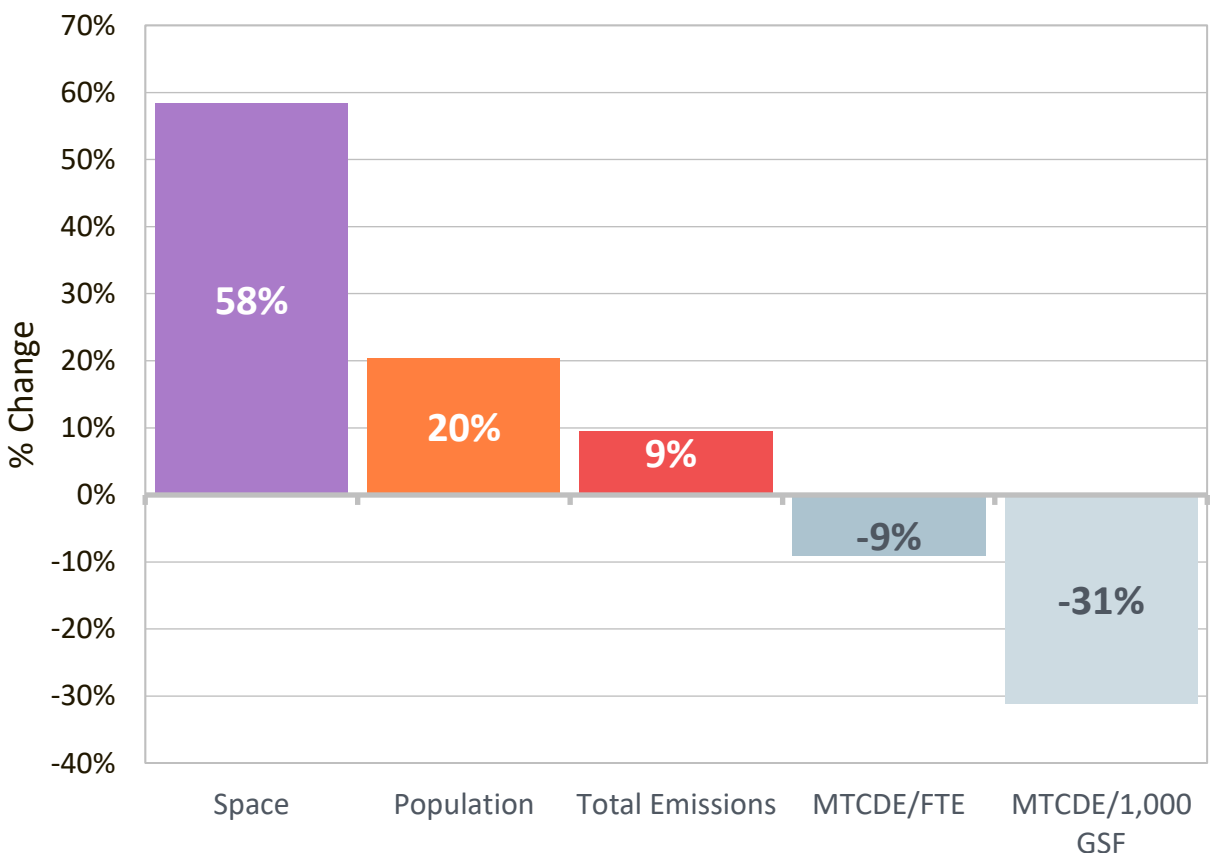
# Progress Against 2014 Baseline

Chapman's emissions substantially decreased when normalizing by population and space

Change in Emissions (MTCDE) vs.  
Campus Size and Population (FTE)  
Indexed to FY2014



Change in Space, Population, and Emissions  
Indexed to FY2014



# Sustainability Peers



Peers determined using location, campus size, and population



Peer Institution	Location
American University	Washington D.C.
Idyllwild Arts Academy	Idyllwild, California
St. Mary’s College of California	Moraga, California
Stockton University	Galloway Township, New Jersey
University of San Francisco*	San Francisco, California
University of Denver	Denver, Colorado
University of Texas- Rio Grande Valley	Edinburg, Texas



# Two Ways to Normalize Emissions

## GSF vs EUI-Adjusted Floor Area

Energy Use Intensity (EUI) is a unit of measurement representing energy consumed by a building relative to its size, per square foot.

Energy intensive space includes “laboratory space”, “healthcare space”, and “other energy intensive space”.

AASHE STARS calculates the formula the following way:

$$\text{EUI-AFA} = A + (2 * (B + C)) + D$$

A = Gross floor area of bldg. space

B = floor area of lab space

C = floor area of healthcare space

D = floor area of other energy intensive space

## Total Campus FTE vs Weighted Campus User

The Weighted Campus User metric is used more widely in campus sustainability in order to give more credence to onsite residents, and the energy use they require by being onsite full-time.

$$\text{WCU} = (A + B + C) + 0.75 [(D - A) + (E - B) - F]$$

A = student residents onsite

B = employee residents onsite

C = other residents onsite/staffed hospital beds

D = Total FTE student equivalent enrollment

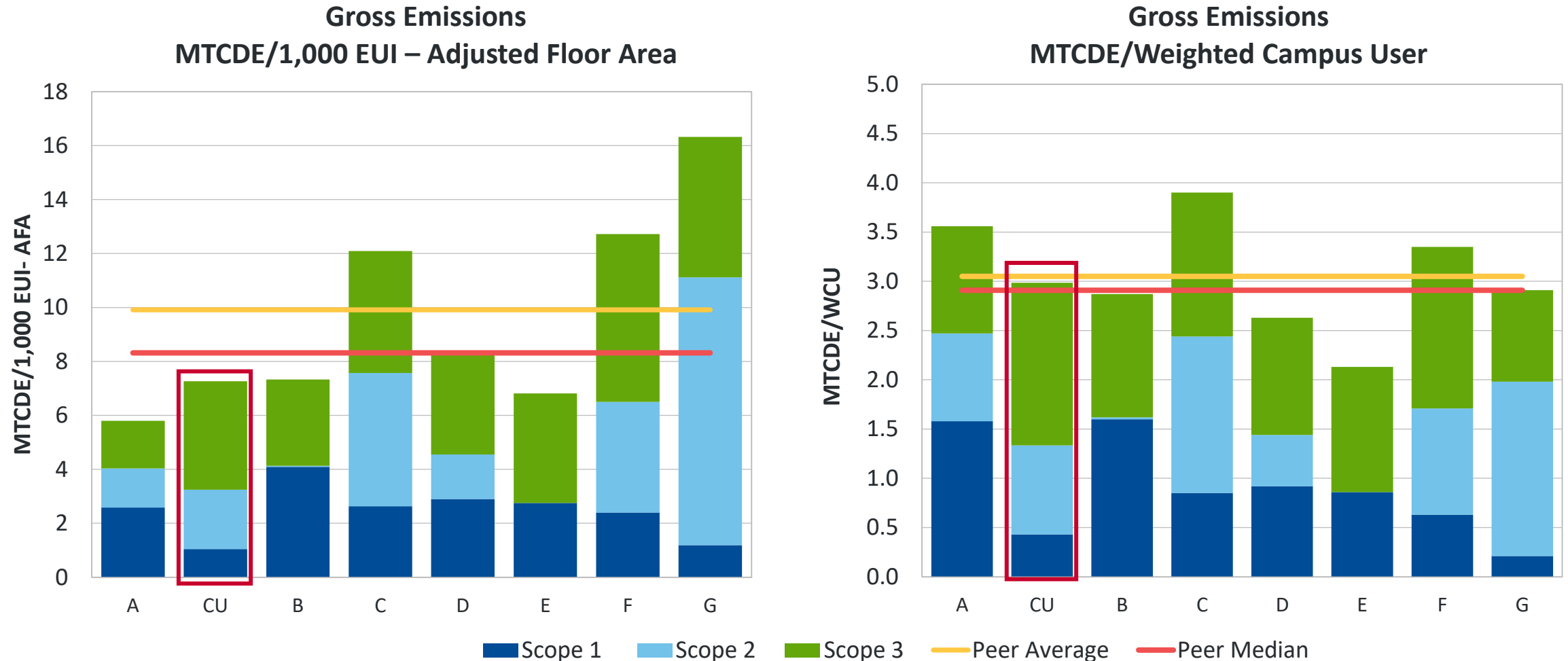
E = FTE of employees (faculty and staff)

F = FTE of students enrolled ONLY in distance education



# Total Gross Emissions per Space and Campus User

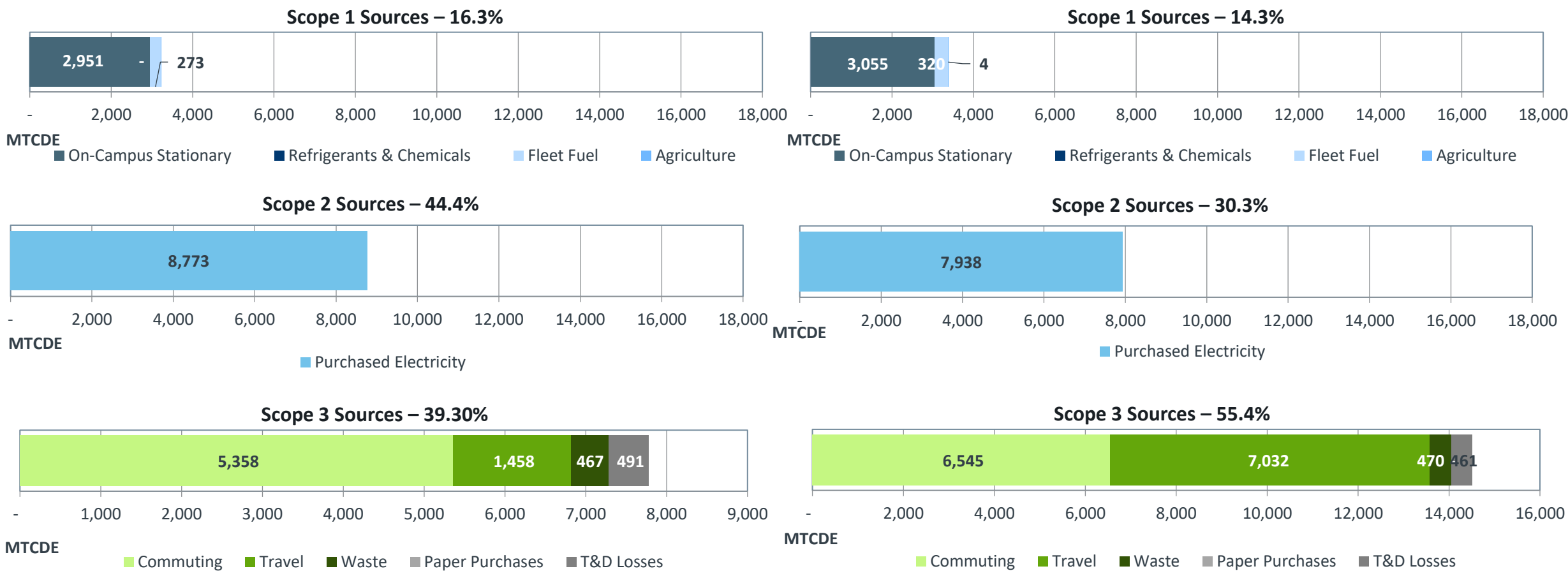
Chapman emits less than peers when normalized by GSF and population





# FY22 vs. FY23 Distribution of Emissions

Scope 3 emissions increased due to a jump in directly financed travel and study abroad



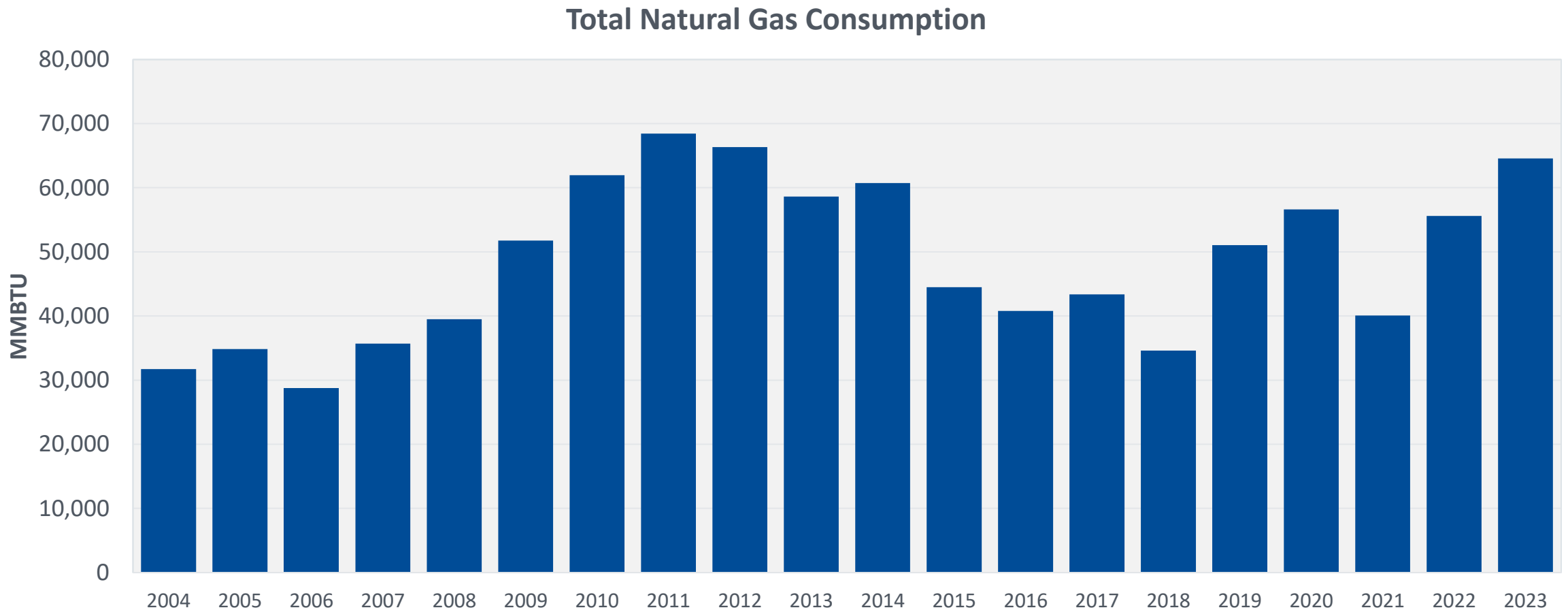
# Utilities





# Trending Fossil Fuel Consumption

Natural Gas usage has fluctuated substantially at Chapman

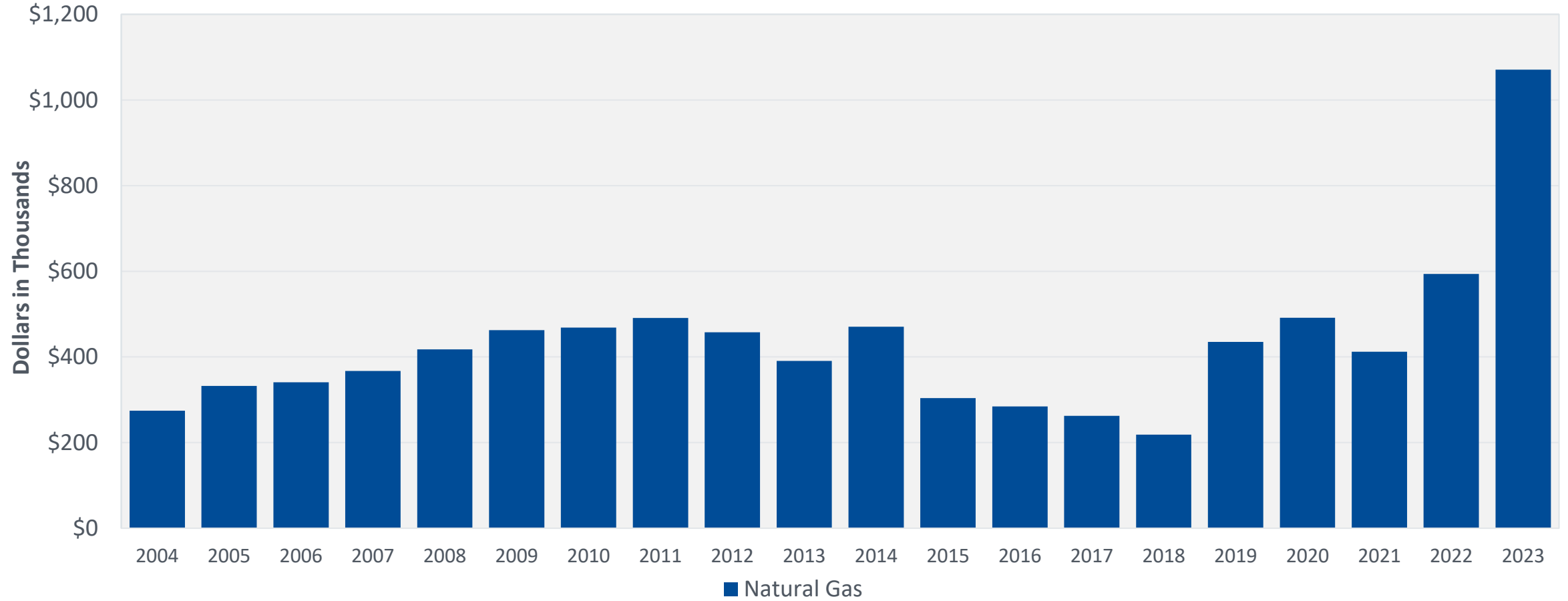




# Fossil Fuel Expenditures

Natural Gas costs increased by 64% in FY23

Total Natural Gas Expenditures



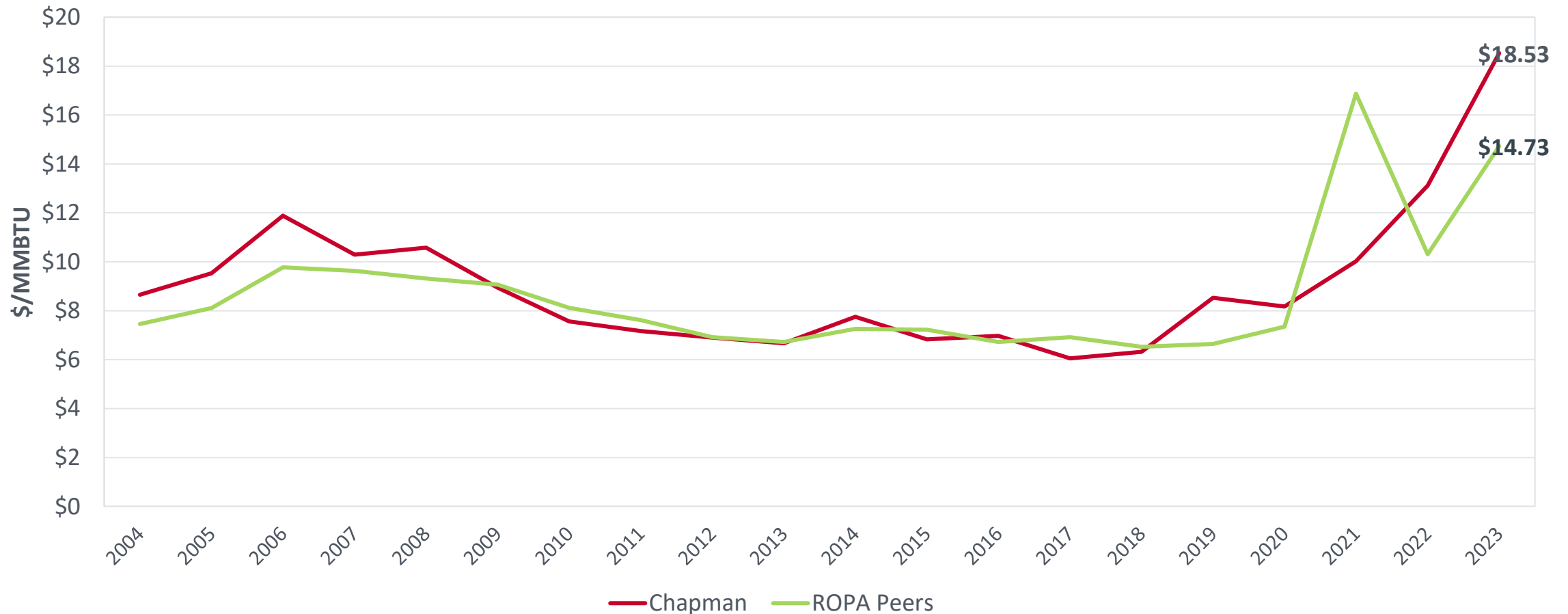




# Differences in Unit Costs vs. Peers

Chapman has seen dramatic increases in the commodity costs of Natural Gas

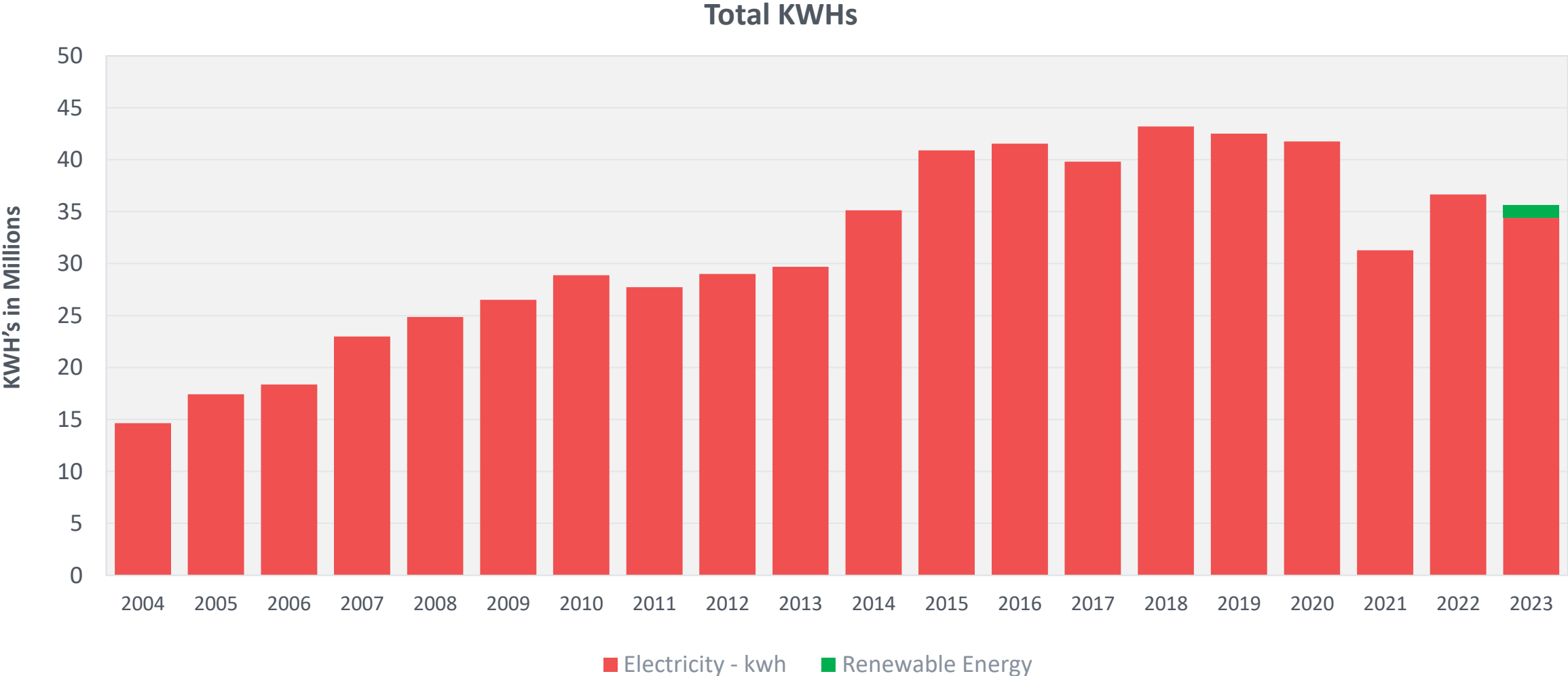
Natural Gas Unit Cost





# Electricity Consumed by Campus

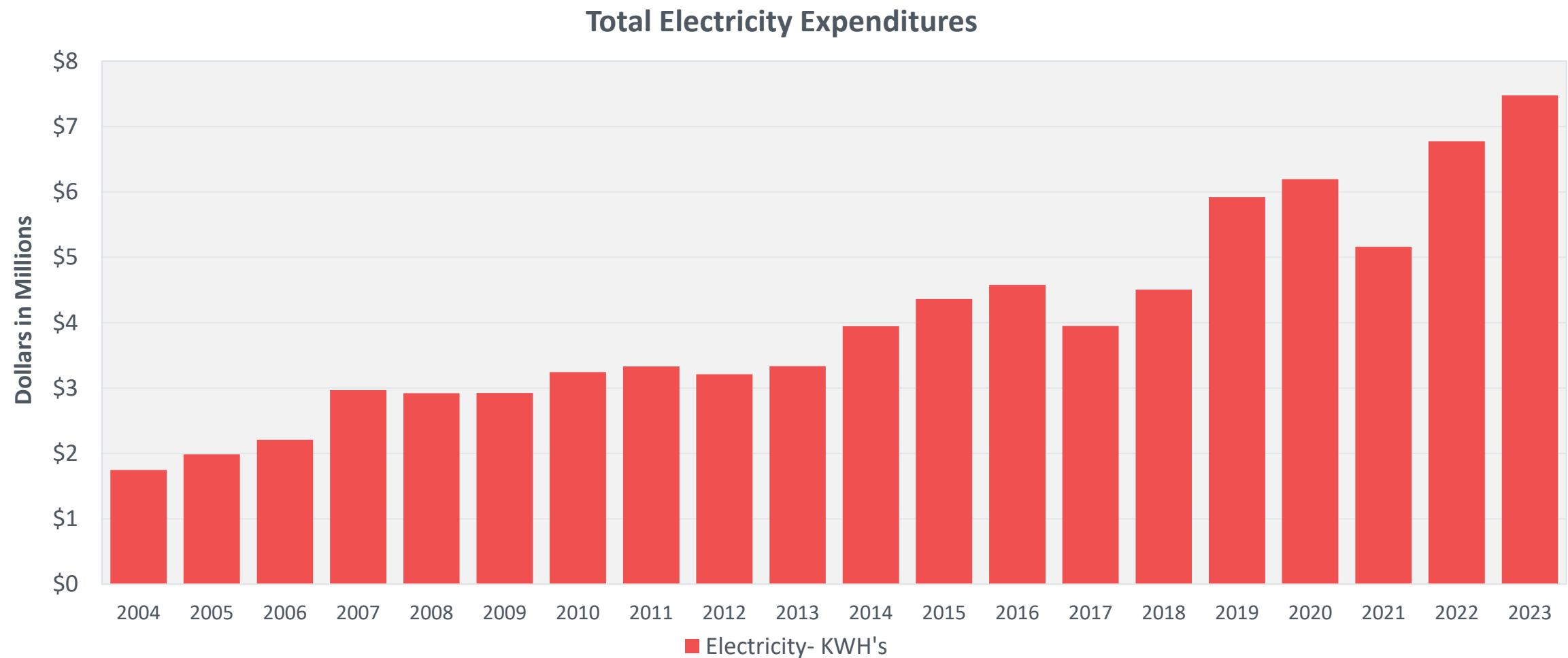
Electricity consumption decreased even with addition of renewable energy





# Electricity Expenditures

Similarly to natural gas expenditures, the cost of electricity outpaced consumption

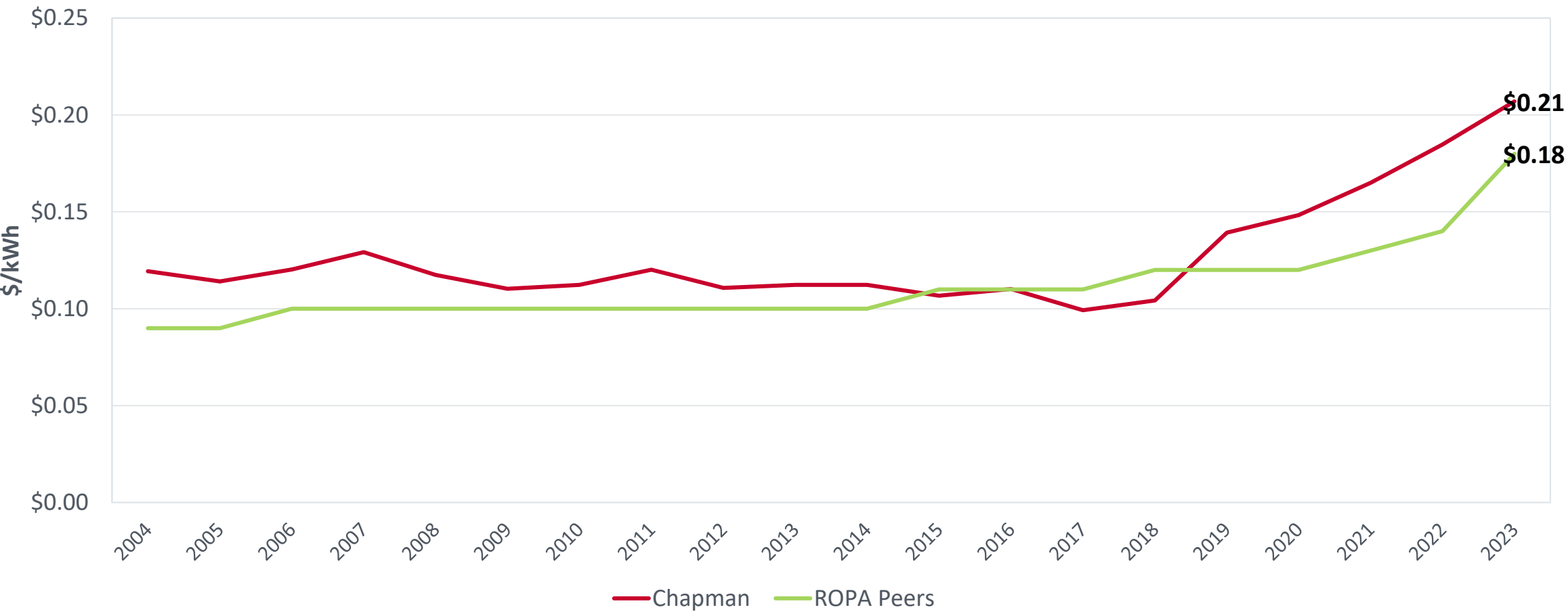




# Differences in Unit Costs vs. Peers

While Chapman has consistently paid more than peers, gap has grown since FY19/20

Electric Unit Cost

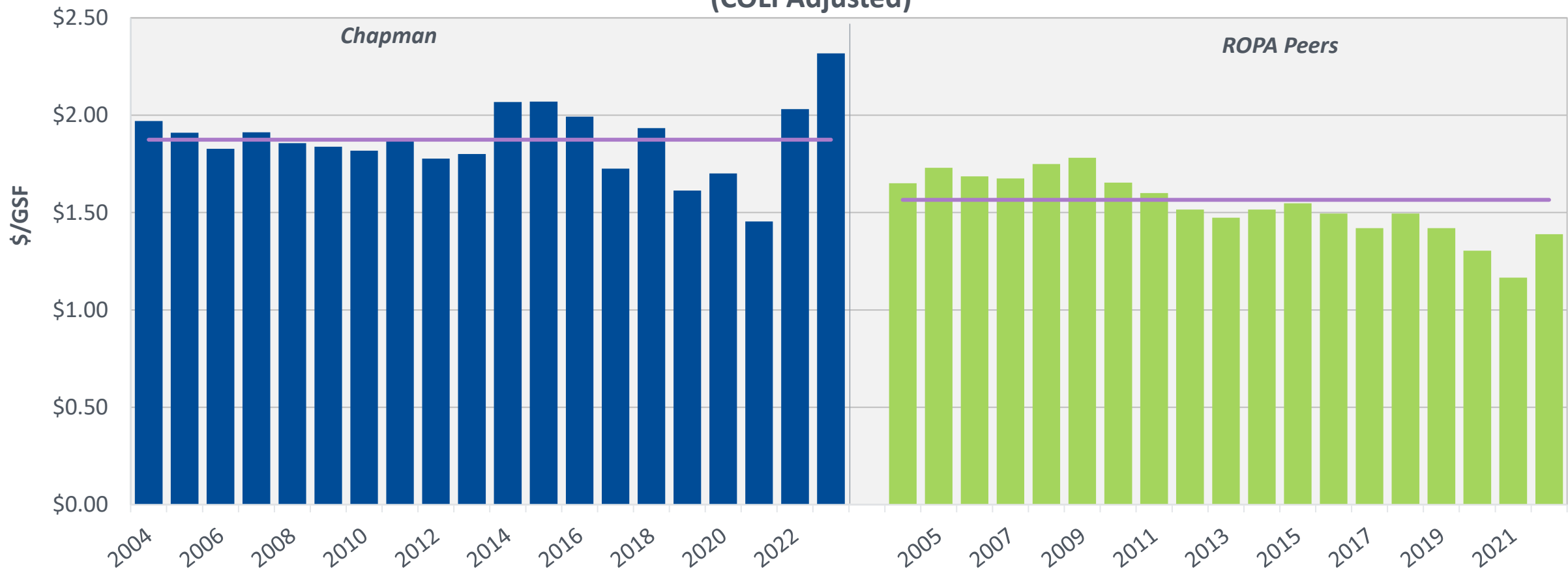




# Utility Operating Expenditures Compared to Peers

Chapman's utility expenditures are 17% above peer spending

Chapman versus Peer Utility \$ per GSF  
(COLI Adjusted)

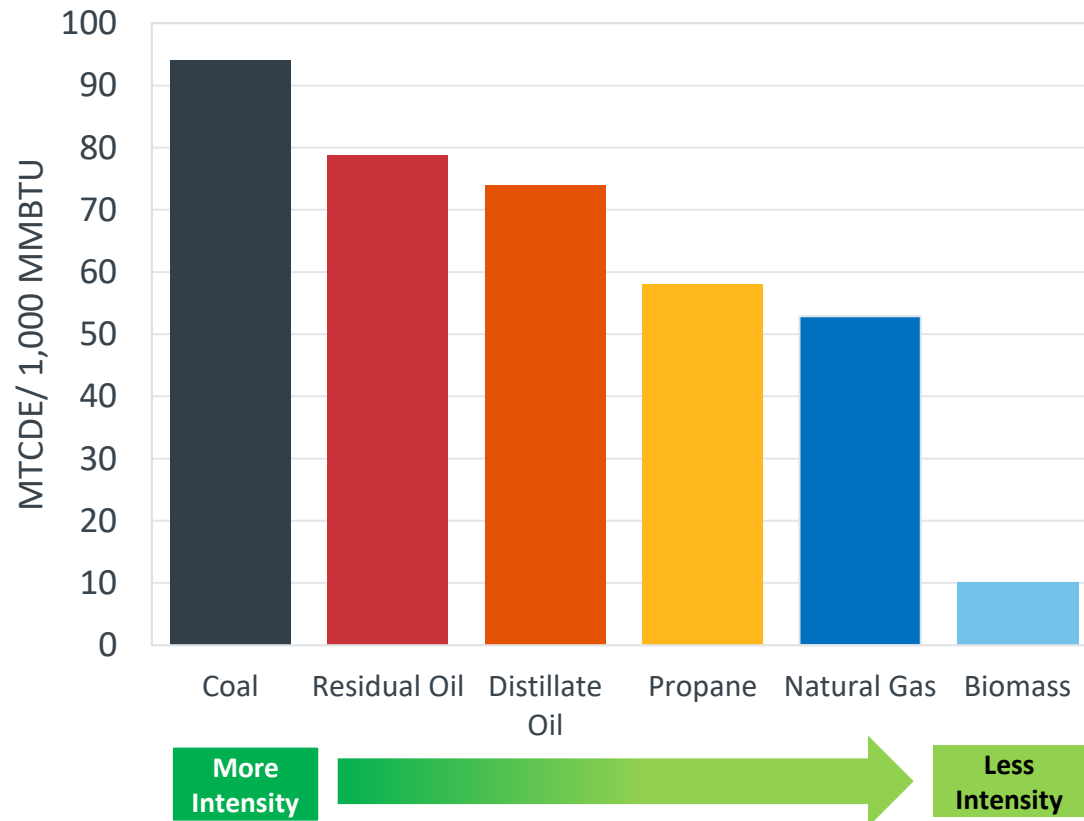




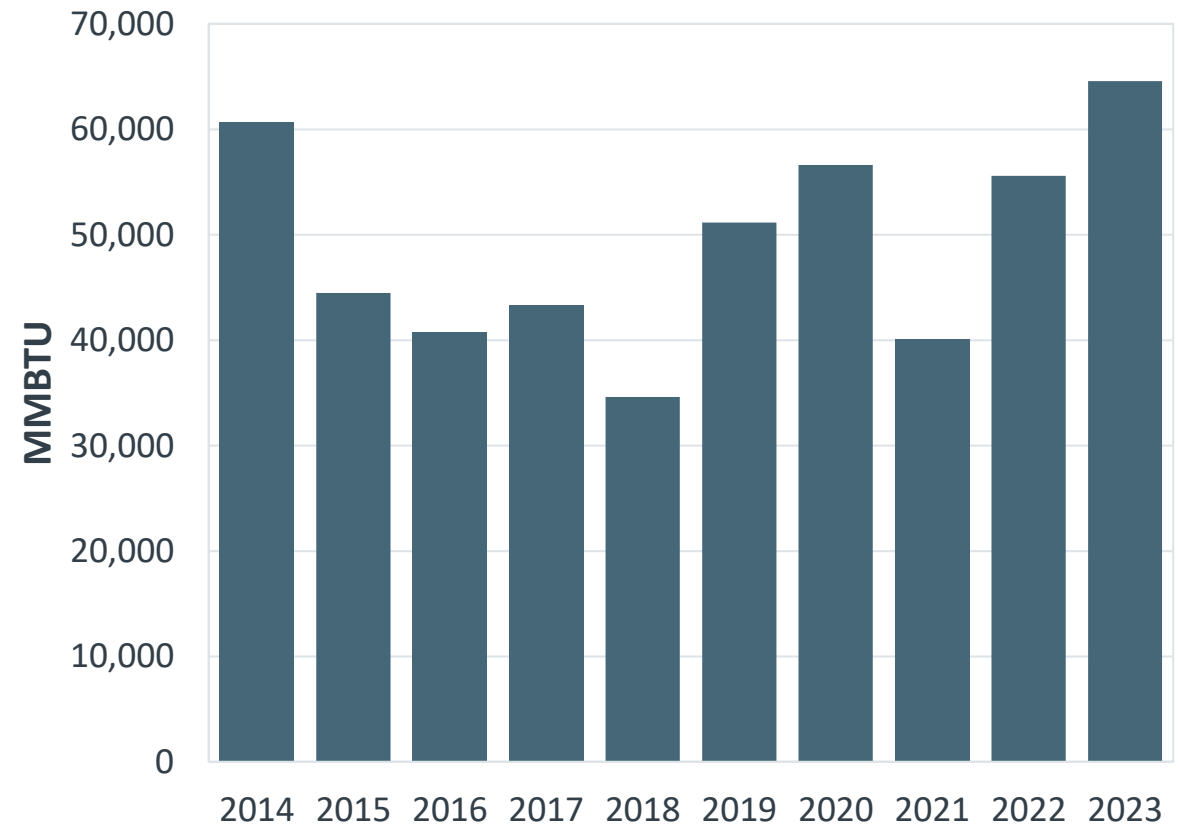
# Scope 1: Stationary Fuel Consumption

Chapman's FY22/23 Scope 1 emission increase caused by greater natural gas usage

## Carbon Intensity of Commonly Used Fossil Fuels



## Stationary Fuel Consumption

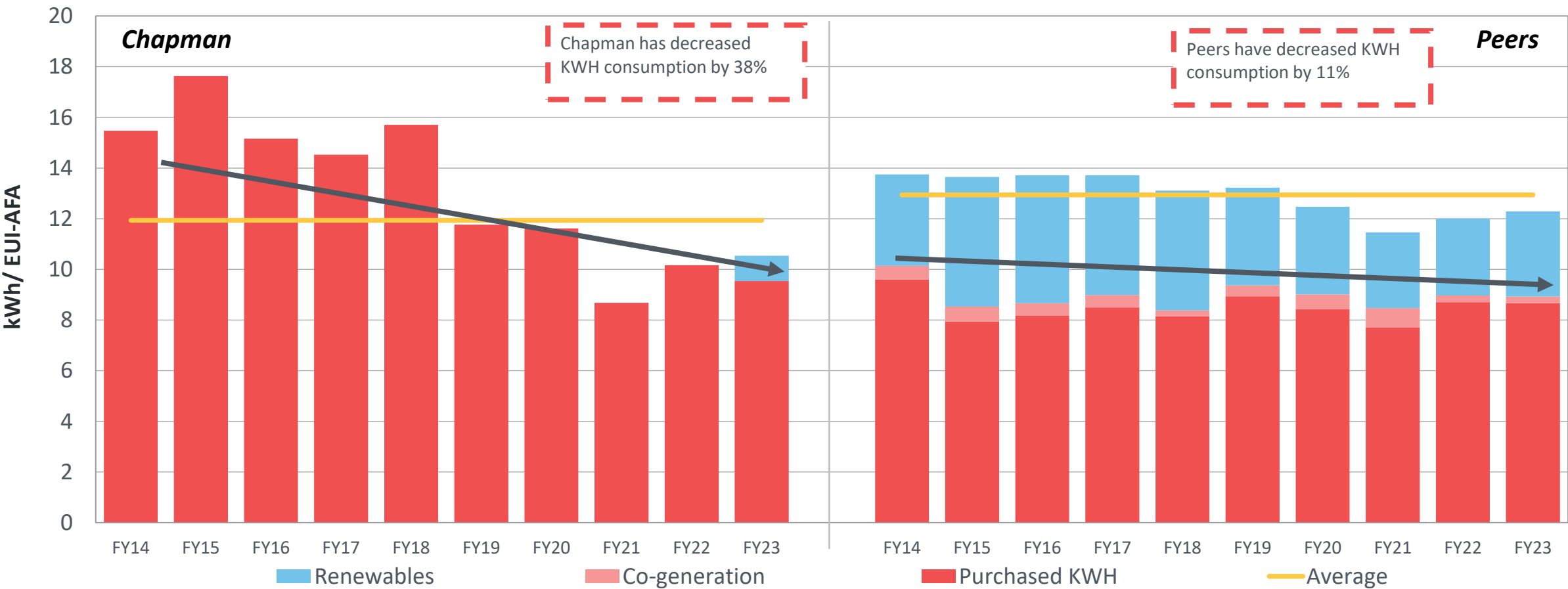




# Scope 2: Total Electric Consumption vs. Peers

Since FY19/20 Chapman's electric consumption has been less than peers

Scope 2 Total Electric Consumption

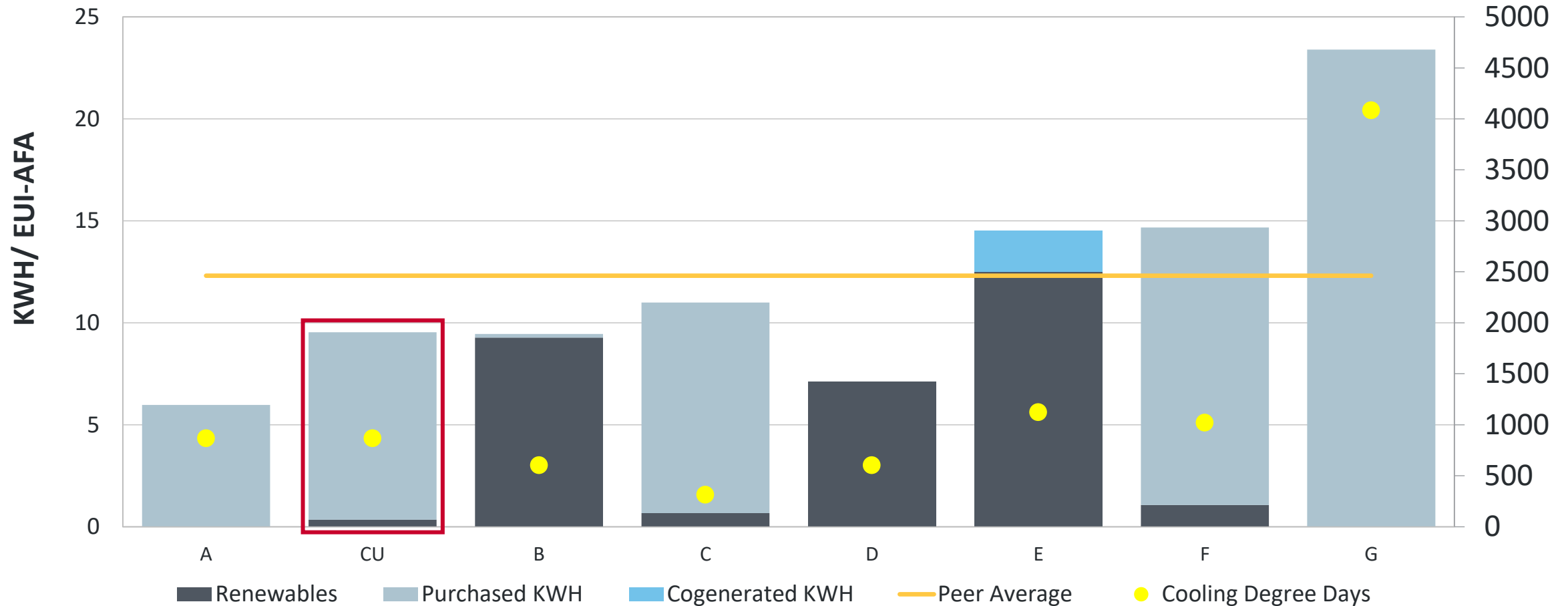




# Scope 2: Total Electric Consumption vs. Peers

Chapman consumed 22% less than peers when normalizing by GSF

FY23 Electric Consumption vs. Peers



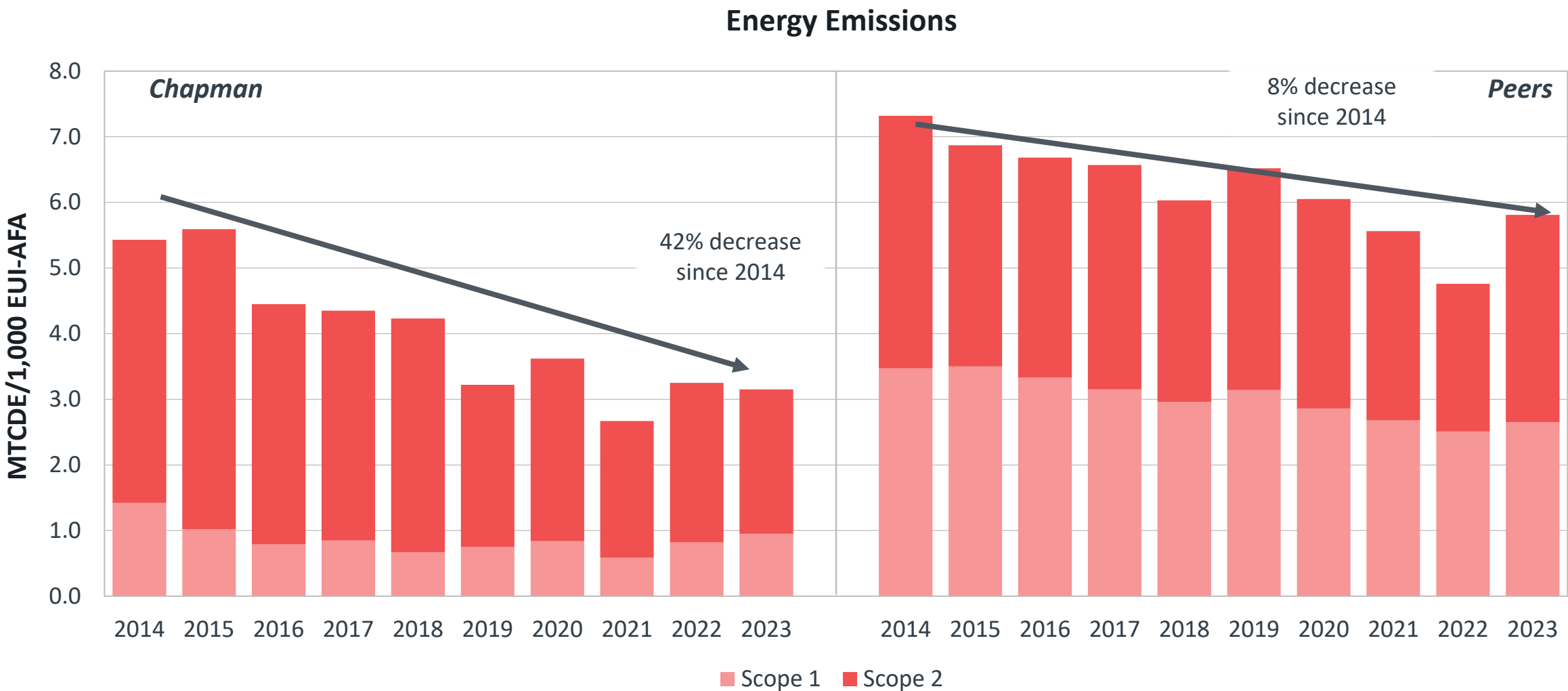
Peers arrayed by technical complexity; The relative mechanical complexity of the campus on a scale of 1-5





# Energy Emissions vs. Peers

Chapman's decrease in emissions caused by renewable energy purchased, building efficiency



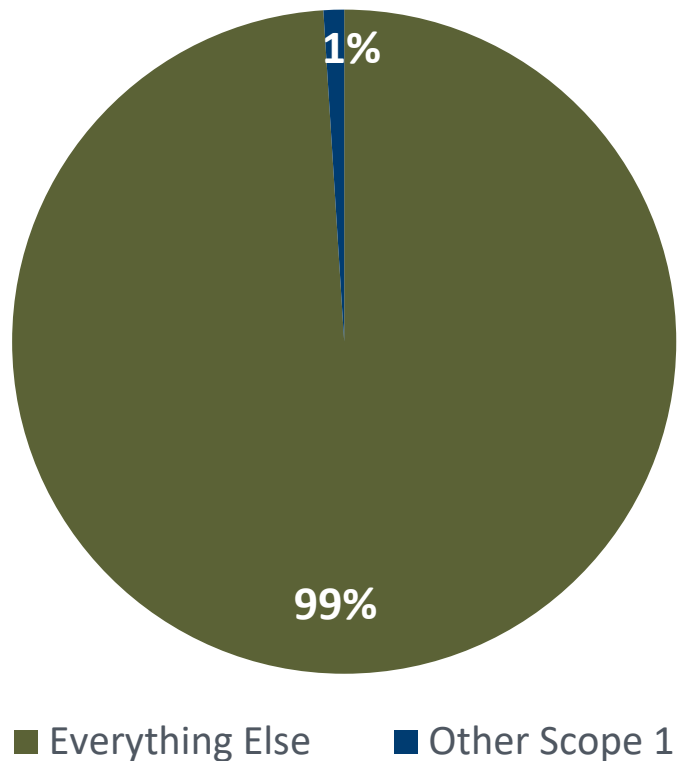
# Non-Utility Emissions Sources



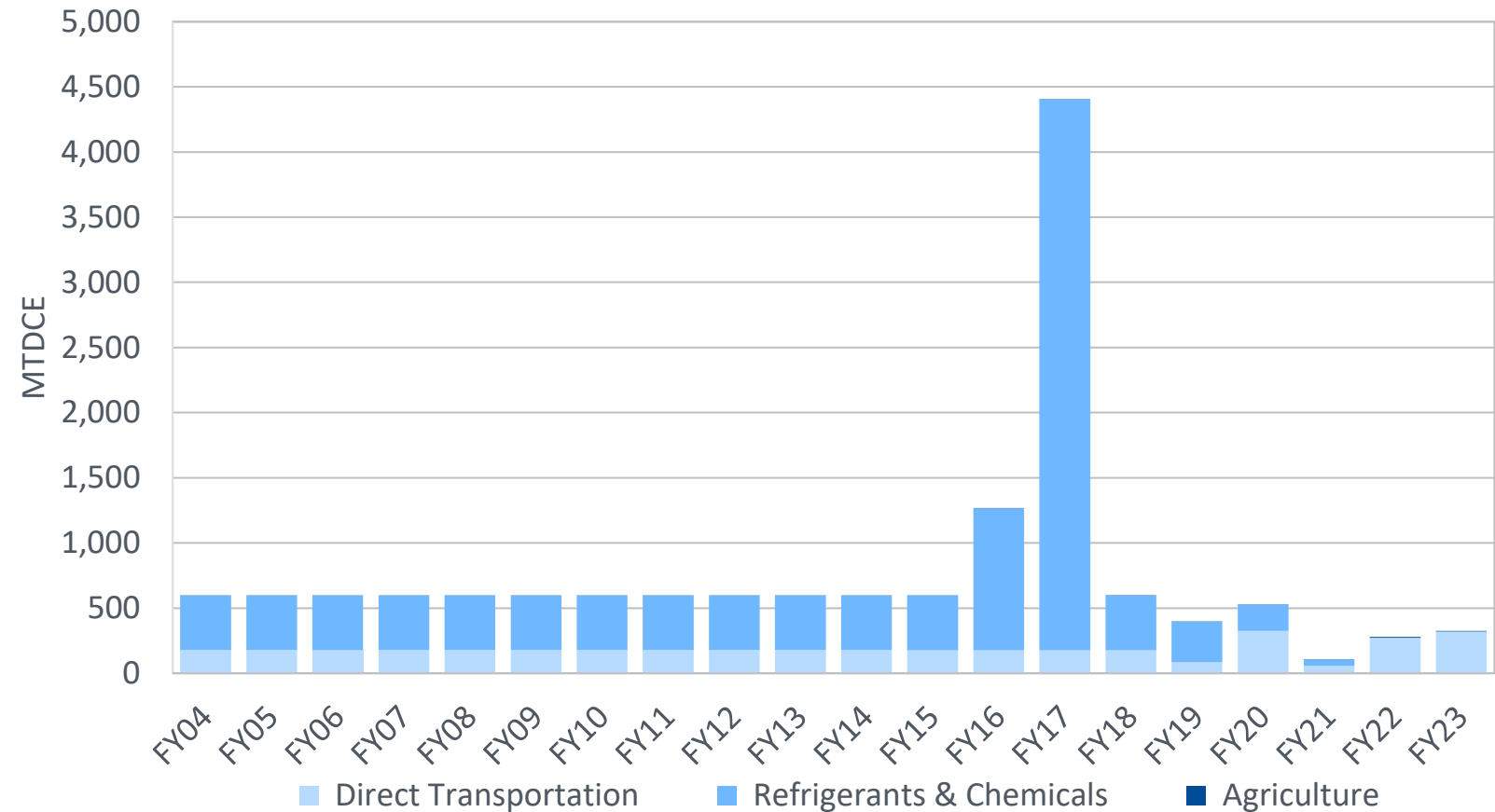
# Other Scope 1 Emissions Are Small Portion of Total

Direct Transportation increased as Refrigerants, Chemicals, and Fertilizer remained consistent

FY23 Chapman



Other Scope 1 Emissions

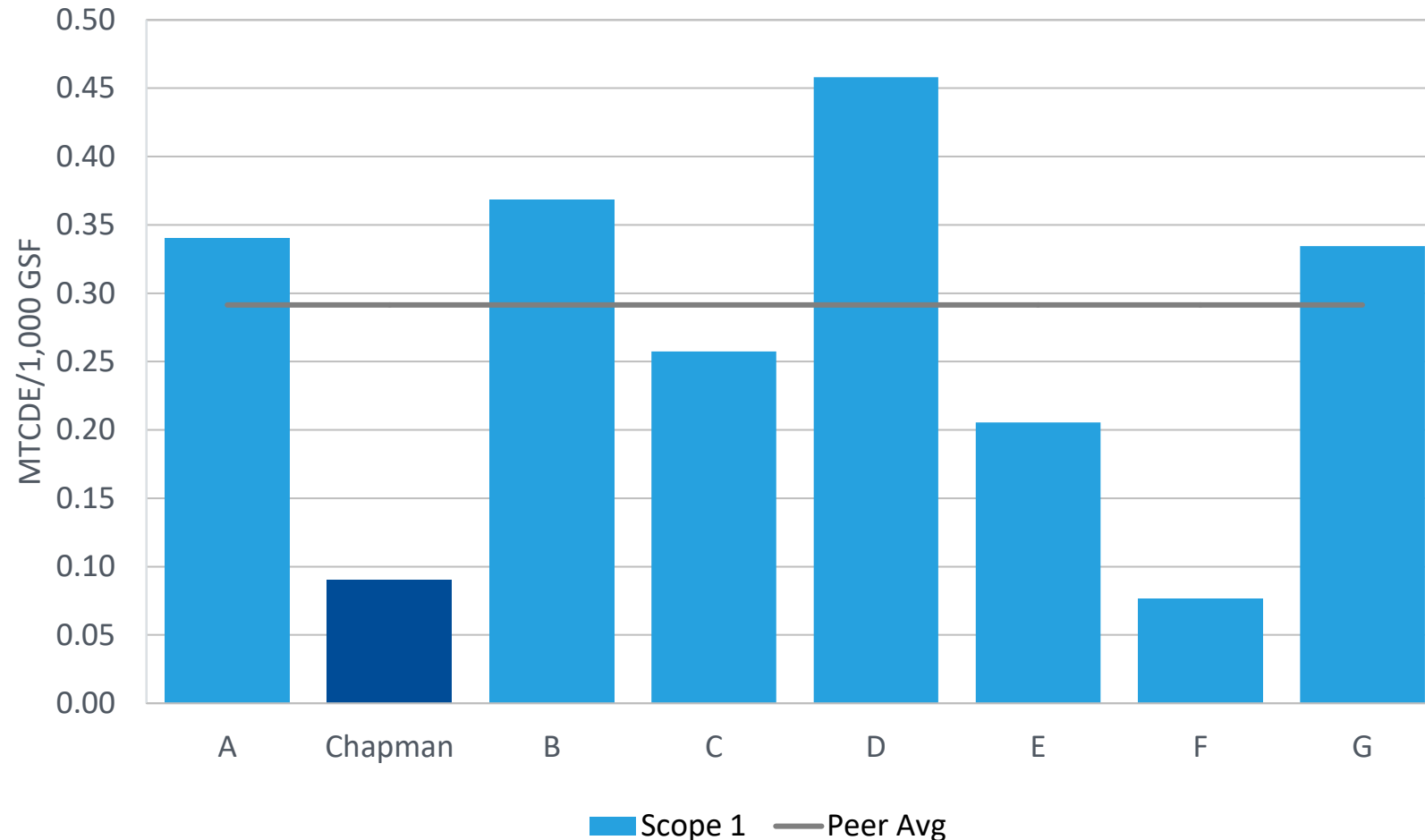




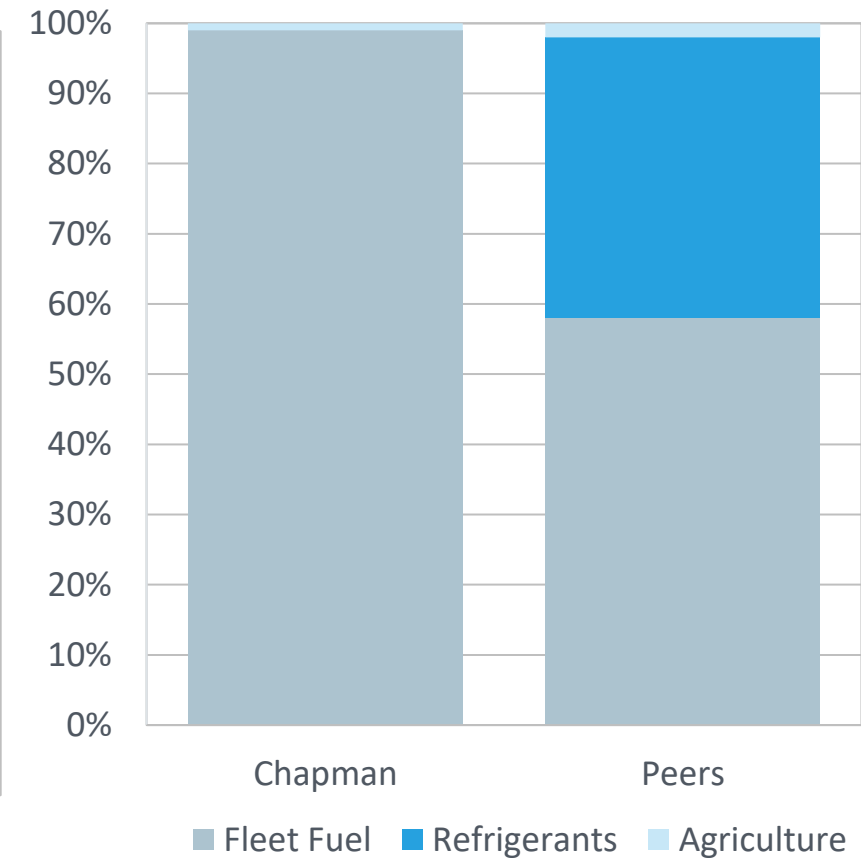
# Other Scope 1 Emissions Compared to Peers

Chapman other scope 1 sources remain below peers, peers have a more diversified split

Other Scope 1 Emissions vs. Peers



Other Scope 1 Sources

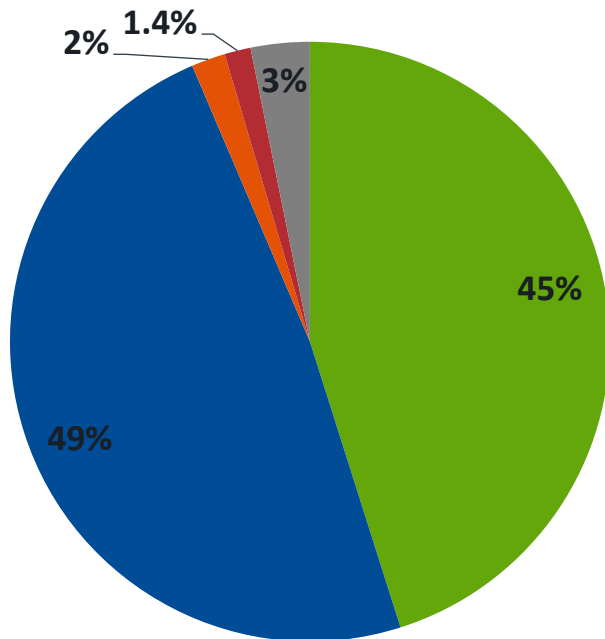




# Scope 3: Indirect Emissions Overview

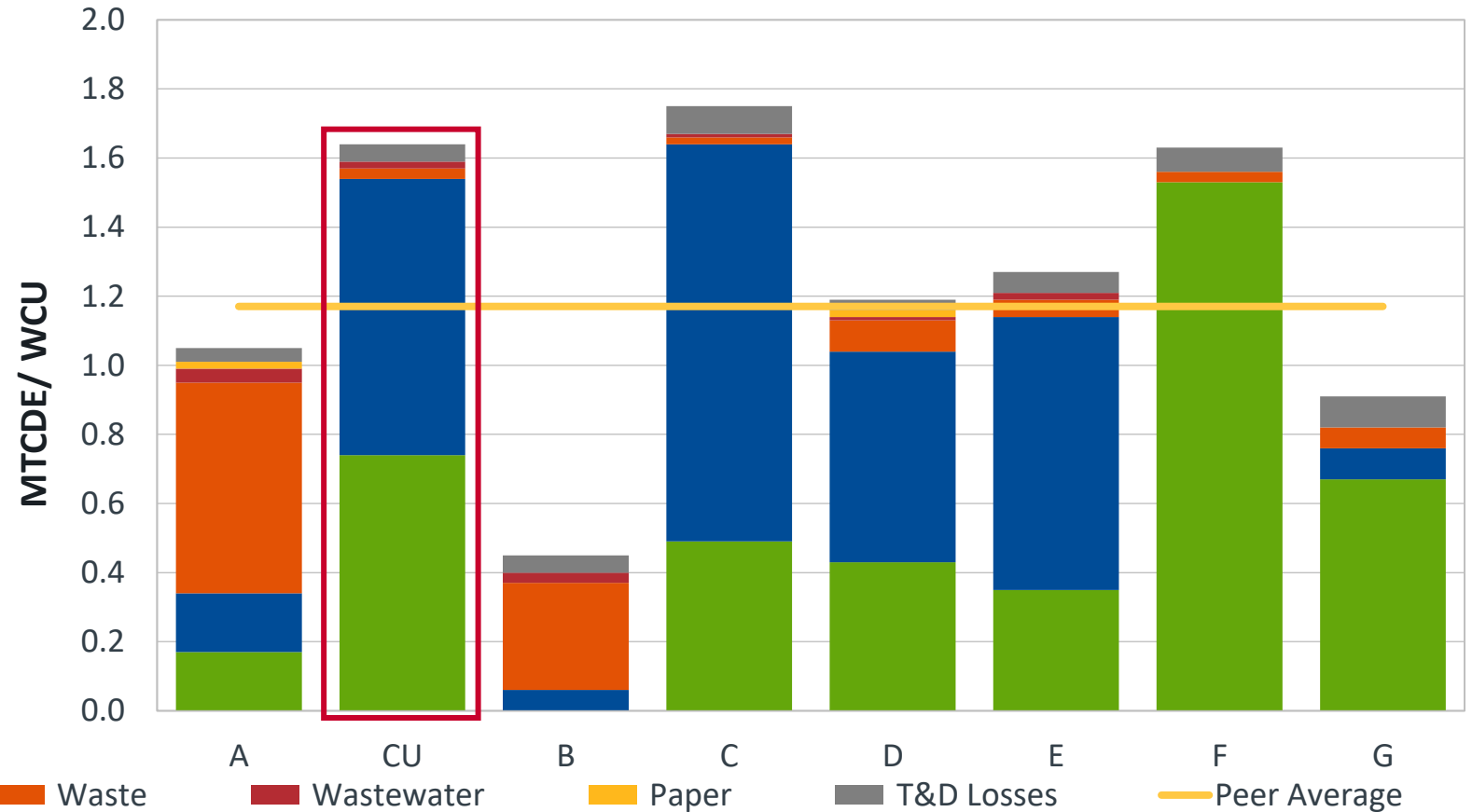
Travel saw the largest increase in FY23 following lifted restrictions

FY23 Scope 3 Emissions



Commuting Travel Waste Wastewater T&D Losses

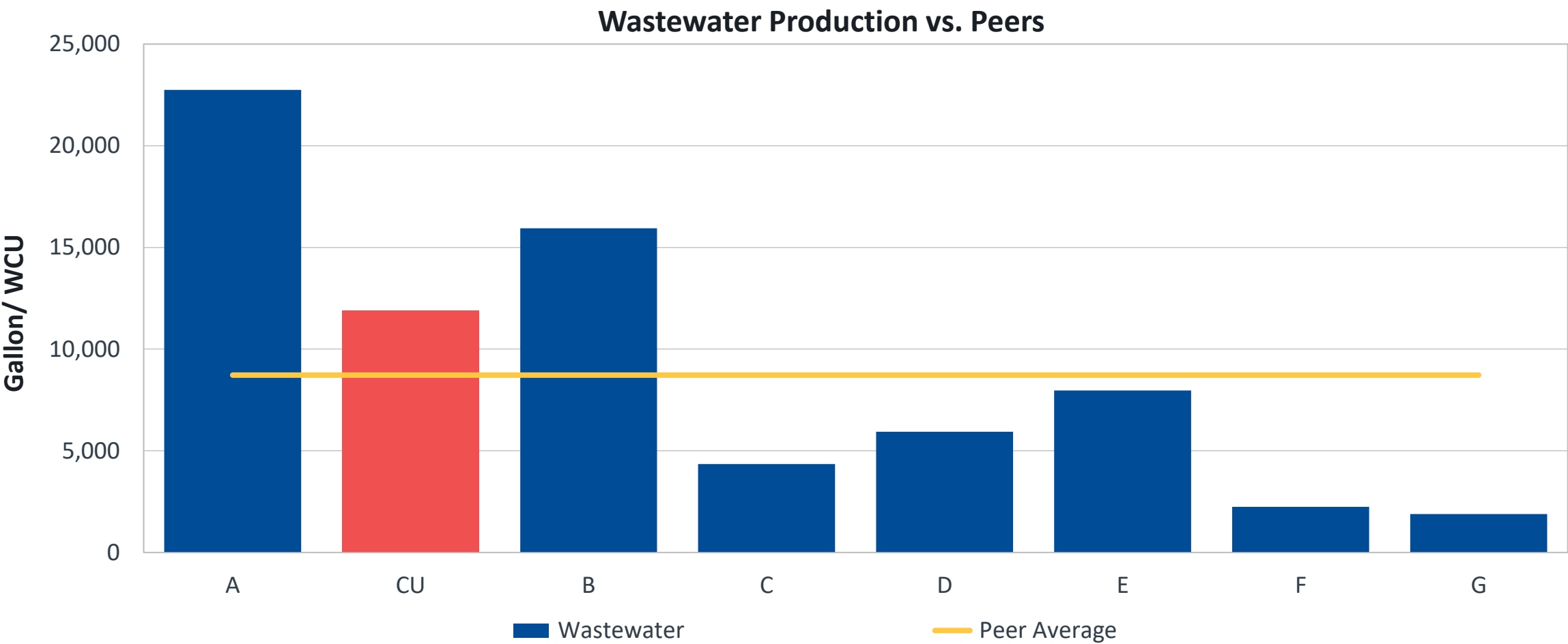
Scope 3 Emissions vs Peers





# Wastewater Production Similar to Peers

While wastewater is at 2% of emissions, water reduction should be prioritized

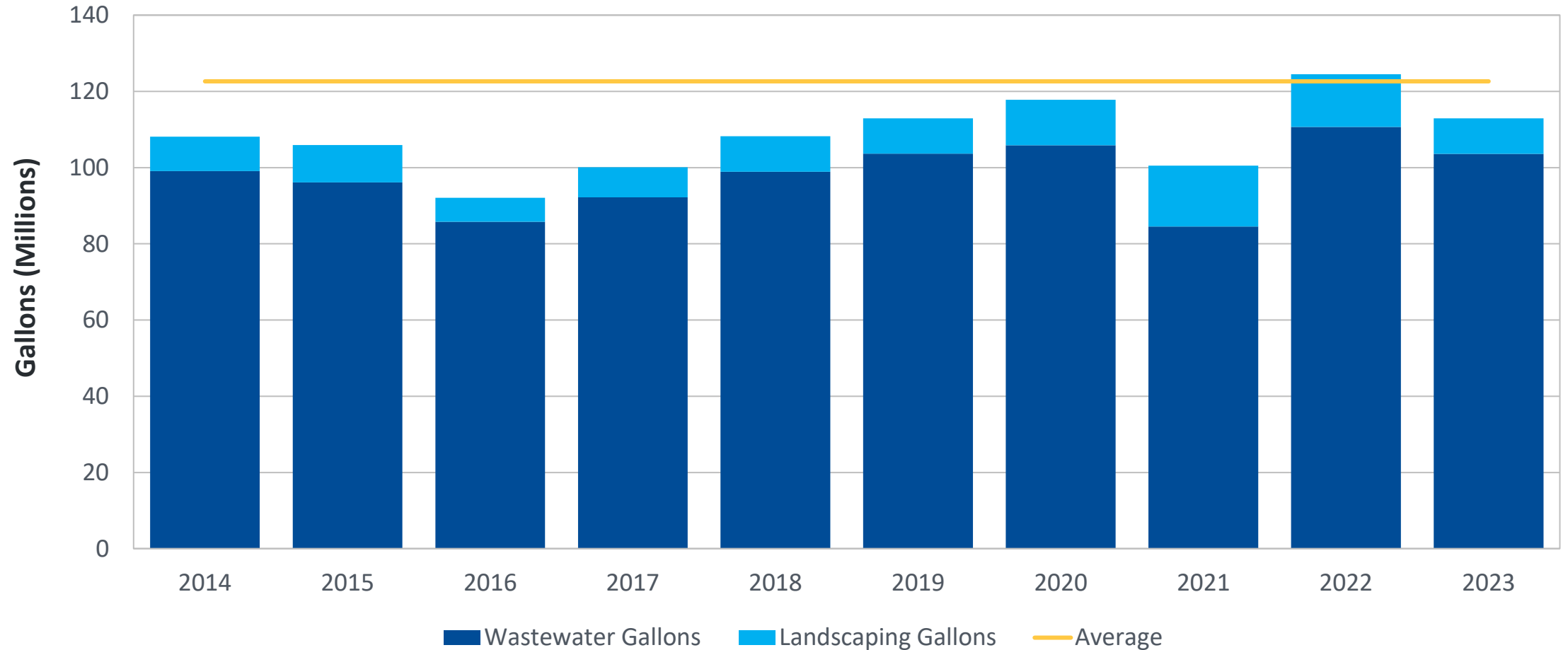




# Total Water Consumption

Total water consumption remains consistent despite declining irrigation consumption

## Landscaping Consumption

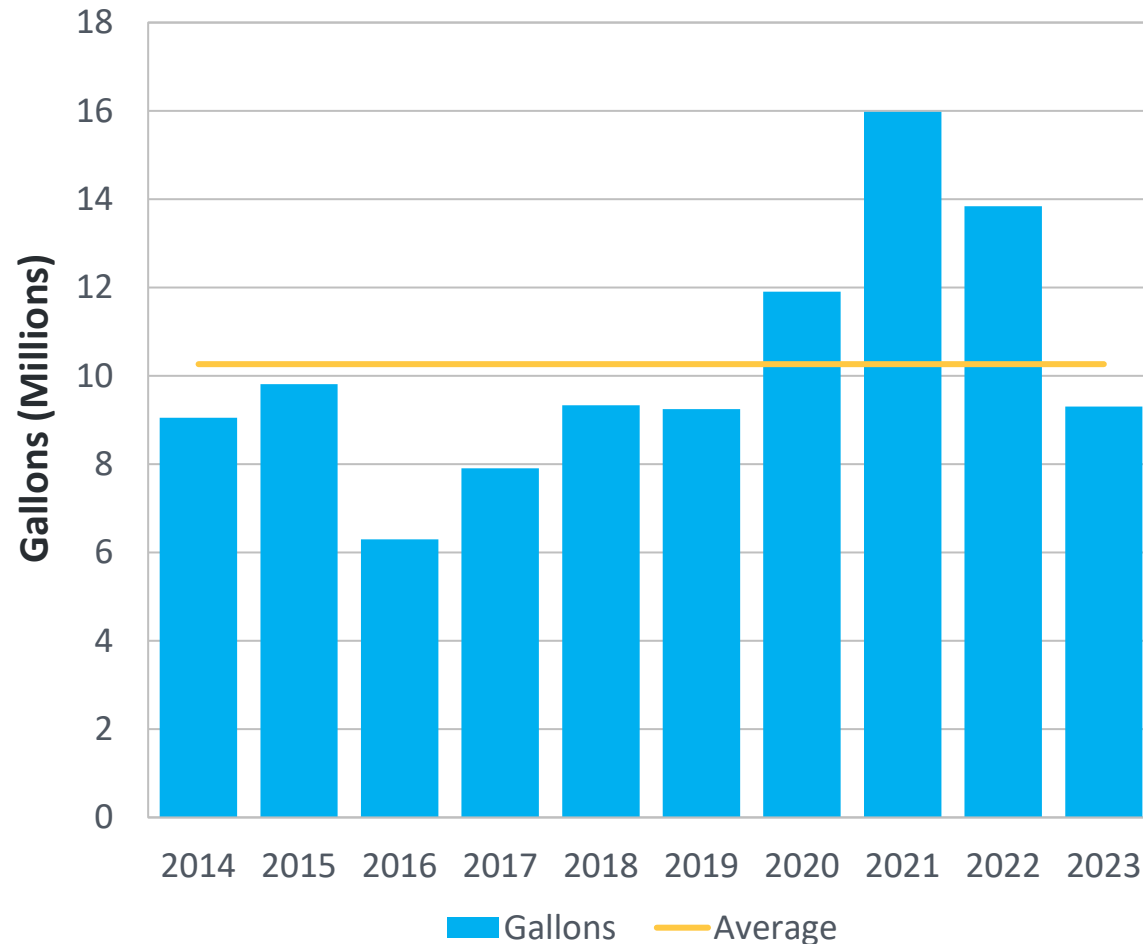




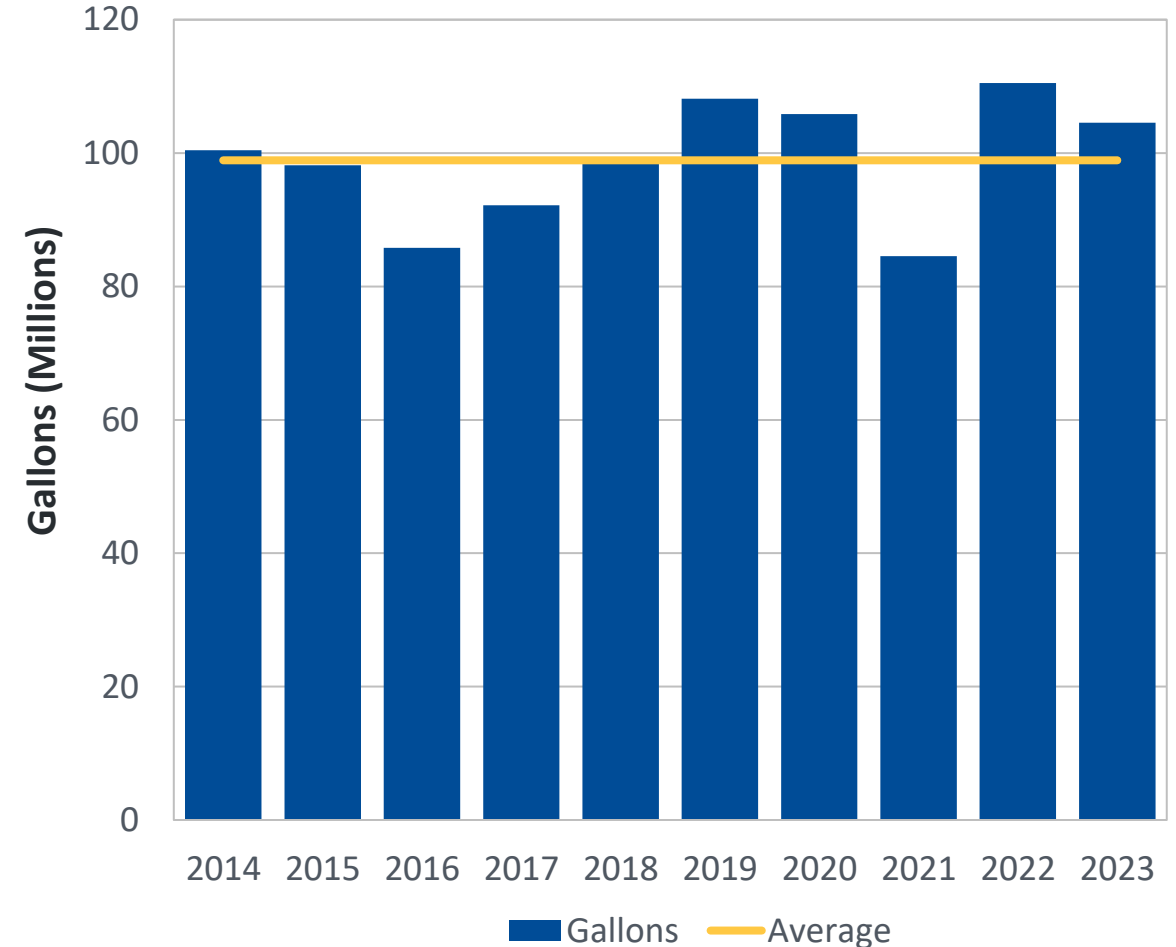
# Total Water Consumption

Irrigation water consumption has decreased by 42% since FY21

## Landscaping Consumption



## Wastewater Consumption



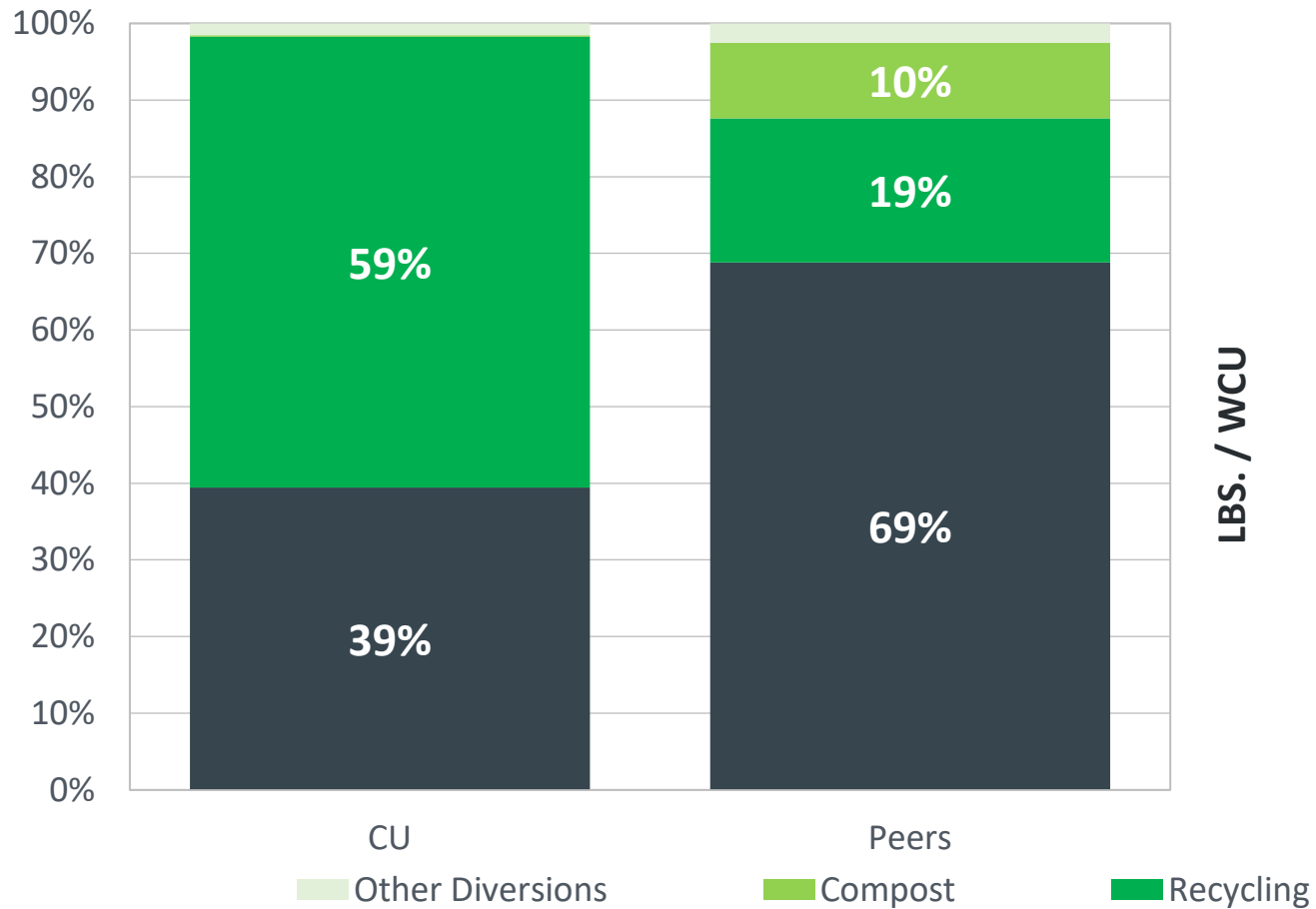




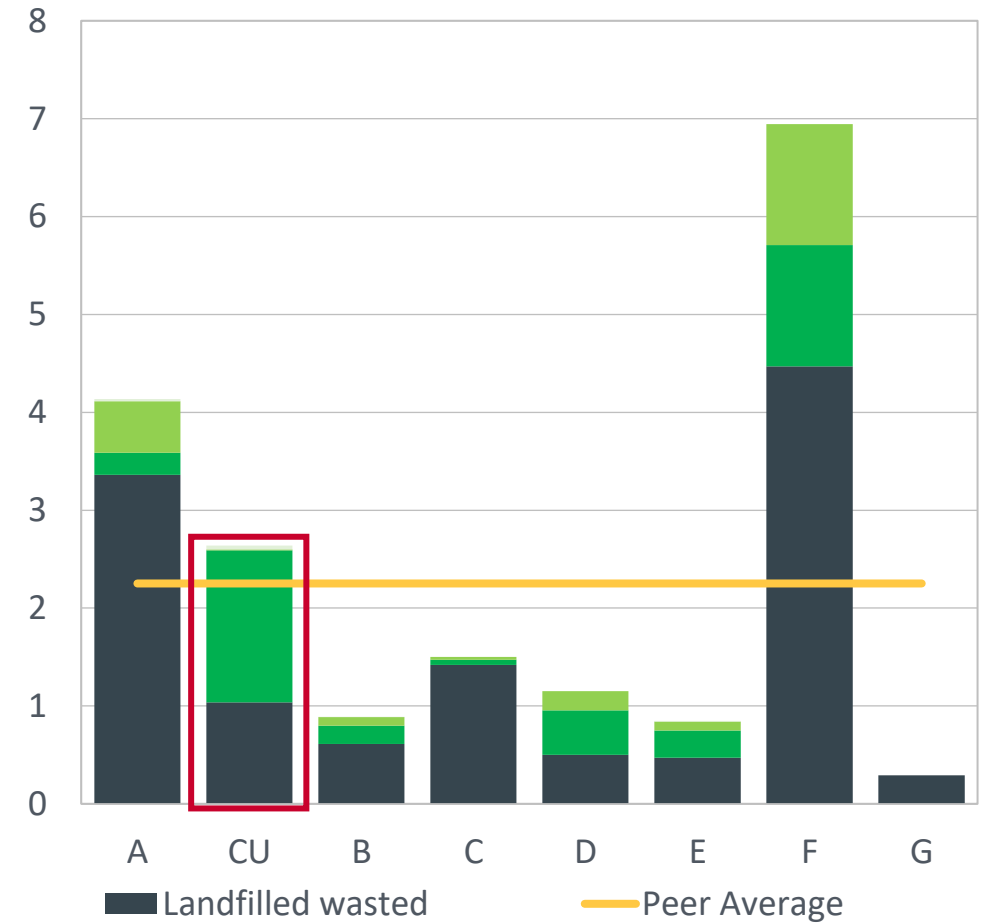
# A Closer Look at Waste

Chapman diverts more waste to recycling than peers, but produces more total waste

FY23 Diversion rate vs Peers



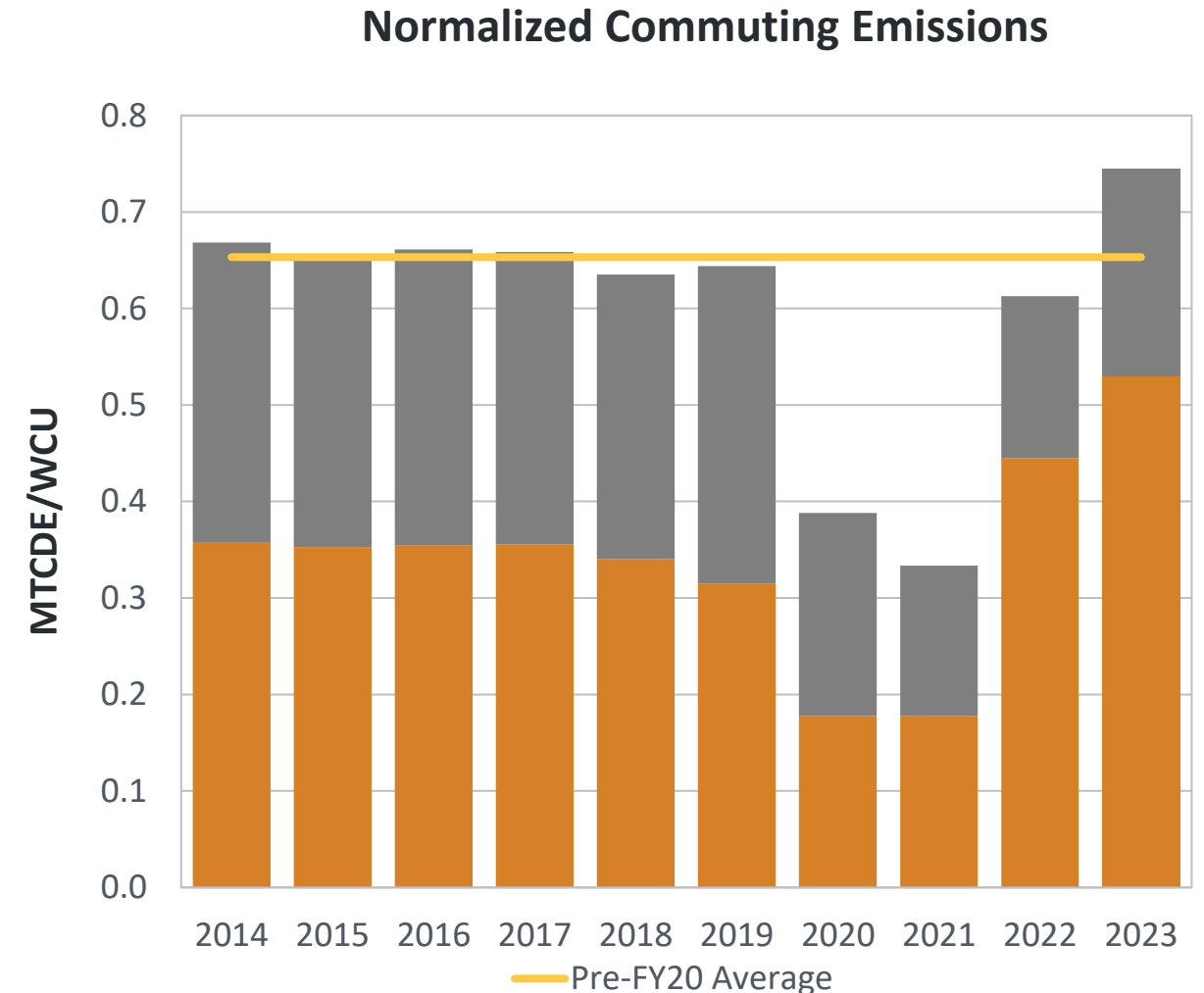
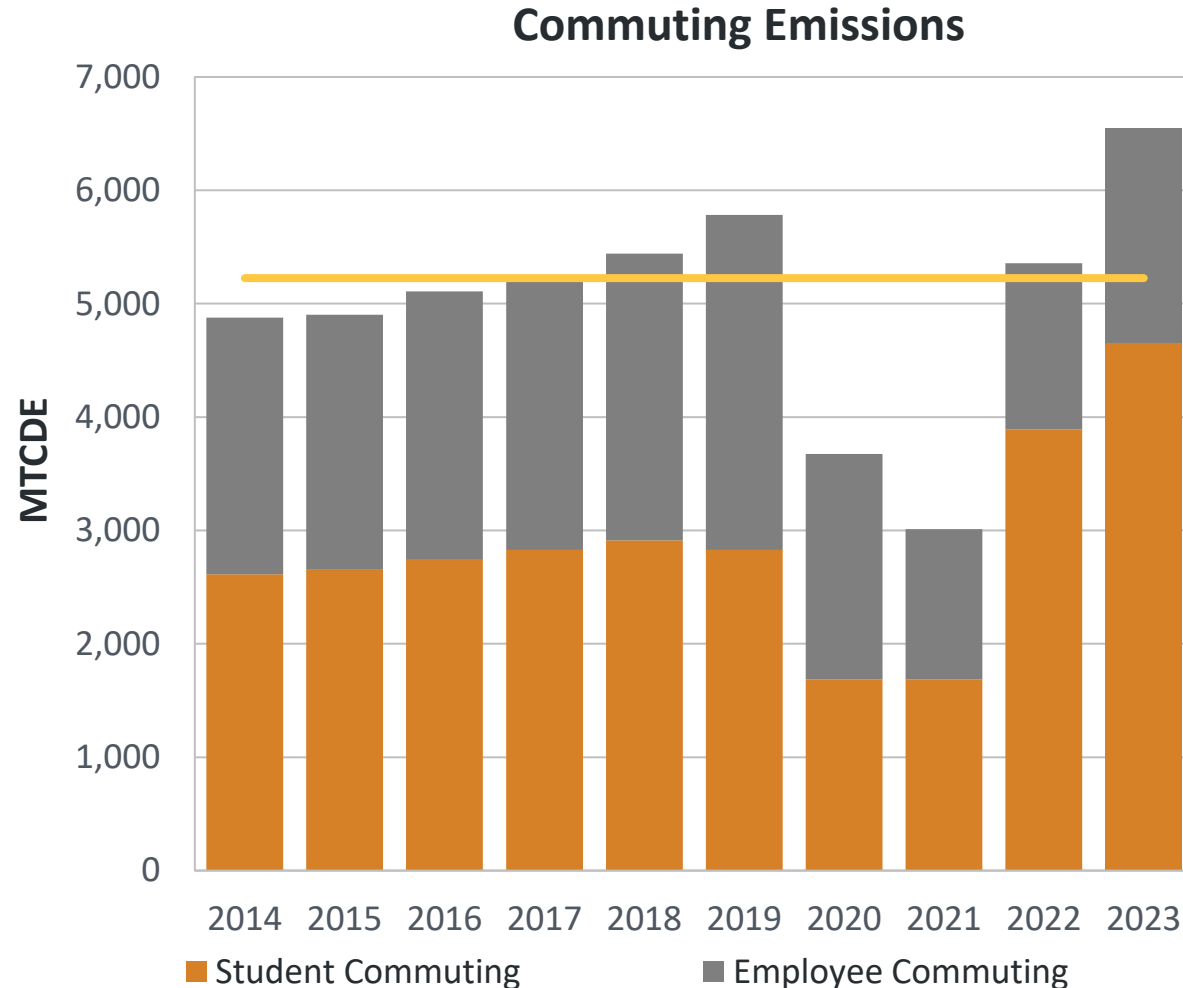
FY23 Waste vs Peers





# Total Commuting Emissions

With more users commuting, overall emissions rose above pre-Covid average

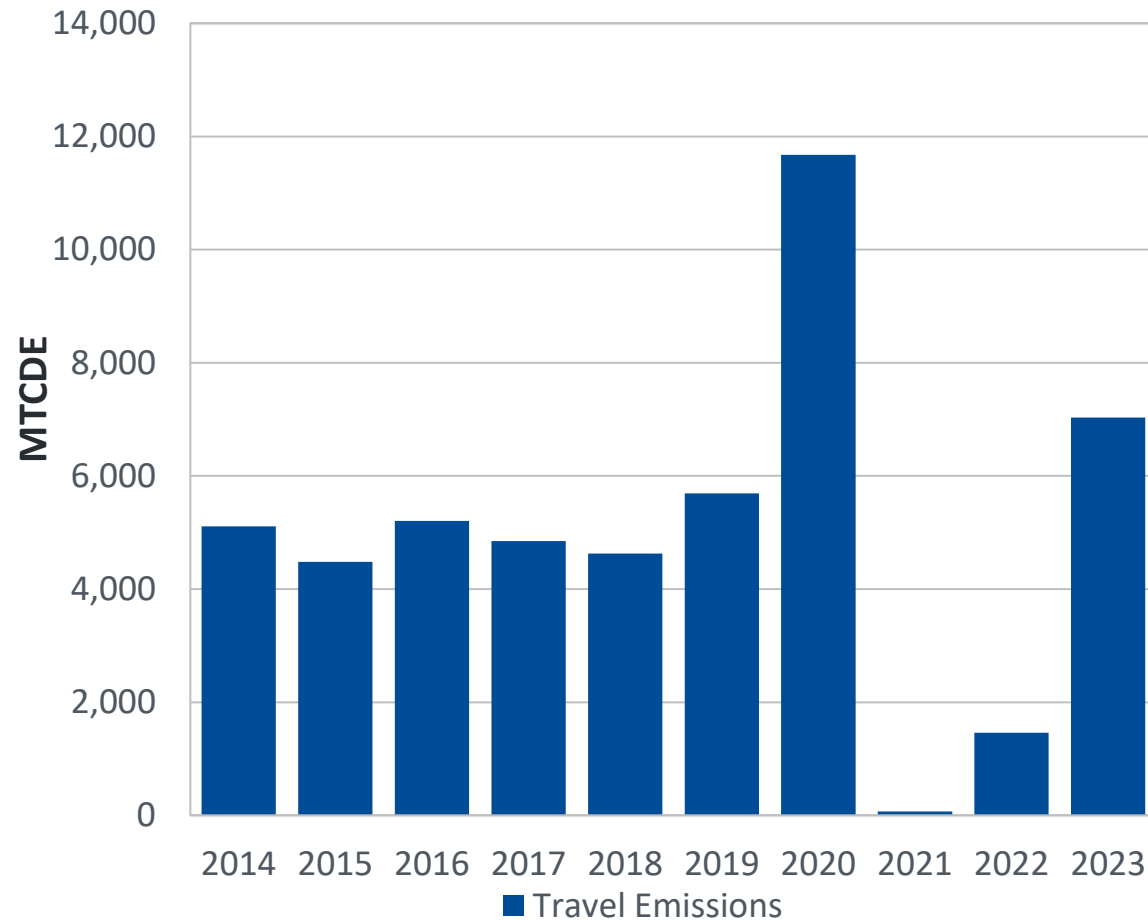




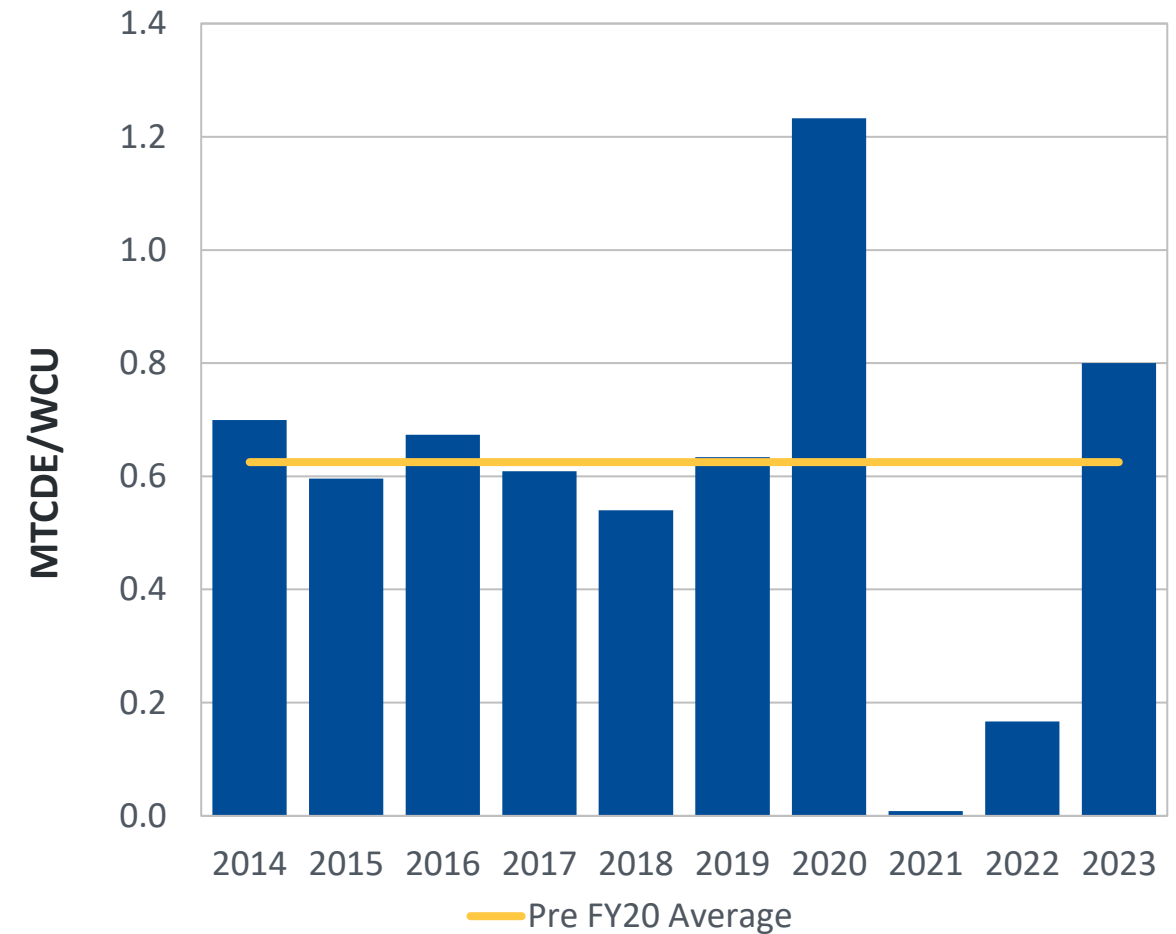
# Total Travel Emissions

Travel increased nearly 400% following easing of restrictions

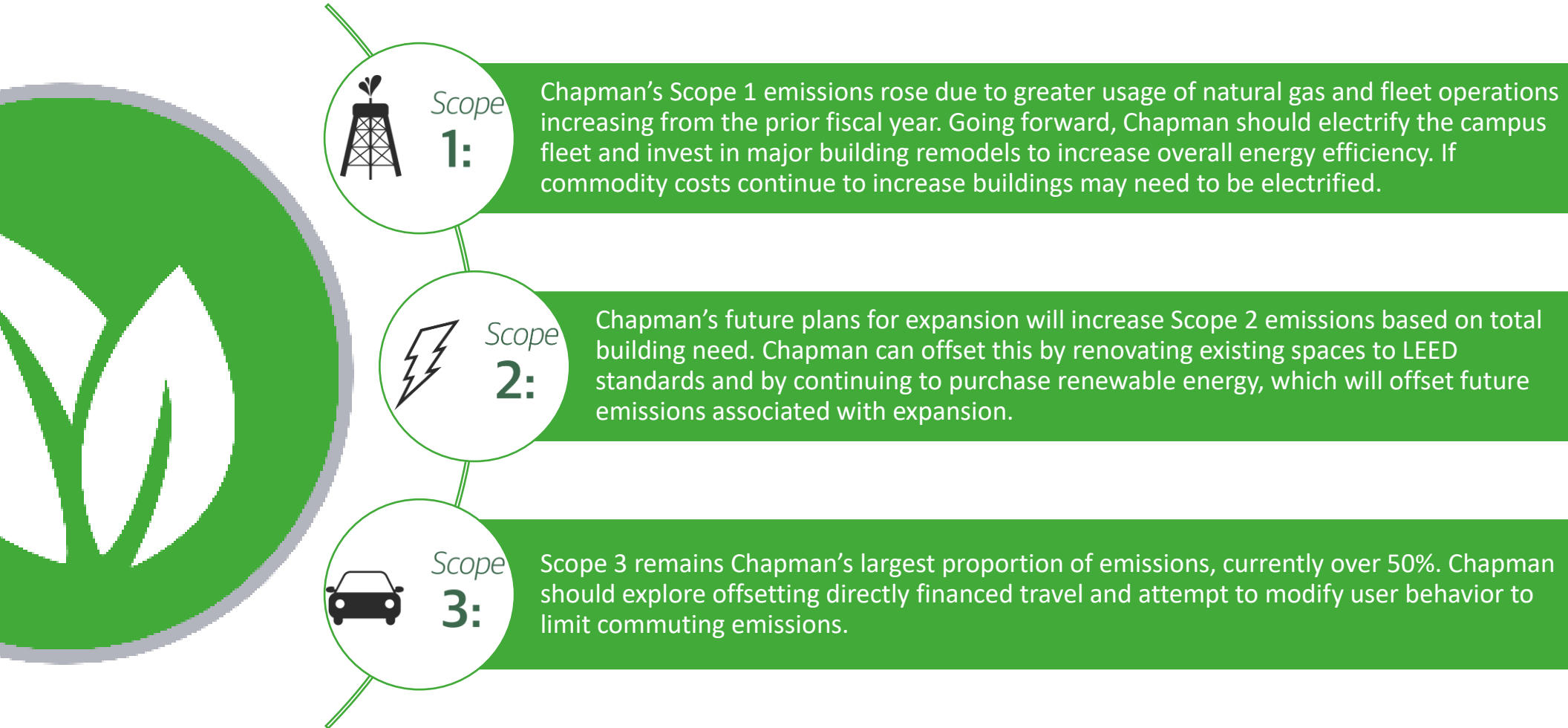
Travel Emissions



Normalized Travel Emissions



# Concluding Comments



**Questions? Comments?**