



SNAPSHOT

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE

2024 CIRP FRESHMAN SURVEY

Each year, thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University's 2024 first-time, full-time entering students. Over 1,650 incoming first-year students received the online survey, which resulted in a 37% response rate.

REASONS FOR CHOOSING CHAPMAN Percent reporting "Very Important" reason on a 3-pt scale



65%

This college has a very good academic reputation



64%

This college's graduates get good jobs



64%

The academic reputation of my intended major



63%

I was offered financial assistance



56%

A visit to campus



52%

This college has good opportunities for students to get involved in research and creative activities



49%

I wanted to go to a school about the size of this college



33%

This college's graduates make a difference in the world



27%

Communication with a professor



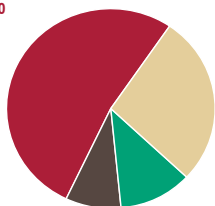
27%

Ranking in national magazines

CHAPMAN UNIVERSITY WAS?

52.5%

First Choice College



27.6%

Second Choice College

8.4%

Other

11.5%

Third Choice College

COLLEGE EXPECTATIONS

Percent reporting "Very Good Chance" on a 4-pt scale

64.9% Participate in student clubs/groups

56.9% Get a job to help pay college expenses

45.5% Study abroad

26.4% Get tutoring help

15.3% Join a fraternity/sorority

WHY GO TO COLLEGE AT ALL?

Percent reporting "Very Important" reason on a 3-pt scale

85.0% Learn about things that interest me

85.0% Get training for a specific career

77.8% Gain general education and appreciation of ideas

77.2% Get a better job

67.9% Make more money

54.7% Prepare for graduate/professional school

50.1% Make me a more cultured person

28.8% To please my family

HOW MANY MILES IS CU FROM YOUR PERMANENT HOME?

10.8%

10 or less

30.3%

11–100

21.8%

101–500

37.0%

Over 500

INSECURITY, INSTABILITY AND CHALLENGES ENTERING COLLEGE

Percent reporting "Frequently" on a 3-pt scale

54.4% Felt overwhelmed by all I had to do

51.6% Felt anxious

18.9% Felt depressed

1.4% Felt hungry but did not eat because I didn't have enough money for food

Percent reporting "Very Good Chance" on a 4-pt scale

23.4% Seek personal counseling



Do you have any concerns about your ability to finance your college education?

37.7%

None

49.6%

Some

12.6%

Major

CIVIC ENGAGEMENT WHILE IN COLLEGE

Percent reporting "Very Good Chance" on a 4-pt scale

67.4%

Vote in a local, state
or national election

30.6%

Participate in volunteer or
community service work

8.7%

Participate in student
protest or demonstration

DIVERSITY-RELATED STRENGTHS

Percent reporting "A Major Strength" or "Somewhat Strong" on a 5-pt scale

92.6% Ability to work cooperatively with diverse people

86.2% Ability to see the world from someone else's perspective

83.2% Tolerance of others with different beliefs

70.8% Openness to having own views challenged

70.4% Ability to discuss and negotiate controversial issues



DIVERSITY-RELATED BELIEF

Percent reporting "Agree" or "Agree Strongly" on a 5-pt scale

86.7% Chapman University is an institution
that values diversity, equity and inclusion

DEGREE ASPIRATIONS



38.0%

Plan to pursue a
Master's Degree



6.3%

Plan to pursue a
Medical Degree



5.5%

Plan to pursue
a Law Degree



12.3%

Plan to pursue a
Doctorate Degree
(Ph.D., Ed.D., etc.)

CAREER GOALS

Percent reporting "Essential" or "Very Important" on a 4-pt scale

60.5% Obtaining recognition from my colleagues for contributions to my special field

49.5% Becoming successful in a business of my own

48.8% Becoming an authority in my field

28.2% Becoming accomplished in one of the performing arts

SOCIAL MEDIA & TV

Percent reporting spending 11 or more hours a week



30.0%

Using social media



19.9%

Watching TV/online video
content (e.g., Amazon, Hulu,
Netflix, YouTube)



6.4%

Playing video games

RESEARCH INCLINATION

Percent reporting "Agree" or "Agree Strongly" on a 5-pt scale

70.7% I am interested in getting involved on a research
project or creative activity with a faculty member.

What is the best guess as to the chance that you will work on a professor's research project?

21.9%

Very Good Chance

42.9%

Some Chance

31.6%

Very Little Chance

3.5%

No Chance

FUTURE GOALS

Percent reporting "Essential" or "Very Important" on a 4-pt scale

83.7% Being very well off financially

76.0% Helping others who are in difficulty

58.0% Raising a family

43.8% Helping promote racial understanding

42.9% Influencing social values

17.1% Influencing the political structure



TRANSITION TO CHAPMAN

Percent reporting "Agree Somewhat" or "Strongly Agree" on a 4-pt scale

96% The admission staff responded to my questions in a timely manner.

94% The communication I received from Chapman regarding enrollment was clear.

93% Orientation for new students has made me feel connected to Chapman.

88% I am pleased with how my on-campus housing arrangement worked out.

85% Financial aid office staff explained the details of my financial package.

SELF-PERCEPTIONS

Percent reporting "Above Average" and "Highest 10%" compared to peers their age

65.5%

Creativity

65.1%

Academic Ability

61.6%

Leadership Ability

50.7%

Artistic Ability

44.1%

Self-confidence
(intellectual)

35.5%

Self-confidence
(social)

31.8%

Emotional Health