2022 CIRP FRESHMAN SURVEY
Each year, thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University’s 2022 first-time, full-time entering students. Over 2,000 incoming first-year students completed the online survey resulting in a 60% response rate.

REASONS FOR CHOOSING CHAPMAN
Percent reporting “Very Important” reason on a 3-pt scale

- 60% This college has a very good academic reputation
- 60% This college’s graduates get good jobs
- 56% I was offered financial assistance
- 56% The academic reputation of my intended major
- 55% A visit to campus
- 51% I wanted to go to a school about the size of this college
- 46% This college has good opportunities for students to get involved in research and creative activities
- 34% This college has good opportunities for students to get involved in research and creative activities
- 23% Communication with a professor
- 20% Ranking in national magazines
- 10% Other

CHAPMAN UNIVERSITY WAS?
First-Choice College: 43.4%
Second-Choice College: 32.7%
Other: 11.0%
Third-Choice College: 13.0%

WHY GO TO COLLEGE AT ALL?
Percent reporting “Very Important” reason on a 3-pt scale.
- 86.7% Learn about things that interest me
- 77.0% Get a better job
- 74.8% Get training for a specific career
- 73.9% Gain general education and appreciation of ideas
- 68.0% Make more money
- 51.5% Make me a more cultured person
- 46.1% Prepare for graduate/professional school
- 29.6% To please my family

INSECURITY, INSTABILITY AND CHALLENGES ENTERING COLLEGE
Percent reporting “Frequently” on a 3-pt scale
- 55.4% Felt overwhelmed by all I had to do
- 52.7% Felt anxious
- 20.4% Felt depressed
- 1.4% Felt hungry but did not eat because I didn’t have enough money for food

COLLEGE EXPECTATIONS
Percent reporting “Very Good Chance” on a 4-pt scale
- 65.9% Participate in student clubs/groups
- 51.0% Get a job to help pay college expenses
- 44.4% Study abroad
- 36.6% Get tutoring help
- 17.4% Join a fraternity/sorority

HOW MANY MILES IS CHAPMAN UNIVERSITY FROM YOUR PERMANENT HOME?
- 9.1% 10 or less
- 29.6% 11–100
- 22.7% 101–500
- 38.7% Over 500

CIVIC ENGAGEMENT WHILE IN COLLEGE
Percent reporting “Very Good Chance” on a 4-pt scale
- 67.3% Vote in a local, state or national election
- 31.6% Participate in volunteer or community service work
- 14.1% Participate in student protest or demonstration

Do you have any concerns about your ability to finance your college education?
- 40.6% None
- 47.8% Some
- 11.5% Major
DIVERSITY-RELATED STRENGTHS
Percent reporting “A Major Strength” or “Somewhat Strong” on a 5-pt scale
- 90.6% Ability to work cooperatively with diverse people
- 78.8% Tolerance of others with different beliefs
- 82.4% Ability to see the world from someone else’s perspective
- 67.8% Ability to discuss and negotiate controversial issues
- 66.2% Openness to having own views challenged

DIVERSITY-RELATED BELIEF
Percent reporting “Agree” or “Agree Strongly” on a 5-pt scale
- 68.4% Chapman University is an institution that values diversity

SOCIAL MEDIA & TV
Percent reporting spending 11 or more hours a week
- 36.7% Using Social Media
- 27.7% Watching TV/online video content (e.g., Amazon, Hulu, Netflix, YouTube)
- 9.0% Playing video games

TRANSITION TO CHAPMAN
Percent reporting “Agree Somewhat” or “Strongly Agree” on a 4-pt scale
- 96% The admission staff responded to my questions in a timely manner
- 91% The communication I received from Chapman regarding enrollment was clear
- 91% Orientation for new students has made me feel connected to Chapman
- 87% Financial aid office staff explained the details of my financial package
- 86% I am pleased with how my on-campus housing arrangement worked out

DEGREE ASPIRATIONS
- 37.3% Plan to pursue a Master’s Degree
- 7.0% Plan to pursue a Medical Degree
- 4.8% Plan to pursue a Law Degree
- 3.4% Plan to pursue a Doctorate Degree (Ph.D., Ed.D., etc.)

CAREER GOALS
Percent reporting “Essential” or “Very Important” on a 4-pt scale
- 57.4% Obtaining recognition from my colleagues for contributions to my specific field
- 50.4% Becoming successful in a business of my own
- 50.3% Becoming an authority in my field
- 25.3% Becoming accomplished in one of the performing arts

WRAP INCLINATION
Percent reporting “Agree” or “Agree Strongly” on a 5-pt scale
- 64% I am interested in getting involved on a research project or creative activity with a faculty member.
- 20.3% Very Good Chance
- 53.0% Some Chance
- 22.8% Very Little Chance
- 3.9% No Chance

SELF-PERCEPTIONS
Percent reporting “Above Average” or “Highest 10%” compared to peers their age
- 68.4% Academic Ability
- 63.6% Leadership Ability
- 62.4% Creativity
- 46.7% Self-confidence (intellectual)
- 45.0% Artistic Ability
- 37.6% Self-confidence (social)
- 31.0% Emotional Health

FUTURE GOALS
Percent reporting “Essential” or “Very Important” on a 4-pt scale
- 88% Being very well off financially
- 75% Helping others who are in difficulty
- 61% Raising a family
- 54% Helping promote racial understanding
- 47% Influencing social values
- 20% Influencing the political structure

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Chapman.edu/irads