



CHAPMAN UNIVERSITY

SNAPSHOT

April 2021

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE

Alumni Survey: Graduating Class of 2018–2019

The Alumni Survey is a homegrown survey designed to assess alumni's current educational plans, satisfaction with Chapman University, and employment history. The Alumni Survey is administrated annually to undergraduate (UG) and graduate (GR) degree recipients one year out of college. A total of 254 surveys were completed, yielding a response rate of 12% for the graduating class of 2018–2019.

EMPLOYMENT

Offered a position of employment:

	UG	GR
Before graduation	27.3%	24.7%
0–3 months after graduation	28.0%	28.2%
4–6 months after graduation	8.7%	11.8%
7 or more months after graduation	9.3%	9.4%
No offers yet	14.7%	12.9%
Not applicable, already employed, was not seeking employment	12.0%	12.9%

Have you been laid off, furloughed, or had your work hours significantly reduced because of COVID-19?

Percent reporting "Yes"



UG	GR
32.0%	23.5%

Which of the following best describes your current employment status?

	UG	GR
Employed	68.0%	81.2%
Self-Employed	4.0%	5.9%
Unemployed	28.0%	13.0%



Does your current job require a degree?

Percent reporting "Yes"



UG	GR
72.5%	91.8%

Is your position in the same field as your degree?

	UG	GR
Yes	66.7%	80.8%
No	24.5%	13.7%
Not Sure	8.8%	5.5%



If you are currently employed, is your position full-time?

UG	GR
81%	82%



RESOURCES FOR JOB SEARCHING

Which resource did you use in your job search?

	UG	GR
Faculty Contacts	33.5%	31.1%
Social Media (e.g., LinkedIn)	39.6%	28.9%
Contacts through Friends	36.0%	27.8%
Internship	32.3%	27.8%
Job Posting through Professional Organization(s)	28.7%	24.4%
Online Job Boards/Employer Websites	20.1%	20.0%

How relevant was your education at Chapman University to your position?

Percent reporting "Very Relevant" "Relevant" or "Somewhat Relevant" on a 4-pt scale



UG	GR
97.1%	98.3%

CURRENT EDUCATIONAL STATUS

Which of the following best describes your current education status?

	UG	GR
Currently enrolled and pursuing another advanced degree	31.3%	10.0%
Not pursuing more education but plan to do so in the future	35.0%	43.3%
Not pursuing more education and have no plans to do so in the future	33.7%	46.7%

FURTHER DEGREE ASPIRATIONS

Highest degree you plan to pursue at any institution?

	UG-GR
Master's (L.L.M., M.A., MA/MFA., M.F.A., M.S., P.A.)	25.9%
Ph.D.	20.3%
J.D. and JD/MBA	12.2%
MBA and MBA/MFA	8.9%
Ed.D	6.5%
M.D.	2.4%
Pharm.D.	1.6%

Have your plans to pursue more education changed because of COVID-19?

	UG	GR
Yes	17.6%	14.3%
No	82.4%	85.7%

CHAPMAN EXPERIENCE

Preparedness

Mean scores on a five-point Likert scale of 1 "Not Prepared" to 5 "Very Prepared"



How well you believe Chapman prepared you for:

	UG	GR
Further Education	4.02	4.09
Your Career	3.83	3.93

Quality of Academic/Social Experience

Mean scores on a five-point Likert scale of 1 "Low Quality" to 5 "High Quality"

Indicate the overall quality of:	UG	GR
Your educational experience at Chapman/department or program	4.17	4.23
Instruction in your major/field of study	4.15	4.13
Course content in your major/field of study	4.05	4.08
Your social experiences at Chapman/ department or program	3.91	4.15
Library resources relevant to your field of study	3.83	4.24

Growth and Development

Mean scores on a five-point Likert scale of 1 "None" to 5 "Quite a Bit"

Attributed to the Chapman experience:	UG	GR
Speaking in a group setting	3.97	4.10
The ability to critically examine ideas and issues	3.96	4.17
The ability to integrate knowledge from several different fields of study	3.93	4.20
Information literacy skills: The ability to locate, evaluate, and effectively use information for any given need	3.83	4.29
The ability to relate knowledge with practice	3.75	4.18
The ability to express ideas, opinions, beliefs, and facts to others in writing	3.83	3.95

DIVERSITY

Percent reporting "Somewhat Agree" or "Strongly Agree" on a 5-pt scale

Chapman University is an institution that values diversity.

	UG	GR
	27.7%	58.2%



RESEARCH AND CREATIVE ACTIVITIES

While at Chapman, how often did professors provide you with an opportunity to work on a research project or creative activity (e.g., an original piece of film, dance, music, creative writing, or other)? The research or creative activity may have been a part of a course, field study, or an internship (paid or unpaid).

	UG
Frequently	33.3%
Occasionally	46.7%
Not at All	20.0%



Please rate your satisfaction with the encouragement and support you received from Chapman faculty to do research and/or participate in creative activities.

Percent reporting "Very Satisfied" or "Satisfied" on a 5-pt scale



UG
57.2%

GR
75.0%

★★★★★ SATISFACTION ★★★★★

Mean scores on a five-point Likert scale of 1 "Strongly Disagree" to 5 "Strongly Agree"

	UG	GR
Faculty members in my department or program were accessible outside of the classroom.	4.24	4.33
Overall, I am satisfied with my Chapman University experience.	4.13	3.93
Chapman University provided me a personalized education of distinction.	4.00	3.93
I would recommend Chapman University to my friends and family.	3.99	3.90
I am satisfied with the mentoring I received from my faculty advisor.	3.60	4.15

Prepared by: Institutional Research and Decision Support (IRADS)
Chapman.edu/irads