CHAPMAN UNIVERSITY SNAPSHOT

April 2020

AN INFOGRAPHIC NEWSLETTER OF THE INSTITUTIONAL RESEARCH AND DECISION SUPPORT (IRADS) OFFICE IN COLLABORATION WITH FIRST-GENERATION PROGRAMS

FIRST-GENERATION COLLEGE UNDERGRADUATE STUDENTS

Chapman defines a first-generation (FG) college student as a student whose parent(s)/legal guardian(s) have not completed a bachelor’s degree. This includes students whose siblings may have attended college, or their parent(s)/legal guardians attended college but did not finish a 4-year degree. Chapman University’s Strategic Plan for 2018 to 2022 and the Diversity and Inclusion Strategic Plan both have identified the goal of developing a diverse student body by expanding opportunities through the recruitment, retention and financial support of first-generation students. This newsletter provides a profile of Chapman University’s first-generation undergraduate students.

FG ENROLLMENT: FALL 2019

Entering Undergraduate Students

FG First-Year: 259 FG Transfer: 104
Total FG: 1,387 (96% full-time)

FG DEMOGRAPHICS: FALL 2019

Race/Ethnicity Gender
34.4% White 61.9% Female
33.9% Hispanic/Latino 38.1% Male
14.8% Asian
7.6% Two or more races SES-Pell
4.3% Nonresident Alien
2.2% Black/African American
2.1% Unknown
0.4% American Indian/Alaska Native
0.3% Native Hawaiian/Other Pacific Islander

FG FALL-TO-FALL RETENTION RATES

Fall 2018 Entering Cohort
Full-time First Time 91% Full-time First Time Transfer Cohort: 88%

CIRP FRESHMAN SURVEY FG RESULTS

Each year thousands of students across the United States complete the CIRP Freshman Survey. The results in this newsletter profile Chapman University’s 2019 first-time, full-time entering undergraduate students. Over 1,550 incoming first-year students completed the survey during orientation resulting in an 88% response rate. Of the total respondents, 88 were identified as first-generation college students.

WHY GO TO COLLEGE AT ALL?

Percent reporting “Very Important”
85.0% To learn more about things that interest me
80.0% To be able to get a better job
75.0% To get training for a specific career
73.7% To gain a general education and appreciation of ideas
73.4% To be able to make more money
60.0% To make me a more cultured person
56.2% To prepare myself for graduate or professional school
33.7% To please my family

HOW MANY MILES IS CHAPMAN UNIVERSITY FROM HOME?

- 4.6% 5 or less miles
- 24.1% 11–50 miles
- 16.1% 51–100 miles
- 13.8% 101–500 miles
- 27.6% over 500 miles

FG COLLEGE OR SCHOOL: FALL 2019

27% Argyros School of Business & Economics
4% Attallah College of Educational Studies
5% College of Performing Arts
15% Crean College of Health & Behavioral Sciences
11% Dodge College of Film & Media Arts
4% Fowler School of Engineering
9% Schmid College of Science and Technology
11% School of Communication
0.9% School of Pharmacy
15% Wilkinson College of Arts, Humanities & Social Sciences
4% Undeclared

TOP 3 POPULAR MAJORS

- Business Administration 24.0%
- Psychology 7.4%
- Health Sciences 6.3%

HOW MANY MILES IS CHAPMAN UNIVERSITY FROM HOME?
The NSSE is widely used to assess student engagement in educational practices associated with high levels of learning and development. In the spring of 2019, all first-year (FY) and senior (SR) students were invited to complete the NSSE. A total of 701 students completed the online survey resulting in a response rate of 27%. Of the total respondents, 121 were identified as first-generation college students.

**CONNECTING LEARNING**
How often have you...
Percent reporting “Very often” or “Often”

- Connected your learning to societal problems or issues
  - FGFY: 47%
  - FGSR: 77%

- Included diverse perspectives (political, religious, racial/ethnic, gender, etc.) in course discussions or assignments
  - FGFY: 46%
  - FGSR: 68%

**CAMPUS RELATIONSHIPS**
Indicate the quality of interaction with students, faculty and student services staff at Chapman University.
Mean score from 1 “Poor” to 7 “Excellent”

*Students*
- FGFY: 5.09
- FGSR: 5.45

*Faculty*
- FGFY: 5.43
- FGSR: 5.89

*Student Services*
- FGFY: 4.96
- FGSR: 4.92

**TIME SPENT WORKING AND COMMUTING**
About how many hours do you spend in a typical 7-day week doing the following...
Percent reporting 16 or more hours a week

- Working for pay on campus
  - FGFY: 1.3%
  - FGSR: 14.0%

- Working for pay off campus
  - FGFY: 10.5%
  - FGSR: 31.7%

- Commuting to campus
  - FGFY: 1.3%
  - FGSR: 9.1%

**EXPERIENCES WITH FACULTY**
Percent reporting “Very often” or “Often”

- Discussed course topics, ideas or concepts with a faculty member outside of class
  - FGFY: 22%
  - FGSR: 48%

- Worked with a faculty member on activities other than coursework (committees, student groups, etc.)
  - FGFY: 11%
  - FGSR: 36%

**INSTITUTIONAL FIT**
Percent reporting “Agree” or “Strongly Agree”

- I feel comfortable being myself at Chapman
  - FGFY: 91%
  - FGSR: 83%

- I feel valued at Chapman University
  - FGFY: 83%
  - FGSR: 81%

- I feel like part of the community at Chapman
  - FGFY: 81%
  - FGSR: 74%

**OVERALL SATISFACTION**
Overall Chapman Experience.
Percent reporting “Excellent” or “Good”

- Would you attend Chapman again?
  - FGFY: 92.3%
  - FGSR: 79.5%

**FGSR HIGH IMPACT PRACTICE**
Percent reporting “Done or In Progress”

- 88% Complete a culminating senior experience (capstone course/senior project)
- 59% Participate in an internship, co-op, field experience, student teaching
- 36% Participate in a study abroad program
- 23% Work in a research project with a faculty member
- 46% Hold formal leadership role in a student organization or group

**First-Generation College Student Programs @ CHAPMAN UNIVERSITY**
- FG Promising Futures
- Summer Bridge
- FG Homecoming Social
- FG Graduation Ceremony
- Promising Futures Academic Enrichment Funding
- WoCUI Mentoring Program
- First Year Foundations Scholars Mentoring Program
- FG Youth Mentoring Program
- FG Ambassadors Peer Mentoring

For more information about first-generation college student programs at Chapman University, please email us at firstgen@chapman.edu

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Chapman.edu/irads